

Up for Grabs: Taking Charge of Your Digital Identity

AARP Nebraska Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity
Weighted posted questionnaire among adults ages 18+ Nebraska sample

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Table 1				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
English	100	100	99	100
Spanish	0	0	1	0
Total mentions	100	100	100	100
 Table 2				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Nebraska	100	100	100	100
Total mentions	100	100	100	100
 Table 3				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Northeast	0	0	0	0
Midwest	100	100	100	100
South	0	0	0	0
West	0	0	0	0
Total mentions	100	100	100	100
 Table 4				
PPGENDER. Gender				
Base = Total Respondents				

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Male	48	50	42	48
Female	52	50	58	52
Total mentions	100	100	100	100

Table 5
PPAGE. Age
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
18-49 (Net)	53	100	0	0
18	2	3	0	0
19	0	1	0	0
20	1	2	0	0
21	2	3	0	0
22	1	1	0	0
23	2	4	0	0
24	2	4	0	0
25	1	2	0	0
26	2	3	0	0
27	3	5	0	0
28	3	6	0	0
29	2	3	0	0
30	2	4	0	0
31	3	5	0	0
32	2	3	0	0
33	2	4	0	0
34	1	2	0	0
35	2	3	0	0
36	1	2	0	0
37	2	4	0	0
38	2	3	0	0
39	3	5	0	0
40	1	2	0	0
41	1	2	0	0
42	2	4	0	0
43	1	2	0	0
44	2	4	0	0
45	2	4	0	0
46	1	3	0	0
47	2	4	0	0
48	2	3	0	0
49	2	3	0	0
50-64 (Net)	25	0	100	0
50	1	0	4	0

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
51	2	0	9	0
52	2	0	6	0
53	1	0	4	0
54	1	0	3	0
55	3	0	14	0
56	2	0	7	0
57	2	0	8	0
58	2	0	8	0
59	2	0	7	0
60	1	0	5	0
61	2	0	6	0
62	1	0	5	0
63	2	0	10	0
64	1	0	3	0
65+ (Net)	22	0	0	100
65	2	0	0	11
66	2	0	0	9
67	3	0	0	12
68	2	0	0	11
69	1	0	0	7
70	1	0	0	4
71	2	0	0	8
72	1	0	0	3
73	1	0	0	5
74	1	0	0	6
75	0	0	0	1
76	0	0	0	2
77	1	0	0	4
78	1	0	0	2
79	1	0	0	3
80	1	0	0	2
82	0	0	0	0
83	0	0	0	0
84	0	0	0	0
86	0	0	0	1
87	0	0	0	1
88	0	0	0	1
91	1	0	0	3
92	0	0	0	1
Total mentions	100	100	100	100
Mean	47.86	33.95	56.99	71.6
Std. Dev.	17.36	8.77	4.07	6.5
Std. Err.	0.69	0.52	0.3	0.49
Median	47	33	57	69
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
White, non-Hispanic	86	82	88	94
ETHNIC (NET)	14	18	12	6
Black, Non-Hispanic	3	4	2	2
Other, non-Hispanic	3	6	0	1
Hispanic	7	7	9	2
2+ Races, Non-Hispanic	1	2	0	1
Total mentions	100	100	100	100

Table 7
PPEDUC. Education (Highest Degree Received)
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
SOME COLLEGE OR LESS (NET)	69	68	63	77
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	0
7th or 8th grade	0	0	0	0
9th grade	0	0	0	0
10th grade	1	2	1	0
11th grade	1	2	2	0
12th grade NO DIPLOMA	1	1	0	2
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)	30	30	26	34
Some college, no degree	25	24	22	30
Associate degree	10	9	12	10
GRADUATED COLLEGE OR MORE (NET)	31	32	37	23
Bachelor's degree	19	22	21	10
Master's degree	9	8	12	9
Professional or Doctorate degree	3	2	4	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 8
PPINCIMP. Household Income
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Under \$25K (Net)	14	17	9	10
Less than \$5,000	4	6	2	1
\$5,000 to \$7,499	2	3	0	0
\$7,500 to \$9,999	1	1	0	0
\$10,000 to \$12,499	1	1	1	3

