AARP Livable Communities
Placemaking Workshop

November 11-14, 2019
Denver, Colorado

W: AARP.org/Placemaking2019
E: Livable@AARP.org
T: @AARPLivable #AARPPlacemaking
F: /AARPLivableCommunities
P: PollEV.com/AARPPlacemaking

The Westin Denver Downtown
1672 Lawrence Street
Denver, Colorado 80202
Welcome to the Mile High City! AARP Colorado’s Staff and Volunteers are honored to be co-hosting this first-ever AARP Livable Communities Placemaking Workshop. With 14 current members of the AARP Network of Age-Friendly States and Communities, AARP Colorado is excited to have the opportunity to showcase the innovative work of our many partners from throughout our great state.

Denver is a dynamic city, the political, cultural, transportation and economic hub of the second-fastest growing state in the country. The outdoor lifestyle and re-location of many tech and Fortune 500 companies have fueled a cross-generational in-migration that presents both the myriad opportunities and challenges that come with such rapid change.

The Westin Hotel is in the heart of LoDo (Lower Downtown), an area that was virtually vacant less than 30 years ago, until Major League Baseball and Coors Field ignited a revival in 1993. Now, within a short walking distance, you can visit historic Larimer Square, the Denver Performing Arts Complex, and the Wynkoop (Colorado’s first micro-brewery, which was founded by a then out-of-work geologist named John Hickenlooper). There’s also the remodeled Union Station that has become the social and economic hub of Downtown since the opening of FasTracks, our new regional train system.

If you are staying an extra day, consider visiting the Red Rocks Amphitheater, universally regarded as the world’s greatest outdoor concert venue and a “bucket-list” visit for people from around the world. Closer to the hotel, art lovers can consider a visit to the American Museum of Western Art at 1727 Tremont Place. The museum is a hidden gem that features the breathtaking Anschutz Collection and is located directly across the street from another must-see — the historic Brown Palace Hotel.

Welcome again, and we hope you enjoy the Mile High City!

Bob Murphy
State Director, AARP Colorado
Welcome to Denver! And thank you for joining the AARP Livable Communities Placemaking Workshop, a gathering of AARP staff, volunteers, community partners and livability practitioners representing a range of specialties and locations.

This first-ever national AARP workshop about placemaking will highlight and share best practices, insights and inspiring next steps.

Portions of the workshop will be livestreamed online (register at AARP.org/Placemaking2019), so please inform any colleagues and community members who could not be here in Denver that they can watch and interact with the workshop from wherever they are.

Questions will be fielded during the webcast via:

- Twitter: @AARP Livable, #AARPLivability
- Poll Everywhere: Download the app and enter the code PollEV.com/AARPLivability

Learn more the workshop’s schedule and activities.

A PEEK AT PLACEMAKING

These images appear in The Pop-Up Placemaking Tool Kit, a publication by AARP and Team Better Block. The guide will be released to the public on December 4. Look inside your workshop bag for a pre-release copy!
# The Schedule

**MONDAY, NOVEMBER 11**

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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| 6:00 – 8:00 pm MST | OPENING RECEPTION  
WESTIN DENVER DOWNTOWN, AUGUSTA ROOM  
HOSTS: Bob Murphy, State Director, AARP Colorado  
Danielle Arigoni, Director, AARP Livable Communities |

**TUESDAY, NOVEMBER 12**

<table>
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<th>Time</th>
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<tr>
<td>7:30 – 9:00 am MST</td>
<td>BREAKFAST and WORKSHOP CHECK-IN</td>
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<tr>
<td>9:00 – 9:15 am</td>
<td>MORNING WELCOME and ORIENTATION</td>
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| 9:30 – 10:45 am | REGIONAL DISCUSSIONS  
WESTERN STATES: Augusta Room  
EASTERN STATES: Horace Tabor Room  
SOUTHERN STATES: Lawrence A Room  
CENTRAL STATES: Lawrence B Room |
| 11:00 – 11:10 am | WELCOME! |
| 11:10 – 11:40 am | MORNING KEYNOTE  
SPEAKER: Matthew Lister  
“Build Support for Change: Places for People” |
| 11:40 am – 12:10 pm | PLENARY PANEL  
TOPIC: “Placemaking for All” |
| 12:10 – 12:30 pm | AUDIENCE QUESTIONS |
| 12:30 – 1:00 pm | LUNCH and VIDEOS |
| 1:00 – 1:30 pm | INNOVATION SHOWCASE |
| 1:30 – 2:00 pm | PLENARY PANEL  
TOPIC: “The Economic Impacts of Placemaking” |
| 2:00 – 2:30 pm | AFTERNOON KEYNOTE  
SPEAKER: Carol Coletta  
“Invest in Change: Making Places That Work for Everyone” |
| 2:30 – 2:50 pm | AUDIENCE QUESTIONS |
| 2:50 – 3:00 pm | DAY 1 CLOSING REMARKS |
| 3:15 – 4:15 pm | BREAKOUT SESSIONS #1 |
| 4:30 – 5:30 pm | BREAKOUT SESSIONS #2 |
| 6:00 – 8:00 pm | DINNER AND RECEPTION  
DENVER MILK MARKET: 1800 Wazee Street, #100, Denver, Colorado, 80202 |

