

What The Economy Means To Hispanic Voters 50+

Key findings from survey conducted July 2012 for



Methodology

- ◆ Nationwide telephone survey conducted July 10 to 16, 2012 among registered voters
- ◆ Interviews conducted with core sample of 1,001 registered voters, plus oversamples to provide larger samples of voters age 50 and over
 - A total of 248 Hispanic voters age 50 and over were interviewed (MOE = 6.2 percentage points)
 - Including 118 Hispanic “Boomers” – non-retired voters age 50-64 (MOE = 9.0 percentage points)

Overview

- ◆ Hispanic voters over the age of 50 feel great economic anxiety. This is reflected in a new “Anxiety Index” that measures their worries on such issues as prices rising faster than incomes, health expenses, and retirement security. They also feel that political gridlock negatively affects their economic circumstances.
- ◆ A major driver of economic anxiety is concern over retirement security: 63% believe they will have to delay retirement, 59% worry they won't have a comfortable retirement, and 43% don't think they'll ever be able to retire. This insecurity leads Hispanic Boomers to conclude that Medicare and Social Security have become even more important for their future.

Overview (continued)

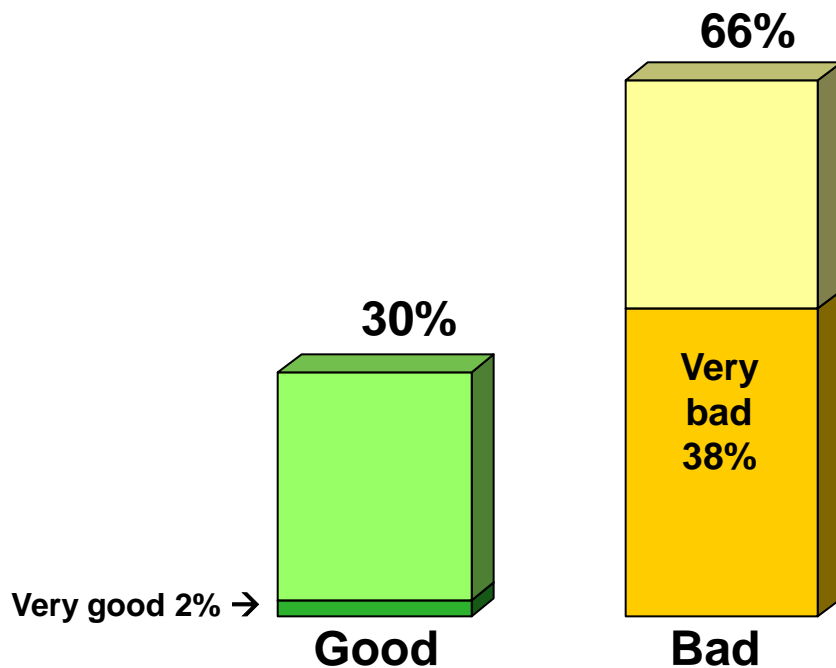
- ◆ This anxiety underscores the importance of strengthening Medicare and Social Security for current and future generations. Hispanic voters 50+ believe the next president and Congress will need to act to strengthen Medicare and Social Security for the future, and that both parties will have to come together to find a solution.
- ◆ 50+ Hispanic voters want to know where the candidates stand on Medicare, Social Security, and other vital issues. But they report that the candidates have done a poor job explaining their plans on priority issues, including strengthening Social Security (61%), reducing the budget deficit (54%), taxes (56%), and strengthening Medicare (48%).

50+ Hispanic Voters' Financial Outlook: Dissatisfied & Anxious

Two-Thirds See National Economy In “Bad” Condition

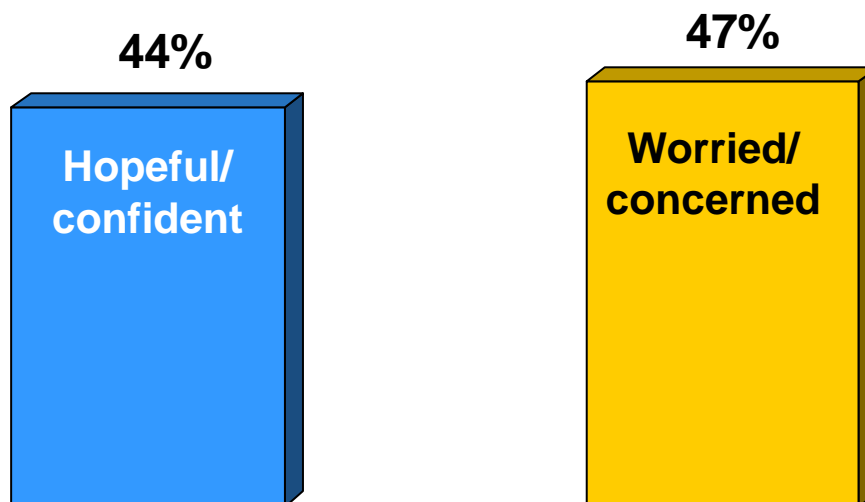
How would you rate the condition of the national economy these days?

Hispanic voters age 50/over



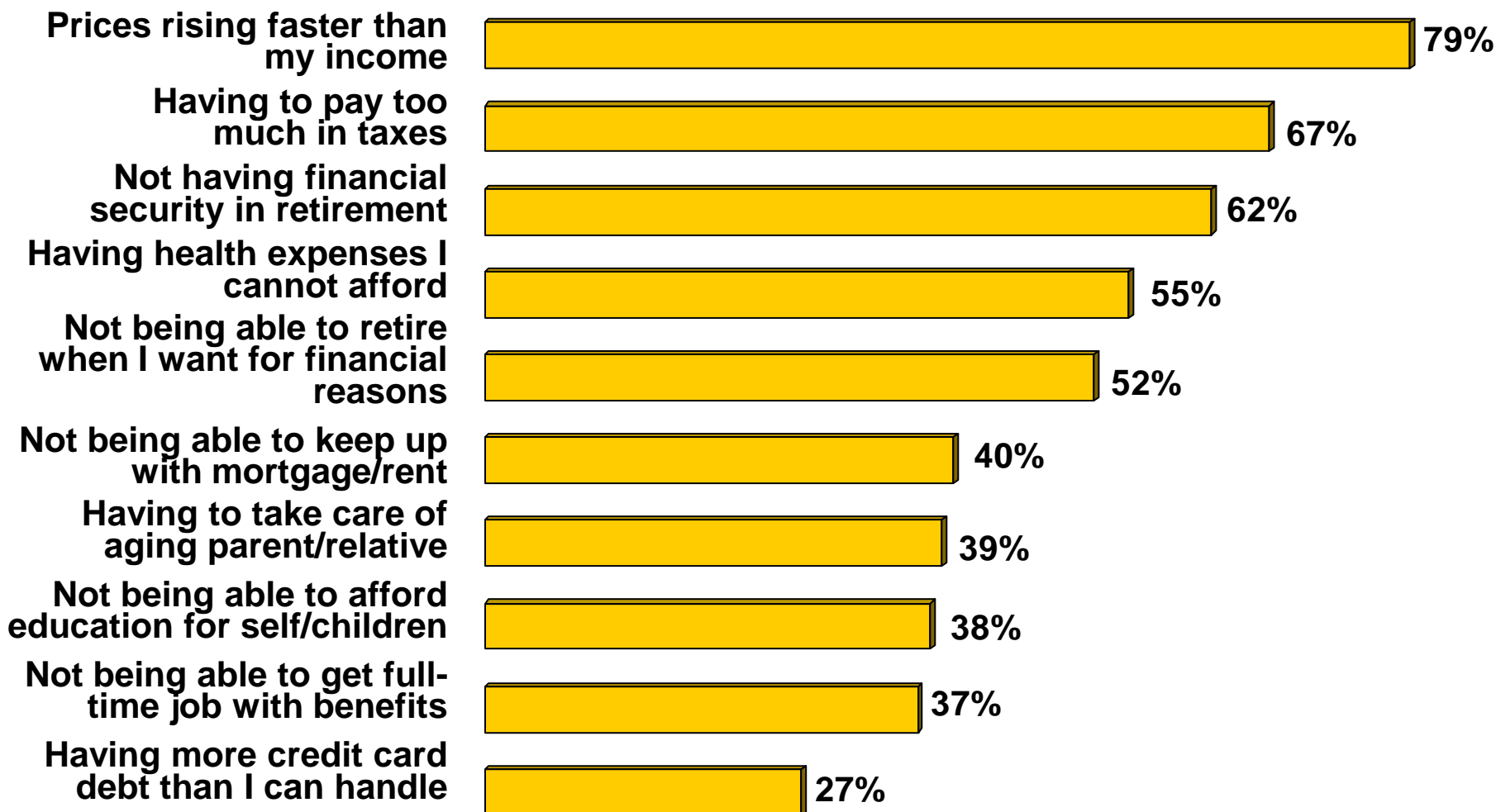
50+ Hispanic Voters Are Worried About Reaching Financial Goals

