

Up for Grabs: Taking Charge of Your Digital Identity

AARP Kansas Survey of Internet Users Age 18+

Annotated Questionnaire

Fielded by GfK Knowledge Panel®



GfK CUSTOM RESEARCH NORTH AMERICA - AARP Digital Identity

Weighted posted questionnaire among adults ages 18+ Kansas sample

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Table 1				
S02. Would you like to conduct this interview in English or in Spanish?				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
English	99	99	100	100
Spanish	1	1	0	0
Total mentions	100	100	100	100
 Table 2				
QSTATE. In which state do you live?				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Kansas	100	100	100	100
Total mentions	100	100	100	100
 Table 3				
PPREG4. Region 4 - Based on State of Residence				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Northeast	0	0	0	0
Midwest	100	100	100	100
South	0	0	0	0
West	0	0	0	0
Total mentions	100	100	100	100
 Table 4				
PPGENDER. Gender				
Base = Total Respondents				

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Male	48	48	48	45
Female	52	52	52	55
Total mentions	100	100	100	100

Table 5
PPAGE. Age
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
18-49 (Net)	52	100	0	0
18	0	1	0	0
19	1	2	0	0
20	2	5	0	0
21	1	3	0	0
22	0	1	0	0
23	1	3	0	0
24	2	5	0	0
25	2	4	0	0
26	2	4	0	0
27	3	6	0	0
28	2	4	0	0
29	1	2	0	0
30	1	2	0	0
31	2	3	0	0
32	2	3	0	0
33	2	3	0	0
34	2	3	0	0
35	2	5	0	0
36	3	6	0	0
37	2	3	0	0
38	1	3	0	0
39	2	4	0	0
40	2	3	0	0
41	1	3	0	0
42	1	2	0	0
43	1	3	0	0
44	3	5	0	0
45	1	2	0	0
46	1	2	0	0
47	1	2	0	0
48	1	3	0	0
49	0	1	0	0
50-64 (Net)	30	0	100	0
50	1	0	4	0

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
51	2	0	8	0
52	2	0	6	0
53	2	0	5	0
54	2	0	6	0
55	2	0	7	0
56	1	0	4	0
57	3	0	10	0
58	4	0	13	0
59	1	0	5	0
60	2	0	6	0
61	3	0	9	0
62	2	0	5	0
63	1	0	4	0
64	2	0	7	0
65+ (Net)	19	0	0	100
65	2	0	0	9
66	2	0	0	10
67	1	0	0	6
68	2	0	0	12
69	1	0	0	6
70	1	0	0	6
71	2	0	0	9
72	1	0	0	4
73	1	0	0	6
74	1	0	0	5
75	1	0	0	4
76	1	0	0	7
77	0	0	0	1
78	0	0	0	0
79	2	0	0	9
80	0	0	0	1
82	0	0	0	1
84	0	0	0	1
85	0	0	0	1
91	0	0	0	1
92	0	0	0	2
Total mentions	100	100	100	100
Mean	47.53	33.08	57.17	71.79
Std. Dev.	17.16	8.42	4.09	5.71
Std. Err.	0.7	0.51	0.3	0.47
Median	48	33	57	71
Table 6 PPETHM. Race / Ethnicity Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
White, non-Hispanic	80	69	90	95
ETHNIC (NET)	20	31	10	5
Black, Non-Hispanic	6	9	2	2

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Other, non-Hispanic	3	4	1	0
Hispanic	9	14	5	1
2+ Races, Non-Hispanic	3	4	2	1
Total mentions	100	100	100	100