All times are Mountain Standard Time.

Times in **BLUE** indicate the national livestream webcast. Register at [AARP.org/Placemaking2019](http://AARP.org/Placemaking2019).
### WEDNESDAY, NOVEMBER 13

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<th>Time</th>
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<tr>
<td>7:30 – 9:00 am MST</td>
<td>BREAKFAST</td>
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<td>8:00 – 9:00 am</td>
<td>MORNING MEET-UPS</td>
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<tr>
<td>9:00 – 9:30 am</td>
<td>MORNING WELCOME AND PRESENTATION</td>
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<tr>
<td>9:45 – 10:45 am</td>
<td>BREAKOUT SESSIONS</td>
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<tr>
<td>11:00 – 11:10 am</td>
<td>WELCOME BACK!</td>
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</tbody>
</table>
| 11:10 – 11:40 am | PLENARY PANEL
  TOPIC: “The Health Impacts of Placemaking” |
| 11:40 am – 12:10 pm | INNOVATION SHOWCASE                                              |
| 12:10 – 12:30 pm  | LUNCH AND VIDEOS                                                   |
| 12:30 – 1:00 pm   | DAY 2 KEYNOTE                                                      |
|                  | SPEAKER: Odetta MacLeish-White
  “Trigger Long-Term Change: Start First in Your Imagination” |
| 1:00 – 1:30 pm    | PLENARY PANEL
  TOPIC: “The Social Impacts of Placemaking” |
| 1:30 – 2:00 pm    | AUDIENCE QUESTIONS                                                |
| 2:15 – 5:00 pm    | MOBILE WORKSHOPS                                                  |

### THURSDAY, NOVEMBER 14

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<th>Time</th>
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| 8:00 – 9:30 am   | GRAB-AND-GO BREAKFAST
  Molly Brown and Horace Tabor rooms |
| 8:30 am – 12:00 pm  | MOBILE WORKSHOP                                                 |

### CONTENTS

- Page 4: Tuesday Speakers, Presenters, Panelists
- Page 4: Regional Discussions
- Page 8: Tuesday Breakout Session descriptions
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- Page 18: Mobile Workshops
- Page 19: AARP Livable Communities Resources
- Back Cover: Maps

### NOTES

- Audience questions will be gathered via Twitter and Poll Everywhere.
- Lunch will be provided on Tuesday and Wednesday.
- Registration for the guided Mobile Workshops will take place at check-in on Tuesday morning.
- The guided Mobile Workshops will depart from the lobby of the Westin Denver Downtown.
- Other than the Five Points Walking Tour, there are no formal events scheduled for Thursday, November 14.
Getting Started
Breakfast and Workshop Check-In

❒ 7:30 - 9:00 am: Confluence Foyer

Good Morning!
❒ 9:00 - 9:15 am
Introduction and Orientation

PRESENTER: Bob Murphy
State Director
AARP Colorado
@AARPCOMurphy | @AARPCO

Bob Murphy has an extensive private and public sector background, including 22 years serving the residents of Lakewood, Colorado, as a planning commissioner, city councilor and, from 2007 to 2015, mayor.

As mayor, Murphy oversaw many transformational projects, including the opening of Lakewood’s first hospitals, the city’s first light-rail line, and the redevelopment of Belmar, which involved turning a failed regional shopping mall into a vibrant mixed-use downtown. (See page 9 for his Belmar breakout session.)

