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AARP Public Policy Institute

SOLUTIONS FORUM:

The Future of Transportation

October 23, 2018

11:00 a.m. to 12:30 p.m., lunch follows

Overview

The transportation sector is experiencing major disruption; in fact, it's only the beginning. And, autonomous vehicles are just one potential disruptor in a shift involving the entire transportation ecosystem. Change, however, can either unfold haphazardly with negative consequences, or we can harness it through sound policy and planning to realize a desired vision. AARP policy thought leader Jana Lynott will articulate a vision of transportation to manage the disruptive forces, leading to a more equitable and sustainable transportation future. See below for external speakers.

Agenda

10:30 a.m. **On-Site Registration**

11:00 a.m. **Welcome and Opening Remarks**

Susan Reinhard
Senior Vice President
AARP Public Policy Institute

11:05 a.m. **Universal Mobility as a Service: A Bold Vision for Harnessing the Opportunity of Disruption**

Jana Lynott, Senior Strategic Policy Advisor on Transportation & Livable Communities
AARP Public Policy Institute

11:20 a.m. **Realizing the Vision: Panel Discussions with Innovators**

Moderator: Tanya Snyder, Transportation Reporter w/Politico Pro

Realizing the Vision: Panel Discussion #1

New Ideas for Keeping Today's Non-drivers Connected

Valerie Lefler, Executive Director, Feonix Mobility Rising
Kevin Chambers, Principal & Consultant, Full Path Transit Technology
Roger Teal, President, DemandTrans Solutions

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Real Possibilities



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Realizing the Vision: Panel Discussion #2

Transportation for All, The Benefits of Today's Drivers Becoming Tomorrow's Passengers

Robin O'Hara, Executive Officer and Head of Customer Experience, TAP Smart Card/Program and TAP Mobile App, LA Metro

Tommy Hayes, Senior Manager Policy Partnership, Lyft

12:25 p.m.

Closing Remarks

*Jean Accius, Vice President, Livable Communities/Long-Term Services and Supports
AARP Public Policy Institute*

12:30 p.m.

Webcast Adjourns



Bios



Susan C. Reinhard, @susanpolicy, is a senior vice president at AARP, directing its Public Policy Institute, the focal point for public policy research and analysis at the state, federal, and international levels. She also serves as the chief strategist for the Center to Champion Nursing in America, a national resource center created to ensure that America has the highly skilled nurses it needs to provide care in the future. Susan is a nationally recognized expert in health and

long-term care policy, with extensive experience in conducting, directing, and translating research into action to promote policy change. Previously, she served as professor and codirector of Rutgers Center for State Health Policy, where she directed several national initiatives with states to help people of all ages with disabilities live in their communities. As deputy commissioner of the New Jersey Department of Health and Senior Services, Susan led the development of policies and nationally recognized programs for family caregiving, consumer choice, and community-based care options. www.aarp.org/ppi



Jana Lynott, @JanaLynott, is a Senior Strategic Policy Advisor—Livable Communities/Transportation with AARP's Public Policy Institute. Her research and videography focus on a broad array of planning and policy issues including public transportation, complete streets, older driver safety, and the travel patterns of older adults. She recently completed a series of papers entitled, *The Future of Transportation: the opportunity (and potential pitfall) of disruptive technologies*. Jana co-directs AARP's Livability Index, a first-of-its-kind online tool designed to help communities better serve their residents across the lifespan. As a land use and transportation planner, Jana brings practical

expertise to the research field. Jana serves on the Transportation Research Board's Safe Mobility for Older Persons committee and the Transportation Cooperative Research Program's Development of Open Data Standards for Demand Responsive Transportation. She is passionate about expanding mobility options for all in rural, suburban, and urban communities. www.aarp.org/livablepolicy



Tanya Snyder, @TSnyderDC, covers transportation for POLITICO Pro, with special interests in driverless cars and safety issues. Before joining POLITICO, she was the editor of Streetsblog USA, a daily news source on sustainable transportation and land use. At Streetsblog, she founded and co-hosted the Talking Headways podcast about transit and urban design. Tanya cut her journalistic teeth in radio, covering Congress for NPR stations and Pacifica Radio and reporting on everything from statehood to snowstorms at WTOP, the Washington area's most-listened-to radio station.



