

Up for Grabs: Taking Charge of Your Digital Identity

AARP Ohio Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity

Weighted posted questionnaire among adults ages 18+ Ohio sample

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Table 1				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
English	100	100	100	100
Spanish	0	0	0	0
Total mentions	100	100	100	100
 Table 2				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Ohio	100	100	100	100
Total mentions	100	100	100	100
 Table 3				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Northeast	0	0	0	0
Midwest	100	100	100	100
South	0	0	0	0
West	0	0	0	0
Total mentions	100	100	100	100
 Table 4				
PPGENDER. Gender				
Base = Total Respondents				

Base Unweighted
 Base Weighted
 Base Effective
 Male
 Female
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
631	211	216	204
631	310	183	137
407	149	158	163
48	52	39	52
52	48	61	48
100	100	100	100

Table 5
 PPAGE. Age
 Base = Total Respondents

Base Unweighted
 Base Weighted
 Base Effective
 18-49 (Net)
 18
 19
 20
 21
 23
 24
 25
 26
 27
 28
 29
 30
 31
 32
 33
 34
 35
 36
 37
 38
 39
 40
 41
 42
 43
 44
 45
 46
 47
 48
 49
 50-64 (Net)
 50
 51

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
631	211	216	204
631	310	183	137
407	149	158	163
49	100	0	0
2	4	0	0
1	1	0	0
1	1	0	0
1	2	0	0
1	3	0	0
2	3	0	0
2	4	0	0
3	5	0	0
2	4	0	0
2	5	0	0
2	5	0	0
2	3	0	0
1	2	0	0
2	5	0	0
1	3	0	0
2	5	0	0
2	4	0	0
1	2	0	0
1	3	0	0
1	2	0	0
2	4	0	0
3	5	0	0
1	3	0	0
0	1	0	0
2	5	0	0
1	3	0	0
1	2	0	0
1	2	0	0
1	2	0	0
2	5	0	0
2	4	0	0
29	0	100	0
1	0	3	0
2	0	5	0

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
52	1	0	5	0
53	3	0	10	0
54	1	0	4	0
55	2	0	7	0
56	3	0	9	0
57	4	0	14	0
58	2	0	7	0
59	2	0	8	0
60	1	0	4	0
61	1	0	4	0
62	2	0	6	0
63	2	0	6	0
64	3	0	9	0
65+ (Net)	22	0	0	100
65	2	0	0	7
66	2	0	0	9
67	2	0	0	9
68	2	0	0	8
69	3	0	0	12
70	2	0	0	9
71	2	0	0	9
72	1	0	0	4
73	2	0	0	10
74	1	0	0	4
75	1	0	0	3
76	1	0	0	2
77	0	0	0	2
78	1	0	0	3
79	0	0	0	2
80	1	0	0	3
81	0	0	0	1
82	0	0	0	1
83	0	0	0	0
84	0	0	0	1
85	0	0	0	0
86	0	0	0	1
87	0	0	0	1
Total mentions	100	100	100	100
Mean	48.74	33.77	57.25	71.25
Std. Dev.	17	8.7	4.01	4.95
Std. Err.	0.68	0.6	0.27	0.35
Median	50	33	57	70
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
White, non-Hispanic ETHNIC (NET)	83	77	87	90
	17	23	13	10

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Black, Non-Hispanic	11	15	9	4
Other, non-Hispanic	2	3	1	1
Hispanic	3	3	3	2
2+ Races, Non-Hispanic	2	2	1	2
Total mentions	100	100	100	100

Table 7
 PPEDUC. Education (Highest Degree Received)
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
SOME COLLEGE OR LESS (NET)	73	65	82	81
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	1
7th or 8th grade	0	0	1	1
9th grade	0	0	0	0
10th grade	1	1	1	0
11th grade	3	5	1	1
12th grade NO DIPLOMA	1	1	2	0
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)	38	24	49	53
Some college, no degree	21	24	18	19
Associate degree	9	10	10	6
GRADUATED COLLEGE OR MORE (NET)	27	35	18	19
Bachelor's degree	17	25	11	8
Master's degree	7	8	5	7
Professional or Doctorate degree	2	2	2	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 8
 PPINCIMP. Household Income
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Under \$25K (Net)	16	16	16	18
Less than \$5,000	3	5	2	0
\$5,000 to \$7,499	0	0	1	0
\$7,500 to \$9,999	3	3	3	1
\$10,000 to \$12,499	2	2	2	2
\$12,500 to \$14,999	1	0	1	3
\$15,000 to \$19,999	3	3	4	3