Murphy is a past chair of the Denver Metro Mayors Caucus, where he was instrumental in regional planning in the areas of housing, transportation and economic development. He has been the state director of AARP Colorado since 2016.

Regional Discussions

❒ 9:30 - 10:45 am
Meet workshop attendees from your part of the country and participate in an informal discussion of regional placemaking work.

Western States (AUGUSTA ROOM)

FACILITATOR: DeAnza Valencia
Associate State Director for Advocacy
AARP New Mexico
@AARPNM

This meet-up is for attendees from Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

Southern States (LAWRENCE A ROOM)

FACILITATOR: Alice Bennett
Associate State Director for Community Engagement
AARP Georgia
@abbAARPGA

This meet-up is for Alabama, the District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and West Virginia.

Eastern States (HORACE TABOR ROOM)

FACILITATOR: Coralette Hannon
Senior Legislative Representative
AARP State Advocacy and Strategy Integration
@CoraletteHannon

This meet-up is for Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode Island, Vermont and the Virgin Islands.

Central States (LAWRENCE B ROOM)

FACILITATOR: Addison Pollock
Associate State Director for Community Engagement
AARP Indiana
@Addison_Pollock

This meet-up is for Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota and Wisconsin.

Twitter Tips

• Feel free to Tweet inspirations and ideas during the workshop.

• Use Twitter to pose questions to speakers, and to share your insights and takeaways.

• Please include #AARPPlacementaking and/or tag us @AARPLivable.

Please return to the Confluence Ballroom for the start of the workshop program and livestream webcast.
Main Events

11:00 - 11:10 am
Welcome!
PRESENTER: Kristin Dillon
Senior Vice President
AARP State and Community Engagement
@KristinP Dillon

Kristin Dillon leads a team of more than 500 AARP staff members and 15,000 volunteers to carry out AARP’s social mission by advocating for issues that are important to AARP members, by working with local partners, and by equipping people age 50-plus with tools and information for living their best lives.

Panel Discussion

11:40 am - 12:10 pm
Placemaking for All
MODERATOR: Will Phillips
State Director
AARP Minnesota
@willphillips74 | @AARPMN

Will Phillips’ work building teams and strategies that empower citizens to shape their communities has spanned more than two decades and roles with multiple social impact organizations. Prior to leading AARP Minnesota, Phillips managed multi-state and national advocacy campaigns including “You’ve Earned a Say,” AARP’s national conversation about the future of Social Security and Medicare.

- PANELIST: Anthony Taylor
  Founder, Slow Roll Twin Cities
  Executive Council Member, AARP Minnesota
  @iamantiaging

Anthony Taylor hasn’t stopped bicycling since receiving a Schwinn Apple Krate for his birthday in 1971. He is co-founder of the Major Taylor Bicycling Club of Minnesota, which works to increase the participation of the African American community in cycling for sport, transportation and health improvement. He is also a member of the League of American Bicyclists Equity Advisory Council and the co-founder and vice president of the National Brotherhood of Cyclists.

- PANELIST: Irene Aguilar, M.D.
  Director
  Denver Economic Development and Opportunity Neighborhood Equity and Stabilization Program
  @Aguilarfor32

Irene Aguilar works to prevent Denver’s most vulnerable residents from being displaced due to gentrification. A former Colorado state senator, Aguilar sat on the health and human services and judiciary committees. Previously, she worked for 23 years as a primary care physician for Denver Health and has served on its board since 2012.

- PANELIST: Rudy Espinoza
  Executive Director
  Inclusive Action for the City
  @MrDolph

Inclusive Action for the City is a Los Angeles-based community development organization that designs innovations to responsibly revitalize low-income urban areas. Rudy Espinoza leads advocacy efforts in support of the working poor and micro-finance programs that support micro-entrepreneurs.

12:10 - 12:30 pm: Audience Questions

Morning Keynote Address

11:10 - 11:40 am
Build Support for Change: Places for People
SPEAKER: Matthew Lister
Partner and Managing Director, Gehl
@citiesforpeople

Matthew Lister is a creative placemaker, real estate strategist and designer who focuses on the intersection of real estate strategy and the design and activation of great public spaces.

Often working at multiple scales with both private and public clients, Lister develops aspirational yet economically sustainable and implementable solutions. He brings expertise in collaborative engagement with diverse communities into the urban change and development process.