Looking ahead to the next five years or so, how do you feel about being able to achieve your economic and financial goals?



50+ Hispanic Voters' Financial Worries

Hispanic voters age 50/over who say they worry very/somewhat often about each



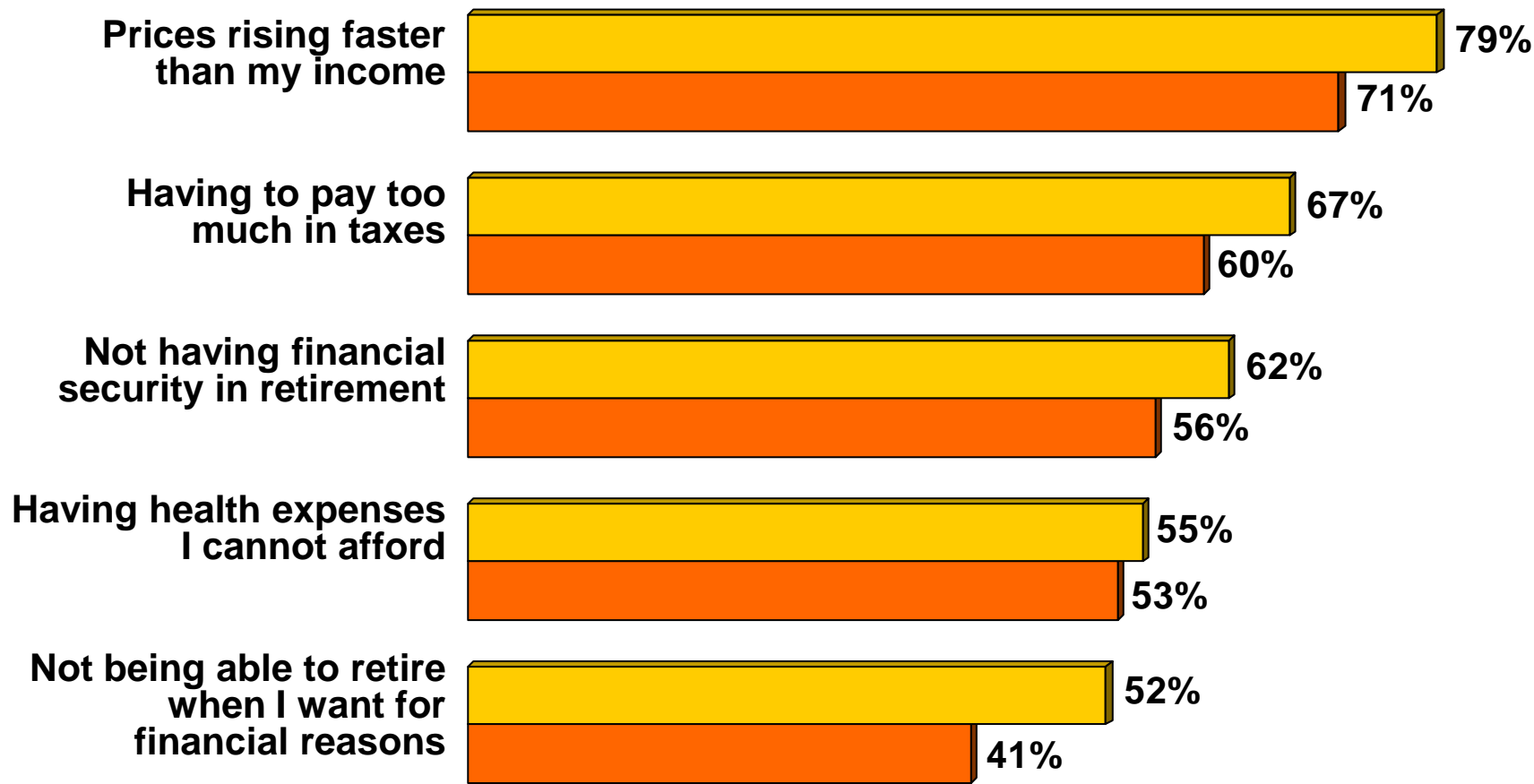
Anxiety Index

- ◆ For each one of the top five economic concerns about which they say they are worried, voters are assigned 20 points. A minimum score of 0 reflects no economic anxiety, while a maximum score of 100 indicates a great deal of economic anxiety.

- ◆ The five components of the Anxiety Index are:
 - *"I am worried about..."*
 - Prices rising faster than my income
 - Not having enough financial security in retirement
 - Having to pay too much in taxes
 - Not being able to retire when I want for financial reasons
 - Having health expenses I cannot afford

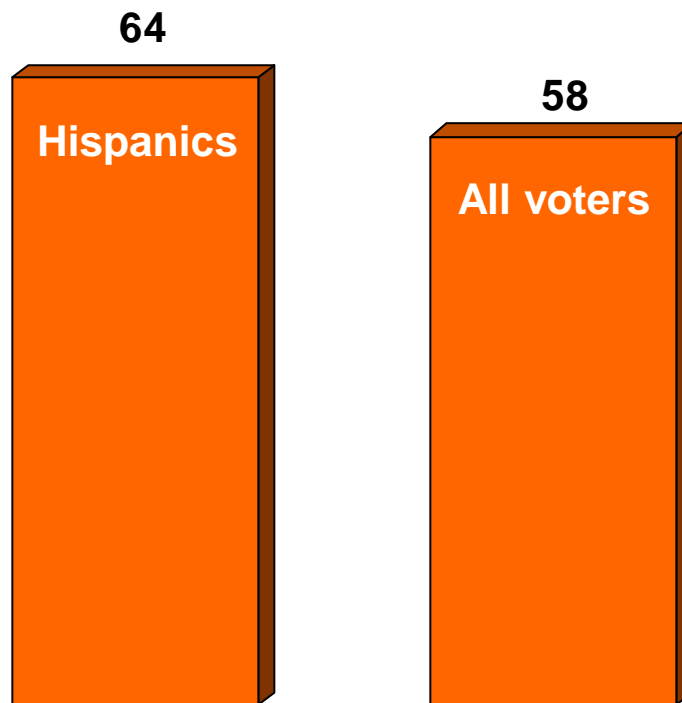
Components Of The Anxiety Index

Voters age 50/over who worry very/somewhat often about this: ■ Hispanics ■ All voters