Table 7
 PPEDUC. Education (Highest Degree Received)
 Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
SOME COLLEGE OR LESS (NET)	68	70	65	70
No formal education	0	0	0	0
1st, 2nd, 3rd, or 4th grade	0	0	0	0
5th or 6th grade	0	1	0	0
7th or 8th grade	0	0	0	0
9th grade	0	0	0	0
10th grade	1	2	1	0
11th grade	1	1	0	0
12th grade NO DIPLOMA	0	0	0	0
HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GE)	33	35	28	34
Some college, no degree	22	19	24	28
Associate degree	11	11	11	8
GRADUATED COLLEGE OR MORE (NET)	32	30	35	30
Bachelor's degree	21	21	22	17
Master's degree	9	8	12	9
Professional or Doctorate degree	2	1	2	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 8
 PPINCIMP. Household Income
 Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Under \$25K (Net)	15	20	10	10
Less than \$5,000	3	5	1	0
\$5,000 to \$7,499	2	3	2	0
\$7,500 to \$9,999	1	2	0	1
\$10,000 to \$12,499	2	3	0	1
\$12,500 to \$14,999	1	2	2	1
\$15,000 to \$19,999	3	3	3	3
\$20,000 to \$24,999	3	3	2	4
\$25K-\$49,999 (Net)	22	22	19	28

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
\$25,000 to \$29,999	4	3	4	5
\$30,000 to \$34,999	6	8	2	5
\$35,000 to \$39,999	4	3	4	6
\$40,000 to \$49,999	9	7	9	13
\$50K-\$74,999 (Net)	20	19	21	23
\$50,000 to \$59,999	10	9	12	9
\$60,000 to \$74,999	10	10	9	13
\$75K-\$99,999 (Net)	15	18	14	9
\$75,000 to \$84,999	9	11	6	6
\$85,000 to \$99,999	6	6	8	3
\$100K-\$149,999 (Net)	17	14	20	20
\$100,000 to \$124,999	13	10	18	13
\$125,000 to \$149,999	4	4	2	7
\$150K and over (Net)	11	8	15	11
\$150,000 to \$174,999	3	1	4	7
\$175,000 to \$199,999	1	1	1	2
\$200,000 to \$249,999	2	3	3	0
\$250,000 or more	4	3	7	3
\$25K-\$39,999 (Net)	13	14	10	15
\$40K-\$74,999 (Net)	29	26	30	35
Refused	0	0	0	0
Total mentions	100	100	100	100
Mean (in thousands)	78.37	70.66	90.84	79.93
Std. Dev.	61.6	58.59	68.47	55.15
Std. Err.	2.51	3.55	5.1	4.5
Median (in thousands)	58.38	54.15	66.43	58.22

Table 9

S1. Typically, how often do you go online or access the Internet, including sending or receiving email? Please do not include any time when you are participating in online surveys.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Never	0	0	0	0
Less than once a month	1	2	0	0
Once a month	0	0	0	1
Several times a month	3	3	3	1
Several times a week	9	9	5	15
Every day	87	86	91	83
Don't Know	0	0	0	0
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 10

Q1. Which of the following devices do you use to access the Internet?

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Smartphone like an iPhone, Android, Blackberry, or Windows phone	75	86	78	40
Laptop computer	61	61	70	48
Desktop computer	50	46	50	61
Tablet, such as an iPad, Kindle, or Android tablet	38	37	40	37
TV or SmartTV	18	24	13	7
Some other type of device	1	1	2	0
Refused	0	0	0	0
Total mentions	243	255	253	193
Table 11				
Q3. With which of the following social media sites do you have an account?				
- Summary of 'Yes'				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Facebook	86	92	83	73
Instagram	35	53	23	7
Twitter	32	39	32	15
LinkedIn	30	31	35	22
Other social media sites not listed	19	30	10	5
Table 12				
Q3. With which of the following social media sites do you have an account?				
- Facebook				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	86	92	83	73
No	14	7	17	26
Refused	1	1	0	1
Total mentions	100	100	100	100
Table 13				
Q3. With which of the following social media sites do you have an account?				
- Instagram				
Base = Total Respondents				

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	35	53	23	7
No	57	40	71	82
Refused	8	7	6	11
Total mentions	100	100	100	100

Table 14
Q3. With which of the following social media sites do you have an account?
- Twitter
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	32	39	32	15
No	60	52	63	77
Refused	8	9	6	8
Total mentions	100	100	100	100

Table 15
Q3. With which of the following social media sites do you have an account?
- LinkedIn
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	30	31	35	22
No	61	60	57	72
Refused	8	9	8	6
Total mentions	100	100	100	100