“Public life is the shared experience of our cities and neighborhoods created by people when they live their lives outside of their homes, workplaces and cars,” Lister explains. “It is the everyday life that unfolds in streets, plazas, parks and spaces between buildings. Vibrant public life promotes civic agency, supports health and sustainability, builds social capital, and connects people to their local communities.”

Using visual examples from throughout the nation, Lister’s presentation will share how, he says, “we might better engage and design with citizens — to create public spaces with, shaped by and built for people.”
Lunch and Videos

12:30 - 1:00 pm

Make your lunch selections in the Confluence Foyer, then return to the ballroom to eat and watch videos featuring placemaking work from around the country.

Innovation Showcase #1

1:00 am - 1:30 pm

Each presenter has just three minutes to tell you about his or her innovative placemaking idea or effort.

MODERATOR: Paula Cunningham
State Director, AARP Michigan
@PaulaMIAARP | @AARPMichigan

Prior to leading AARP Michigan, Paula Cunningham was already a distinguished community, business and education leader, having spent 25 years at Lansing Community College, where she served as president from 2000 to 2006. She later served as the president and CEO of Capitol National Bank in Lansing. Cunningham was inducted into the Michigan Women’s Hall of Fame in 2013 for her business and community service.

Small Projects, Big Impact in the Final Frontier

- **PRESENTER:** Terry Snyder
  Volunteer President, AARP Alaska
  @AARPAlaska

Connecting the Community with Healthy Food and Physical Activity

- **PRESENTER:** Sarah Sandau
  Prevention Program Supervisor
  Lewis and Clark Public Health, Helena, Montana

Using Human-Centered Design in Local Government

- **PRESENTER:** Hind Ourahou
  Senior Mobility Strategist
  City of Detroit Office of Mobility Innovation

Reclaiming and Transforming Damaged Property for Community Use

- **PRESENTER:** Candice Roberson
  Executive Director
  Downtown Orangeburg Revitalization Association
  (South Carolina)
  @croberson1985

Bronzeville Public Safety

- **PRESENTER:** Terri Worman
  Associate State Director, AARP Illinois
  @AARPTerriW | @AARPIllinois

The Placemaking Playlist

These short videos will be screened during the workshop.

- **AARP Community Challenge Highlights**
  by AARP Livable Communities

- **AARP Community Challenge: Manchester, New Hampshire**
  by AARP Livable Communities

- **AARP Community Challenge: Jackson, Mississippi**
  by AARP Livable Communities

- **Long Live Longfellow**
  by AARP Louisiana

- **Market Days!**
  by the Larimer County Colorado State University Extension

- **Placemaking: BIKING**
  by Kronberg/Wall Architecture, Design, Development

- **Placemaking in Maryland**
  by AARP Maryland

- **Placemaking Through Fitness: AARP FitLot™ Fitness Parks**
  by AARP Office of Community Engagement

- **Pop-Up Pathway**
  by AARP North Dakota

- **Reimagining the Civic Commons: Philadelphia**
  by the John S. and James L. Knight Foundation and William Penn Foundation

- **RKY MTN WALLS**
  by the Granby, Colorado, Chamber of Commerce

- **Station Soccer**
  by Atlanta United Foundation, Metropolitan Atlanta Rapid Transit Authority and the City of Atlanta

- **Tactical Urbanism Southport**
  by AARP North Carolina

- **Unveil the Trail**
  by AARP New Hampshire

- **What is a Livable Community?**
  by AARP Livable Communities

- **What is Transformative Placemaking?**
  by the Bass Center for Transformative Placemaking
  Find additional livability videos at AARP.org/Livable.
Panel Discussion

- **Economic Impacts of Placemaking**
  - **MODERATOR:** Bob Murphy
    State Director
    AARP Colorado
    @AARPCOMurphy | @AARPCO

- **PANELIST:** Shannon Joern
  Vice President, National Advancement
  Artspace
  @artspaceusa

  Artspace is a nonprofit developer of live/work artist housing, artist studios, arts centers and arts-friendly businesses. Since joining Artspace in 2004, Shannon Joern has helped to raise more than $35 million in philanthropic and private sector funds for the organization and its projects in communities throughout the country.

- **PANELIST:** Clark Anderson
  Executive Director
  Community Builders
  @clarkapod | @CommunityBldrs

  Equal parts entrepreneur, placemaker and bridge builder, Clark Anderson helps to create healthy, equitable and prosperous communities. His work focuses on empowering local leaders and advocating for better approaches to land use planning, economic development, housing policy, transportation planning and civic engagement. He is also a small-scale developer who specializes in building “missing middle housing” in Glenwood Springs, Colorado.

