

# **Up for Grabs: Taking Charge of Your Digital Identity**

AARP Oklahoma Survey of Internet Users Age 18+

## **Annotated Questionnaire**

Fielded by GfK Knowledge Panel®



**GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity**  
*Weighted posted questionnaire among adults ages 18+ Oklahoma sample*

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
<b>Table 1</b>				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
English	99	100	97	100
Spanish	1	0	3	0
Total mentions	100	100	100	100
 <b>Table 2</b>				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Oklahoma	100	100	100	100
Total mentions	100	100	100	100
 <b>Table 3</b>				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Northeast	0	0	0	0
Midwest	0	0	0	0
South	100	100	100	100
West	0	0	0	0
Total mentions	100	100	100	100
 <b>Table 4</b>				
PPGENDER. Gender				
Base = Total Respondents				

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Male	48	48	50	43
Female	52	52	50	57
Total mentions	100	100	100	100

Table 5  
PPAGE. Age  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
18-49 (Net)	51	100	0	0
18	1	3	0	0
19	2	3	0	0
20	3	7	0	0
22	1	2	0	0
23	2	3	0	0
24	0	1	0	0
25	2	3	0	0
26	2	5	0	0
27	3	6	0	0
28	1	2	0	0
29	2	4	0	0
30	1	2	0	0
31	2	4	0	0
32	2	4	0	0
33	1	3	0	0
34	2	4	0	0
35	2	4	0	0
36	3	5	0	0
37	2	3	0	0
38	2	4	0	0
39	1	2	0	0
40	2	5	0	0
41	1	3	0	0
42	2	4	0	0
43	1	3	0	0
44	1	1	0	0
45	0	1	0	0
46	1	3	0	0
47	0	1	0	0
48	1	2	0	0
49	2	3	0	0
50-64 (Net)	28	0	100	0
50	3	0	9	0
51	3	0	12	0

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
52	2	0	7	0
53	3	0	10	0
54	1	0	5	0
55	1	0	4	0
56	2	0	8	0
57	1	0	5	0
58	2	0	6	0
59	2	0	6	0
60	2	0	6	0
61	0	0	1	0
62	3	0	11	0
63	1	0	4	0
64	2	0	6	0
65+ (Net)	20	0	0	100
65	2	0	0	8
66	2	0	0	11
67	2	0	0	10
68	1	0	0	5
69	2	0	0	8
70	2	0	0	10
71	0	0	0	2
72	1	0	0	5
73	1	0	0	6
74	1	0	0	5
75	1	0	0	5
76	1	0	0	4
77	1	0	0	3
78	1	0	0	5
79	0	0	0	1
80	1	0	0	3
81	0	0	0	1
82	0	0	0	1
83	0	0	0	2
84	0	0	0	0
85	0	0	0	0
86	1	0	0	3
87	0	0	0	1
Total mentions	100	100	100	100
Mean	47.36	32.71	56.19	72
Std. Dev.	17.5	8.6	4.55	5.69
Std. Err.	0.7	0.51	0.34	0.45
Median	49	33	56	70
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
White, non-Hispanic ETHNIC (NET)	70	59	79	89
	30	41	21	11

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Black, Non-Hispanic	7	10	2	3
Other, non-Hispanic	9	11	8	5
Hispanic	8	12	7	0
2+ Races, Non-Hispanic	6	8	4	3
Total mentions	100	100	100	100

Table 7  
PPEDUC. Education (Highest Degree Received)  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
SOME COLLEGE OR LESS (NET)	75	79	72	69
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	0
7th or 8th grade	1	1	0	0
9th grade	1	2	0	0
10th grade	1	2	1	0
11th grade	4	6	0	2
12th grade NO DIPLOMA	2	1	3	0
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)	34	36	30	34
Some college, no degree	24	22	26	25
Associate degree	9	8	12	8
GRADUATED COLLEGE OR MORE (NET)	25	21	28	31
Bachelor's degree	15	13	15	17
Master's degree	8	7	8	10
Professional or Doctorate degree	2	0	4	3
Refused	1	0	0	2
Total mentions	100	100	100	100

Table 8  
PPINCIMP. Household Income  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Under \$25K (Net)	19	24	13	13
Less than \$5,000	5	8	2	1
\$5,000 to \$7,499	2	3	2	0
\$7,500 to \$9,999	2	2	1	2
\$10,000 to \$12,499	2	3	1	1
\$12,500 to \$14,999	2	2	1	2
\$15,000 to \$19,999	3	2	3	4

