



## The Pulse Of The 50+ Voter

March 2017



## Methodology

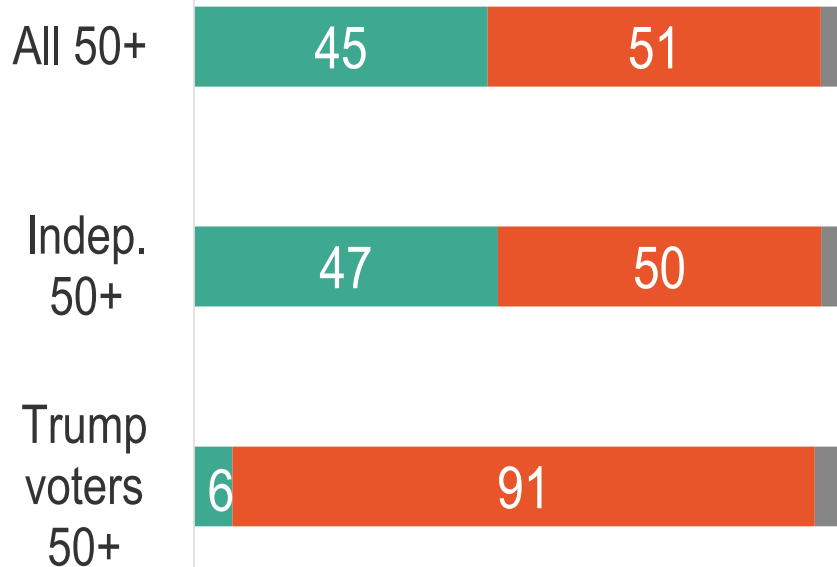
- ✓ Benenson Strategy Group conducted 605 telephone interviews from March 10-13, 2017 with registered voters ages 50+ nationwide, who voted in the 2016 election.
- ✓ At the 95% confidence level, the margin of error for the entire sample is  $\pm 4.0\%$ . It is  $\pm 5.7\%$  among Trump voters.
- ✓ Due to rounding, some percentages may not add up to 100%.

