Projected Occupational Shortages 2017-2020: Kentucky

Top 5 Occupations Most at Risk of Labor Shortages, 2017-2020

1. Advertising, Marketing, PR, and Sales Managers
2. Health Diagnosing and Treating Practitioners
3. Engineers
4. Sales Representatives, Wholesale and Manufacturing
5. Computer Occupations

Relative Size of Occupational Shortage

Promotions, Public Relations, and Sales Managers is projected to be the most at risk for labor shortages in Kentucky. Computer Occupations is projected to experience only 5 percent of the shortage of Promotions, Public Relations, and Sales Managers.

Percentage of Projected Job Postings (Demand)

Health Diagnosing and Treating Practitioners accounts for 15.3 percent of Kentucky’s projected job openings.

Percentage of 50+ in Each Occupation Currently

Health Diagnosing and Treating Practitioners currently has the highest percentage of 50+ workers among shortage occupations in Kentucky (4.9%).

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