Hispanic Voters Have Higher Rating On Anxiety Index Than All Voters 50+

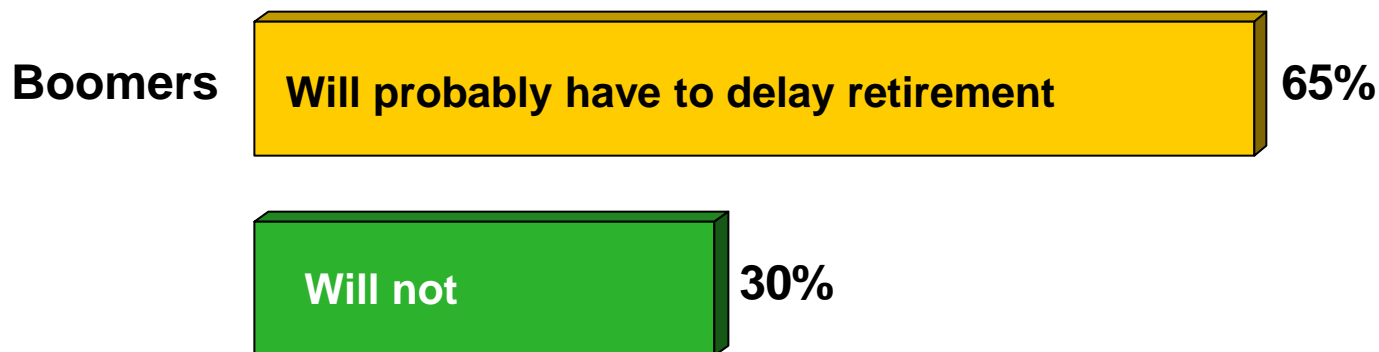
Mean Anxiety Index Score



Voters age 50/over

Two-Thirds Of Hispanic Boomers Expect To Delay Retirement

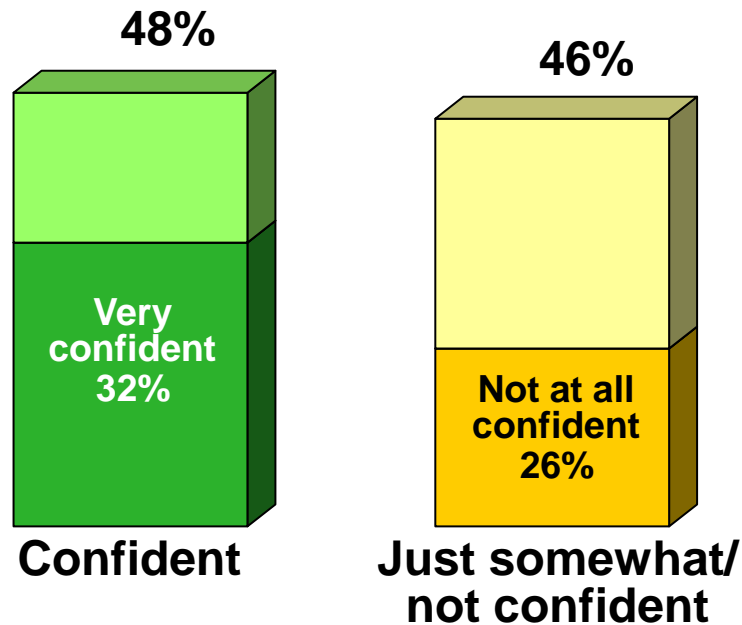
Do you think you will end up delaying your retirement to save more money in order to be able to live comfortably in retirement?



Only Half Of Hispanic Boomers Believe They Will *Ever* Be Able To Retire

How confident are you that you will be able to retire at some point?

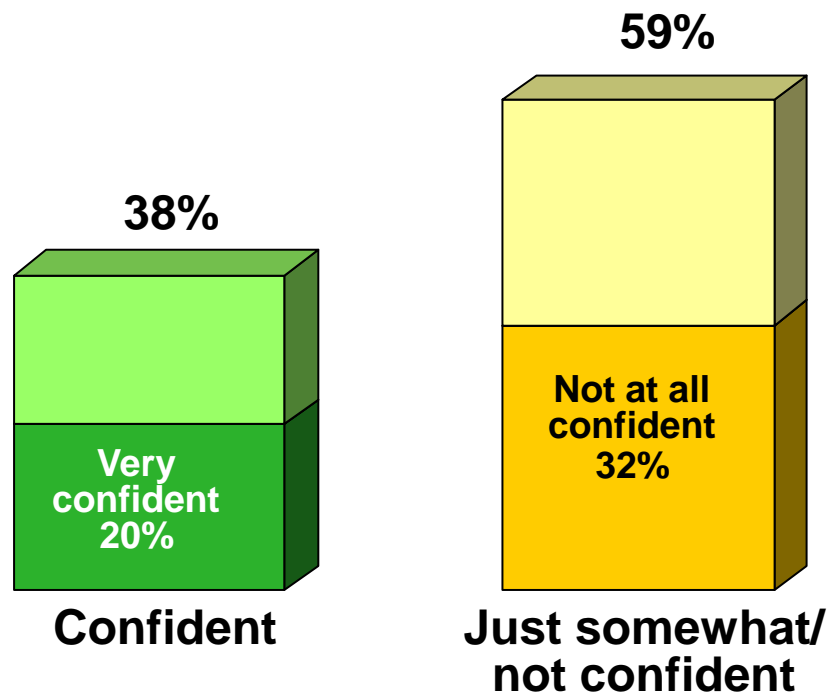
Boomers



50+ Hispanics Voice Little Confidence They Will Have Secure Retirement

How confident are you that you will have enough money to live comfortably throughout your retirement years?

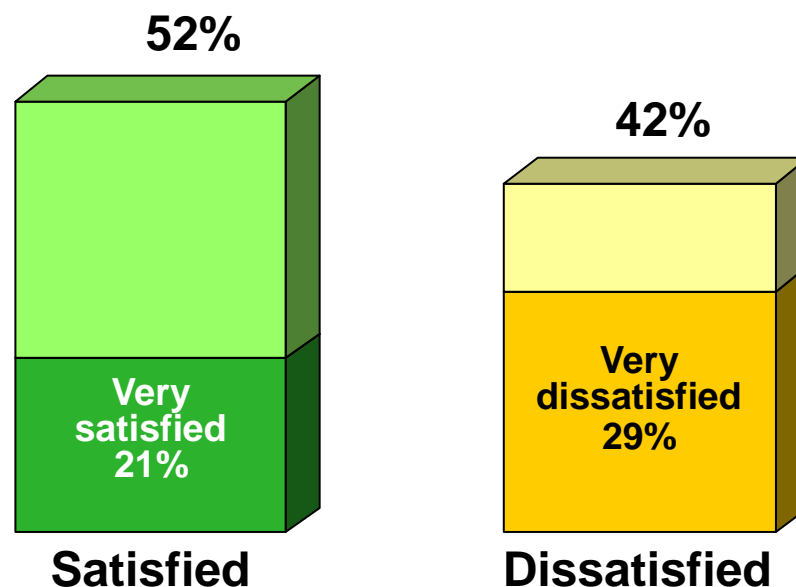
Hispanic voters age 50/over



Just Half Of Hispanics Are Satisfied With Retirement Savings

How satisfied are you with the amount of money you are saving or have saved for retirement?