# 50+ Voters Skeptical On GOP HC Bill, Though Full Verdict Is Still Out

## Obamacare/ACA

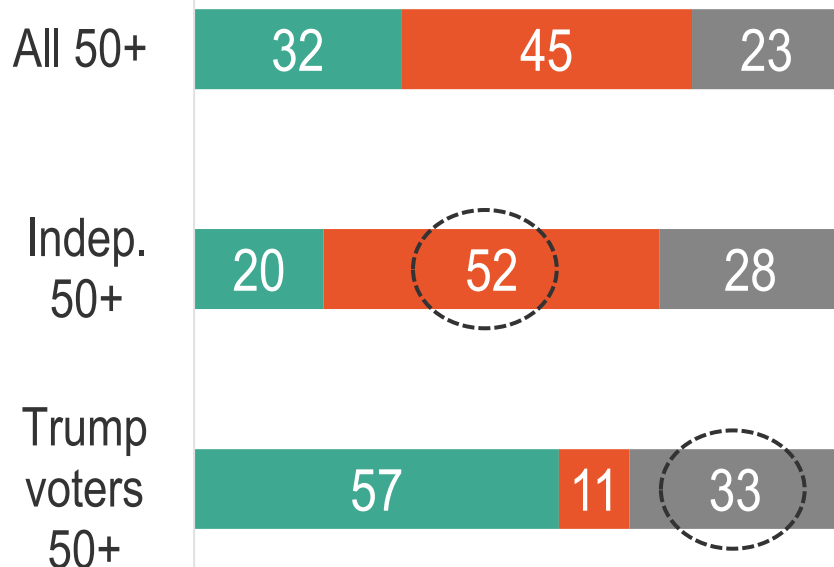
■ Support

■ Oppose



## GOP Plan/AHCA

■ Don't know

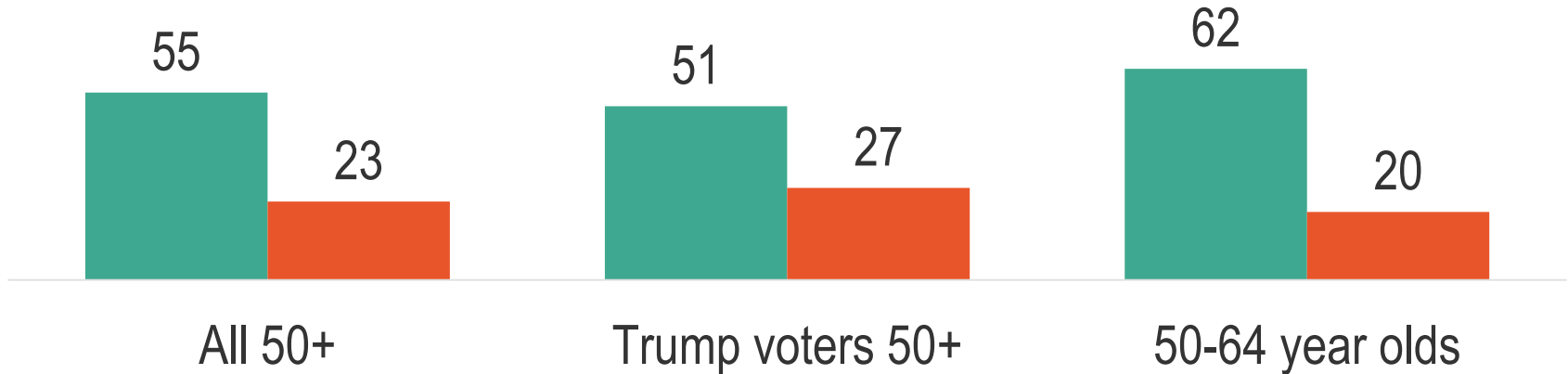


# Older Americans – Especially Those 50-64 Hurt The Most – Reject Argument For Age Tax

...Currently, insurance companies can charge people 50+ 3 times as much as younger people. The new proposal is to allow insurance companies to charge them up to 5 times as much as younger people.

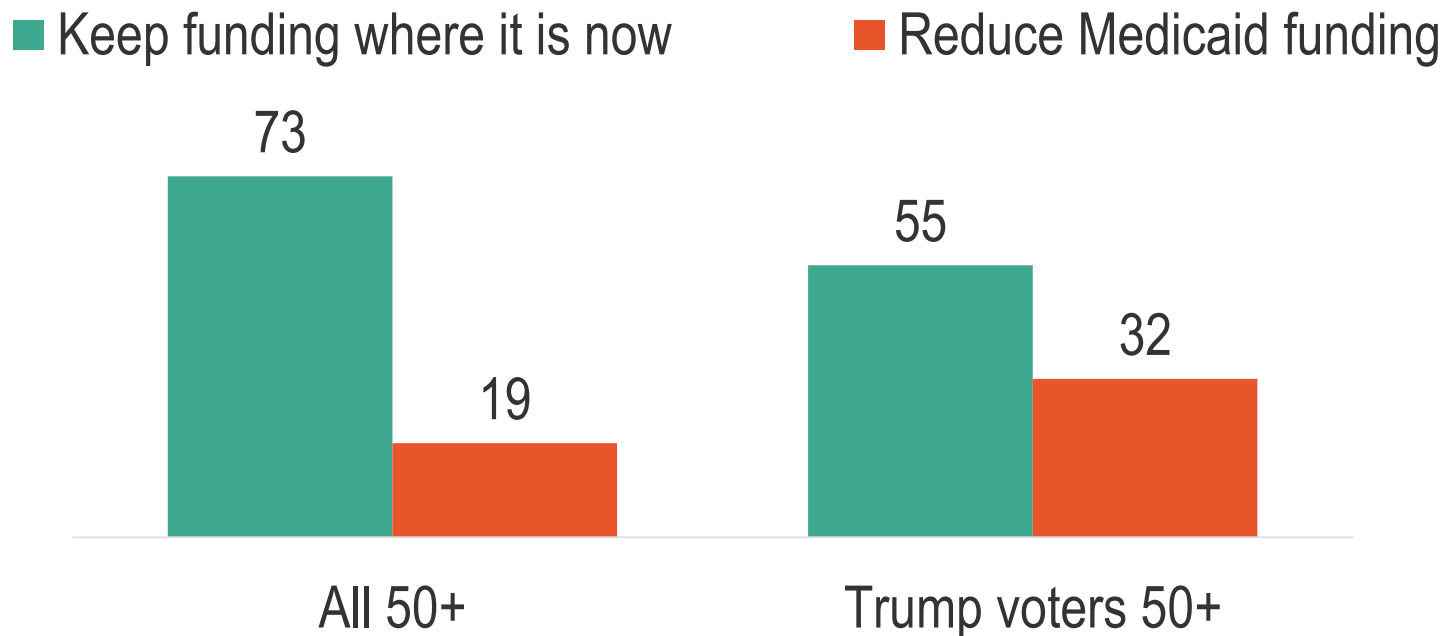
This bill puts an age tax on older Americans and cuts tax credits for middle and lower income people, costing them up to \$8400 a year