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
\$20,000 to \$24,999	3	1	3	7
\$25K-\$49,999 (Net)	22	19	18	33
\$25,000 to \$29,999	4	4	2	6
\$30,000 to \$34,999	4	1	5	7
\$35,000 to \$39,999	6	6	5	7
\$40,000 to \$49,999	8	9	5	12
\$50K-\$74,999 (Net)	20	19	22	20
\$50,000 to \$59,999	10	11	10	10
\$60,000 to \$74,999	10	8	12	10
\$75K-\$99,999 (Net)	15	15	16	12
\$75,000 to \$84,999	8	7	9	6
\$85,000 to \$99,999	7	8	7	6
\$100K-\$149,999 (Net)	16	20	15	8
\$100,000 to \$124,999	11	15	8	5
\$125,000 to \$149,999	5	5	7	3
\$150K and over (Net)	11	10	13	10
\$150,000 to \$174,999	4	4	4	4
\$175,000 to \$199,999	4	4	6	2
\$200,000 to \$249,999	2	1	2	1
\$250,000 or more	2	2	1	3
\$25K-\$39,999 (Net)	13	11	12	21
\$40K-\$74,999 (Net)	28	27	27	32
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	76.39	77.39	80.5	68.62
Std. Dev.	57.24	56.08	57.89	58.62
Std. Err.	2.28	3.86	3.94	4.1
Median (in thousands)	56.77	60.44	61.62	44.8

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Never	0	0	0	0
Less than once a month	2	1	2	3
Once a month	1	2	1	1
Several times a month	3	3	1	5
Several times a week	10	7	15	10
Every day	84	87	81	81
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

Q1. Which of the following devices do you use to access the Internet?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Smartphone like an iPhone, Android, Blackberry, or Windows phone	70	85	66	44
Laptop computer	56	63	51	46
Desktop computer	47	39	55	54
Tablet, such as an iPad, Kindle, or Android tablet	41	42	44	38
TV or SmartTV	14	23	8	4
Some other type of device	1	1	1	0
Refused	0	0	0	0
Total mentions	230	252	224	186

Table 11
Q3. With which of the following social media sites do you have an account?
- Summary of 'Yes'
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Facebook	78	85	74	68
Instagram	31	44	23	11
Twitter	27	37	21	12
LinkedIn	28	33	27	16
Other social media sites not listed	16	25	9	4

Table 12
Q3. With which of the following social media sites do you have an account?
- Facebook
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	78	85	74	68
No	21	14	24	31
Refused	1	1	2	0
Total mentions	100	100	100	100

Table 13
Q3. With which of the following social media sites do you have an account?
- Instagram

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	31	44	23	11
No	61	48	69	81
Refused	8	8	9	8
Total mentions	100	100	100	100
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	27	37	21	12
No	65	55	69	81
Refused	8	8	10	7
Total mentions	100	100	100	100
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	28	33	27	16
No	63	56	65	77
Refused	9	11	8	7
Total mentions	100	100	100	100
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	28	33	27	16
No	63	56	65	77
Refused	9	11	8	7
Total mentions	100	100	100	100
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	28	33	27	16
No	63	56	65	77
Refused	9	11	8	7
Total mentions	100	100	100	100

Table 14
 Q3. With which of the following social media sites do you have an account?
 - Twitter
 Base = Total Respondents

Table 15
 Q3. With which of the following social media sites do you have an account?
 - LinkedIn
 Base = Total Respondents

