April 29, 2021

To The Honorable Robert Casey  
Chair  
U.S. Senate Special Committee on Aging  
G31 Dirksen Senate Office Building  
Washington, DC 20510

To The Honorable Tim Scott  
Ranking Member  
U.S. Senate Special Committee on Aging  
G31 Dirksen Senate Office Building  
Washington, DC 20510

Dear Chairman Casey and Ranking Member Scott:

On behalf of our nearly 38 million members and all older Americans nationwide, AARP submits this letter for the record for this important hearing on “A Changing Workforce: Supporting Older Workers amid the COVID-19 Pandemic and Beyond”.

It is simply good business to recruit and to retain talent regardless of age. The age 50+ segment of the workforce is the most engaged cohort across all generations, which translates into higher productivity, increased revenues, and improved business outcomes.\(^1\) Research study after research study finds that a diverse workforce is a more productive, better performing, more innovative workforce, and this holds for age diversity too.\(^2\) Yet, older workers continue to face numerous obstacles to employment, barriers that cannot be fully addressed in one hearing. As discussed below, the pandemic and accompanying recession has dealt a devastating blow to the job prospects and future retirement security of older workers.

**Age Discrimination Is the Most Significant Barrier to Employment for Older Workers**

For older jobseekers and workers, age discrimination is the biggest barrier to both getting employed and staying employed. Outdated stereotypes of older workers as more expensive, less productive, and unable to master new skills and technologies limit the employment opportunities of older individuals. Whether due to the high rate of involuntary separations older workers face,\(^3\) or the various ways

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employers reject or discourage their job applications, age discrimination impedes older workers’ ability to get and stay employed.

Certainly, the Age Discrimination in Employment Act (ADEA) — which has been in effect for over 50 years—significantly improved the employment landscape for older workers. Congress has amended the law several times to gradually strengthen its coverage and protections. Upper age limits on coverage were eliminated — banning mandatory retirement for almost all workers — discrimination in employee benefits has diminished, and significant protections for older workers who are laid off were added.

Unfortunately, age discrimination in the workplace is still disturbingly pervasive. According to an AARP survey released in 2018, 3 in 5 older workers report they have seen or experienced age discrimination on the job. Nearly two-thirds of women and more than three-fourths of African American workers age 45 and older say they’ve seen or experienced age discrimination in the workplace. Distressingly, the Covid-19 pandemic has only amplified age discrimination. High and persistent unemployment, compounded by the health risks of Covid-19, threatens the retirement security of older workers. In January, almost half (49.7 percent) of jobseekers ages 55 and older were long-term unemployed compared with 34.7 percent of jobseekers ages 16 to 54. Moreover, there is an alarming trend toward increasing early retirements as many displaced older workers lose hope of finding work any time soon. During the pandemic, older workers have exited the labor force at twice the rate they did during the Great Recession of 2007 to 2009. According to AARP employment data, women over the age of 55 face a particularly serious threat to their careers and earning power amid the financial and labor market turmoil due to Covid-19. The January and February 2021 labor force participation rates for women 55+ (33.1% both months) are the lowest since the pandemic began, suggesting an even more long-term impact on older women.

- **Termination** – A 2018 Urban Institute/ProPublica study found that 56 percent of all older workers age 50+ are "pushed out of longtime jobs before they choose to retire" and "only one in 10 of these workers ever again earns as much as they did before" their involuntary

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6 Id.


separation. Among the age discrimination charges filed with the EEOC, complaints about discriminatory discharge constitute, by far, the largest number of charges filed under the ADEA.

- **Hiring** - Discrimination in hiring is quite common but less visible and much harder to prove. Experimental studies have documented significant discrimination against older applicants in the hiring process, including one study that found employers were less likely to call back older applicants, and "women face worse age discrimination than men." AARP's 2018 survey found that three-fourths of age 45+ workers blame age discrimination for their lack of confidence in finding a new job. It doesn't help that 44% of older jobseekers who had recently applied for a job were asked for age-related information such as their date of birth or date of graduation. A more recent AARP survey of job insecure workers age 40-65 revealed that nearly half of the respondents feared that their older age will hamper their job search. This percentage is significantly higher for workers in their 50s (59%) and for those age 60 to 65 (72%). Women are also more concerned about ageism in a job search than men (47% vs. 41%).