Older Americans use more health care and it's not fair to force younger people to shoulder all the burden



# Strong Majorities Overall And Of Trump Voters Want Medicaid Expansion Preserved

*Under Obamacare, federal funds were given to states to expand Medicaid coverage to more low-income people. If Obamacare is repealed, should Congress...*

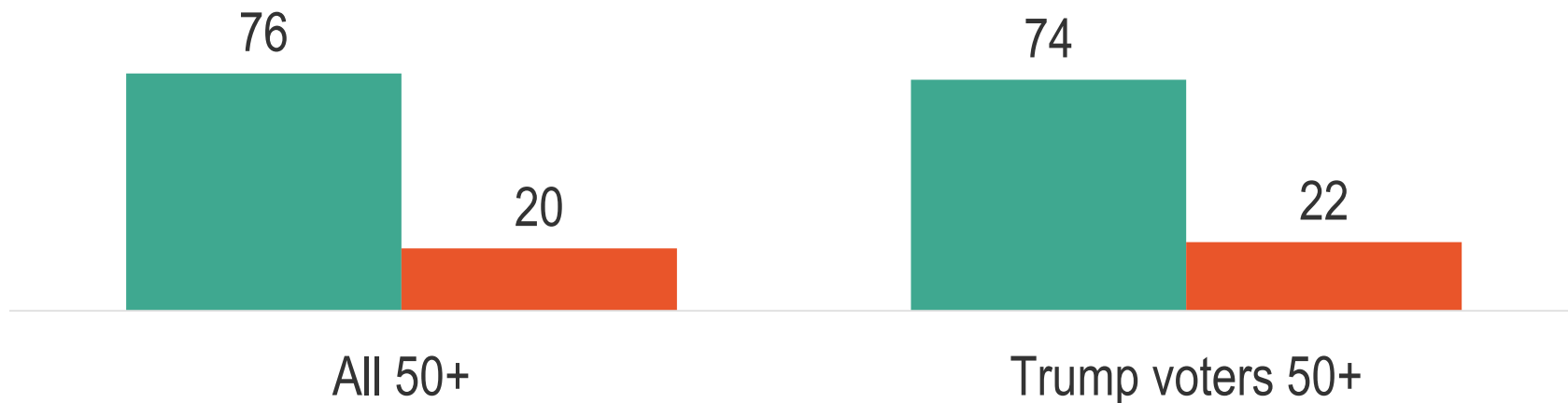


# Anger Towards Prescription Drug Pricing High Overall – And Among Trump Voters

*When it comes to prescription drug prices, which of the following comes closest to your own opinion?*

Prices for prescription drugs are the result of big drug company monopolies and the deals their lobbyists make

Prices for prescription drugs are determined by a free, open market that is subject to the laws of supply and demand