Table 16
 Q3. With which of the following social media sites do you have an account?
 - Other social media sites not listed
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	18 - 49	50 - 64	65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	16	25	9	4
No	70	60	77	82
Refused	14	15	13	13
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Changed any of the privacy settings on your account from the default settings	64	73	62	40
Posted a status update on your account	69	83	66	34
Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city	40	44	45	23
Posted photos	78	84	79	58
Made your birthdate visible to others on your account	57	63	53	46
Commented on public Facebook groups that you follow	55	59	55	47
Used your Facebook account to log in to other accounts	44	54	39	23

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	64	73	62	40
No	29	20	31	52
Not Sure	7	7	7	8
Total mentions	100	100	100	100

Table 19

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account
Base = Have Facebook account

Base Unweighted
Base Weighted
Base Effective
Yes
No
Not Sure
Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	69	83	66	34
No	29	16	32	59
Not Sure	2	1	2	7
Total mentions	100	100	100	100

Table 20

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city
Base = Have Facebook account

Base Unweighted
Base Weighted
Base Effective
Yes
No
Not Sure
Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	40	44	45	23
No	59	56	53	75
Not Sure	1	0	2	2
Total mentions	100	100	100	100

Table 21

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos
Base = Have Facebook account

Base Unweighted
Base Weighted
Base Effective
Yes
No
Not Sure
Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	78	84	79	58
No	22	15	21	42
Not Sure	1	1	0	1
Total mentions	100	100	100	100

Table 22

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account
 Base = Have Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	57	63	53	46
No	35	30	37	44
Not Sure	8	6	10	9
Total mentions	100	100	100	100

Table 23

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow
 Base = Have Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94
Base Effective	319	132	120	108
Yes	55	59	55	47
No	42	38	43	52
Not Sure	2	3	2	1
Total mentions	100	100	100	100

Table 24

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts
 Base = Have Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	482	183	163	136
Base Weighted	493	263	136	94

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	319	132	120	108
Yes	44	54	39	23
No	51	44	54	70
Not Sure	4	2	7	7
Total mentions	100	100	100	100

Table 25

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'

Base = Posted photos on Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	363	158	128	77
Base Weighted	382	221	107	54
Base Effective	247	115	96	63
Posted photos of yourself	90	96	84	77
Posted your vacation photos while on vacation	53	56	54	39

Table 26

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself

Base = Posted photos on Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	363	158	128	77
Base Weighted	382	221	107	54
Base Effective	247	115	96	63
Yes	90	96	84	77
No	10	4	15	22
Not Sure	0	0	1	1
Total mentions	100	100	100	100

Table 27

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation

Base = Posted photos on Facebook account

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	363	158	128	77
Base Weighted	382	221	107	54
Base Effective	247	115	96	63
Yes	53	56	54	39
No	45	42	45	60
Not Sure	2	2	1	2
Total mentions	100	100	100	100

Table 28

Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts?

Base = Took specific actions on Facebook

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	430	172	148	110
Base Weighted	441	240	124	78
Base Effective	294	127	109	89
Yes	31	27	34	37
No	60	69	57	41
Not sure	9	5	9	22
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 29

Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
None	17	12	22	21
Some	36	29	39	46
All	41	48	38	32
Not applicable - I do not have any bank accounts	5	9	1	1
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 30

Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?

Base = Have online access to bank accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	501	171	171	159
Base Weighted	488	239	142	106
Base Effective	329	122	122	128
Never	1	1	1	2
Less than once a month	4	4	1	6
Once a month	5	4	6	7
Several times a month	27	28	27	23
Several times a week	39	40	42	34

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Everyday	24	22	24	29
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 31

Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?

Base = Have online access to bank accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	501	171	171	159
Base Weighted	488	239	142	106
Base Effective	329	122	122	128
Never	9	6	7	15
Less than once a month	11	10	10	15
Once a month	17	15	26	13
Several times a month	27	32	24	20
Several times a week	22	24	20	20
Everyday	11	11	10	11
Not applicable - I only have one account	3	2	3	6
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 32

Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
0	18	25	14	8
1-2	32	36	26	29
3-4	28	23	30	36
5+	21	14	29	26
Refused	2	2	2	1
Total mentions	100	100	100	100
Mean	3.03	2.47	3.57	3.58
Standard Deviation	2.84	2.73	2.86	2.84
Standard Error	0.11	0.19	0.2	0.2
Median	2	2	3	3

Table 33

Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to?