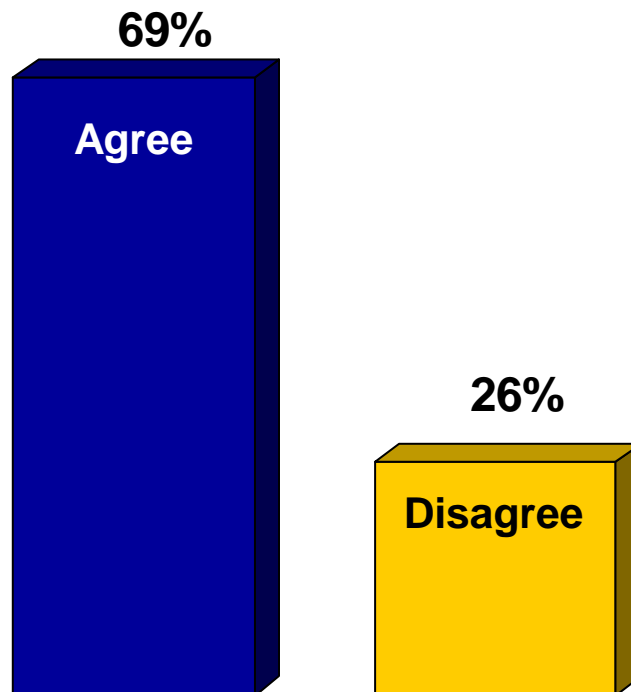
Hispanic voters age 50/over



Two-Thirds Of Hispanics Plan To Rely On Social Security & Medicare Even More Due To Downturn

"As a result of the recent economic downturn, I am planning to rely even more on Social Security and Medicare to provide economic and health care security in retirement."

Hispanic voters age 50/over



50+ Hispanic Voters And The 2012 Election

Overview

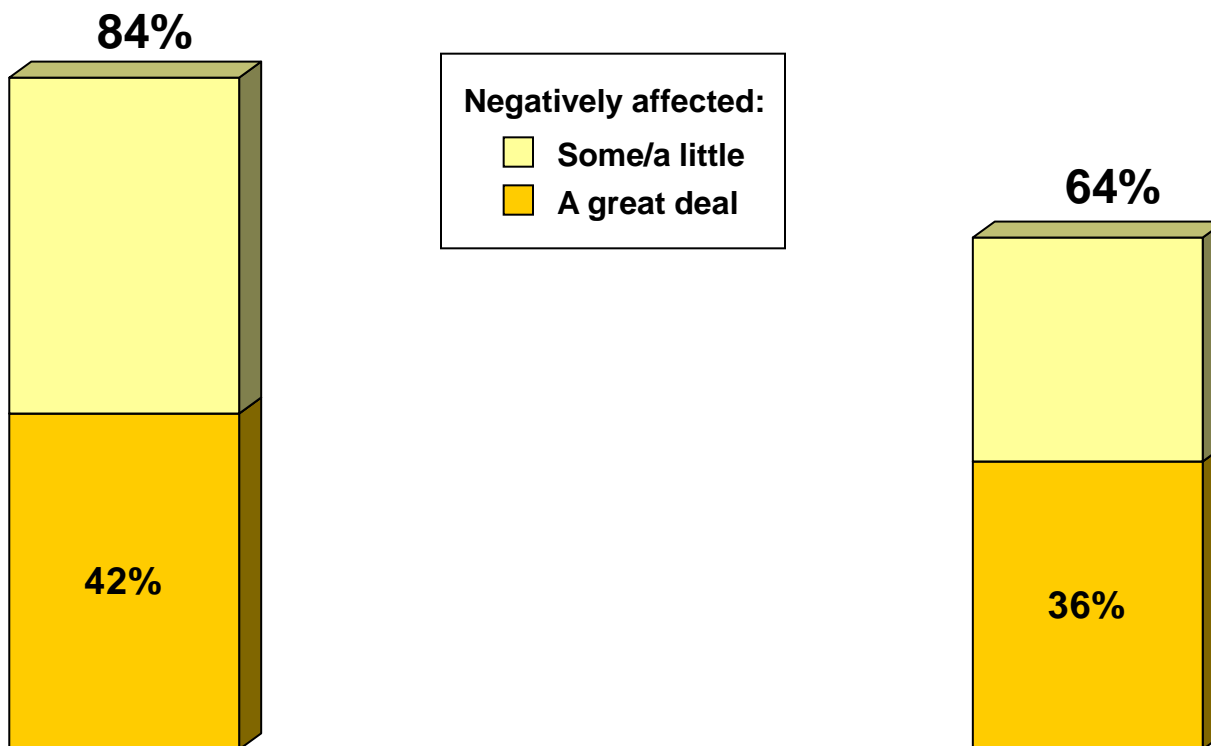
- ◆ Hispanic voters 50+ are searching for information, but candidates aren't delivering.
- ◆ Social Security and Medicare remain voting issues of central importance to these voters because of their economic anxiety.
- ◆ Hispanic voters 50+ are looking for bipartisan solutions for strengthening Social Security and Medicare.

50+ Hispanic Voters Affected By Economic Downturn And Political Gridlock

My personal economic circumstances have been negatively affected by:

