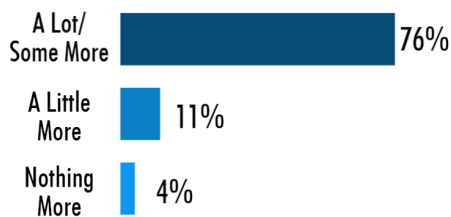


THE SMALL BUSINESS INSIGHT

Rhode Island Survey of Small Business Owners

How much encouragement do Rhode Islanders need to save for retirement?



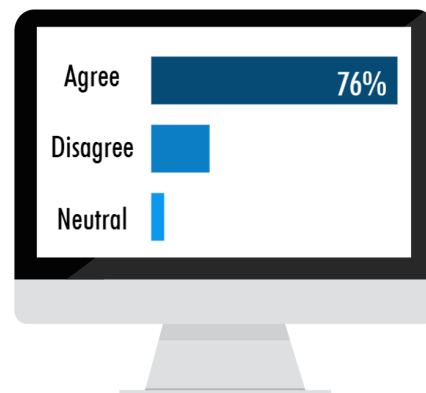
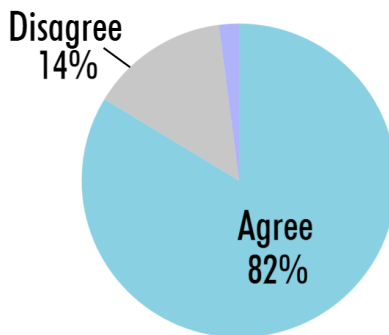
More than 3-in-4

say they need a lot or some more encouragement to save



82% agree

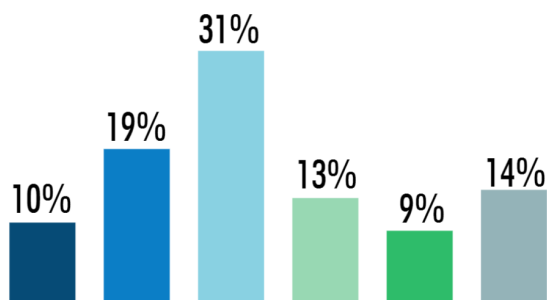
that lawmakers should support small business owners' to offer employees a way to save



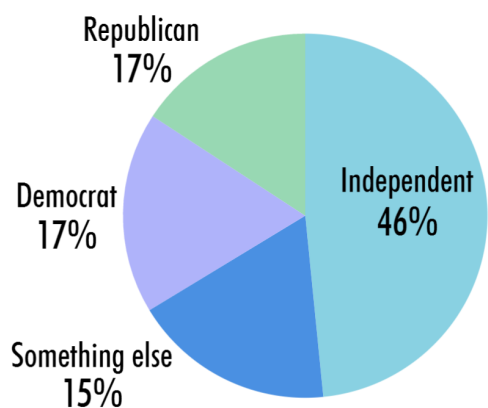
76% agree

that being able to offer a voluntary, portable retirement plan provides a competitive edge

Ideology & Political Orientation



■ Very Conservative
 ■ Somewhat Conservative
 ■ Moderate
■ Somewhat Liberal
 ■ Very Liberal
 ■ None of the above



Top Reasons for Offering a Retirement Savings Plan Among Small Businesses That Offer a Plan

45% Because it is the right thing to do

23% Attract/retain quality employees

14% Positive impact on employee attitude/performance



Over 7-in-10

small business owners say they support state legislation creating a basic retirement savings plan for employees