- **PANELIST:** Lindsey Wallace
  Director of Strategic Projects and Design Services
  National Main Street Center
  @NatlMainStreet

  Lindsey Wallace leads a variety of projects and partnerships, including the Historic Commercial District Revolving Fund and façade improvement grant program. As part of the technical services team, she focuses on design-related and placemaking initiatives and services.

Afternoon Keynote Address

- **Invest In Change: Making Places That Work for Everyone**
  - **SPEAKER:** Carol Coletta
    President and CEO
    Memphis River Parks Partnership
    @ccoletta | @MemRiverParks

  Carol Coletta is leading the relaunch of the Memphis River Parks Partnership to develop, manage and program more than five miles of riverfront and five Memphis, Tennessee, park districts along the Mississippi River.

  Coletta previously worked for The Kresge Foundation, where she was a senior fellow in the organization’s American Cities Program and led the Reimagining the Civic Commons initiative, a national collaboration of foundations, nonprofits and governments to more fully use and democratize civic assets — such as parks, libraries, and other public spaces — to yield increased and more widely shared prosperity for cities and neighborhoods.

  “With disparity and division growing in America and trust in steady decline, can great places save us?” she asks. “That’s the promise of placemaking. But as so many failing places show us, it takes a special formula to make special places.”

Day 1 Closing Remarks

- **The Path Toward Placemaking**
  - **SPEAKER:** James Brooks
    Director, Community and Field Support
    AARP Office of Community Engagement
    @brooks_jl

  Before joining AARP to work in the AARP Virginia state office, James Brooks was the executive director of Project Compassion, a nonprofit organization in Chapel Hill, North Carolina, and clinical manager for Big Bend Hospice in Tallahassee, Florida. He is the author of The Unbroken Circle: A Toolkit for Congregations Around Illness, End of Life and Grief, and other publications.

  **The livestream webcast ends.**
Breakout Sessions #1

3:15 - 4:15 pm

Public Art: Cultivating Community Engagement (AUGUSTA ROOM)

Failing Up: Bringing a Mural to Life Through Collaboration

- PRESENTER: Christina Smith
  Executive Director
  Groundwork Bridgeport
  @GroundworkBPT

- PRESENTER: Tanner Burgdorf
  Program Lead
  Groundwork Bridgeport
  @GroundworkBPT

The positive results of projects often hide the challenges encountered in bringing a project to life. Representatives from a nonprofit working to revitalize Bridgeport, Connecticut, will talk about what inspired a mural project, its initial challenges, and how collaborating with other organizations helped lead to success.

Using Art to Connect and Engage the Community with Outcomes

- PRESENTER: Eva Bonilla
  Lead Volunteer
  AARP Texas
  @AARPTX

- PRESENTER: Shondra Wygal
  Associate State Director for Outreach and Advocacy
  AARP Texas
  @swygal71 | @AARPTX

Public art cultivates creativity, enhances neighborhood vibrancy, and brings diverse groups together to share a common experience. AARP Texas will discuss how it has used art to connect, engage and transform communities.

Creative District Wilmington

- PRESENTER: Carlos de los Ramos
  Associate State Director for Community Outreach
  AARP Delaware
  @AARPDDE

- PRESENTER: Renata Kowalczyk
  CEO
  Wilmington Alliance
  @Renatak | @WilmAlliance

Wilmington’s Creative District is a place where creative entrepreneurs (artists, musicians, designers, makers) and residents thrive, and where locally-designed goods and original works are made and consumed.

Coalitions for Effective Advocacy: Engaging Local Partners (HORACE TABOR ROOM)

Bridging Bureaucracies to Boost Bicycling

- PRESENTER: James Wilson
  Executive Director
  Bike Delaware
  @Bike.DE

How can we effectively advocate for the transportation infrastructure that’s need so people of every age and ability can safely bicycle in our communities? James Wilson talks about how an AARP-sponsored conference, cycling experts from the Netherlands, putting government officials on bicycles, and a tiny grant program help illustrate the importance of creative advocacy.