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
\$12,500 to \$14,999	2	2	3	1
\$15,000 to \$19,999	2	2	1	2
\$20,000 to \$24,999	2	2	2	3
\$25K-\$49,999 (Net)	23	27	12	28
\$25,000 to \$29,999	4	6	1	4
\$30,000 to \$34,999	6	5	3	10
\$35,000 to \$39,999	3	2	4	5
\$40,000 to \$49,999	10	13	4	9
\$50K-\$74,999 (Net)	19	18	22	20
\$50,000 to \$59,999	9	8	13	6
\$60,000 to \$74,999	11	10	9	14
\$75K-\$99,999 (Net)	15	16	14	13
\$75,000 to \$84,999	6	7	4	5
\$85,000 to \$99,999	9	8	10	7
\$100K-\$149,999 (Net)	16	15	21	15
\$100,000 to \$124,999	9	9	13	8
\$125,000 to \$149,999	7	7	8	7
\$150K and over (Net)	12	8	22	14
\$150,000 to \$174,999	5	0	12	7
\$175,000 to \$199,999	3	3	5	3
\$200,000 to \$249,999	3	2	4	4
\$250,000 or more	2	3	1	1
\$25K-\$39,999 (Net)	13	13	8	19
\$40K-\$74,999 (Net)	29	31	26	29
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	80.26	72.77	96.35	80.32
Std. Dev.	58.79	58.86	57.75	56.45
Std. Err.	2.33	3.52	4.3	4.26
Median (in thousands)	60.14	53.47	81.85	59.66

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Never	0	0	0	0
Less than once a month	1	1	0	2
Once a month	0	0	0	0
Several times a month	4	3	4	3
Several times a week	8	3	10	18
Every day	88	93	86	77
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Q1. Which of the following devices do you use to access the Internet? Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Smartphone like an iPhone, Android, Blackberry, or Windows phone	78	91	75	48
Laptop computer	58	63	54	48
Desktop computer	50	44	59	54
Tablet, such as an iPad, Kindle, or Android tablet	44	46	47	35
TV or SmartTV	17	23	15	5
Some other type of device	1	2	1	0
Refused	0	0	0	0
Total mentions	247	269	251	189

Table 11

Q3. With which of the following social media sites do you have an account?
- Summary of 'Yes'
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Facebook	80	82	85	70
Instagram	34	46	33	8
Twitter	35	47	31	11
LinkedIn	30	33	40	13
Other social media sites not listed	20	30	13	5

Table 12

Q3. With which of the following social media sites do you have an account?
- Facebook
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	80	82	85	70
No	20	18	15	30
Refused	0	0	0	0
Total mentions	100	100	100	100

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 13 Q3. With which of the following social media sites do you have an account? - Instagram Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	34	46	33	8
No	61	51	62	85
Refused	5	4	6	7
Total mentions	100	100	100	100
<p>Table 14 Q3. With which of the following social media sites do you have an account? - Twitter Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	35	47	31	11
No	58	46	63	80
Refused	7	7	6	9
Total mentions	100	100	100	100
<p>Table 15 Q3. With which of the following social media sites do you have an account? - LinkedIn Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	30	33	40	13
No	62	57	56	79
Refused	8	10	4	8
Total mentions	100	100	100	100
<p>Table 16 Q3. With which of the following social media sites do you have an account? - Other social media sites not listed Base = Total Respondents</p>				

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	20	30	13	5
No	67	59	72	81
Refused	13	11	15	13
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Changed any of the privacy settings on your account from the default settings	62	73	56	38
Posted a status update on your account	67	78	63	40
Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city	41	50	37	18
Posted photos	79	88	74	61
Made your birthdate visible to others on your account	65	72	58	54
Commented on public Facebook groups that you follow	64	68	62	57
Used your Facebook account to log in to other accounts	51	64	45	25

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	62	73	56	38
No	29	19	33	52
Not Sure	9	7	11	10
Total mentions	100	100	100	100

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 19</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account</p> <p>Base = Have Facebook account</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	67	78	63	40
No	30	17	36	58
Not Sure	4	5	1	2
Total mentions	100	100	100	100
<p>Table 20</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city</p> <p>Base = Have Facebook account</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	41	50	37	18
No	55	46	58	79
Not Sure	4	5	5	2
Total mentions	100	100	100	100
<p>Table 21</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos</p> <p>Base = Have Facebook account</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	79	88	74	61

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
No	20	10	25	39
Not Sure	1	1	2	0
Total mentions	100	100	100	100