Base = Actively using credit cards

Base Unweighted
 Base Weighted
 Base Effective
 None of them
 Some of them
 All of them
 Refused
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
534	166	183	185
507	227	155	125
353	117	131	148
25	19	28	31
21	16	22	28
53	64	48	40
1	0	1	0
100	100	100	100

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?
 Base = Actively using credit cards and have online access to monitor

Base Unweighted
 Base Weighted
 Base Effective
 Never
 Less than once a month
 Once a month
 Several times a month
 Several times a week
 Everyday
 Refused
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
402	141	132	129
378	183	110	86
278	105	94	107
2	2	2	3
6	4	9	8
23	22	28	21
32	29	38	29
23	27	16	24
13	16	7	15
1	1	0	0
100	100	100	100

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?
 Base = Actively using credit cards and have online access to monitor

Base Unweighted
 Base Weighted
 Base Effective
 Never
 Less than once a month
 Once a month
 Several times a month
 Several times a week
 Everyday
 Not applicable - I don't have any credit cards that I rarely use

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
402	141	132	129
378	183	110	86
278	105	94	107
20	13	25	29
23	22	25	25
22	23	23	18
13	12	15	13
10	16	4	6
4	6	3	2
7	8	5	5

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 36

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes'

Summary of 'Yes'

Base = Has some/does not have online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	395	100	144	151
Base Weighted	373	144	124	104
Base Effective	265	73	105	118
I don't trust the Internet	42	28	44	60
I am afraid that my personal information will get stolen	52	35	59	68
I feel safer without an online account	42	26	51	54
I am not tech-savvy	28	11	32	48
It is too much work to set up the account	24	17	25	33
I can't remember all of the passwords	26	22	28	30
I don't have time to set up online access for them	18	13	17	26
It is easier to monitor the paper statements	46	38	40	65
I don't use those accounts very often	58	53	58	63

Table 37

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet

Base = Has some/does not have online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	395	100	144	151
Base Weighted	373	144	124	104
Base Effective	265	73	105	118
Yes	42	28	44	60
No	54	70	53	35
Refused	3	2	3	5
Total mentions	100	100	100	100

Table 38

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
52	35	59	68
44	63	38	28
3	2	3	4
100	100	100	100

Table 39
 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account
 Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
42	26	51	54
54	71	46	41
4	2	3	5
100	100	100	100

Table 40
 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy
 Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
28	11	32	48
67	85	64	46
4	4	4	6
100	100	100	100

Table 41
 Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
Base Weighted
Base Effective
Yes
No
Refused
Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
24	17	25	33
71	80	70	58
5	4	4	9
100	100	100	100

Table 42

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
Base Weighted
Base Effective
Yes
No
Refused
Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
26	22	28	30
69	74	68	64
5	4	4	6
100	100	100	100

Table 43

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted
Base Weighted
Base Effective
Yes
No
Refused
Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
395	100	144	151
373	144	124	104
265	73	105	118
18	13	17	26
77	83	78	66
5	4	5	8
100	100	100	100

Table 44

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

Yes

No

Refused

Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	395	100	144	151
Base Weighted	373	144	124	104
Base Effective	265	73	105	118
Yes	46	38	40	65
No	50	60	56	29
Refused	4	2	4	7
Total mentions	100	100	100	100

Table 45

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often

Base = Has some/does not have online access to bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

Yes

No

Refused

Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	395	100	144	151
Base Weighted	373	144	124	104
Base Effective	265	73	105	118
Yes	58	53	58	63
No	39	45	39	30
Refused	4	2	3	7
Total mentions	100	100	100	100

Table 46

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'

Base = Has online access to some of their bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

I don't trust the Internet

I am afraid that my personal information will get stolen

I feel safer without an online account

I am not tech-savvy

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
I don't trust the Internet	38	28	33	57
I am afraid that my personal information will get stolen	49	37	52	64
I feel safer without an online account	35	25	41	44
I am not tech-savvy	26	12	26	47

