

Up for Grabs: Taking Charge of Your Digital Identity

AARP Maryland Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity
Weighted posted questionnaire among adults ages 18+ Maryland sample

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Table 1				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
English	97	95	99	100
Spanish	3	5	1	0
Total mentions	100	100	100	100
 Table 2				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Maryland	100	100	100	100
Total mentions	100	100	100	100
 Table 3				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Northeast	0	0	0	0
Midwest	0	0	0	0
South	100	100	100	100
West	0	0	0	0
Total mentions	100	100	100	100
 Table 4				
PPGENDER. Gender				
Base = Total Respondents				

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Male	47	50	44	44
Female	53	50	56	56
Total mentions	100	100	100	100

Table 5
PPAGE. Age
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
18-49 (Net)	52	100	0	0
18	1	2	0	0
19	1	2	0	0
20	4	8	0	0
21	2	4	0	0
22	1	2	0	0
23	2	4	0	0
24	1	1	0	0
26	2	3	0	0
27	1	2	0	0
28	2	4	0	0
29	2	4	0	0
30	2	4	0	0
31	2	4	0	0
32	2	3	0	0
33	2	4	0	0
34	1	2	0	0
35	2	4	0	0
36	3	7	0	0
37	2	4	0	0
38	1	2	0	0
39	1	2	0	0
40	1	1	0	0
41	1	3	0	0
42	1	3	0	0
43	3	6	0	0
44	2	3	0	0
45	1	3	0	0
46	1	2	0	0
47	3	6	0	0
48	1	2	0	0
49	1	2	0	0
50-64 (Net)	28	0	100	0
50	1	0	3	0
51	3	0	10	0

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
52	2	0	6	0
53	2	0	7	0
54	3	0	10	0
55	2	0	6	0
56	3	0	12	0
57	3	0	9	0
58	1	0	4	0
59	2	0	7	0
60	2	0	6	0
61	1	0	4	0
62	1	0	5	0
63	2	0	8	0
64	1	0	4	0
65+ (Net)	20	0	0	100
65	2	0	0	9
66	1	0	0	4
67	2	0	0	8
68	2	0	0	10
69	1	0	0	7
70	2	0	0	8
71	1	0	0	7
72	1	0	0	6
73	1	0	0	3
74	1	0	0	5
75	1	0	0	3
76	1	0	0	3
77	1	0	0	5
78	0	0	0	2
79	1	0	0	3
80	1	0	0	4
81	1	0	0	3
82	0	0	0	2
83	0	0	0	0
84	1	0	0	5
85	0	0	0	1
86	0	0	0	1
87	0	0	0	1
88	0	0	0	0
90	0	0	0	0
94	0	0	0	0
Total mentions	100	100	100	100
Mean	47.85	33.62	56.66	72.66
Std. Dev.	17.46	9.14	4.03	6.09
Std. Err.	0.7	0.62	0.29	0.42
Median	48	34	56	71
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	323	127	122	124
White, non-Hispanic	54	40	64	76
ETHNIC (NET)	46	60	36	24
Black, Non-Hispanic	29	32	28	21
Other, non-Hispanic	4	7	2	1
Hispanic	8	12	5	1
2+ Races, Non-Hispanic	5	8	1	1
Total mentions	100	100	100	100

Table 7
PPEDUC. Education (Highest Degree Received)
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
SOME COLLEGE OR LESS (NET)	62	64	60	59
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	0	0	0
7th or 8th grade	0	1	0	1
9th grade	1	1	1	0
10th grade	1	2	0	0
11th grade	1	0	1	0
12th grade NO DIPLOMA	0	0	0	0
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GE)	31	35	25	27
Some college, no degree	19	17	24	19
Associate degree	9	8	10	11
GRADUATED COLLEGE OR MORE (NET)	38	36	40	41
Bachelor's degree	17	16	17	18
Master's degree	16	16	14	16
Professional or Doctorate degree	6	3	9	8
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 8
PPINCIMP. Household Income
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Under \$25K (Net)	10	11	9	8
Less than \$5,000	4	7	2	1
\$5,000 to \$7,499	1	0	1	1
\$7,500 to \$9,999	1	0	3	0
\$10,000 to \$12,499	1	0	2	1