Table 22

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account
Base = Have Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	65	72	58	54
No	28	21	35	40
Not Sure	7	7	6	6
Total mentions	100	100	100	100

Table 23

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow
Base = Have Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	64	68	62	57
No	32	26	36	42
Not Sure	4	6	2	1
Total mentions	100	100	100	100

Table 24

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts
Base = Have Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
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	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	529	247	155	127
Base Weighted	507	277	133	97
Base Effective	288	136	93	68
Yes	51	64	45	25
No	46	34	53	70
Not Sure	3	2	2	5
Total mentions	100	100	100	100

Table 25

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'

Base = Posted photos on Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	428	228	121	79
Base Weighted	403	245	98	59
Base Effective	236	124	77	44
Posted photos of yourself	87	94	78	72
Posted your vacation photos while on vacation	59	67	57	30

Table 26

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself

Base = Posted photos on Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	428	228	121	79
Base Weighted	403	245	98	59
Base Effective	236	124	77	44
Yes	87	94	78	72
No	12	6	21	25
Not Sure	1	0	1	3
Total mentions	100	100	100	100

Table 27

Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation

Base = Posted photos on Facebook account

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	428	228	121	79
Base Weighted	403	245	98	59
Base Effective	236	124	77	44
Yes	59	67	57	30
No	39	32	43	62

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	2	1	0	8
Total mentions	100	100	100	100

Table 28

Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts?

Base = Took specific actions on Facebook

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	501	242	144	115
Base Weighted	478	268	123	88
Base Effective	274	134	88	59
Yes	32	28	39	35
No	53	61	43	40
Not sure	15	10	18	25
Refused	1	1	0	0
Total mentions	100	100	100	100

Table 29

Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
None	17	10	18	30
Some	39	36	46	37
All	41	49	34	29
Not applicable - I do not have any bank accounts	3	4	2	2
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 30

Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?

Base = Have online access to bank accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	516	246	142	128
Base Weighted	508	291	126	91
Base Effective	283	134	84	88
Never	2	2	3	1
Less than once a month	4	3	5	4

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Once a month	8	8	8	10
Several times a month	26	25	26	31
Several times a week	35	34	36	35
Everyday	24	28	21	18
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 31

Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?

Base = Have online access to bank accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	516	246	142	128
Base Weighted	508	291	126	91
Base Effective	283	134	84	88
Never	8	7	4	15
Less than once a month	10	9	14	9
Once a month	19	17	18	23
Several times a month	26	27	23	27
Several times a week	20	23	19	14
Everyday	10	10	13	8
Not applicable - I only have one account	6	5	9	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 32

Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
0	16	22	13	4
1-2	43	47	42	34
3-4	23	20	22	32
5+	17	11	23	24
Refused	1	0	1	6
Total mentions	100	100	100	100
Mean	2.63	2.2	2.91	3.43
Standard Deviation	2.47	2.36	2.51	2.45
Standard Error	0.1	0.14	0.19	0.19
Median	2	2	2	3

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Table 33				
Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to?				
Base = Actively using credit cards				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	532	219	153	160
Base Weighted	527	265	137	125
Base Effective	294	120	92	101
None of them	19	10	26	32
Some of them	17	14	16	24
All of them	64	77	58	43
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 34
Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?
Base = Actively using credit cards and have online access to monitor

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	427	201	115	111
Base Weighted	425	240	101	83
Base Effective	234	109	67	78
Never	1	1	0	1
Less than once a month	7	7	9	7
Once a month	28	28	28	27
Several times a month	29	26	37	26
Several times a week	24	26	17	28
Everyday	11	12	9	11
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 35
Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?
Base = Actively using credit cards and have online access to monitor

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	427	201	115	111
Base Weighted	425	240	101	83
Base Effective	234	109	67	78
Never	12	7	14	24
Less than once a month	25	20	35	25
Once a month	19	21	17	17
Several times a month	18	20	14	16
Several times a week	16	23	7	8

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Everyday	3	4	4	0
Not applicable - I don't have any credit cards that I rarely use	7	5	9	7
Refused	1	0	1	1
Total mentions	100	100	100	100

Table 36

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? -

Summary of 'Yes'

Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
I don't trust the Internet	44	33	47	58
I am afraid that my personal information will get stolen	63	59	64	70
I feel safer without an online account	49	41	55	57
I am not tech-savvy	34	30	26	50
It is too much work to set up the account	27	27	24	30
I can't remember all of the passwords	39	40	36	41
I don't have time to set up online access for them	26	27	23	26
It is easier to monitor the paper statements	54	43	60	67
I don't use those accounts very often	50	46	52	56

Table 37

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet

Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	44	33	47	58
No	53	65	48	38
Refused	3	2	5	3
Total mentions	100	100	100	100

Table 38

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base = Has some/does not have online access to bank or credit card accounts				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	63	59	64	70
No	34	40	32	27
Refused	2	1	4	3
Total mentions	100	100	100	100

Table 39

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account

Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	49	41	55	57
No	48	58	41	40
Refused	3	1	5	3
Total mentions	100	100	100	100

Table 40

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy

Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	34	30	26	50
No	61	68	66	45
Refused	5	2	8	6
Total mentions	100	100	100	100

Table 41

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account Base = Has some/does not have online access to bank or credit card accounts				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	27	27	24	30
No	69	72	68	66
Refused	4	1	8	4
Total mentions	100	100	100	100

Table 42

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords
Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	39	40	36	41
No	58	59	59	54
Refused	3	1	4	5
Total mentions	100	100	100	100

Table 43

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them
Base = Has some/does not have online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	26	27	23	26
No	69	71	68	69
Refused	5	2	9	5
Total mentions	100	100	100	100

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 44</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	54	43	60	67
No	43	56	37	29
Refused	3	1	4	5
Total mentions	100	100	100	100
<p>Table 45</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	391	144	120	127
Base Weighted	387	176	108	102
Base Effective	218	83	72	70
Yes	50	46	52	56
No	46	52	44	39
Refused	3	1	5	5
Total mentions	100	100	100	100
<p>Table 46</p> <p>Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'</p> <p>Base = Has online access to some of their bank or credit card accounts</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
I don't trust the Internet	35	27	40	44

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
I am afraid that my personal information will get stolen	56	54	57	59
I feel safer without an online account	40	35	46	46
I am not tech-savvy	30	29	28	37
It is too much work to set up the account	25	23	25	27
I can't remember all of the passwords	36	38	33	33
I don't have time to set up online access for them	21	22	26	14
It is easier to monitor the paper statements	44	34	54	55
I don't use those accounts very often	54	50	57	60

Table 47

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	35	27	40	44
No	62	71	56	51
Refused	3	2	4	5
Total mentions	100	100	100	100

Table 48

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	56	54	57	59
No	41	44	40	36
Refused	3	1	3	5
Total mentions	100	100	100	100

Table 49

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	40	35	46	46
No	57	64	50	49
Refused	3	1	4	5
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	30	29	28	37
No	66	69	66	57
Refused	4	2	6	6
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	25	23	25	27
No	72	76	69	69
Refused	3	1	6	4
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	36	38	33	33
No	61	61	61	62
Refused	3	1	6	6
Total mentions	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	21	22	26	14
No	74	76	68	80
Refused	4	2	6	6
Total mentions	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	44	34	54	55
No	53	65	43	40
Refused	3	1	3	6
Total mentions	100	100	100	100

Table 55

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often				
Base = Has online access to some of their bank or credit card accounts				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	311	125	95	91
Base Weighted	300	148	86	66
Base Effective	176	71	57	61
Yes	54	50	57	60
No	44	49	42	34
Refused	2	1	1	6
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
I don't trust the Internet	75	61	77	84
I am afraid that my personal information will get stolen	88	81	93	90
I feel safer without an online account	78	71	89	76
I am not tech-savvy	48	39	19	73
It is too much work to set up the account	34	46	17	35
I can't remember all of the passwords	52	50	47	55
I don't have time to set up online access for them	41	54	12	48
It is easier to monitor the paper statements	87	88	82	88
I don't use those accounts very often	38	28	33	48

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Yes	75	61	77	84
No	23	37	16	16
Refused	2	2	7	0
Total mentions	100	100	100	100

Table 58

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	88	81	93	90
No	10	19	0	10
Refused	2	0	7	0
Total mentions	100	100	100	100

Table 59

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	78	71	89	76
No	20	29	4	23
Refused	2	0	7	0
Total mentions	100	100	100	100

Table 60

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	48	39	19	73
No	45	59	64	23
Refused	7	2	18	4
Total mentions	100	100	100	100

