

AARP BANKSAFE TRAINING PLATFORM

A free, online training platform developed in collaboration with more than 2,000 industry professionals to help financial institution employees identify and stop suspected financial exploitation.

WHY JOIN THE FIGHT?



The 50+ own **2/3** of deposits in the U.S.

THE AVERAGE VICTIM LOSES
\$120,000



FINANCIAL INSTITUTIONS LOSE
\$1 BILLION PER YEAR



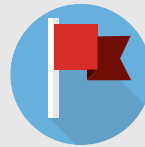
\$10,000,000

In **6 months**, the BankSafe training has already saved consumers **\$10 million.**

AARP'S BANKSAFE HELPS STAFF...



Learn about financial exploitation and its impact on both older Americans and your financial institution.



Identify red flags for financial exploitation.



Develop skills to ask the right questions and take the right actions to identify and stop financial exploitation.



Understand state-specific reporting requirements, and available community resources.



Practice their skills and put newfound skills to the test.



Build confidence in taking the right actions.

BANKSAFE TRAINING PLATFORM FEATURES

The free, award-winning training course combines world-class content developed with direct input from over 2,000 financial professionals worldwide. It features:



Videos and activities build empathy and understanding of how to interact with older consumers



Five modules with bite-sized exercises that teach staff how to spot exploitation and stop it before money leaves the account



Interactive scenarios, games and quizzes enable staff to put their knowledge and skills to the test



Managers and supervisors can monitor staff's progress with reporting features



Self-paced activities fit into the busy schedules of frontline staff



State-specific reporting requirements and resources, as well as tip sheets, are at staff's fingertips



SAMPLE • SAMPLe • SAMPLe

Apply for AARP BankSafe Verification, recognizing your institution's commitment to fighting financial exploitation

Participating in the BankSafe training is free and easy.

TO LEARN MORE OR TO SIGN UP

Email banksafe@aarp.org

Or Visit www.aarp.org/banksafe