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
\$12,500 to \$14,999	0	0	0	0
\$15,000 to \$19,999	2	2	1	4
\$20,000 to \$24,999	1	2	0	2
\$25K-\$49,999 (Net)	15	15	12	17
\$25,000 to \$29,999	2	3	0	5
\$30,000 to \$34,999	4	5	2	3
\$35,000 to \$39,999	2	2	3	3
\$40,000 to \$49,999	6	7	6	5
\$50K-\$74,999 (Net)	16	15	15	18
\$50,000 to \$59,999	9	10	9	7
\$60,000 to \$74,999	7	5	6	11
\$75K-\$99,999 (Net)	14	13	14	16
\$75,000 to \$84,999	7	7	6	7
\$85,000 to \$99,999	7	6	8	9
\$100K-\$149,999 (Net)	22	22	24	19
\$100,000 to \$124,999	13	14	15	12
\$125,000 to \$149,999	8	8	9	7
\$150K and over (Net)	24	23	26	22
\$150,000 to \$174,999	8	6	13	7
\$175,000 to \$199,999	6	8	4	4
\$200,000 to \$249,999	5	6	3	6
\$250,000 or more	5	4	6	5
\$25K-\$39,999 (Net)	8	9	6	12
\$40K-\$74,999 (Net)	22	22	21	23
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	102.94	101.11	107.58	101.19
Std. Dev.	69.26	70.01	68.38	68.76
Std. Err.	2.78	4.76	4.92	4.71
Median (in thousands)	83.8	80.58	91.87	78.4

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Never	0	0	0	0
Less than once a month	2	3	0	4
Once a month	2	4	0	0
Several times a month	4	2	6	5
Several times a week	10	5	13	16
Every day	82	86	80	75
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Q1. Which of the following devices do you use to access the Internet? Base = Total Respondents				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Smartphone like an iPhone, Android, Blackberry, or Windows phone	76	88	72	50
Laptop computer	58	59	63	49
Desktop computer	50	44	58	55
Tablet, such as an iPad, Kindle, or Android tablet	39	39	45	32
TV or SmartTV	18	23	14	9
Some other type of device	2	2	2	1
Refused	1	0	0	5
Total mentions	243	254	254	200

Table 11

Q3. With which of the following social media sites do you have an account?

- Summary of 'Yes'

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Facebook	73	76	69	69
Instagram	40	58	30	7
Twitter	32	39	32	12
LinkedIn	39	45	39	24
Other social media sites not listed	24	38	11	6

Table 12

Q3. With which of the following social media sites do you have an account?

- Facebook

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	73	76	69	69
No	25	22	27	28
Refused	3	2	3	3
Total mentions	100	100	100	100

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 13 Q3. With which of the following social media sites do you have an account? - Instagram Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	40	58	30	7
No	52	36	63	82
Refused	7	6	7	11
Total mentions	100	100	100	100
<p>Table 14 Q3. With which of the following social media sites do you have an account? - Twitter Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	32	39	32	12
No	59	51	59	79
Refused	10	10	9	9
Total mentions	100	100	100	100
<p>Table 15 Q3. With which of the following social media sites do you have an account? - LinkedIn Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	39	45	39	24
No	51	44	53	68
Refused	10	11	8	8
Total mentions	100	100	100	100
<p>Table 16 Q3. With which of the following social media sites do you have an account? - Other social media sites not listed Base = Total Respondents</p>				

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	24	38	11	6
No	58	42	73	81
Refused	17	19	17	13
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Changed any of the privacy settings on your account from the default settings	66	78	67	31
Posted a status update on your account	66	83	57	27
Checked-in to show a place or location that you were visiting, for example a restaurant	46	58	39	19
Posted photos	78	87	77	55
Made your birthdate visible to others on your account	65	76	61	38
Commented on public Facebook groups that you follow	57	66	52	39
Used your Facebook account to log in to other accounts	54	65	50	30

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	66	78	67	31
No	24	12	26	53
Not Sure	10	9	7	16
Total mentions	100	100	100	100

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 19</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account</p> <p>Base = Have Facebook account</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	66	83	57	27
No	31	15	41	66
Not Sure	3	2	2	7
Total mentions	100	100	100	100
<p>Table 20</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city</p> <p>Base = Have Facebook account</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	46	58	39	19
No	48	34	60	74
Not Sure	6	8	1	7
Total mentions	100	100	100	100
<p>Table 21</p> <p>Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos</p> <p>Base = Have Facebook account</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	78	87	77	55
No	21	11	23	44
Not Sure	1	2	0	1