Collaborate and Advocate: Tips from Local Government

- PRESENTER: Erin Fisher
  Director
  Alpine Area Agency on Aging

- PRESENTER: Lorie Williams
  Manager
  Summit County Community and Senior Center

Summit County, Colorado, and the Alpine Area Agency on Aging work together to supply the county and its nine towns with senior service resources.

Disaster Resilience: Capitalizing on Community Engagement (MOLLY BROWN ROOM)

Connecting People to Places in the Virgin Islands

- PRESENTER: Barbara Walsh
  Secretary/Treasurer
  Virgin Islands Trail Alliance (VITAL)
  @vitrailalliance

VITAL was organized in 2016 in order to create multi-use pathways for connecting people to the places they want and need to go. After two major Hurricanes in 2017, the Virgin Islands’ community and transportation needs — and opportunities — have multiplied.

Lyons Flood Recovery

- PRESENTER: Paul Glasgow
  Director of Community Development/Town Planner
  City of Lyons, Colorado

In 2013, a devastating flood impacted nearly every aspect of the Lyons, Colorado, community. Learn about the resources and strategies that helped the town to rebuild.
Walkability: First Steps to Permanent Change (LAWRENCE A ROOM)

A Walking Summit Can Open the Eyes of City Leaders

- PRESENTER: Anne Hails
  Associate State Director for Community Outreach
  AARP Alabama
  @Ah_hails | @AARPAL

Walkability can transform a city, but the benefits aren’t always clear or a priority. Bring home the message by inviting mayors, developers, planners, community partners and advocates to a walking summit that includes demonstration walk audits and a sample street improvement project.

Age-Friendly Metro Atlanta: Walk Up to a Pop-Up

- PRESENTER: Sonya Isaac
  Special Projects Manager
  City of Norcross, Georgia
  @CityofNorcross

- PRESENTER: Ian Sansom
  Senior Planner
  Alta Planning + Design
  @altaplanning

- PRESENTER: Kay Sibetta
  Associate State Director for Community Outreach
  AARP Georgia
  @AARPGA

The mobile demonstration project Walk up to a Pop-Up, showed how a temporary alley activation effort in downtown Norcross could become a permanent asset. The city is just one of several examples of successful pop-ups around Metro Atlanta that are multigenerational, collaborative and making an impact.

Multicultural Placemaking: WalkDenver’s Little Saigon Initiative

- PRESENTER: Jill Locantore
  Executive Director
  WalkDenver
  @WalkDenver

The Little Saigon District is among the most culturally diverse neighborhoods in Denver. But its location on South Federal Boulevard, which has a traffic fatality rate 20 times the state average for urban streets, makes it one of the city’s most dangerous places. WalkDenver is working with residents, businesses and property owners to improve safety, celebrate the local culture and support a thriving international Main Street through creative placemaking.

Planning Livable Development: Starting Small to End Big (LAWRENCE B ROOM)

Placemaking: A Tool for Community-Driven Development

- PRESENTER: Deanna Smith
  Program Coordinator
  Idaho Smart Growth
  @IDSmartGrowth

As a planning tool, placemaking calls on community expertise, and it results in outcomes supported by residents. Deanna Smith will explain how placemaking has helped Idaho communities transform abstract concepts into community-driven plans.

Belmar Redevelopment

- PRESENTER: Bob Murphy
  State Director
  AARP Colorado
  @AARPCOMurphy | @AARPCO

Lakewood, Colorado, faced a rapidly deteriorating regional mall in the city’s core, with declining sales tax revenue, a loss of tenants and an increase in crime. The solution was a public-private partnership that created a new urbanist downtown that’s become an international model for suburban redevelopment.

Retrofitting Density for Transit

- PRESENTER: Megan Walker
  Transportation Planner
  Metropolitan Area Planning Agency, Omaha, Nebraska
  @mapacog

Creative ways of bringing density to already built neighborhoods include housing options such as auxiliary dwelling units (ADUs), small apartment complexes, housing subdivisions, housing expansions and denser lots. These small-scale infill projects allow for more resilient, vibrant neighborhoods that keep people in their homes longer and allow for transit service to subdivisions.