Table 16
Q3. With which of the following social media sites do you have an account?
- Other social media sites not listed
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
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	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	19	30	10	5
No	64	51	75	84
Refused	17	19	16	12
Total mentions	100	100	100	100

Table 17

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Summary of 'Yes'

Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Changed any of the privacy settings on your account from the default settings	69	79	59	52
Posted a status update on your account	71	79	72	41
Checked-in to show a place or location that you were visiting, for example a restaurant	45	53	35	33
Posted photos	82	90	76	67
Made your birthdate visible to others on your account	68	73	62	60
Commented on public Facebook groups that you follow	65	69	67	48
Used your Facebook account to log in to other accounts	53	62	47	35

Table 18

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Changed any of the privacy settings on your account from the default settings

Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	69	79	59	52
No	25	17	35	34
Not Sure	6	4	7	14
Total mentions	100	100	100	100

Table 19

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted a status update on your account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base = Have Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	71	79	72	41
No	27	20	27	49
Not Sure	2	1	1	10
Total mentions	100	100	100	100

Table 20

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Checked-in to show a place or location that you were visiting, for example a restaurant, store, or city

Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	45	53	35	33
No	52	44	63	63
Not Sure	3	3	1	4
Total mentions	100	100	100	100

Table 21

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Posted photos

Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	82	90	76	67
No	16	8	23	30
Not Sure	2	1	1	3
Total mentions	100	100	100	100

Table 22

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Made your birthdate visible to others on your account Base = Have Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	68	73	62	60
No	27	23	33	31
Not Sure	5	4	6	10
Total mentions	100	100	100	100

Table 23

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow
Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Commented on public Facebook groups that you follow Base = Have Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	65	69	67	48
No	31	26	32	47
Not Sure	4	5	2	5
Total mentions	100	100	100	100

Table 24

Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts
Base = Have Facebook account

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q4a. Now, we are going to ask you a few questions specifically about the kinds of activities you perform on Facebook. For each activity listed, please indicate whether you have performed that activity on your Facebook account. - Used your Facebook account to log in to other accounts Base = Have Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	520	248	151	121
Base Weighted	517	286	147	83
Base Effective	297	145	88	78
Yes	53	62	47	35
No	40	32	44	59

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	7	6	9	7
Total mentions	100	100	100	100
Table 25				
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Summary of 'Yes'				
Base = Posted photos on Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	427	226	122	79
Base Weighted	426	258	111	56
Base Effective	251	134	77	50
Posted photos of yourself	86	89	83	76
Posted your vacation photos while on vacation	60	70	51	34
Table 26				
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted photos of yourself				
Base = Posted photos on Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	427	226	122	79
Base Weighted	426	258	111	56
Base Effective	251	134	77	50
Yes	86	89	83	76
No	14	11	16	23
Not Sure	0	0	1	0
Total mentions	100	100	100	100
Table 27				
Q4b. Please indicate whether you have performed this activity on your Facebook account. - Posted your vacation photos while on vacation				
Base = Posted photos on Facebook account				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	427	226	122	79
Base Weighted	426	258	111	56
Base Effective	251	134	77	50
Yes	60	70	51	34
No	39	30	48	66
Not Sure	0	0	1	0
Total mentions	100	100	100	100
Table 28				

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q5. Thinking about the things you post on Facebook, typically, can the public see your Facebook posts?				
Base = Took specific actions on Facebook				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	486	236	142	108
Base Weighted	484	272	139	73
Base Effective	277	139	82	69
Yes	40	41	41	38
No	48	50	48	39
Not sure	11	8	12	21
Refused	1	1	0	2
Total mentions	100	100	100	100

Table 29

Q6. Thinking about all of your bank accounts-including your checking, savings, money market or CD accounts-have you set up online access to all, some, or none of your bank accounts?

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
None	16	15	13	25
Some	39	36	46	38
All	38	37	40	34
Not applicable - I do not have any bank accounts	6	11	1	1
Refused	0	1	0	1
Total mentions	100	100	100	100

Table 30

Q7. Now, thinking more specifically about the bank account that you use most often-how often do you monitor the account online?