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
\$20,000 to \$24,999	3	4	3	3
\$25K-\$49,999 (Net)	24	23	24	28
\$25,000 to \$29,999	6	6	8	4
\$30,000 to \$34,999	7	8	6	7
\$35,000 to \$39,999	6	6	6	5
\$40,000 to \$49,999	5	3	5	11
\$50K-\$74,999 (Net)	20	23	19	16
\$50,000 to \$59,999	9	8	10	9
\$60,000 to \$74,999	11	15	9	7
\$75K-\$99,999 (Net)	14	14	11	18
\$75,000 to \$84,999	7	8	6	9
\$85,000 to \$99,999	6	6	5	9
\$100K-\$149,999 (Net)	14	11	15	21
\$100,000 to \$124,999	10	7	11	16
\$125,000 to \$149,999	4	4	4	6
\$150K and over (Net)	9	6	18	3
\$150,000 to \$174,999	3	3	6	1
\$175,000 to \$199,999	1	0	2	1
\$200,000 to \$249,999	2	1	6	0
\$250,000 or more	3	2	4	2
\$25K-\$39,999 (Net)	19	20	20	17
\$40K-\$74,999 (Net)	26	26	24	28
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	70.23	61.55	85.54	70.73
Std. Dev.	57.87	53.31	68.95	46.85
Std. Err.	2.32	3.17	5.15	3.7
Median (in thousands)	52.67	48.63	58.49	54.6

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Never	0	0	0	0
Less than once a month	2	3	0	0
Once a month	1	2	0	1
Several times a month	3	2	4	5
Several times a week	7	6	5	10
Every day	87	87	90	84
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

Q1. Which of the following devices do you use to access the Internet?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Smartphone like an iPhone, Android, Blackberry, or Windows phone	80	94	74	52
Laptop computer	49	50	52	45
Desktop computer	47	38	49	65
Tablet, such as an iPad, Kindle, or Android tablet	37	35	42	34
TV or SmartTV	17	20	15	9
Some other type of device	1	1	1	0
Refused	0	0	0	0
Total mentions	230	238	233	205

Table 11

Q3. With which of the following social media sites do you have an account?

- Summary of 'Yes'

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Facebook	85	86	87	78
Instagram	37	52	28	12
Twitter	33	43	29	15
LinkedIn	28	28	34	18
Other social media sites not listed	24	35	17	5

Table 12

Q3. With which of the following social media sites do you have an account?

- Facebook

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	85	86	87	78
No	14	13	12	18
Refused	2	1	1	4
Total mentions	100	100	100	100

Table 13

Q3. With which of the following social media sites do you have an account?

- Instagram

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	37	52	28	12
No	55	42	66	72
Refused	8	5	6	16
Total mentions	100	100	100	100

Table 14  
Q3. With which of the following social media sites do you have an account?  
- Twitter  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	33	43	29	15
No	59	50	66	70
Refused	8	7	5	15
Total mentions	100	100	100	100

Table 15  
Q3. With which of the following social media sites do you have an account?  
- LinkedIn  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	28	28	34	18
No	61	59	60	69
Refused	11	13	6	13
Total mentions	100	100	100	100

Table 16  
Q3. With which of the following social media sites do you have an account?  
- Other social media sites not listed  
Base = Total Respondents

	Age	Age	Age



	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	18 - 49	50 - 64	65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	24	35	17	5
No	61	49	73	75
Refused	15	16	11	20
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Changed any of the privacy settings on your account from the default settings	68	75	69	48
Posted a status update on your account	70	80	69	44
Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city	47	60	41	23
Posted photos	78	87	78	55
Made your birthdate visible to others on your account	68	76	69	45
Commented on public Facebook groups that you follow	69	73	71	56
Used your Facebook account to log in to other accounts	48	57	44	28

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	68	75	69	48
No	23	16	23	41
Not Sure	9	9	8	12
Total mentions	100	100	100	100

Table 19

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account Base = Have Facebook account				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	70	80	69	44
No	27	18	27	53
Not Sure	3	3	4	3
Total mentions	100	100	100	100