Table 61

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	34	46	17	35
No	59	52	66	61
Refused	7	2	18	4
Total mentions	100	100	100	100

Table 62

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	52	50	47	55
No	46	48	53	41
Refused	2	2	0	4
Total mentions	100	100	100	100

Table 63

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
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	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	41	54	12	48
No	52	44	71	48
Refused	7	2	18	4
Total mentions	100	100	100	100

Table 64

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	87	88	82	88
No	10	12	11	9
Refused	3	0	7	3
Total mentions	100	100	100	100

Table 65

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often

Base = Has no online access to bank or credit card accounts

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	80	19	25	36
Base Weighted	87	28	22	37
Base Effective	43	13	14	17
Yes	38	28	33	48
No	55	70	49	48
Refused	7	2	18	4
Total mentions	100	100	100	100

Table 66

DOV_FEAR. Fear

Base = Total Answering

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
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	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	272	96	90	86
Base Weighted	265	117	72	76
Base Effective	149	54	54	46
1	64	50	71	79
2	92	88	97	95
3	72	61	82	77
Total mentions	228	199	250	251

Table 67

Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	56	64	48	43
No	35	25	47	46
Not sure	9	10	5	11
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 68

Q15. Compared with five years ago, generally, do you feel that your personal information is...?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Less secure	41	33	51	51
About as secure	43	48	37	36
More secure	16	18	12	13
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 69

Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	27	31	27	17
No	51	48	51	57
Not sure	22	21	22	26
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 70

Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Strongly/Somewhat agree (Net)	62	58	61	71
Strongly agree	13	11	11	18
Somewhat agree	49	47	50	53
Strongly/Somewhat disagree (Net)	38	42	39	29
Somewhat disagree	31	33	31	26
Strongly disagree	7	9	8	2
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 71

Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Noticed fraudulent charges on your credit or debit card	46	42	48	52
Had someone attempt to open a line of credit or apply for a loan using your name	6	7	4	4
Had someone attempt to receive a tax refund using your name	3	2	4	2

Table 72

Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Noticed fraudulent charges on your credit or debit card	46	42	48	52
Had someone attempt to open a line of credit or apply for a loan using your name	6	7	4	4
Had someone attempt to receive a tax refund using your name	3	2	4	2

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	18 - 49	50 - 64	65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	46	42	48	52
No	51	54	48	46
Not Sure	3	4	3	2
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 73

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	6	7	4	4
No	83	81	85	87
Not Sure	11	12	11	9
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 74

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	3	2	4	2
No	90	88	89	95
Not Sure	8	10	7	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 75

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -
Summary of 'True'
Base = Total Respondents

Age	Age	Age
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	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	18 - 49	50 - 64	65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	26	33	21	16
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	31	28	34	34
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	34	31	36	39
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	41	44	31	43
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	16	21	11	10
A scan of the dark web will confirm whether your personal information has been stolen.	16	17	19	12
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	72	68	74	80
To identity thieves, children's identities are just as valuable as adults'.	71	62	82	84
Table 76				
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'False'				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	46	37	54	59
If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.	28	33	23	21
There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.	8	11	6	1
A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.	21	19	25	22
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	55	51	63	55
A scan of the dark web will confirm whether your personal information has been stolen.	25	29	22	17
All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.	8	10	9	2
To identity thieves, children's identities are just as valuable as adults'.	8	12	3	4
Table 77				

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	26	33	21	16
False	46	37	54	59
Not Sure	27	30	25	25
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	31	28	34	34
False	28	33	23	21
Not Sure	41	39	43	44
Refused	0	0	1	1
Total mentions	100	100	100	100

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	34	31	36	39
False	8	11	6	1
Not Sure	58	58	57	60

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Refused	0	0	0	0
Total mentions	100	100	100	100
<p>Table 80</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.</p> <p>Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	41	44	31	43
False	21	19	25	22
Not Sure	38	37	43	35
Refused	0	0	0	0
Total mentions	100	100	100	100
<p>Table 81</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.</p> <p>Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	16	21	11	10
False	55	51	63	55
Not Sure	29	28	26	36
Refused	0	0	0	0
Total mentions	100	100	100	100
<p>Table 82</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.</p> <p>Base = Total Respondents</p>				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	16	17	19	12
False	25	29	22	17
Not Sure	59	54	59	72
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	72	68	74	80
False	8	10	9	2
Not Sure	20	22	18	17
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
True	71	62	82	84
False	8	12	3	4
Not Sure	21	26	16	12
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 85