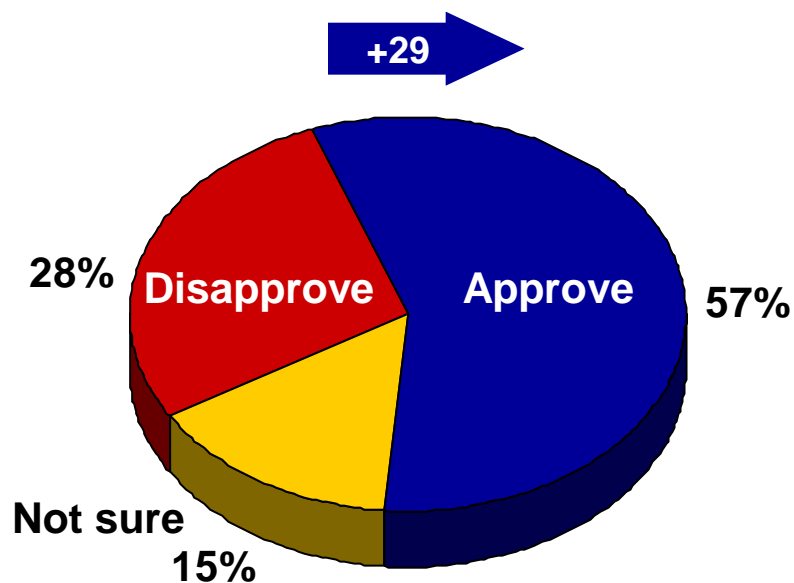
Economic Downturn of Past 4 Years

Political Gridlock in Washington

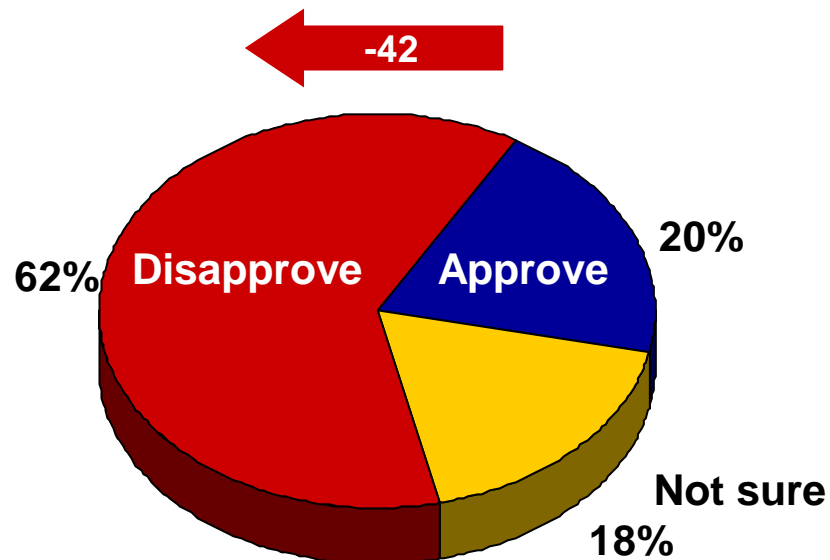


Hispanic Voters' Approval For President Obama And Congress

Job Approval of Barack Obama
Hispanic voters age 50/over

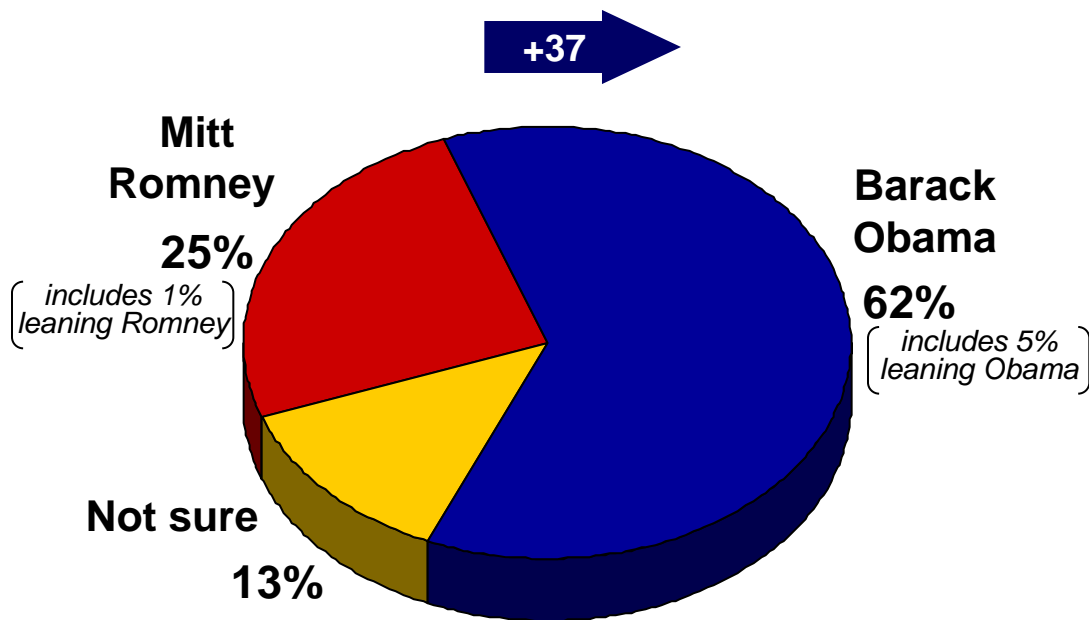


Job Approval of Congress
Hispanic voters age 50/over



50+ Hispanic Voters' Presidential Preference

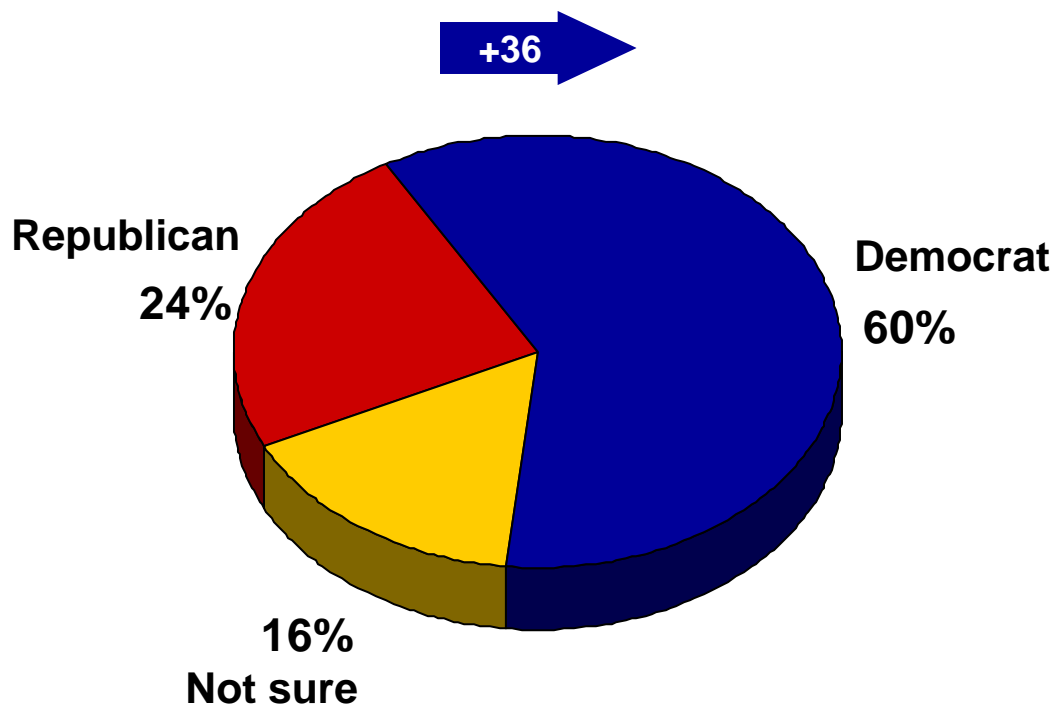
Presidential Trial Heat
Hispanic voters age 50/over



	Obama voters	Romney voters	Obama - Romney
Men	59%	33%	+26
Women	64%	19%	+45

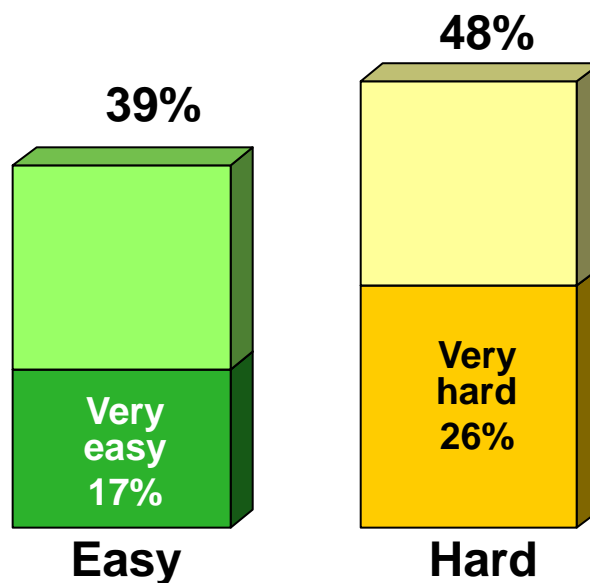
Hispanic Voters Have Strong Preference For Democrats In Congress

Generic Trial Heat for U.S. Congress
Hispanic voters age 50/over



50+ Hispanic Voters Say It's Hard To Find Objective, Reliable Information About Candidates

How easy/hard is it to find objective and reliable information about the record and positions of candidates running for office this November?