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
Table 22				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account				
Base = Have Facebook account				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	65	76	61	38
No	29	19	34	50
Not Sure	6	5	4	13
Total mentions	100	100	100	100
Table 23				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow				
Base = Have Facebook account				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	57	66	52	39
No	36	26	44	56
Not Sure	7	9	3	5
Total mentions	100	100	100	100
Table 24				
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts				
Base = Have Facebook account				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	469	177	142	150

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	452	246	121	85
Base Effective	252	105	92	94
Yes	54	65	50	30
No	40	29	46	63
Not Sure	6	6	4	7
Total mentions	100	100	100	100

Table 25
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'
Base = Posted photos on Facebook account

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	343	154	109	80
Base Weighted	354	215	93	47
Base Effective	187	90	73	49
Posted photos of yourself	86	94	76	72
Posted your vacation photos while on vacation	66	78	46	48

Table 26
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself
Base = Posted photos on Facebook account

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	343	154	109	80
Base Weighted	354	215	93	47
Base Effective	187	90	73	49
Yes	86	94	76	72
No	13	6	22	28
Not Sure	0	0	1	0
Total mentions	100	100	100	100

Table 27
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation
Base = Posted photos on Facebook account

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	343	154	109	80
Base Weighted	354	215	93	47
Base Effective	187	90	73	49
Yes	66	78	46	48
No	32	20	51	51
Not Sure	2	2	3	2
Total mentions	100	100	100	100

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 28 Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts? Base = Took specific actions on Facebook</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	421	168	132	121
Base Weighted	414	234	115	66
Base Effective	224	99	85	78
Yes	36	38	36	30
No	54	56	56	43
Not sure	10	6	8	27
Refused	0	0	0	0
Total mentions	100	100	100	100
<p>Table 29 Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts? Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
None	14	8	20	20
Some	34	31	37	35
All	48	55	41	39
Not applicable - I do not have any bank accounts	4	5	2	3
Refused	1	0	0	2
Total mentions	100	100	100	100
<p>Table 30 Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online? Base = Have online access to bank accounts</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	486	178	149	159
Base Weighted	507	278	136	92
Base Effective	252	105	96	93
Never	2	0	5	2
Less than once a month	3	4	2	5
Once a month	5	4	5	9
Several times a month	27	26	26	31

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Several times a week	40	40	44	34
Everyday	22	27	18	16
Refused	1	0	0	4
Total mentions	100	100	100	100

Table 31

Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?

Base = Have online access to bank accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	486	178	149	159
Base Weighted	507	278	136	92
Base Effective	252	105	96	93
Never	5	2	6	9
Less than once a month	11	7	19	11
Once a month	16	11	16	29
Several times a month	25	27	26	17
Several times a week	25	29	26	13
Everyday	13	16	7	13
Not applicable - I only have one account	6	7	1	8
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 32

Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
0	15	23	8	5
1-2	38	40	41	31
3-4	23	21	26	24
5+	22	15	24	37
Refused	1	1	0	2
Total mentions	100	100	100	100
Mean	3.13	2.5	3.6	4.13
Standard Deviation	2.97	2.56	3.32	3.07
Standard Error	0.12	0.18	0.24	0.21
Median	2	2	3	3

Table 33

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to? Base = Actively using credit cards				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	530	162	176	192
Base Weighted	520	247	160	114
Base Effective	278	98	110	111
None of them	18	9	25	29
Some of them	19	16	18	24
All of them	63	75	56	46
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?

Base = Actively using credit cards and have online access to monitor

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	420	147	130	143
Base Weighted	425	225	120	80
Base Effective	219	88	81	88
Never	1	0	3	0
Less than once a month	6	4	8	9
Once a month	21	20	21	25
Several times a month	38	35	47	35
Several times a week	23	28	16	22
Everyday	11	14	6	8
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?

Base = Actively using credit cards and have online access to monitor

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	420	147	130	143
Base Weighted	425	225	120	80
Base Effective	219	88	81	88
Never	12	4	15	30
Less than once a month	24	20	29	25
Once a month	23	26	22	14
Several times a month	18	18	18	17
Several times a week	9	12	8	3
Everyday	6	10	3	1

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Not applicable - I don't have any credit cards that I rarely use	9	10	5	10
Refused	0	1	0	0
Total mentions	100	100	100	100

Table 36

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes'

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
I don't trust the Internet	42	37	42	50
I am afraid that my personal information will get stolen	60	58	63	61
I feel safer without an online account	46	40	52	49
I am not tech-savvy	25	19	15	48
It is too much work to set up the account	31	34	20	39
I can't remember all of the passwords	38	45	31	37
I don't have time to set up online access for them	29	36	16	34
It is easier to monitor the paper statements	51	36	55	72
I don't use those accounts very often	56	64	51	50