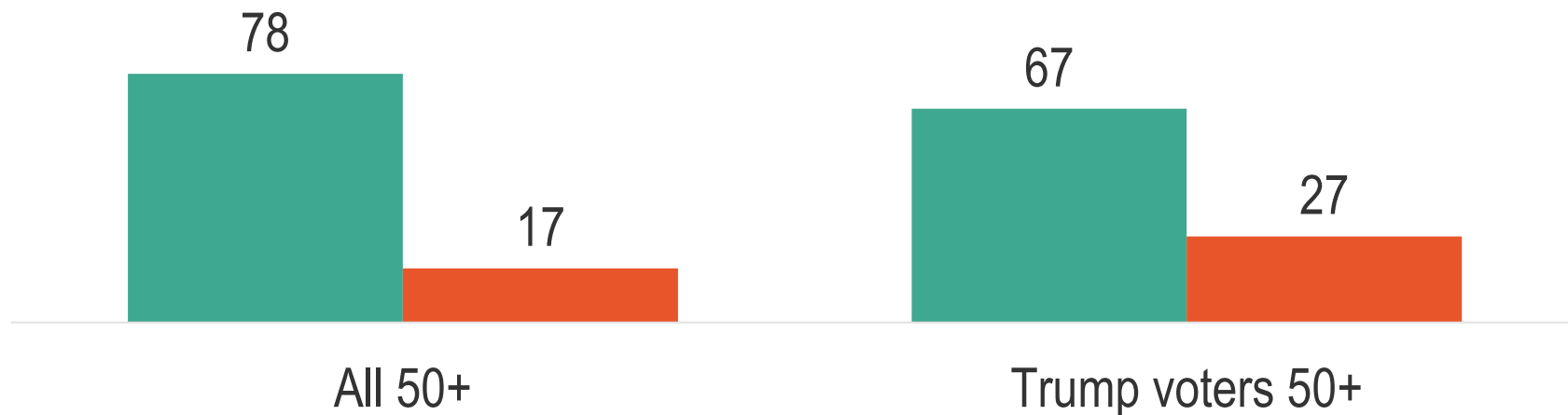


# Letting Medicare Negotiate RX Prices Far More Important To Trump's Voters Than Restructuring It...

*Thinking about different ways to reform Medicare, which do you think is a better way to save money?*

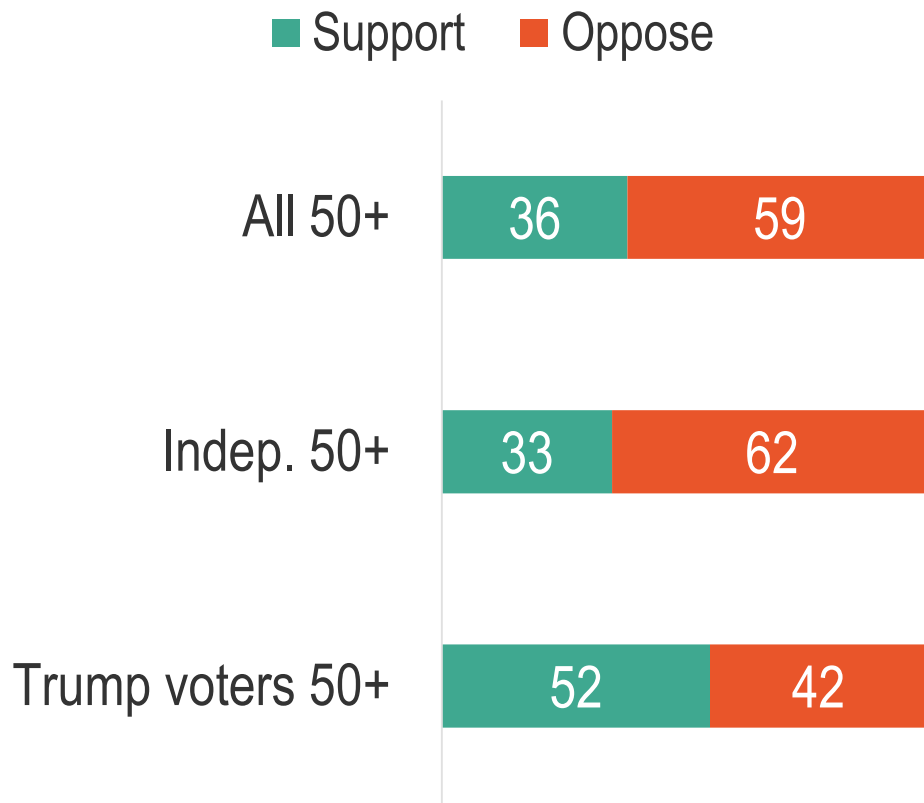
Allowing Medicare to negotiate with drug companies to lower drug prices

Restructuring Medicare so it would replace the current guaranteed benefits package with vouchers to help people pay for their own private insurance