Base = Have online access to bank accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	467	209	148	110
Base Weighted	464	228	153	83
Base Effective	274	126	88	67
Never	2	0	5	4
Less than once a month	4	7	3	1
Once a month	6	6	4	11
Several times a month	27	26	29	25
Several times a week	39	40	40	36
Everyday	21	22	19	22
Refused	0	0	0	0

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
Table 31				
Q8. Now, what about all of your other bank accounts, not including the bank account you use most often-how often would you say you typically monitor those accounts online?				
Base = Have online access to bank accounts				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	467	209	148	110
Base Weighted	464	228	153	83
Base Effective	274	126	88	67
Never	7	4	11	9
Less than once a month	12	11	16	7
Once a month	17	18	12	22
Several times a month	27	29	29	20
Several times a week	19	20	15	25
Everyday	11	11	11	13
Not applicable - I only have one account	6	8	6	3
Refused	0	0	1	0
Total mentions	100	100	100	100
Table 32				
Q9. Switching to credit cards. About how many credit cards do you currently have, including those that you are actively using and those that you are not actively using?				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
0	22	34	12	5
1-2	35	39	28	38
3-4	25	16	32	36
5+	16	10	26	18
Refused	1	1	2	3
Total mentions	100	100	100	100
Mean	2.58	1.83	3.55	3.15
Standard Deviation	2.64	2.29	2.97	2.34
Standard Error	0.11	0.14	0.22	0.19
Median	2	1	3	3
Table 33				
Q10. Focusing specifically on the credit cards that you use frequently, how many of these credit cards have you set up online access to?				
Base = Actively using credit cards				

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	465	180	148	137
Base Weighted	460	202	153	105
Base Effective	264	105	86	79
None of them	19	13	19	30
Some of them	25	22	29	24
All of them	56	65	52	46
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 34

Q11. Again, focusing only on the credit cards that you use frequently, generally, how often do you monitor those credit card accounts online?

Base = Actively using credit cards and have online access to monitor

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	380	164	120	96
Base Weighted	372	175	123	74
Base Effective	223	98	71	58
Never	2	1	4	1
Less than once a month	8	8	9	6
Once a month	24	21	28	27
Several times a month	38	36	41	38
Several times a week	19	23	15	16
Everyday	9	11	3	11
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 35

Q12. Now, thinking about other credit cards that you may have but rarely use-generally, how often do you monitor those accounts online?

Base = Actively using credit cards and have online access to monitor

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	380	164	120	96
Base Weighted	372	175	123	74
Base Effective	223	98	71	58
Never	15	12	18	20
Less than once a month	26	14	41	26
Once a month	22	23	16	30
Several times a month	20	27	16	7
Several times a week	6	9	5	1
Everyday	5	7	2	6
Not applicable - I don't have any credit cards that I rarely use	6	7	1	9
Refused	0	1	0	0
Total mentions	100	100	100	100

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 36</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - Summary of 'Yes'</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
I don't trust the Internet	43	39	39	59
I am afraid that my personal information will get stolen	55	48	56	71
I feel safer without an online account	50	44	52	63
I am not tech-savvy	29	19	28	52
It is too much work to set up the account	35	29	33	48
I can't remember all of the passwords	36	25	41	51
I don't have time to set up online access for them	22	26	14	28
It is easier to monitor the paper statements	55	44	61	72
I don't use those accounts very often	56	43	67	66
<p>Table 37</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't trust the Internet</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	43	39	39	59
No	55	59	60	36
Refused	2	2	1	5
Total mentions	100	100	100	100
<p>Table 38</p> <p>Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am afraid that my personal information will get stolen</p> <p>Base = Has some/does not have online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	55	48	56	71
No	43	50	43	25
Refused	2	2	1	4
Total mentions	100	100	100	100

Table 39

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I feel safer without an online account

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	50	44	52	63
No	48	54	47	34
Refused	2	2	1	3
Total mentions	100	100	100	100

Table 40

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I am not tech-savvy

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	29	19	28	52
No	69	78	70	46
Refused	2	2	2	2
Total mentions	100	100	100	100

Table 41

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is too much work to set up the account

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	35	29	33	48
No	63	68	65	47
Refused	2	2	1	5
Total mentions	100	100	100	100