Table 20

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city  
Base = Have Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city Base = Have Facebook account				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	47	60	41	23
No	49	37	55	74
Not Sure	4	4	4	3
Total mentions	100	100	100	100

Table 21

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos  
Base = Have Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos Base = Have Facebook account				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	78	87	78	55
No	19	9	21	45
Not Sure	2	4	1	0
Total mentions	100	100	100	100

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 22</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account Base = Have Facebook account</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	68	76	69	45
No	27	20	26	48
Not Sure	5	4	5	7
Total mentions	100	100	100	100
<p>Table 23</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow Base = Have Facebook account</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98
Base Effective	340	169	98	76
Yes	69	73	71	56
No	27	23	25	42
Not Sure	4	4	4	2
Total mentions	100	100	100	100
<p>Table 24</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts Base = Have Facebook account</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	536	252	155	129
Base Weighted	525	273	154	98

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	340	169	98	76
Yes	48	57	44	28
No	46	36	51	67
Not Sure	6	7	4	5
Total mentions	100	100	100	100

Table 25

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'

Base = Posted photos on Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	429	224	124	81
Base Weighted	411	238	119	54
Base Effective	274	149	77	56
Posted photos of yourself	84	89	82	67
Posted your vacation photos while on vacation	48	57	38	34

Table 26

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself

Base = Posted photos on Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	429	224	124	81
Base Weighted	411	238	119	54
Base Effective	274	149	77	56
Yes	84	89	82	67
No	15	10	16	32
Not Sure	1	2	1	1
Total mentions	100	100	100	100

Table 27

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation

Base = Posted photos on Facebook account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	429	224	124	81
Base Weighted	411	238	119	54
Base Effective	274	149	77	56
Yes	48	57	38	34
No	48	39	61	63
Not Sure	3	4	1	3
Total mentions	100	100	100	100

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Table 28				
Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts?				
Base = Took specific actions on Facebook				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	508	242	147	119
Base Weighted	491	255	146	90
Base Effective	320	162	92	68
Yes	40	38	45	38
No	48	53	41	47
Not sure	11	9	13	15
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 29  
Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
None	17	16	13	23
Some	34	31	39	35
All	39	40	40	38
Not applicable - I do not have any bank accounts	10	14	7	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 30  
Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?  
Base = Have online access to bank accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	453	197	135	121
Base Weighted	456	224	140	92
Base Effective	279	131	81	71
Never	2	2	0	6
Less than once a month	3	3	5	3
Once a month	5	3	7	7
Several times a month	20	14	22	31
Several times a week	46	46	50	37

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Everyday	23	31	15	16
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 31

Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?

Base = Have online access to bank accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	453	197	135	121
Base Weighted	456	224	140	92
Base Effective	279	131	81	71
Never	6	5	6	10
Less than once a month	7	5	7	12
Once a month	17	15	18	18
Several times a month	20	18	23	22
Several times a week	32	38	25	25
Everyday	10	11	9	7
Not applicable - I only have one account	8	7	11	6
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 32

Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
0	28	35	25	13
1-2	41	40	39	43
3-4	16	12	18	27
5+	14	11	18	16
Refused	1	1	0	2
Total mentions	100	100	100	100
Mean	2.25	1.93	2.39	2.86
Standard Deviation	2.67	2.7	2.47	2.78
Standard Error	0.11	0.16	0.18	0.22
Median	2	1	2	2

Table 33

Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to?

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base = Actively using credit cards				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	440	173	135	132
Base Weighted	441	201	132	108
Base Effective	274	112	85	82
None of them	21	18	21	28
Some of them	19	16	22	23
All of them	59	66	57	48
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?

Base = Actively using credit cards and have online access to monitor

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	344	144	106	94
Base Weighted	346	165	104	77
Base Effective	215	93	69	56
Never	3	3	1	6
Less than once a month	4	3	6	3
Once a month	22	19	27	23
Several times a month	35	34	34	37
Several times a week	26	28	24	27
Everyday	10	13	8	5
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?