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
It is too much work to set up the account	24	18	23	32
I can't remember all of the passwords	26	25	27	27
I don't have time to set up online access for them	17	14	15	24
It is easier to monitor the paper statements	44	42	34	60
I don't use those accounts very often	63	61	65	64

Table 47

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	38	28	33	57
No	59	69	64	40
Refused	3	3	3	3
Total mentions	100	100	100	100

Table 48

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	49	37	52	64
No	48	60	47	33
Refused	2	3	1	3
Total mentions	100	100	100	100

Table 49

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	35	25	41	44
No	61	72	57	52
Refused	3	3	2	4
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	26	12	26	47
No	70	85	71	48
Refused	4	3	3	5
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	24	18	23	32
No	72	79	73	62
Refused	4	3	4	7
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	35	25	41	44
No	61	72	57	52
Refused	3	3	2	4
Total mentions	100	100	100	100

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	18 - 49	50 - 64	65+
	306	83	107	116
	284	113	91	80
	211	63	75	92
	26	25	27	27
	71	72	70	69
	3	3	3	4
	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	306	83	107	116
	284	113	91	80
	211	63	75	92
	17	14	15	24
	79	83	82	70
	4	3	3	6
	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

Base Unweighted
 Base Weighted
 Base Effective
 Yes
 No
 Refused
 Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	306	83	107	116
	284	113	91	80
	211	63	75	92
	44	42	34	60
	53	56	63	35
	3	2	3	5
	100	100	100	100

Table 55

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often

Base = Has online access to some of their bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	306	83	107	116
Base Weighted	284	113	91	80
Base Effective	211	63	75	92
Yes	63	61	65	64
No	35	38	34	30
Refused	2	1	1	6
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
I don't trust the Internet	58	27	76	72
I am afraid that my personal information will get stolen	63	29	80	83
I feel safer without an online account	63	30	78	85
I am not tech-savvy	36	10	47	52
It is too much work to set up the account	26	10	31	39
I can't remember all of the passwords	26	10	32	39
I don't have time to set up online access for them	21	10	23	31
It is easier to monitor the paper statements	52	23	57	80
I don't use those accounts very often	39	24	39	59

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	58	27	76	72
No	39	73	23	17
Refused	3	0	1	11
Total mentions	100	100	100	100

Table 58

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has no online access to bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

Yes

No

Refused

Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
89	17	37	35
89	31	34	24
56	12	30	26
63	29	80	83
32	71	12	8
6	0	8	9
100	100	100	100

Table 59

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account

Base = Has no online access to bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

Yes

No

Refused

Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
89	17	37	35
89	31	34	24
56	12	30	26
63	30	78	85
32	70	15	6
5	0	7	9
100	100	100	100

Table 60

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy

Base = Has no online access to bank or credit card accounts

Base Unweighted

Base Weighted

Base Effective

Yes

No

Refused

Total mentions

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Ohio	Age 18 - 49	Age 50 - 64	Age 65+
89	17	37	35
89	31	34	24
56	12	30	26
36	10	47	52
58	85	46	39
7	5	7	9
100	100	100	100

Table 61

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	26	10	31	39
No	66	84	64	46
Refused	8	5	5	15
Total mentions	100	100	100	100

Table 62

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	26	10	32	39
No	65	84	60	46
Refused	9	5	8	15
Total mentions	100	100	100	100

Table 63

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	21	10	23	31
No	70	84	69	54

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Refused	9	5	8	15
Total mentions	100	100	100	100

Table 64

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	52	23	57	80
No	42	77	36	6
Refused	6	0	7	14
Total mentions	100	100	100	100

Table 65

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often

Base = Has no online access to bank or credit card accounts

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	17	37	35
Base Weighted	89	31	34	24
Base Effective	56	12	30	26
Yes	39	24	39	59
No	53	71	53	30
Refused	8	5	8	11
Total mentions	100	100	100	100

Table 66

DOV_FEAR. Fear

Base = Total Answering

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	263	50	99	114
Base Weighted	233	69	83	81
Base Effective	188	39	74	88
1	68	58	66	78
2	84	73	89	88
3	67	55	76	69