Table 42

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I can't remember all of the passwords

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	36	25	41	51
No	63	74	57	45
Refused	2	1	2	3
Total mentions	100	100	100	100

Table 43

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't have time to set up online access for them

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	22	26	14	28
No	76	72	84	69
Refused	2	2	1	3
Total mentions	100	100	100	100

Table 44

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - It is easier to monitor the paper statements

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base = Has some/does not have online access to bank or credit card accounts				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	55	44	61	72
No	43	54	38	24
Refused	2	2	1	4
Total mentions	100	100	100	100

Table 45

Q13a_b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL/ANY of your financial accounts? - I don't use those accounts very often

Base = Has some/does not have online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	371	148	123	100
Base Weighted	373	174	121	78
Base Effective	214	88	71	61
Yes	56	43	67	66
No	42	55	30	32
Refused	2	2	3	2
Total mentions	100	100	100	100

Table 46

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - Summary of 'Yes'

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
I don't trust the Internet	37	37	32	47
I am afraid that my personal information will get stolen	49	45	49	61
I feel safer without an online account	42	37	45	48
I am not tech-savvy	25	22	22	39
It is too much work to set up the account	34	34	30	42
I can't remember all of the passwords	33	28	37	41
I don't have time to set up online access for them	19	24	11	20
It is easier to monitor the paper statements	54	47	56	68

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
I don't use those accounts very often	57	44	70	66
<p>Table 47 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't trust the Internet Base = Has online access to some of their bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	37	37	32	47
No	61	61	67	49
Refused	2	3	1	4
Total mentions	100	100	100	100
<p>Table 48 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am afraid that my personal information will get stolen Base = Has online access to some of their bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	49	45	49	61
No	49	52	51	35
Refused	2	3	1	4
Total mentions	100	100	100	100
<p>Table 49 Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I feel safer without an online account Base = Has online access to some of their bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	42	37	45	48

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
No	56	60	54	48
Refused	2	3	1	4
Total mentions	100	100	100	100

Table 50

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I am not tech-savvy

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	25	22	22	39
No	73	75	77	58
Refused	2	3	1	4
Total mentions	100	100	100	100

Table 51

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is too much work to set up the account

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	34	34	30	42
No	64	64	69	54
Refused	2	3	1	4
Total mentions	100	100	100	100

Table 52

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I can't remember all of the passwords

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	173	73	58	49
Yes	33	28	37	41
No	65	71	61	57
Refused	1	1	2	2
Total mentions	100	100	100	100

Table 53

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't have time to set up online access for them

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	19	24	11	20
No	79	73	87	78
Refused	2	3	1	2
Total mentions	100	100	100	100

Table 54

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - It is easier to monitor the paper statements

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	54	47	56	68
No	44	51	43	29
Refused	2	3	1	3
Total mentions	100	100	100	100

Table 55

Q13a. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ALL of your financial accounts? - I don't use those accounts very often

Base = Has online access to some of their bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
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	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	292	120	102	70
Base Weighted	293	136	103	54
Base Effective	173	73	58	49
Yes	57	44	70	66
No	40	53	27	33
Refused	3	3	3	1
Total mentions	100	100	100	100

Table 56

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - Summary of 'Yes'

Base = Has no online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
I don't trust the Internet	66	48	76	87
I am afraid that my personal information will get stolen	78	59	96	92
I feel safer without an online account	81	66	93	96
I am not tech-savvy	44	10	62	82
It is too much work to set up the account	37	14	51	62
I can't remember all of the passwords	46	16	67	75
I don't have time to set up online access for them	35	30	29	46
It is easier to monitor the paper statements	61	33	90	81
I don't use those accounts very often	51	40	53	66

Table 57

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't trust the Internet

Base = Has no online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	66	48	76	87
No	32	52	24	8
Refused	2	0	0	6
Total mentions	100	100	100	100

Table 58

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am afraid that my personal information will get stolen				
Base = Has no online access to bank or credit card accounts				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	78	59	96	92
No	21	41	4	2
Refused	2	0	0	6
Total mentions	100	100	100	100