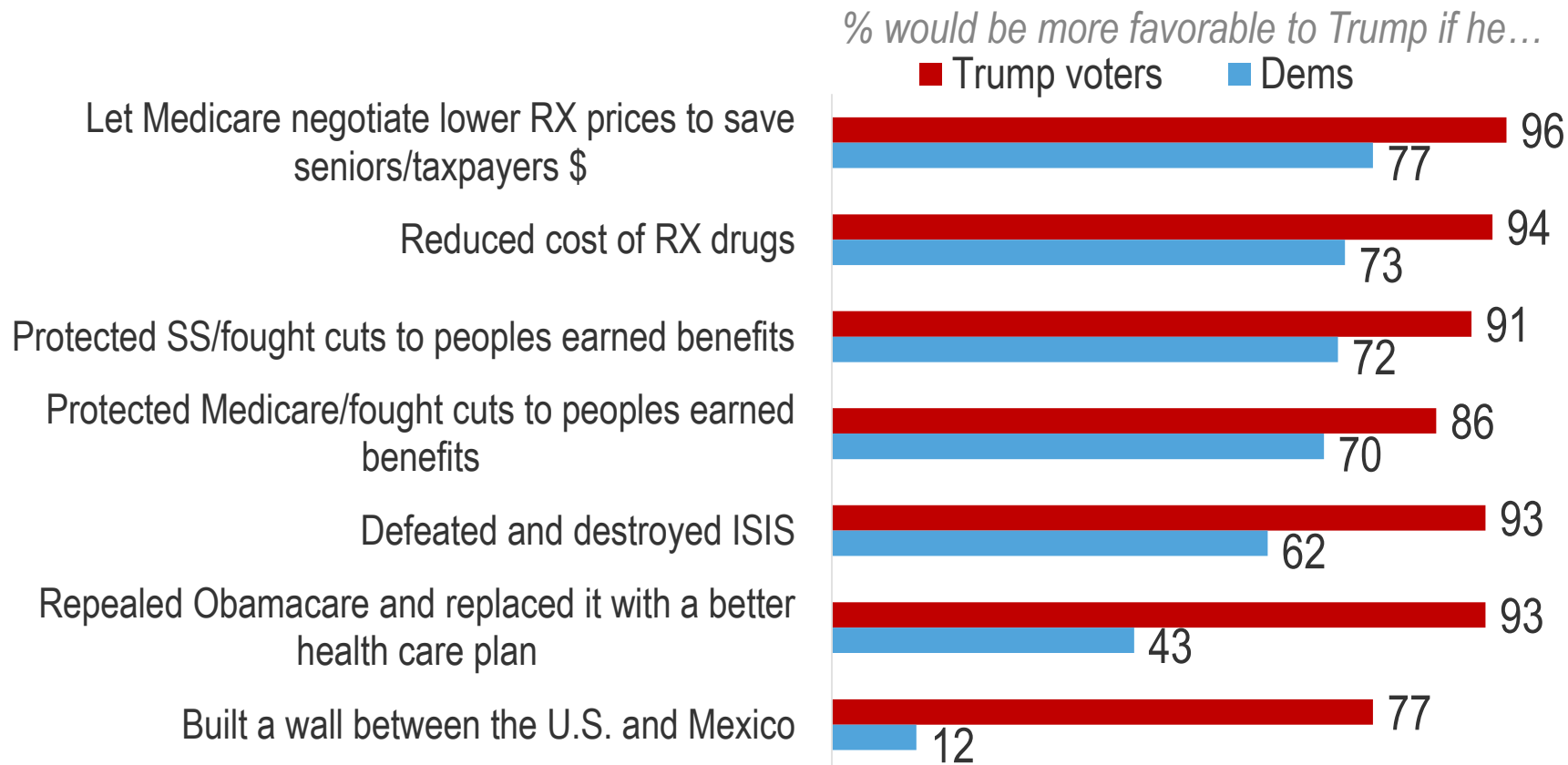
## ...And There Is Overwhelming Opposition To GOP Medicare Plan

Republicans in the House have proposed restructuring Medicare. The proposal says that for future seniors, Medicare would no longer pay for health care services directly but instead would provide 'premium support', or 'vouchers' as some people call them, to help pay for private insurance plans that individuals can choose themselves.





# RX Prices, Medicare and SS Protecting All More Important To Trump Voters Than “The Wall” – And Could Help Bring Dems Into Fold



# Of Promises Made, Those Involving Health Care And Social Security Could Affect Support Among Trump Voters

*% of TRUMP VOTERS who would be less favorable to Trump if he...*

■ Much less favorable to Trump    ■ Somewhat less favorable    Total less favorable