Since 2000, **Kevin Chambers**, @Keviniano, has been dedicated to assisting public agencies and nonprofits in assuring that their technology investments effectively serve their organizational mission. From 2010 to 2017 he led technology innovation at Ride Connection, a Portland-area industry leader in providing mobility options to older adults and people with disabilities. He now consults through *Full Path Transit Technology*, focusing on the intersection of technology, mobility, human services, and healthcare. Kevin graduated magna cum laude from Oregon State University with a degree in Spanish and Latin American Studies. With services that range from software development to project management and strategic planning, he uses his bilingualism and extensive cross-cultural experience to bridge the gap between people and technology. <https://fullpath.io/> (see especially his two blogs).



Tommy Hayes, @tommyhayes, is the Senior Policy Partnerships Manager at Lyft. He works with partner organizations and government agencies to advance the inclusive mobility vision of Lyft. By engaging directly with communities that face barriers to transportation, including people that don't drive due to old age or disability, Lyft seeks to extend accessible mobility to all. Before Lyft, Tommy was an Advocate at the Natural Resources Defense Council in San Francisco, where he worked on energy and transportation policy. Tommy holds a B.S. from the University of Notre Dame and earned a joint MBA and Master of Environmental Management at Yale University.



Valerie Lefler, @ValerieDLefler, is the Executive Director of Feonix – Mobility Rising, a non-profit dedicated to innovation, access and impact for serving vulnerable and underserved communities. Ms. Lefler is an international expert in rural transportation and Mobility as a Service in low population density communities. Valerie's background includes a bachelors of science degree in Business Administration from the University of Nebraska-Lincoln, and a Master's degree in Public Administration from the University of Nebraska at Omaha. Lefler has been featured by Smithsonian Magazine, New York Times, NPR, and the Christian Science Monitor. The Feonix model of Mobility as a Service focuses on the person first, then creates a mesh network of multi-modal transportation technology and informational wrap around services. Feonix focuses on not only resources for the traveling public but has a special emphasis on filling in gaps in transportation service for medical providers and social services. As a public sector partner, Feonix serves as the "integrator" working with transportation providers, other non-profit agencies in the community, as well as marketing and outreach to notify the public about the service and train community members how to use the system. www.feonixmobilityrising.org



Robin O'Hara, @RobinOhara, is Executive Officer and Head of Customer Experience, TAP Smart Card/Program and TAP Mobile App, LA Metro. The TAP Program consists of 27 agencies serving 11 million people in Los Angeles County. O'Hara possesses a combination of technical expertise and communications/marketing experience, enabling her to lead complex technical projects while keeping an eye on the customer experience. O'Hara recently directed the implementation of a new cloud-based, regional Customer Relationship Management System for TAP and she is currently working on an economical hybrid integration between transit and regional bikesharing, parking, microtransit and other account-based programs. O'Hara is a published author, a Summa Cum Laude Graduate of the University of Pittsburgh and was valedictorian of her Masters class at the Mineta Institute of Transportation. (Cubic is helping to build the system on their Salesforce platform and TAP back-end systems).

<https://meetingoftheminds.org/cal/towards-a-regional-mobility-as-a-service-solution-leveraging-a-transit-smart-card-program-across-multiple-transit-agencies>



Roger Teal is an entrepreneur, researcher, and designer of technology solutions with a multi-faceted background in business, academia, and consulting. Internationally recognized expert on demand responsive transportation (DRT), prime organizer and chairperson for the first major conference on DRT in 17 years (in 2014), and author of over 45 publications, he is a former tenured faculty member (Civil Engineering) at the University of California, Irvine where he conducted research on DRT, private sector contracting for public transportation, carpooling, and taxicab regulation/deregulation. Since founding DemandTrans Solutions in 1994, Dr. Teal has managed large software projects and designed multiple commercial software applications, including MobilityDR,

the company's tech platform for general public DRT and flex transit services. Dr. Teal holds a B.S. (Civil Engineering) from MIT, an M.S. (Civil Engineering) from the University of California, Berkeley, and a Ph.D. (Political Science) from Tufts University.

<http://apps.trb.org/cmsfeed/TRBNetProjectDisplay.asp?ProjectID=4120>

<http://demandtrans.com/>