- **Everything In Between** — After discharge, the next most frequent complaint by older workers involves the "terms and conditions" of employment, such as being moved to a night shift, or given an unfair performance evaluation. Age-based harassment on the job is also, unfortunately, quite common. It is the next most frequent complaint to the EEOC, and nearly one-fourth of age 45+ workers in the AARP survey said they had experienced negative comments about their age from supervisors and coworkers.

A key reason age discrimination in the workplace remains stubbornly persistent is because ageism in our culture remains stubbornly entrenched. Quite possibly, ageism is one of the last acceptable forms of prejudice in our society. Certainly, not enough companies have taken age bias seriously. Despite the fact that the workforce is aging and – at least pre-COVID -- workers age 65+ were the

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15 AARP Survey, supra n. 3, at 8.

16 Id. at 7.

17 Rebecca Perron, “Ageism Could Hurt Job Prospects, Say Job-Insecure Older Workers,” AARP Research (January 2021), https://www.aarp.org/research/topics/economics/info-2021/ageism-job-security-older-workers.html Job insecure was defined as including at least one of the following: currently unemployed, need upskilling to keep their current job or get a new job, or concerned that they could lose a job, be temporarily laid off, have hours reduced, or be furloughed.

18 EEOC Charge Statistics, supra n. 13.

19 AARP Survey, supra n. 5, at 6.
fastest growing age group in the labor force, only about 8 percent of CEOs report that they include "age" as a dimension of their diversity and inclusion policies and strategies.

There are many best practices employers can adopt, and are adopting, to eschew age discrimination and benefit from building a multigenerational workforce. Such efforts can help prevent discrimination from ever occurring. However, it is important to remember that these efforts are not a substitute for strong legal protections against age discrimination in the workplace, and vigorous enforcement of those protections.

**The Gross Decision and Its Impact**

Unfortunately, over the years, the courts have failed to interpret the ADEA as a remedial civil rights statute, instead, narrowly interpreting its protections and broadly construing its exceptions — compounding the barriers older workers face around age discrimination. One of the most egregious examples of the increasingly cramped reading of the ADEA by the courts is the *Gross v. FBL Financial Services, Inc.*, decision issued by the Supreme Court over 10 years ago.

To appreciate the departure that the *Gross* case represents, it is important to understand the historical background. The ADEA is firmly grounded in this nation's civil rights era. Originally, age discrimination was proposed as a protected category to be part of the Civil Rights Act of 1964. Though not ultimately included, that law directed the Secretary of Labor to conduct a study of age discrimination and report back to Congress. The enactment of the ADEA in 1967 — amidst the enactment of the Equal Pay Act of 1963, the Civil Rights Act of 1964, the Voting Rights Act of 1965, and the Fair Housing Act in 1968 — was an important and integral part of Congressional actions to define and protect civil rights in the 1960s. President Johnson viewed the passage of the ADEA as a fundamental part of his civil rights legacy as well as his efforts to address the significant problems facing older Americans.

Besides sharing an ancestry with Title VII, the ADEA's language was borrowed directly from Title VII, prohibiting discrimination "because of" age. Thus, for decades, the ADEA was interpreted in concert and consistently with Title VII. The tradition and precedent of parallel construction was so strong that, when the Supreme Court recognized a "mixed motive" framework for proving discrimination under Title VII in the *Price Waterhouse v. Hopkins* case in 1989, and after Congress

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21 Intergenerational Diversity, supra n. 2, at 2.


26 490 U.S. 228 (1989).
codified that framework in the Civil Rights Act of 1991, courts "uniformly" interpreted the ADEA to permit a mixed motive cause of action. Under the mixed motive framework, once a worker proves that discrimination was a motivating factor, that it played any role in the employer's actions, liability for unlawful discrimination is established, even if the employer puts forward additional, lawful motives. The burden of persuasion then shifts to the employer to prove that it would have made the same decision even absent the unlawful discriminatory factor. If the employer demonstrates this "same decision" defense, the worker still wins, but her/his remedies are limited to injunctive relief, declaratory relief, and attorney's fees; no damages are recoverable.