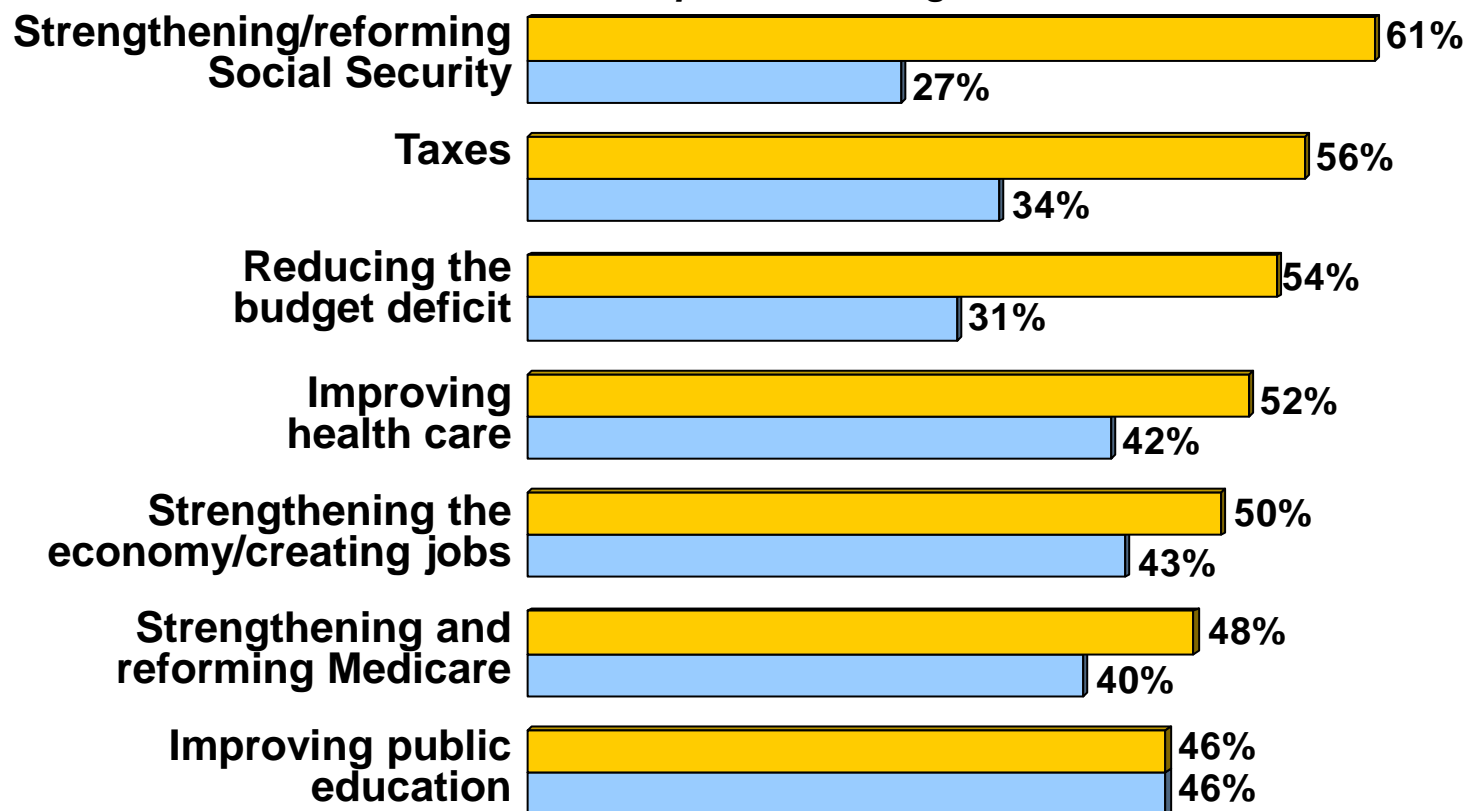


Candidates Not Doing Good Job Explaining Their Plans For Addressing Key Problems

How good a job have the presidential candidates done explaining their plans on these issues?



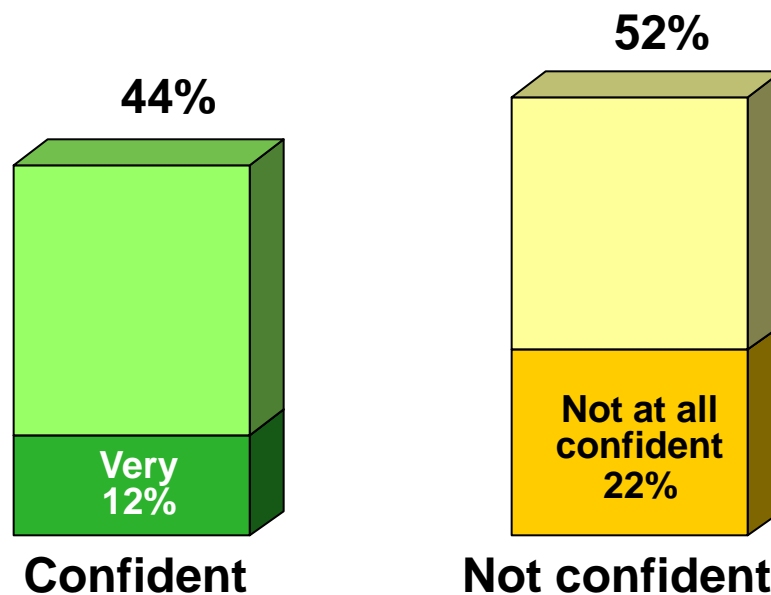
Hispanic voters age 50/over



50+ Hispanic Voters Have Limited Confidence In Social Security

How confident are you that Social Security will be there for you and for future generations?