Table 59

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I feel safer without an online account

Base = Has no online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	81	66	93	96
No	19	34	7	4
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 60

Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I am not tech-savvy

Base = Has no online access to bank or credit card accounts

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	44	10	62	82
No	55	90	35	18
Refused	1	0	3	0
Total mentions	100	100	100	100

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 61</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is too much work to set up the account</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	37	14	51	62
No	61	86	45	33
Refused	2	0	3	6
Total mentions	100	100	100	100
<p>Table 62</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I can't remember all of the passwords</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	46	16	67	75
No	53	84	33	19
Refused	2	0	0	6
Total mentions	100	100	100	100
<p>Table 63</p> <p>Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't have time to set up online access for them</p> <p>Base = Has no online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	35	30	29	46
No	63	70	68	48
Refused	2	0	3	6

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Total mentions	100	100	100	100
<p>Table 64 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - It is easier to monitor the paper statements Base = Has no online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	61	33	90	81
No	38	67	10	13
Refused	2	0	0	6
Total mentions	100	100	100	100
<p>Table 65 Q13b. Some people choose not to create online access to their financial accounts for a variety of reasons. Which of the following are reasons why you do not have online access to ANY of your financial accounts? - I don't use those accounts very often Base = Has no online access to bank or credit card accounts</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	79	28	21	30
Base Weighted	80	37	19	24
Base Effective	41	16	13	15
Yes	51	40	53	66
No	47	60	47	28
Refused	2	0	0	6
Total mentions	100	100	100	100
<p>Table 66 DOV_FEAR. Fear Base = Total Answering</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	240	83	83	74
Base Weighted	235	100	75	60
Base Effective	141	52	49	44
1	69	67	63	77
2	88	83	91	93
3	80	75	85	82
Total mentions	237	226	238	252

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
<p>Table 67 Q14. Thinking about all of your online accounts, have you ever used the same password for more than one account? Base = Total Respondents</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	55	60	51	47
No	36	31	40	46
Not sure	8	8	8	6
Refused	1	1	1	1
Total mentions	100	100	100	100
<p>Table 68 Q15. Compared with five years ago, generally, do you feel that your personal information is...? Base = Total Respondents</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Less secure	38	29	46	48
About as secure	48	56	40	43
More secure	13	15	13	9
Refused	1	1	1	0
Total mentions	100	100	100	100
<p>Table 69 Q16. To the best of your knowledge, have you been impacted by a company's security breach, like the breaches with Facebook, Yahoo, Equifax, Ebay or Target? Base = Total Respondents</p>				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	25	23	31	23
No	50	56	40	48
Not sure	25	20	30	29
Refused	1	1	0	0
Total mentions	100	100	100	100

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Table 70				
Q17. Given the number of breaches that have occurred in the past five years, to what extent do you agree or disagree with the following statement: 'No matter what I do, it is inevitable that criminals will use my stolen identity to exploit my credit at some point'?				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Strongly/Somewhat agree (Net)	67	63	71	75
Strongly agree	14	14	11	17
Somewhat agree	54	49	60	58
Strongly/Somewhat disagree (Net)	32	36	29	25
Somewhat disagree	28	30	26	22
Strongly disagree	4	6	2	3
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 71

Q18. To the best of your knowledge, have you ever...? - Summary of 'Yes'
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Noticed fraudulent charges on your credit or debit card	48	43	54	51
Had someone attempt to open a line of credit or apply for a loan using your name	9	14	4	4
Had someone attempt to receive a tax refund using your name	5	8	1	3

Table 72

Q18. To the best of your knowledge, have you ever...? - Noticed fraudulent charges on your credit or debit card
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	48	43	54	51
No	45	48	42	44
Not Sure	6	8	3	4

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Refused	1	0	1	1
Total mentions	100	100	100	100

Table 73
Q18. To the best of your knowledge, have you ever...? - Had someone attempt to open a line of credit or apply for a loan using your name
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	9	14	4	4
No	79	76	82	81
Not Sure	11	9	13	14
Refused	1	0	1	1
Total mentions	100	100	100	100