DOV_SAFE. Safe

Base = Total Respondents

Age	Age	Age
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	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	18 - 49	50 - 64	65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
0	8	12	5	2
1	7	6	4	10
2	17	21	12	11
3	19	15	26	21
4	19	17	17	27
5	13	13	17	11
6	10	10	10	11
7	5	3	8	6
8	2	2	1	2
Total mentions	100	100	100	100

Table 86

Q20. Have you ever gotten a free annual credit report?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	67	63	70	74
No	32	36	30	25
Refused	1	1	0	1
Total mentions	100	100	100	100

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	13	10	18	12
No	87	90	82	88
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 88

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Q22. Have you ever removed or temporarily lifted the freeze on your credit? Base = Have ordered a security freeze on credit				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	89	32	33	24
Base Weighted	81	36	28	17
Base Effective	48	17	19	15
Yes	55	60	57	42
No	45	40	43	58
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	54	64	46	36
No	46	35	54	63
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 90

D5. Which of the following best describes your current employment status?

Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Employed or self-employed full-time	53	66	63	8
Employed or self-employed part-time	12	14	6	14
Retired and not working at all	21	2	16	75
Unemployed and looking for work	6	10	3	0
Not in the labor force for some other reason	8	9	12	3
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 91

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
D6. Do you currently serve, or have you ever served, in the United States Military? Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	11	6	12	23
No	89	94	88	77
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 92
D9. Which of the following best describes your political views?
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Liberal	17	17	21	11
Moderate	45	48	40	43
Conservative	38	35	37	45
Refused	1	0	2	0
Total mentions	100	100	100	100

Table 93
PPMARIT. Marital Status
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
MARRIED/LIVING WITH PARTNER (Net)	65	62	67	72
Married	59	50	67	70
Living with partner	7	12	0	2
Widowed	4	0	2	15
Divorced	10	5	21	9
Separated	1	2	0	0
Never married	19	30	10	3
Refused	0	0	0	0
Total mentions	100	100	100	100

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Table 94				
PPHHHEAD. Household Head				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Yes	87	81	93	95
No	13	19	6	5
Refused	0	0	0	0
Total mentions	100	100	100	100
Table 95				
PPHHSIZE. Household Size				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
1	21	13	29	32
MORE THAN ONE (NET)	79	87	71	68
2	37	26	40	62
3	16	22	15	4
4	12	19	7	1
5	8	12	6	1
6	4	7	1	0
7	1	1	0	0
8	0	0	1	0
9	0	1	1	0
10	0	0	0	0
18	0	1	0	0
Total mentions	100	100	100	100
Mean	2.72	3.29	2.3	1.78
Standard deviation	1.72	1.91	1.38	0.77
Standard error	0.07	0.11	0.1	0.06
Median	2	3	2	2
Table 96				
AGEGROUP. Age Group				
Base = Total Respondents				
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	349	156	106	103
18-24	9	17	0	0
25-34	19	36	0	0
35-44	16	31	0	0
45-54	15	16	26	0
55-64	18	0	74	0
65-74	17	0	0	77
75 and over	5	0	0	23
Total mentions	100	100	100	100

Table 97
PPWORK. Current Employment Status
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
WORKING (NET)	69	82	74	31
Working - as a paid employee	60	73	64	22
Working - self-employed	9	9	9	9
NOT WORKING (NET)	31	18	26	69
Not working - on temporary layoff from a job	0	0	0	0
Not working - looking for work	6	10	2	2
Not working - retired	17	1	11	65
Not working - disabled	2	1	6	0
Not working - other	6	6	8	2
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98
PPRENT. Ownership Status of Living Quarters
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
Owned or being bought by you or someone in your household	74	64	87	84
Rented for cash	25	35	12	16
Occupied without payment of cash rent	1	1	0	1
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 99
PPHOUSE. Housing Type
Base = Total Respondents

	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
	Nebraska	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	636	280	180	176
Base Weighted	636	340	158	139
Base Effective	349	156	106	103
A one-family house detached from any other house	77	70	88	80
A one-family house attached to one or more houses	5	5	5	6
A building with 2 or more apartments	16	20	7	14
A mobile home	3	4	1	1
Boat, RV, van, etc.	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100