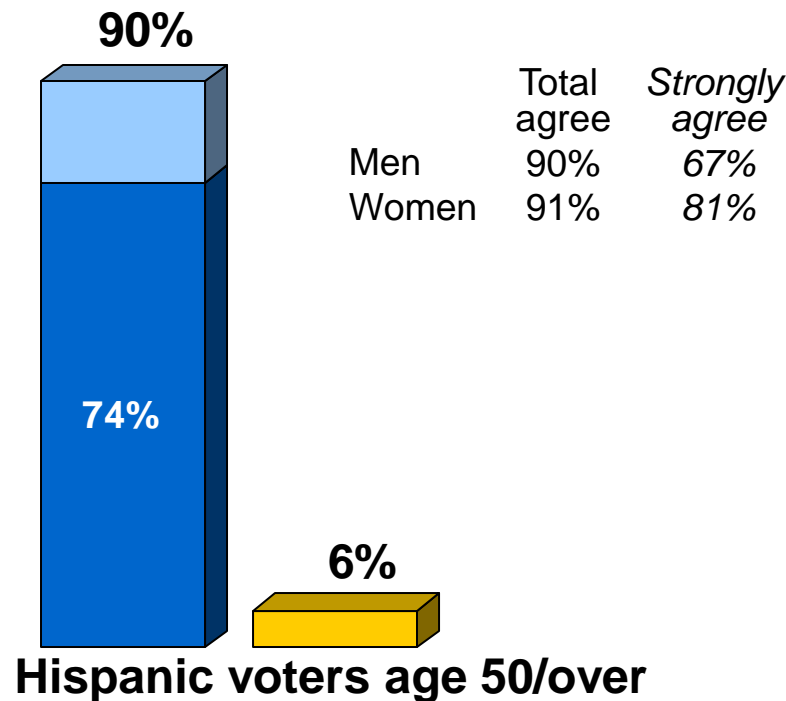
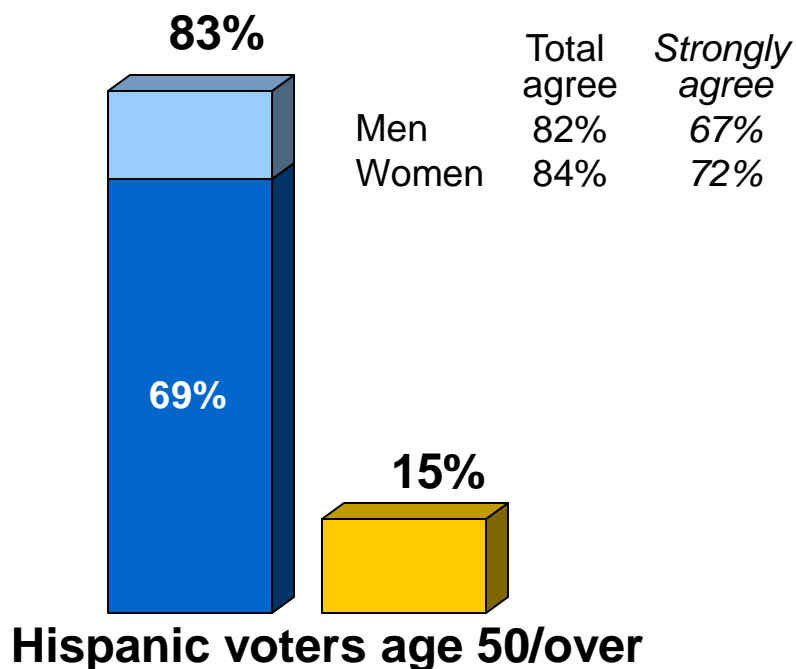
Hispanic voters age 50/over



Strengthening Social Security Is Critical For Economic Security

"Social Security is critical to the economic security of seniors."

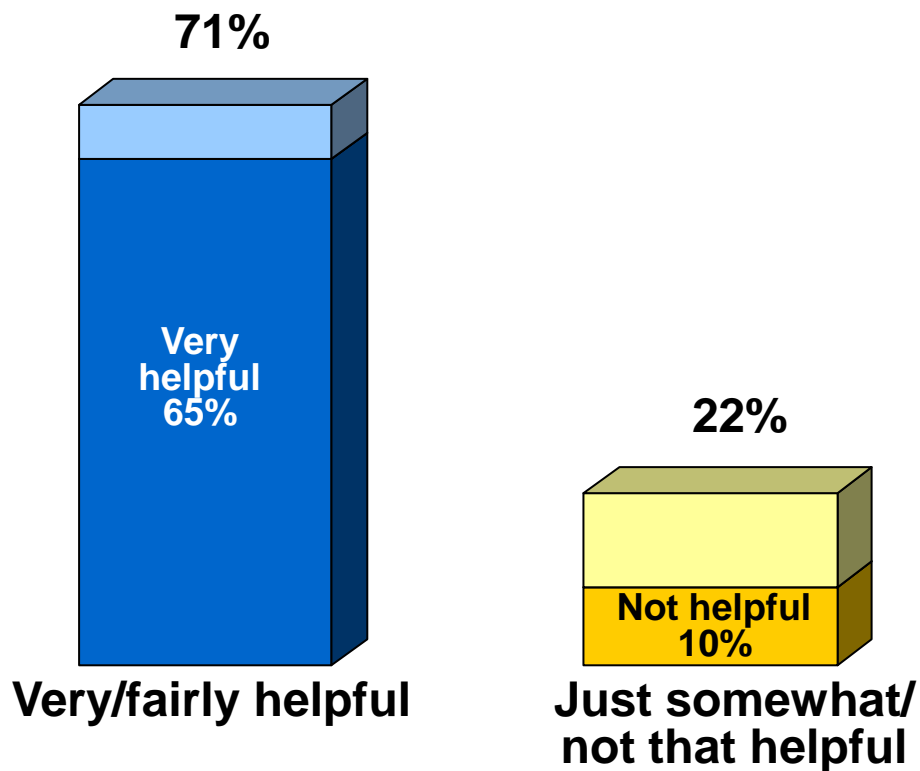
"The next president and Congress need to strengthen Social Security so that it is able to provide retirement security for future generations."



Strong Hispanic Interest In Candidates' Plans For Social Security

*How helpful would learning the candidates' plans on **strengthening and reforming Social Security** be in your presidential vote decision?*

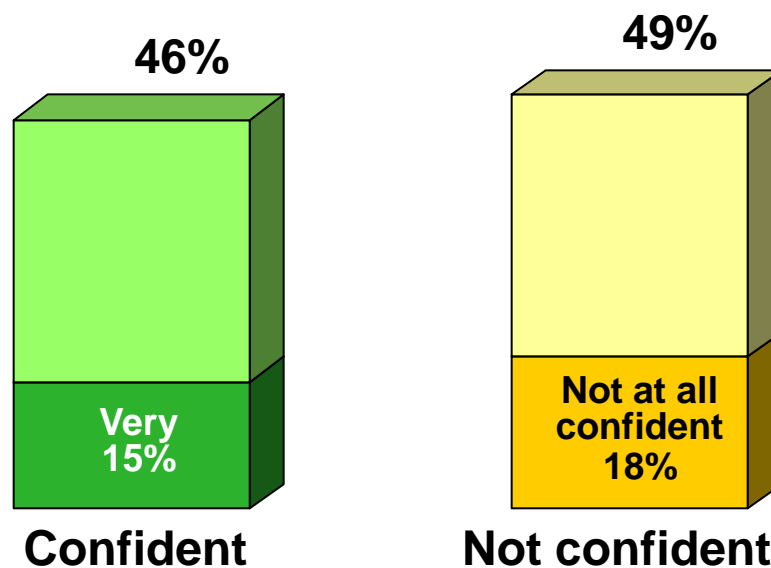
All Hispanic voters age 50/over



50+ Hispanic Voters Are Not Very Confident In Medicare's Future

How confident are you that Medicare will be there for you and for future generations?