In Gross, Jack Gross, then 54, brought suit for age discrimination. After working for more than 30 years and steadily rising within the company, Jack's employer reorganized and underwent a merger. As part of these changes, many older workers were offered a buy-out, and those who didn't take the buy-out were demoted, with their prior duties and titles assigned to younger workers. Jack took his case to a jury, which agreed that age discrimination had been one of the motives behind his demotion. Jack was awarded $46,945 in lost compensation. But, the employer won on appeal, arguing that mixed motive discrimination must be proven by direct evidence, not circumstantial evidence. The Supreme Court agreed to hear the case on that evidentiary question. However, the Court surprised both parties when it issued a decision on a question that was never presented to the Court or briefed by the parties: whether mixed motive discrimination cases could be brought at all under the ADEA.

In Gross, the Court ruled that older workers may not bring mixed motive claims under the ADEA, meaning it was no longer legally sufficient to prove that age discrimination tainted the employer's conduct. The Court instead held that older workers must prove that age discrimination was a decisive, determinative, "but-for" cause for the employer's conduct. The Court discarded decades of precedent embracing parallel construction of the ADEA with Title VII. Instead, the Court noted that when Congress amended Title VII to codify the mixed motive framework, it could have similarly and simultaneously amended the ADEA, but it chose not to do so. The Court drew a negative inference from Congress' omission: if the ADEA was not amended to include motivating factor discrimination, then Congress must have intended to exclude motivating factor discrimination under the ADEA.

The Gross decision has resulted in significant harm to older workers challenging age discrimination. Requiring a worker not only to prove that age discrimination was one motivating factor in their treatment on the job — already a very difficult showing to make — but to prove that age was a critical, but-for motive in their adverse treatment, is a much higher and tougher standard of proof. Moreover, by changing the standard from "motivating factor" to "but-for cause," the Court held there is never any shift in the burden of proof to the employer. Contrary to the balanced approach represented by Congress' codification of the mixed motive framework, older workers now always

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30 Despite the Gross Court's denial that its decision imposed any "heightened evidentiary standard" to prove age discrimination, Gross, at 178, n. 4, it did not take long for the courts in subsequent decisions to interpret Gross' but-for standard as requiring a higher, more stringent causation standard. See e.g., Fuller v. Seagate Technology, LLC, 651 F. Supp. 2d 1233, 1248 (D. Colo. 2009) ("this Court interprets Gross as elevating the quantum of causation required under the ADEA.").
bear the burden of persuasion in ADEA cases. The combination of heightening the standard of proof and ruling that the burden of persuasion never shifts to the employer has made it much more difficult to prove a case of age discrimination under the ADEA. In its place, the Court erected a new and substantial legal barrier in the path of equal opportunity for older workers.

For several reasons, it is difficult to quantify the impact that the Gross decision has had on the number of older workers who bring cases, and the number of those who win them. First, it is difficult to separate out the impact of the Gross decision from larger economic forces. The Gross decision was issued in 2009 at the same time as massive, recession-spawned lay-offs that resulted in record unemployment levels among older workers, which led to a jump in the number of ADEA charges filed with the EEOC. 31 Second, it is difficult to measure cases that are never brought. As it became much more difficult to prevail in court, workers are unable to find attorneys willing to take the economic risk to bring their cases. In discussions with plaintiffs’ attorneys, we have been told that in states with strong and effective state age discrimination laws, attorneys are more likely to bring age cases under their state laws than in federal court under the ADEA in light of the Gross decision.