Base = Actively using credit cards and have online access to monitor

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	344	144	106	94
Base Weighted	346	165	104	77
Base Effective	215	93	69	56
Never	16	6	17	36
Less than once a month	15	14	18	15
Once a month	27	29	28	22
Several times a month	11	12	12	9
Several times a week	15	20	13	7
Everyday	6	9	2	3
Not applicable - I don't have any credit cards that I rarely use	9	10	9	9

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Refused	1	0	1	0
Total mentions	100	100	100	100
Table 36				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes'				
Base = Has some/does not have online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
I don't trust the Internet	49	43	51	59
I am afraid that my personal information will get stolen	62	58	57	74
I feel safer without an online account	49	42	52	58
I am not tech-savvy	22	18	24	27
It is too much work to set up the account	21	22	19	21
I can't remember all of the passwords	33	36	30	32
I don't have time to set up online access for them	18	21	15	16
It is easier to monitor the paper statements	58	54	54	71
I don't use those accounts very often	52	46	61	53
Table 37				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet				
Base = Has some/does not have online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	49	43	51	59
No	45	51	47	32
Refused	6	6	2	10
Total mentions	100	100	100	100
Table 38				
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen				
Base = Has some/does not have online access to bank or credit card accounts				



	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	62	58	57	74
No	34	38	41	18
Refused	5	5	2	8
Total mentions	100	100	100	100

Table 39

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account

Base = Has some/does not have online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	49	42	52	58
No	47	55	45	34
Refused	4	3	3	8
Total mentions	100	100	100	100

Table 40

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy

Base = Has some/does not have online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	22	18	24	27
No	70	72	74	63
Refused	8	10	2	10
Total mentions	100	100	100	100

Table 41

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base = Has some/does not have online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	21	22	19	21
No	71	70	78	66
Refused	8	8	3	13
Total mentions	100	100	100	100

Table 42

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords

Base = Has some/does not have online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	33	36	30	32
No	62	60	68	57
Refused	5	4	2	11
Total mentions	100	100	100	100

Table 43

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has some/does not have online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	18	21	15	16
No	75	73	80	74
Refused	7	6	5	10
Total mentions	100	100	100	100

Table 44

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements Base = Has some/does not have online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	58	54	54	71
No	38	41	43	25
Refused	4	5	3	4
Total mentions	100	100	100	100

Table 45

Q13a\_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often  
Base = Has some/does not have online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	358	147	111	100
Base Weighted	346	162	102	82
Base Effective	227	97	71	60
Yes	52	46	61	53
No	42	49	37	36
Refused	6	5	2	11
Total mentions	100	100	100	100

Table 46

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'  
Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
I don't trust the Internet	43	39	42	53
I am afraid that my personal information will get stolen	57	56	49	70
I feel safer without an online account	40	36	41	47
I am not tech-savvy	20	15	23	24

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
It is too much work to set up the account	22	23	20	25
I can't remember all of the passwords	34	36	33	31
I don't have time to set up online access for them	19	20	16	21
It is easier to monitor the paper statements	53	51	47	66
I don't use those accounts very often	58	50	66	66

Table 47

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	43	39	42	53
No	51	53	56	40
Refused	6	8	2	7
Total mentions	100	100	100	100

Table 48

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	57	56	49	70
No	38	39	49	21
Refused	5	6	2	8
Total mentions	100	100	100	100

Table 49

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
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	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	40	36	41	47
No	55	60	56	44
Refused	5	4	4	9
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	20	15	23	24
No	72	72	74	69
Refused	9	13	3	7
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	22	23	20	25
No	70	67	76	67
Refused	8	10	4	8
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

Age Age Age

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	18 - 49	50 - 64	65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	34	36	33	31
No	61	58	64	62
Refused	5	6	3	7
Total mentions	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	19	20	16	21
No	74	73	78	72
Refused	7	8	6	7
Total mentions	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	53	51	47	66
No	43	43	49	33
Refused	4	6	4	1
Total mentions	100	100	100	100

Table 55

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often

Base = Has online access to some of their bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	267	108	89	70
Base Weighted	258	119	83	57
Base Effective	165	71	55	39
Yes	58	50	66	66
No	36	44	31	28
Refused	5	6	3	6
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? -

Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
I don't trust the Internet	68	55	90	72
I am afraid that my personal information will get stolen	75	63	94	83
I feel safer without an online account	75	59	100	83
I am not tech-savvy	29	27	26	34
It is too much work to set up the account	18	22	16	13
I can't remember all of the passwords	31	34	18	35
I don't have time to set up online access for them	15	23	12	4
It is easier to monitor the paper statements	73	61	86	82
I don't use those accounts very often	33	36	40	24

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Summary of 'No'