Table 37

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	42	37	42	50
No	54	61	50	46
Refused	4	1	8	4
Total mentions	100	100	100	100

Table 38

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	60	58	63	61
No	36	39	32	35
Refused	4	2	5	5
Total mentions	100	100	100	100

Table 39

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	46	40	52	49
No	50	57	42	46
Refused	4	3	5	4
Total mentions	100	100	100	100

Table 40

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	25	19	15	48
No	68	78	72	47
Refused	7	3	13	5
Total mentions	100	100	100	100

Table 41

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account				
Base = Has some/does not have online access to bank or credit card accounts				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	31	34	20	39
No	61	60	68	56
Refused	8	7	13	5
Total mentions	100	100	100	100

Table 42

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	38	45	31	37
No	56	54	57	57
Refused	6	1	12	5
Total mentions	100	100	100	100

Table 43

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has some/does not have online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	29	36	16	34
No	64	61	71	60
Refused	7	3	13	6
Total mentions	100	100	100	100

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 44</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	51	36	55	72
No	44	62	35	25
Refused	5	2	11	2
Total mentions	100	100	100	100
<p>Table 45</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	373	99	120	154
Base Weighted	338	142	108	88
Base Effective	190	56	74	90
Yes	56	64	51	50
No	39	34	40	47
Refused	4	2	9	3
Total mentions	100	100	100	100
<p>Table 46</p> <p>Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'</p> <p>Base = Has online access to some of their bank or credit card accounts</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
I don't trust the Internet	37	40	31	41

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
I am afraid that my personal information will get stolen	53	56	51	52
I feel safer without an online account	38	39	40	37
I am not tech-savvy	23	21	11	40
It is too much work to set up the account	29	34	17	31
I can't remember all of the passwords	39	46	34	32
I don't have time to set up online access for them	28	36	14	28
It is easier to monitor the paper statements	49	37	54	66
I don't use those accounts very often	65	70	63	57

Table 47

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	37	40	31	41
No	58	59	61	53
Refused	5	2	9	6
Total mentions	100	100	100	100

Table 48

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	53	56	51	52
No	42	42	42	41
Refused	5	2	7	6
Total mentions	100	100	100	100

Table 49

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	38	39	40	37
No	57	59	53	57
Refused	5	2	8	6
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	23	21	11	40
No	72	77	80	54
Refused	5	2	9	6
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	29	34	17	31
No	66	64	73	63
Refused	5	2	9	6
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	39	46	34	32
No	56	53	57	62
Refused	5	1	9	6
Total mentions	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	28	36	14	28
No	67	62	76	66
Refused	5	2	10	6
Total mentions	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	49	37	54	66
No	48	62	39	31
Refused	3	1	6	3
Total mentions	100	100	100	100

Table 55

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often				
Base = Has online access to some of their bank or credit card accounts				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	278	78	87	113
Base Weighted	258	118	74	66
Base Effective	140	45	54	65
Yes	65	70	63	57
No	33	29	32	40
Refused	2	1	5	3
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
I don't trust the Internet	57	26	67	77
I am afraid that my personal information will get stolen	83	71	91	85
I feel safer without an online account	72	45	81	86
I am not tech-savvy	34	12	24	71
It is too much work to set up the account	37	30	25	63
I can't remember all of the passwords	36	38	24	53
I don't have time to set up online access for them	34	32	21	55
It is easier to monitor the paper statements	58	32	55	91
I don't use those accounts very often	29	35	24	30

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Yes	57	26	67	77
No	40	74	25	23
Refused	3	0	7	0
Total mentions	100	100	100	100

Table 58

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	83	71	91	85
No	15	24	9	15
Refused	1	5	0	0
Total mentions	100	100	100	100

Table 59

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	72	45	81	86
No	26	47	19	14
Refused	2	8	0	0
Total mentions	100	100	100	100

Table 60

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	34	12	24	71
No	55	80	55	26
Refused	12	8	20	2
Total mentions	100	100	100	100

Table 61
 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account
 Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	37	30	25	63
No	45	41	55	36
Refused	17	29	20	1
Total mentions	100	100	100	100

Table 62
 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords
 Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	36	38	24	53
No	53	57	57	43
Refused	10	5	19	4
Total mentions	100	100	100	100