Many cases do, however, illustrate the deleterious impact that the Gross decision has had on the ability of older workers to get their day in court and prevail. The most obvious example is Jack Gross’ own case. As noted above, Jack won his case under the motivating factor framework, but after the Supreme Court changed the rules and required him to retry his case under the new higher standard, he lost, despite having proven the same facts, with the same parties, in the same courts as before. In another example, 32 a long-time employee who was let go challenged her termination as age discrimination under both the ADEA and the Iowa Civil Rights Act. Under the ADEA, Gross’ but-for standard governs; under the state law, workers need only show that discrimination play a part — that it was a motivating factor in adverse treatment. A single court applying pre- and post-Gross standards to the very same set of facts and body of evidence reached opposite conclusions: the worker lost her ADEA case due to Gross, but her state law/motivating factor claim survived the employer’s motion for summary judgment. Most recently, a panel of the U.S. Court of Appeals for the Sixth Circuit announced a “sole cause” requirement in an ADEA termination case, relying on Gross to conclude that such a standard applies generally in claims under the statute. 33

In addition to hurting individual older workers who have been treated unfairly, the Gross decision sent a terrible message to employers and to the courts generally — that age discrimination isn’t as wrong, or as unlawful, as other forms of discrimination. As long as the employer can point to other lawful motives that also may have played a role, employers will not be held liable or accountable, even for manifest, proven age discrimination. In this manner, the Gross decision undermined Congress’ entire purpose, mandate, and expected enforcement of the ADEA — that discrimination play NO role in employment decisions. 34

31 Over FY 2007 and 2008, the number of age discrimination charges filed with the EEOC jumped 50% over FY 2006. See EEOC Charge Statistics, supra n. 6. See also, e.g., S. Rix, The Employment Situation, August 2011: Older Worker Unemployment Remains Stubbornly High (average duration of unemployment for older workers was higher than one year, compared to 37 weeks for the younger unemployed) (AARP Pub. Pol’y Inst., Sept. 2011), available at https://assets.aarp.orgirgcenterippilecon-sec/fs237.pdf


33 Pelcha v. MW Bancorp., Inc, 984 F.3d 1199, 1205 (6th Cir. 2021) (ADEA plaintiffs “must show that age was the reason why they were terminated, not that age was one of multiple reasons.”).
Moreover, courts have begun using the approach of *Gross* interpreting *any* difference in the ADEA’s statutory structure or history (from Title VII) to weaken elements of the law, even if that interpretation is irreconcilable with the ADEA’s language, purpose, and jurisprudence. For instance, in the recent case of *Kleber v. CareFusion Corp.*, the Seventh Circuit Court of Appeals ruled that one must *already be an employee* to challenge certain types of position qualifications that have a disparate impact against older applicants. In Mr. Kleber’s case, he challenged a requirement that job applicants have a *maximum* of 10 years of experience, a specification that would clearly and foreseeably have a disparate impact on older applicants. Yet, the Court ruled that because Congress had amended Title VII back in 1972 to clarify its intent that applicants could bring disparate impact claims, but never had similarly amended the ADEA, then job applicants could not challenge practices in the hiring process with an age-discriminatory impact. In other words, the ADEA prohibits hiring discrimination, but not for job applicants!

Furthermore, the damage inflicted by *Gross* has not stopped with the ADEA. The Supreme Court and lower courts have extended the “negative inference” reasoning of *Gross* to other civil rights laws. Four years after *Gross*, in *University of Texas Southwestern Medical Center v. Nassar*, the Supreme Court imposed the same unreasonably difficult burden of proof in Title VII cases in which an employer *retaliates* against workers who challenge workplace discrimination based on race, sex, or other grounds. That is, even though Congress had codified mixed motive discrimination in the "Unlawful Employment Practices" section of Title VII, it did not repeat the amendment in the "Other Unlawful Employment Practices" section of Title VII, which includes the anti-retaliation provision. Following *Gross*, the Court held that Congress must not have intended for the mixed motive analysis to apply to charges of retaliation. Thus, a woman who has been discriminated against on the basis of sex need only prove that sex discrimination was one motivating factor in her adverse treatment, but then if she is fired in retaliation for filing a complaint, she must demonstrate that retaliation was the decisive, but-for reason that she was fired. As one commentator put it, if a worker can be more easily fired for challenging discrimination, this "strips away" the underlying protections of Title VII. The *Nassar* holding created two different causation standards for the same course of conduct within the same statute, just like *Gross* created two different causation standards for workers who allege intersectional discrimination, such as an older woman who challenges age+sex discrimination under the ADEA and Title VII.