Table 74
Q18. To the best of your knowledge, have you ever...? - Had someone attempt to receive a tax refund using your name
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	5	8	1	3
No	88	85	90	92
Not Sure	6	7	8	4
Refused	1	0	1	1
Total mentions	100	100	100	100

Table 75
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. - Summary of 'True'
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card	26	31	23	16
If you are concerned about your credit file, a fraud alert will prevent your credit from being used	27	28	28	23
There are millions of Social Security numbers available for sale on the Internet	31	30	34	28

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
A credit freeze occurs when the credit bureau freezes your account because	40	48	33	30
Purchasing ID theft monitoring services prevents thieves from stealing your	20	28	7	15
A scan of the dark web will confirm whether your personal information has b	18	20	20	11
All consumers can obtain a free credit report from each of the major credit re	68	64	79	64
To identity thieves, children's identities are just as valuable as adults'.	74	69	82	75

Table 76

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE. -

Summary of 'False'

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
When it comes to protecting yourself from fraud online, a debit card is just as	47	43	51	52
If you are concerned about your credit file, a fraud alert will prevent your cre	22	22	22	21
There are millions of Social Security numbers available for sale on the Intern	4	6	2	2
A credit freeze occurs when the credit bureau freezes your account because	19	16	23	17
Purchasing ID theft monitoring services prevents thieves from stealing your	49	39	64	53
A scan of the dark web will confirm whether your personal information has b	18	21	16	13
All consumers can obtain a free credit report from each of the major credit re	6	8	2	4
To identity thieves, children's identities are just as valuable as adults'.	6	9	3	1

Table 77

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - When it comes to protecting yourself from fraud online, a debit card is just as safe as a credit card.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	26	31	23	16
False	47	43	51	52
Not Sure	27	27	24	32
Refused	0	0	1	0
Total mentions	100	100	100	100

Table 78

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - If you are concerned about your credit file, a fraud alert will prevent your credit file from being shared with potential creditors.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	27	28	28	23
False	22	22	22	21
Not Sure	51	50	49	55
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 79

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - There are millions of Social Security numbers available for sale on the Internet for as low as \$3 each.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	31	30	34	28
False	4	6	2	2
Not Sure	64	63	64	69
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 80

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A credit freeze occurs when the credit bureau freezes your account because someone has tried to access your credit file illegally.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	40	48	33	30
False	19	16	23	17
Not Sure	41	35	43	53
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 81

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - Purchasing ID theft monitoring services prevents thieves from stealing your identity.				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	20	28	7	15
False	49	39	64	53
Not Sure	31	32	28	31
Refused	1	1	1	1
Total mentions	100	100	100	100

Table 82

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - A scan of the dark web will confirm whether your personal information has been stolen.				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	18	20	20	11
False	18	21	16	13
Not Sure	63	60	62	73
Refused	1	0	1	2
Total mentions	100	100	100	100

Table 83

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - All consumers can obtain a free credit report from each of the major credit reporting agencies, whether or not they have had their identity stolen in the past.				
Base = Total Respondents				
	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	68	64	79	64
False	6	8	2	4

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Not Sure	25	28	18	32
Refused	0	0	1	0
Total mentions	100	100	100	100

Table 84

Q19. Below are a series of statements. For each statement, please indicate whether the statement is TRUE, FALSE, or you are NOT SURE? - To identity thieves, children's identities are just as valuable as adults'.
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
True	74	69	82	75
False	6	9	3	1
Not Sure	20	22	14	23
Refused	1	1	1	0
Total mentions	100	100	100	100

Table 85

DOV_SAFE. Safe

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
0	8	11	4	4
1	8	9	5	12
2	16	17	14	18
3	22	23	19	26
4	21	19	26	17
5	13	12	15	13
6	9	7	13	7
7	2	2	3	2
8	0	0	0	1
Total mentions	100	100	100	100

Table 86

Q20. Have you ever gotten a free annual credit report?

Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	65	60	71	66
No	35	40	29	34
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 87

Q21. A security freeze means that your credit file cannot be shared with potential creditors. You will not be able to open new credit while a freeze is in place. A security freeze can help prevent identity theft because most businesses will not open credit accounts without checking a consumer's credit history first. Have you ever ordered a security freeze on your credit?
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	14	17	10	14
No	85	83	88	84
Refused	1	0	3	2
Total mentions	100	100	100	100

Table 88

Q22. Have you ever removed or temporarily lifted the freeze on your credit?
Base = Have ordered a security freeze on credit

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	81	38	21	22
Base Weighted	86	53	17	16
Base Effective	46	23	13	17
Yes	42	44	52	24
No	58	56	48	76
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 89

D4. Do you currently have children or any other family members living with you in your household?
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	64	72	62	47
No	35	28	37	52
Refused	1	0	1	1
Total mentions	100	100	100	100

Table 90

D5. Which of the following best describes your current employment status?
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Employed or self-employed full-time	53	61	65	13
Employed or self-employed part-time	13	17	10	7
Retired and not working at all	19	2	12	78
Unemployed and looking for work	4	6	2	0
Not in the labor force for some other reason	10	14	10	0
Refused	1	1	0	2
Total mentions	100	100	100	100

Table 91

D6. Do you currently serve, or have you ever served, in the United States
Military?
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	17	11	14	34
No	83	89	86	63
Refused	1	0	0	3
Total mentions	100	100	100	100

Table 92

D9. Which of the following best describes your political views?
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	347	161	106	87
Liberal	18	18	19	16
Moderate	45	49	38	43
Conservative	35	32	41	36
Refused	2	2	2	4
Total mentions	100	100	100	100

Table 93
PPMARIT. Marital Status
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
MARRIED/LIVING WITH PARTNER (Net)	66	61	71	74
Married	60	50	69	74
Living with partner	6	11	2	0
Widowed	4	0	5	10
Divorced	13	11	16	13
Separated	1	2	1	1
Never married	16	26	7	2
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 94
PPHHHEAD. Household Head
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Yes	83	76	90	92
No	17	24	10	8
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 95
PPHHSIZE. Household Size
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Effective	347	161	106	87
1	19	15	21	25
MORE THAN ONE (NET)	81	85	79	75
2	37	20	46	65
3	17	19	19	7
4	15	23	9	2
5	7	11	2	0
6	4	6	2	0
7	1	2	0	0
8	0	1	0	0
10	0	1	0	0
11	0	1	0	0
14	0	0	0	0
Total mentions	100	100	100	100
Mean	2.8	3.41	2.33	1.88
Standard deviation	1.67	1.92	1.15	0.66
Standard error	0.07	0.12	0.09	0.05
Median	2	3	2	2

Table 96
 AGEGROUP. Age Group
 Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
18-24	10	19	0	0
25-34	18	35	0	0
35-44	19	36	0	0
45-54	14	10	29	0
55-64	21	0	71	0
65-74	14	0	0	72
75 and over	5	0	0	28
Total mentions	100	100	100	100

Table 97
 PPWORK. Current Employment Status
 Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
WORKING (NET)	69	81	80	21
Working - as a paid employee	60	72	69	16
Working - self-employed	9	9	11	6
NOT WORKING (NET)	31	19	20	79
Not working - on temporary layoff from a job	0	0	0	0

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Not working - looking for work	3	4	2	3
Not working - retired	17	0	10	75
Not working - disabled	3	2	6	1
Not working - other	7	12	2	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 98
PPRENT. Ownership Status of Living Quarters
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
Owned or being bought by you or someone in your household	71	58	83	89
Rented for cash	26	38	14	11
Occupied without payment of cash rent	3	4	2	1
Refused	0	0	0	0
Total mentions	100	100	100	100

Table 99
PPHOUSE. Housing Type
Base = Total Respondents

	Kansas	Age 18 - 49	Age 50 - 64	Age 65+
Base Unweighted	603	273	180	150
Base Weighted	603	311	178	114
Base Effective	347	161	106	87
A one-family house detached from any other house	78	71	85	85
A one-family house attached to one or more houses	8	11	4	6
A building with 2 or more apartments	9	13	7	6
A mobile home	4	6	3	2
Boat, RV, van, etc.	1	1	1	0
Refused	0	0	0	1
Total mentions	100	100	100	100