Table 63
 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them
 Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
--	----------	----------------	----------------	------------

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	34	32	21	55
No	54	60	58	41
Refused	12	8	20	5
Total mentions	100	100	100	100

Table 64

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	58	32	55	91
No	31	60	25	9
Refused	11	7	20	0
Total mentions	100	100	100	100

Table 65

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often

Base = Has no online access to bank or credit card accounts

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	95	21	33	41
Base Weighted	80	24	33	22
Base Effective	51	12	21	25
Yes	29	35	24	30
No	61	57	58	69
Refused	10	8	18	1
Total mentions	100	100	100	100

Table 66

DOV_FEAR. Fear

Base = Total Answering

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
--	----------	----------------	----------------	------------

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	251	62	91	98
Base Weighted	234	96	77	60
Base Effective	123	35	55	54
1	61	55	58	73
2	87	86	88	89
3	67	58	73	73
Total mentions	215	200	219	236

Table 67

Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	52	57	48	45
No	38	36	39	42
Not sure	10	8	12	11
Refused	0	0	1	1
Total mentions	100	100	100	100

Table 68

Q15. Compared with five years ago, generally, do you feel that your personal information is...?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Less secure	39	29	44	56
About as secure	44	47	48	30
More secure	16	22	8	8
Refused	2	2	0	5
Total mentions	100	100	100	100

Table 69

Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	34	29	44	32
No	44	51	33	41
Not sure	22	20	23	26
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 70

Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Strongly/Somewhat agree (Net)	66	65	70	65
Strongly agree	14	11	18	17
Somewhat agree	52	53	52	48
Strongly/Somewhat disagree (Net)	33	35	30	34
Somewhat disagree	28	28	26	30
Strongly disagree	6	8	4	4
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 71

Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Noticed fraudulent charges on your credit or debit card	50	44	61	52
Had someone attempt to open a line of credit or apply for a loan using your name	10	10	11	7
Had someone attempt to receive a tax refund using your name	4	5	3	2

Table 72

Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Noticed fraudulent charges on your credit or debit card	50	44	61	52
Had someone attempt to open a line of credit or apply for a loan using your name	10	10	11	7
Had someone attempt to receive a tax refund using your name	4	5	3	2

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	50	44	61	52
No	45	51	35	42
Not Sure	5	5	4	6
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 73

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	10	10	11	7
No	78	80	76	75
Not Sure	12	10	13	17
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 74

Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	4	5	3	2
No	90	90	91	88
Not Sure	6	5	6	10
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 75

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'True'

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
--	----------	----------------	----------------	------------

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	25	28	25	17
If you are concerned about your credit file, a fraud alert will prevent your credit from being damaged.	33	34	34	29
There are millions of Social Security numbers available for sale on the Internet.	40	38	48	32
A credit freeze occurs when the credit bureau freezes your account because you have a bad credit record.	44	43	46	42
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	17	19	15	13
A scan of the dark web will confirm whether your personal information has been sold.	27	32	26	14
All consumers can obtain a free credit report from each of the major credit reporting agencies.	73	67	81	76
To identity thieves, children's identities are just as valuable as adults'.	75	69	83	80

Table 76

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'False'

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.	50	48	49	55
If you are concerned about your credit file, a fraud alert will prevent your credit from being damaged.	27	24	34	25
There are millions of Social Security numbers available for sale on the Internet.	6	9	3	4
A credit freeze occurs when the credit bureau freezes your account because you have a bad credit record.	21	20	23	20
Purchasing ID theft monitoring services prevents thieves from stealing your identity.	53	50	55	57
A scan of the dark web will confirm whether your personal information has been sold.	23	23	22	23
All consumers can obtain a free credit report from each of the major credit reporting agencies.	9	11	8	4
To identity thieves, children's identities are just as valuable as adults'.	6	9	2	4

Table 77

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	25	28	25	17
False	50	48	49	55
Not Sure	25	24	26	27
Refused	0	0	0	1
Total mentions	100	100	100	100

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 78</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.</p> <p>Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	33	34	34	29
False	27	24	34	25
Not Sure	39	40	32	45
Refused	1	1	0	1
Total mentions	100	100	100	100
<p>Table 79</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.</p> <p>Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	40	38	48	32
False	6	9	3	4
Not Sure	54	53	49	63
Refused	0	0	0	1
Total mentions	100	100	100	100
<p>Table 80</p> <p>Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.</p> <p>Base = Total Respondents</p>				
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	44	43	46	42
False	21	20	23	20