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	219	185	231	236

Table 67

Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	47	50	50	36
No	39	33	39	51
Not sure	13	14	11	12
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 68

Q15. Compared with five years ago, generally, do you feel that your personal information is...?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Less secure	38	31	41	52
About as secure	47	51	50	35
More secure	14	16	10	12
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 69

Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	29	30	30	26
No	46	45	44	49
Not sure	25	23	27	25
Refused	1	2	0	0

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
Table 70				
Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?				
Base = Total Respondents				
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Strongly/Somewhat agree (Net)	67	65	71	67
Strongly agree	14	15	10	15
Somewhat agree	54	50	61	52
Strongly/Somewhat disagree (Net)	31	32	29	33
Somewhat disagree	25	25	24	28
Strongly disagree	6	7	5	4
Refused	1	3	0	0
Total mentions	100	100	100	100

Table 71

Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Noticed fraudulent charges on your credit or debit card	45	39	54	48
Had someone attempt to open a line of credit or apply for a loan using your name	6	5	9	4
Had someone attempt to receive a tax refund using your name	2	1	3	1

Table 72

Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	45	39	54	48

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
No	51	57	43	50
Not Sure	2	3	3	1
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 73

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	6	5	9	4
No	84	86	84	82
Not Sure	8	8	7	13
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 74

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	2	1	3	1
No	91	91	90	92
Not Sure	6	6	6	5
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 75

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -
Summary of 'True'
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163

When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.
 If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.
 There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.
 A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.
 Purchasing ID theft monitoring services prevents thieves from stealing your identity.
 A scan of the dark web will confirm whether your personal information has been stolen.
 All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.
 To identity thieves, children's identities are just as valuable as adults'.

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
19	23	18	11
31	28	34	33
32	35	29	31
34	36	31	36
16	21	14	10
18	20	19	15
72	61	83	79
75	69	81	79

Table 76

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'False'

Base = Total Respondents

Base Unweighted
 Base Weighted
 Base Effective
 When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.
 If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.
 There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.
 A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.
 Purchasing ID theft monitoring services prevents thieves from stealing your identity.
 A scan of the dark web will confirm whether your personal information has been stolen.
 All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.
 To identity thieves, children's identities are just as valuable as adults'.

Ohio	Age 18 - 49	Age 50 - 64	Age 65+
631	211	216	204
631	310	183	137
407	149	158	163
53	46	56	63
24	29	20	20
6	8	4	4
25	25	25	24
53	51	53	58
23	25	24	18
6	9	4	2
4	6	2	4

Table 77

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.

Base = Total Respondents

Age Age Age

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	18 - 49	50 - 64	65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	19	23	18	11
False	53	46	56	63
Not Sure	27	29	26	25
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	31	28	34	33
False	24	29	20	20
Not Sure	44	41	46	47
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	32	35	29	31
False	6	8	4	4
Not Sure	60	54	68	65
Refused	1	3	0	0
Total mentions	100	100	100	100

Table 80

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.

Base = Total Respondents

Base Unweighted

Base Weighted

Base Effective

True

False

Not Sure

Refused

Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	34	36	31	36
False	25	25	25	24
Not Sure	40	37	44	40
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 81

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? -

Purchasing ID theft monitoring services prevents thieves from stealing your identity.

Base = Total Respondents

Base Unweighted

Base Weighted

Base Effective

True

False

Not Sure

Refused

Total mentions

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	16	21	14	10
False	53	51	53	58
Not Sure	30	27	33	32
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? -

A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

Base Unweighted

Base Weighted

Base Effective

True

False

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	18	20	19	15
False	23	25	24	18

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	56	52	57	66
Refused	2	3	0	0
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	72	61	83	79
False	6	9	4	2
Not Sure	21	28	13	18
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
True	75	69	81	79
False	4	6	2	4
Not Sure	20	23	17	17
Refused	1	2	0	1
Total mentions	100	100	100	100

Table 85

DOV_SAFE. Safe

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	407	149	158	163
0	9	13	4	4
1	6	6	7	7
2	14	12	15	14
3	21	19	23	21
4	19	19	19	21
5	15	15	15	17
6	10	10	10	11
7	4	2	7	4
8	2	3	1	1
Total mentions	100	100	100	100

Table 86

Q20. Have you ever gotten a free annual credit report?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	67	59	74	73
No	32	39	26	27
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	16	11	17	25
No	83	87	83	75
Refused	1	3	0	0
Total mentions	100	100	100	100

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?