Base = Has no online access to bank or credit card accounts

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	68	55	90	72
No	27	43	10	12
Refused	5	1	0	16
Total mentions	100	100	100	100

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
<b>Table 58</b>				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen				
Base = Has no online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	75	63	94	83
No	22	36	6	10
Refused	3	1	0	7
Total mentions	100	100	100	100
<b>Table 59</b>				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account				
Base = Has no online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	75	59	100	83
No	23	41	0	11
Refused	2	0	0	6
Total mentions	100	100	100	100
<b>Table 60</b>				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy				
Base = Has no online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	29	27	26	34
No	66	73	74	49
Refused	5	0	0	18
Total mentions	100	100	100	100



	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 61</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	18	22	16	13
No	74	76	84	64
Refused	7	1	0	23
Total mentions	100	100	100	100
<p>Table 62</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	31	34	18	35
No	64	66	82	47
Refused	5	0	0	18
Total mentions	100	100	100	100
<p>Table 63</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	15	23	12	4
No	79	75	88	79

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Refused	6	1	0	17
Total mentions	100	100	100	100
Table 64				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements				
Base = Has no online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	73	61	86	82
No	24	37	14	8
Refused	4	1	0	10
Total mentions	100	100	100	100
Table 65				
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often				
Base = Has no online access to bank or credit card accounts				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	91	39	22	30
Base Weighted	88	44	19	25
Base Effective	62	26	17	22
Yes	33	36	40	24
No	60	63	60	54
Refused	7	1	0	23
Total mentions	100	100	100	100
Table 66				
DOV_FEAR. Fear				
Base = Total Answering				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	264	106	81	77
Base Weighted	242	111	66	65
Base Effective	171	71	57	45
1	70	64	78	74
2	88	85	88	93
3	70	62	80	73

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	228	210	246	240
Table 67				
Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	45	51	38	38
No	45	40	52	50
Not sure	9	8	10	12
Refused	1	1	0	0
Total mentions	100	100	100	100
Table 68				
Q15. Compared with five years ago, generally, do you feel that your personal information is...?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Less secure	39	32	42	51
About as secure	45	46	45	41
More secure	17	22	13	8
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 69				
Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	26	26	26	23
No	47	46	48	47
Not sure	27	27	26	30
Refused	0	1	0	0

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
Table 70				
Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Strongly/Somewhat agree (Net)	62	65	60	60
Strongly agree	15	18	10	15
Somewhat agree	47	47	50	45
Strongly/Somewhat disagree (Net)	37	35	40	38
Somewhat disagree	31	30	34	30
Strongly disagree	6	5	5	8
Refused	0	0	0	2
Total mentions	100	100	100	100
Table 71				
Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Noticed fraudulent charges on your credit or debit card	39	34	40	48
Had someone attempt to open a line of credit or apply for a loan using your name	10	12	11	5
Had someone attempt to receive a tax refund using your name	4	4	3	3
Table 72				
Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	39	34	40	48

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
No	56	57	58	48
Not Sure	5	7	1	3
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 73

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	10	12	11	5
No	79	76	78	87
Not Sure	11	12	10	8
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 74

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	4	4	3	3
No	88	86	88	93
Not Sure	8	9	9	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 75

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'True'  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	23	27	19	17
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	38	40	31	43
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	33	31	39	32
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	43	48	33	43
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	22	27	17	16
A scan of the dark web will confirm whether your personal information has been stolen.	20	23	17	15
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	66	58	70	77
To identity thieves, children's identities are just as valuable as adults'.	72	66	77	79
Table 76				
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'False'				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	42	33	45	59
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	19	19	22	15
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	6	11	1	0
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	17	13	19	25
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	46	44	47	53
A scan of the dark web will confirm whether your personal information has been stolen.	18	22	15	13
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	8	12	6	1
To identity thieves, children's identities are just as valuable as adults'.	6	9	4	2
Table 77				
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.				
Base = Total Respondents				
		Age	Age	Age

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	18 - 49	50 - 64	65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	23	27	19	17
False	42	33	45	59
Not Sure	35	39	36	24
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	38	40	31	43
False	19	19	22	15
Not Sure	42	39	47	43
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	33	31	39	32
False	6	11	1	0
Not Sure	60	58	59	68
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 80

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	43	48	33	43
False	17	13	19	25
Not Sure	40	38	48	33
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 81