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	35	37	30	36
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 81

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	17	19	15	13
False	53	50	55	57
Not Sure	30	31	30	29
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	27	32	26	14
False	23	23	22	23
Not Sure	50	45	52	61
Refused	0	0	0	2
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
--	----------	----------------	----------------	------------

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	73	67	81	76
False	9	11	8	4
Not Sure	18	21	11	20
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
True	75	69	83	80
False	6	9	2	4
Not Sure	18	22	14	14
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 85

DOV_SAFE. Safe
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
0	9	11	6	8
1	8	11	4	7
2	10	9	9	13
3	20	18	25	16
4	20	19	20	23
5	13	15	10	13
6	14	11	19	14
7	4	4	4	6
8	2	2	3	1
Total mentions	100	100	100	100

Table 86

Q20. Have you ever gotten a free annual credit report?
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	66	59	75	72
No	34	41	25	28
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	21	20	20	21
No	79	80	80	78
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?

Base = Have ordered a security freeze on credit

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	120	37	36	47
Base Weighted	128	66	36	26
Base Effective	64	23	26	35
Yes	59	64	51	56
No	41	36	49	44
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?

Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	58	66	53	43
No	42	33	47	56
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 90

D5. Which of the following best describes your current employment status?
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Employed or self-employed full-time	52	64	57	12
Employed or self-employed part-time	12	14	11	8
Retired and not working at all	22	3	20	77
Unemployed and looking for work	6	10	2	1
Not in the labor force for some other reason	7	9	10	1
Refused	0	0	0	1
Total mentions	100	100	100	100

Table 91

D6. Do you currently serve, or have you ever served, in the United States
Military?
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	14	7	16	30
No	86	93	84	69
Refused	0	0	1	1
Total mentions	100	100	100	100

Table 92

D9. Which of the following best describes your political views?
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Liberal	26	27	24	27
Moderate	46	51	42	41
Conservative	27	22	33	30
Refused	1	0	1	2
Total mentions	100	100	100	100

Table 93
PPMARIT. Marital Status
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
MARRIED/LIVING WITH PARTNER (Net)	60	58	67	56
Married	55	49	64	56
Living with partner	5	9	2	0
Widowed	5	0	2	20
Divorced	8	3	9	18
Separated	2	2	4	0
Never married	26	37	18	6
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 94
PPHHHEAD. Household Head
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Yes	82	72	93	92
No	18	28	6	8
Refused	0	0	1	0
Total mentions	100	100	100	100

Table 95
PPHHSIZE. Household Size
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
1	20	13	28	29
MORE THAN ONE (NET)	80	87	72	71
2	32	24	31	55
3	18	21	20	7
4	17	26	10	1
5	8	10	7	6
6	2	2	3	0
7	1	2	1	0
8	0	0	0	0
9	0	0	0	2
10	0	0	0	0
Total mentions	100	100	100	100
Mean	2.77	3.15	2.52	2.13
Standard deviation	1.52	1.49	1.45	1.4
Standard error	0.06	0.1	0.1	0.1
Median	2	3	2	2

Table 96
 AGEGROUP. Age Group
 Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
18-24	11	22	0	0
25-34	15	29	0	0
35-44	17	33	0	0
45-54	18	15	35	0
55-64	18	0	65	0
65-74	13	0	0	66
75 and over	7	0	0	34
Total mentions	100	100	100	100

Table 97
 PPWORK. Current Employment Status
 Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
WORKING (NET)	67	82	71	21
Working - as a paid employee	60	74	67	13
Working - self-employed	7	7	4	8
NOT WORKING (NET)	33	18	29	79
Not working - on temporary layoff from a job	0	0	1	0
Not working - looking for work	6	10	4	1
Not working - retired	19	0	13	76
Not working - disabled	3	2	5	1
Not working - other	5	5	7	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98
PPRENT. Ownership Status of Living Quarters
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
Owned or being bought by you or someone in your household	76	67	84	87
Rented for cash	22	30	16	12
Occupied without payment of cash rent	2	4	0	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 99
PPHOUSE. Housing Type
Base = Total Respondents

	Maryland	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	622	216	193	213
Base Weighted	622	323	175	123
Base Effective	323	127	122	124
A one-family house detached from any other house	64	59	70	71
A one-family house attached to one or more houses	23	25	22	18
A building with 2 or more apartments	12	16	7	11
A mobile home	0	0	1	0
Boat, RV, van, etc.	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100