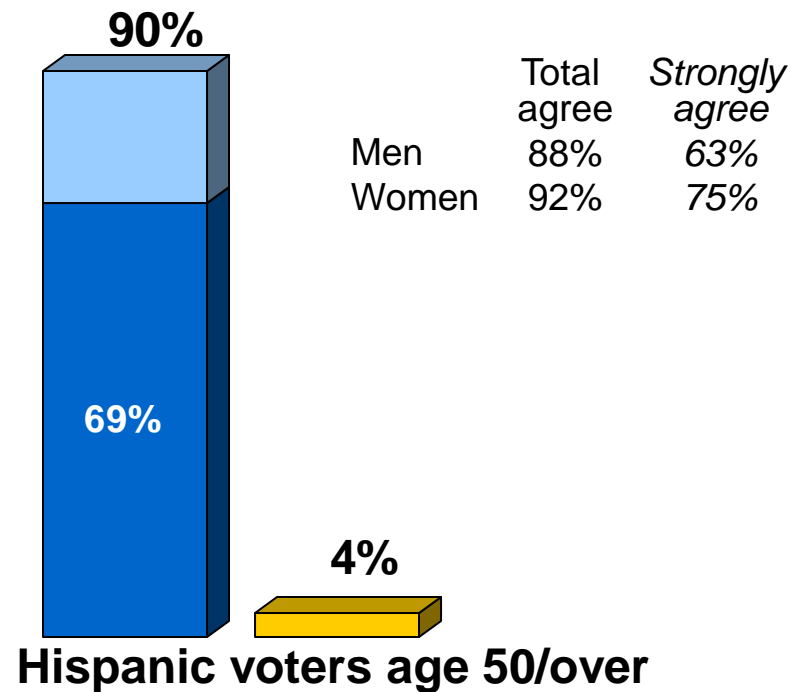
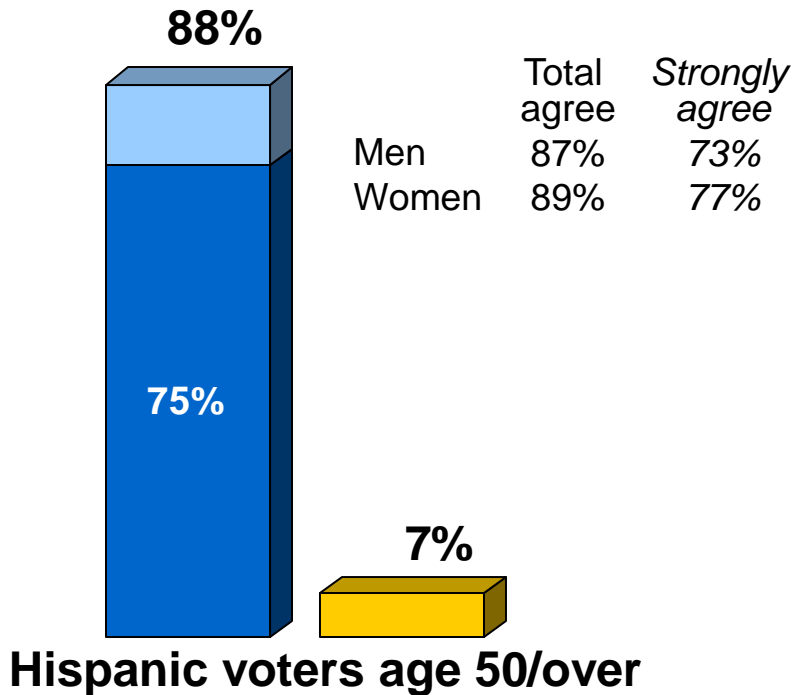
Hispanic voters age 50/over



Strong Commitment To Medicare Among 50+ Hispanic Voters

"Medicare is critical to maintaining the health of seniors."

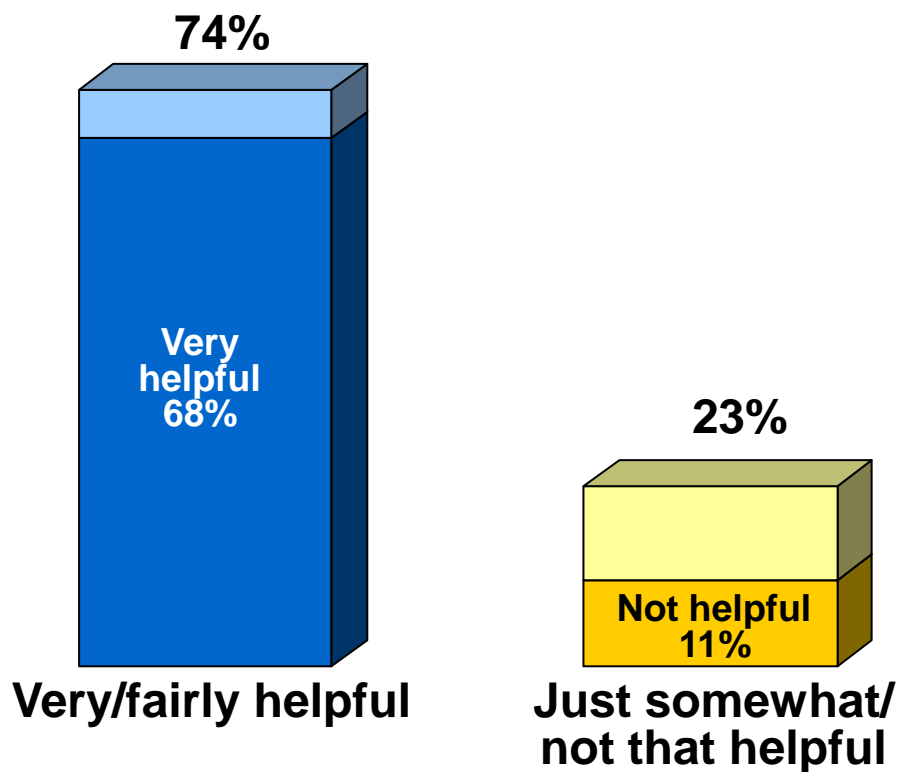
"The next president and Congress need to strengthen Medicare so that it is able to provide health coverage in retirement for future generations."



Strong Hispanic Interest In Candidates' Plans For Medicare

*How helpful would learning the candidates' plans on **strengthening and reforming Medicare** be in your presidential vote decision?*

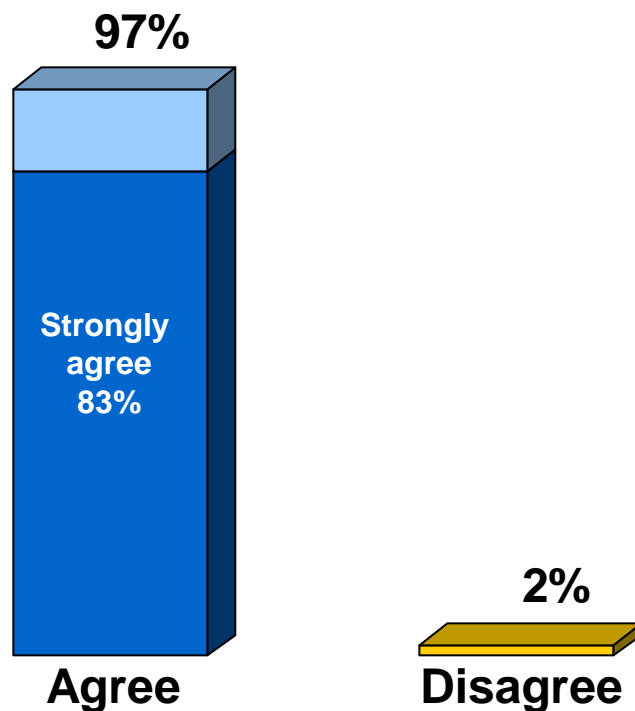
All Hispanic voters age 50/over



50+ Hispanic Voters Looking For Bipartisan Solution For Social Security And Medicare

"Finding a long-term solution for Social Security and Medicare is too big a problem for either party to fix. Instead, Republicans and Democrats need to come together to find a solution to strengthen Social Security and Medicare for future generations."

Hispanic voters age 50/over



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