The Supreme Court has not yet ruled on the availability of the mixed motive framework under the Americans with Disabilities Act (ADA) or the Rehabilitation Act of 1973. However, several lower

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34 As bad as the *Gross* decision was, some courts managed to make it worse, especially early on. For instance, some courts interpreted the "but for" standard to mean that the plaintiff must prove that age was the *sole* cause for their adverse action. This misinterpretation has largely been corrected. *See e.g.*, *Lewis v. Humboldt Acquisition Corp. Inc.*, 681 F.3d 312 (6th Cir. 2012).

35 888 F.3d 868 (7th Cir. 2018), *rev'd en banc*, 914 F.3d 480 (7th Cir. 2019).


38 Some courts have ruled that the but-for standard precludes cases of intersectional discrimination under both the ADEA and Title VII, "because the [very] existence of the Title VII claim suggests that age was not the "but for" cause of the decision." Brief of Employment Law Professors as *Amid Curiae* in Support of Respondent, at 14-5, n.3, *University of Texas Southwestern Medical Center v. Nassar* (quoting *Culver v. Birmingham Board of Education*, 646 F. Supp. 2d 1270, 1271-72 (N.D. Ala. 2009)). *See also e.g.*, *Frappied v. Affinity Gaming Black Hawk, LLC*, No. 17-cv-01294-RM-NYW (D.C. Colo. June 22, 2018) (plaintiffs may not proceed with their gender plus age claim; "the scope of liability under the ADEA is narrower than that under Title VII. *See Gross....*") (summary judgment on ADEA claim granted Jan. 17, 2019).
courts have, and they have extended *Gross* and *Nassar* to these two statutes. Most recently, the Second Circuit\(^{39}\) joined the Fourth, Sixth, and Seventh Circuits in ruling that disability discrimination must be established under a "but-for" standard.\(^{40}\)

**Why the Protecting Older Workers Against Discrimination Act (POWADA) Is Needed**

The bill under consideration today — the Protecting Older Workers Against Discrimination Act (POWADA) — is bipartisan legislation that would fix the enormous problem created by the *Gross* decision and its progeny: an unreasonably high standard of proof that is stacked against workers and backtracks on the promise of the ADEA and other civil rights laws: equal opportunity in employment. POWADA does not expand civil rights. It is a limited, straight-forward restoration of the standard in effect for decades before 2009. The bill was originally proposed by Senators Harkin and Grassley after extensive negotiation with both civil rights\(^{41}\) and business groups.\(^{42}\) POWADA would amend four core civil rights laws to clarify Congress' intent that no amount of unlawful discrimination in the workplace is acceptable. Under the bill:

- **"Mixed motive" claims are again recognized.** In accordance with the prior standards, a worker establishes an unlawful employment practice when a protected characteristic such as age or disability is proven to have been a motivating factor for an employer's action, even though nondiscriminatory motives may have also been involved. (There is no requirement that a worker be required to prove that discrimination was the "sole cause" for their treatment on the job.) Then, the burden of proof shifts to the employer to show it would have made the same decision even absent discrimination. If the employer proves this, the employee's remedies are limited, as they have always been in such cases, to injunctive relief and attorneys' fees.

- **Workers may prove their cases using any type of admissible evidence.** The bill would clarify the question that originally led to the Supreme Court's acceptance of the *Gross* case. Workers can prove their cases, including "mixed motive" cases, using any type of admissible evidence, including circumstantial and direct evidence.

Discrimination is discrimination, and older workers who can prove they have been discriminated against should be treated no less favorably by the courts than other workers challenging workplace discrimination. It has been over 10 years since the *Gross* decision weakened protections against age discrimination and other rights. It is time to re-level the playing field and restore fairness under the law. This approach has broad support across party and ideological lines -- roughly 8 in 10 voters age 50+ say it is important for Congress to take action and restore workplace protections against age discrimination.\(^{43}\) Congress should pass POWADA as soon as possible.

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\(^{39}\) *Natofsky v. City of N.Y.*, 921 F.3d 337(2d Cir. Apr. 18, 2019).