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	22	27	17	16
False	46	44	47	53
Not Sure	31	28	35	31
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.				
Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	20	23	17	15
False	18	22	15	13
Not Sure	61	53	68	71



	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	66	58	70	77
False	8	12	6	1
Not Sure	25	27	24	21
Refused	1	3	0	0
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
True	72	66	77	79
False	6	9	4	2
Not Sure	21	23	19	18
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 85

DOV\_SAFE. Safe

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
0	8	9	9	4
1	12	15	9	8
2	18	17	25	10
3	25	29	12	35
4	15	14	17	18
5	10	10	9	12
6	7	4	11	9
7	4	3	6	3
8	2	1	3	2
Total mentions	100	100	100	100

Table 86

Q20. Have you ever gotten a free annual credit report?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	64	59	66	73
No	36	40	34	27
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	14	16	7	20
No	85	84	92	80
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?

Base = Have ordered a security freeze on credit

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
		Age	Age	Age

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
	Oklahoma	18 - 49	50 - 64	65+
Base Unweighted	87	45	15	27
Base Weighted	88	50	13	25
Base Effective	52	26	11	18
Yes	68	67	61	73
No	31	33	39	25
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	56	66	56	32
No	44	34	44	68
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 90

D5. Which of the following best describes your current employment status?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Employed or self-employed full-time	43	56	45	9
Employed or self-employed part-time	12	13	11	11
Retired and not working at all	24	2	25	79
Unemployed and looking for work	10	14	8	1
Not in the labor force for some other reason	10	14	11	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 91

D6. Do you currently serve, or have you ever served, in the United States Military?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
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	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	14	7	19	26
No	85	92	81	74
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 92

D9. Which of the following best describes your political views?

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Liberal	16	19	14	13
Moderate	40	44	42	27
Conservative	42	34	44	58
Refused	2	3	0	2
Total mentions	100	100	100	100

Table 93

PPMARIT. Marital Status

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
MARRIED/LIVING WITH PARTNER (Net)	60	54	66	67
Married	53	41	65	67
Living with partner	7	13	1	0
Widowed	5	0	6	16
Divorced	15	11	21	16
Separated	2	3	2	0
Never married	17	31	5	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 94

PPHHHEAD. Household Head

Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
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	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Yes	76	63	88	95
No	23	37	12	5
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 95  
PPHHSIZE. Household Size  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
1	22	15	23	37
MORE THAN ONE (NET)	78	85	77	63
2	35	23	42	57
3	19	24	23	4
4	13	21	6	1
5	5	8	4	1
6	4	7	1	0
7	1	1	1	0
8	0	0	1	0
10	1	1	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean	2.66	3.2	2.35	1.74
Standard deviation	1.53	1.68	1.23	0.77
Standard error	0.06	0.1	0.09	0.06
Median	2	3	2	2

Table 96  
AGEGROUP. Age Group  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
18-24	10	19	0	0
25-34	19	37	0	0
35-44	18	34	0	0
45-54	17	10	44	0
55-64	16	0	56	0
65-74	14	0	0	70
75 and over	6	0	0	30

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
Table 97 PPWORK. Current Employment Status Base = Total Respondents				
	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
WORKING (NET)	57	68	61	25
Working - as a paid employee	50	62	50	18
Working - self-employed	7	6	10	6
NOT WORKING (NET)	43	32	39	75
Not working - on temporary layoff from a job	1	1	1	0
Not working - looking for work	8	11	6	2
Not working - retired	19	1	19	67
Not working - disabled	7	9	9	0
Not working - other	8	11	5	5
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98  
PPRENT. Ownership Status of Living Quarters  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
Owned or being bought by you or someone in your household	71	61	80	87
Rented for cash	25	36	18	8
Occupied without payment of cash rent	3	3	2	3
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 99  
PPHOUSE. Housing Type  
Base = Total Respondents

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	621	282	179	160
Base Weighted	621	318	177	126
Base Effective	391	187	111	99
A one-family house detached from any other house	83	80	86	85

	Oklahoma	Age 18 - 49	Age 50 - 64	Age 65+
A one-family house attached to one or more houses	4	6	2	2
A building with 2 or more apartments	7	9	4	6
A mobile home	6	5	7	8
Boat, RV, van, etc.	0	1	0	0
Refused	0	0	1	0
Total mentions	100	100	100	100