Base = Have ordered a security freeze on credit

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	110	28	39	43
Base Weighted	98	33	31	34
Base Effective	79	20	29	33
Yes	51	53	50	50
No	48	45	50	50
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	52	61	48	36
No	47	37	52	64
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 90

D5. Which of the following best describes your current employment status?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Employed or self-employed full-time	48	61	54	8
Employed or self-employed part-time	11	13	9	10
Retired and not working at all	25	2	24	77
Unemployed and looking for work	4	8	1	0
Not in the labor force for some other reason	11	14	12	4
Refused	1	2	0	0
Total mentions	100	100	100	100

Table 91

D6. Do you currently serve, or have you ever served, in the United States Military?

Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
		Age	Age	Age

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	18 - 49	50 - 64	65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	12	8	8	26
No	87	90	91	74
Refused	1	2	1	0
Total mentions	100	100	100	100

Table 92
D9. Which of the following best describes your political views?
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Liberal	20	23	16	18
Moderate	46	51	44	39
Conservative	31	22	38	42
Refused	2	4	2	1
Total mentions	100	100	100	100

Table 93
PPMARIT. Marital Status
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
MARRIED/LIVING WITH PARTNER (Net)	62	57	69	67
Married	55	44	67	66
Living with partner	7	13	2	1
Widowed	4	0	3	13
Divorced	14	9	21	16
Separated	2	3	1	1
Never married	18	32	6	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 94
PPHHHEAD. Household Head
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	18 - 49	50 - 64	65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	12	8	8	26
No	87	90	91	74
Refused	1	2	1	0
Total mentions	100	100	100	100
		Age	Age	Age

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Yes	81	70	91	91
No	19	30	9	9
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 95
PPHHSIZE. Household Size
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
1	22	15	25	34
MORE THAN ONE (NET)	78	85	75	66
2	40	28	48	59
3	15	23	14	2
4	11	15	12	1
5	6	11	1	1
6	4	6	1	3
7	1	2	1	0
Total mentions	100	100	100	100
Mean	2.53	3.04	2.2	1.84
Standard deviation	1.39	1.52	1.08	0.95
Standard error	0.06	0.1	0.07	0.07
Median	2	3	2	2

Table 96
AGEGROUP. Age Group
Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
18-24	7	15	0	0
25-34	20	40	0	0
35-44	15	31	0	0
45-54	15	14	27	0
55-64	21	0	73	0
65-74	17	0	0	80
75 and over	4	0	0	20
Total mentions	100	100	100	100

Table 97
 PPWORK. Current Employment Status
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
WORKING (NET)	58	72	62	20
Working - as a paid employee	53	68	54	15
Working - self-employed	6	4	8	5
NOT WORKING (NET)	42	28	38	80
Not working - on temporary layoff from a job	0	0	0	0
Not working - looking for work	5	8	2	0
Not working - retired	23	1	22	76
Not working - disabled	6	6	9	2
Not working - other	8	13	4	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98
 PPARENT. Ownership Status of Living Quarters
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
Owned or being bought by you or someone in your household	74	58	88	92
Rented for cash	23	37	12	8
Occupied without payment of cash rent	2	5	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 99
 PPHOUSE. Housing Type
 Base = Total Respondents

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	631	211	216	204
Base Weighted	631	310	183	137
Base Effective	407	149	158	163
A one-family house detached from any other house	78	72	84	82
A one-family house attached to one or more houses	7	5	8	10
A building with 2 or more apartments	14	21	6	6

	Ohio	Age 18 - 49	Age 50 - 64	Age 65+
A mobile home	1	1	2	1
Boat, RV, van, etc.	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100