\(^{40}\) This is despite the fact that the ADA expressly incorporates by reference Title VII's enforcement provisions, including the provision containing the "same decision" defense. See 42 U.S.C. 12117(a).

\(^{41}\) The civil rights groups most involved were AARP, the Leadership Conference on Civil and Human Rights, and the National Employment Lawyers Association.

\(^{42}\) The business groups most involved were the US Chamber of Commerce, HR Policy Association, and the Society for Human Resource Management (SHRM).

\(^{43}\) AARP, *Protecting Older Workers Against Discrimination Act: National Public Opinion Report* 9, Fig. 9 (June 2012), available at
Unfortunately, POWADA won’t fix all the problems with how protections against age discrimination have been eroded over the years. Much more needs to be done. For instance, H.R. 3130, the Age Discrimination in Employment Parity Act of 2019, would protect more older workers from age discrimination by setting the employer size threshold (now 20 employees) under the ADEA at the same level as for Title VII and the ADA (15 employees). And, given the ad targeting practices of platforms like Facebook that have recently come to light, we also need to ensure that job applicants are protected from age discrimination. Alarmingly, in AARP’s Value of Experience survey, among the 29 percent of older workers who had applied for a job or gone on a job interview in the previous two years, 44 percent had been asked to provide a birthdate, graduation date or some other age-related information. Such requests explicitly bring age into workplace decision-making and deter older individuals from applying. Policymakers should strengthen the ADEA and its regulations to prohibit inquiries about age and date of graduation in job applications. Requests for such information should be presumed illegal unless the employer can demonstrate job-relatedness.

So, while POWADA would restore one aspect of inequality between the ADEA and other federal EEO laws, more steps will need to be taken to ensure that the ADEA provides safeguards parallel to those enjoyed by other protected classes and to afford the ADEA parity with Title VII of the Civil Rights Act.

Other Barriers Faced by Older Workers

Job Displacement and Retraining

Workers of all ages have been experiencing displacement from long-time jobs, but because of the forces that have prompted displacement — offshoring, automation, outsourcing to a contingent workforce — older workers are often disproportionately affected. When that occurs, older workers have been relegated to an unresponsive workforce development system and a diminished safety net. Compared with other advanced economies, the U.S. underperforms in its efforts to help displaced workers, and greater investment in retraining and other forms of transition assistance are needed to reintegrate workers back into the labor market.

Older workers age 55+ are appropriately identified under the Workforce Innovation and Opportunity Act (WIOA) as "individuals with a barrier to employment." However, Trade Adjustment Assistance (TAA) provides much more robust supports for dislocated workers impacted by trade and those benefits should be available to all workers. Older workers will need to engage in lifelong learning in order to remain competitive in the labor market and WIOA can help.

There is a need to strengthen transition assistance for older workers who are displaced from long-time employment. Since the economy began recovering from the recession, state unemployment insurance programs have been severely downgraded in several states, with several cutting...

https://www.aarp.org/content/dam/aarp/research/surveys statistics/work and retirement/powada-national.pdf.

44 AARP Survey, supra n.5 at 7.
eligibility and benefits, and failing to take steps to shore up their solvency in preparation for the next downturn. AARP believes states should improve the financial situation of their UI trust funds by increasing funding rather than reducing traditional UI benefits. Beyond UI, there is a need to explore more comprehensive responses to worker displacement, such as using the Trade Adjustment Assistance as a model for more adequate transition assistance, and AARP is currently exploring transition options.

Conclusion

As was the case with the Americans with Disabilities Act (ADA) — where Congress took bipartisan action to restore the statute’s protections by enacting the Americans with Disabilities Act Amendments Act of 2008 — AARP believes that it is well past time to restore basic fairness for older workers and to enact POWADA immediately. AARP again thanks the Committee for holding this hearing and we look forward to continuing to work with you to enact POWADA and other needed age discrimination protections and supports for older workers and their families. For further assistance, please feel free to contact me or Michele Varnhagen at mvarnhagen@aarp.org, or (202) 434-3829.

Sincerely,

Cristina Martin Firvida
Vice President
Financial Security & Livable Communities
Government Affairs