After Actions

Breakout session presentations and video recordings will be available on our website at AARP.org/Placemaking2019. Once we have all of the materials uploaded, we’ll make an announcement in the AARP Livable Communities e-Newsletter. If you’re not yet a subscriber, sign up now by texting the word LIVABLE to 50757.
Breakout Sessions #2

4:30 - 5:30 pm
Get Outdoors and Start Moving
(AUGUSTA ROOM)

Tactical Urbanism in Park Projects

- PRESENTER: Christine Newman
  Director of Community Outreach and Volunteer Engagement
  AARP New Jersey
  @newman1017 | @AARPNJ

Volunteers and communities can use temporary, low- or no-cost interventions to demonstrate how to enhance parks and public spaces. Three project examples from New Jersey highlight key elements including building community support, keeping a focus on long-term change, and looking at non-traditional park spaces as important community features.

Building a Park for All Ages

- PRESENTER: Kameelah Alexander
  Community Services Representative
  City of Wichita, Kansas

- PRESENTER: Andrea Bozarth
  Associate State Director for Community Outreach
  AARP Kansas
  @AndeBozarth | @aarpks

The presenters will talk about who was involved in planning and advocating for Wichita’s Grandparents Park, how the plan moved forward and what lessons were learned.

SeniorScapes Park at Monocacy Village Park

- PRESENTER: Sue Paul
  Executive Director
  SeniorScapes, Inc.

SeniorScapes, Inc. is developing an accessible, senior-centric and dementia-friendly area within an existing public park in Frederick, Maryland. The goal is to provide older adults with an outdoor space that’s designed to promote physical, cognitive and psychosocial health, as well as provide caregivers and families with a safe, fun and multigenerational destination.

Happy Places, Happy People: Transforming Downtowns

(LAWRENCE A ROOM)

Using Paint to Create a 24/7/365 District

- PRESENTER: Elizabeth Brodek
  Executive Director
  The East Side Business Improvement District

“Infill development results when people want to stay in an interesting place,” notes Elizabeth Brodek, who leads a business improvement district in Milwaukee, Wisconsin. She’ll explain how simple placemaking projects can give people a reason to visit a district at any hour of the day or night, whether or not businesses are open.

The Pueblo Riverwalk: A Story of Community Revitalization and Beauty

- PRESENTER: Lynn Clark
  Executive Director
  Historic Arkansas Riverwalk of Pueblo
  @PuebloRiverwalk

For years, various members of the Pueblo, Colorado, community talked about cleaning up an area where the historic Arkansas River once flowed. At various times, the location had been home to Native Americans, trappers, adventurers and a thriving business district, all of which deteriorated after a devastating flood in 1921. The subsequent diversion of the river to outside of the city left behind little more than parking lots, a ditch, weeds and debris. Lynn Clark will explain how Pueblo citizens led the way to reclaim the original river channel and revive, as well as beautify, the historic tract.

There’s a Hole in Our City: Creating a Vision for a Vacant Lot in the Heart of Asheville

- PRESENTER: Chris Joyell
  Director
  Asheville Design Center
  @ChrisADC

For more than a decade, residents disagreed over what to do with a city-owned acre of vacant land in the center of downtown Asheville, North Carolina. So the local government asked the Asheville Design Center to work with the community (including the more than 300 older adults who live on either side of the lot) to define a vision for the site. Chris Joyell will discuss the tools and techniques used to reach a solution and end the squabbling.
Placemaking in Small Towns: Building on History and Culture (LAWRENCE B ROOM)

**Planning and Cultural Connections: The Makings of Vibrant Communities**

- **PRESENTER:** Kaitlin Bundy  
  Manager  
  Somerset County Cultural & Heritage Commission

- **PRESENTER:** Walter C. Lane  
  Director  
  Somerset County Planning Division

Learn how the planning division and the cultural and heritage commission of New Jersey’s Somerset County are supporting vibrant communities through physical accessibility and the utilization of the arts.

**Creating Places People Love**

- **PRESENTER:** Michele Bailey  
  Senior Program Manager and ADA/504 Coordinator  
  Vermont Arts Council  
  @VTArtsCouncil

- **PRESENTER:** Kelly Stoddard Poor  
  Associate State Director for Community Outreach  
  AARP Vermont  
  @AARPVT

The presenters will showcase the power of placemaking in small communities through workshops, hands-on testing, recipe books and mini-grants, as well as by weaving the arts and economic development together.

**From Faded to Fabulous**

- **PRESENTER:** Patricia Brown  
  Co-facilitator  
  Old Orchard Beach Community Friendly Connection

- **PRESENTER:** Patricia Pinto  
  Volunteer State President  
  AARP Maine  
  @AARPMaine

The age-friendly committee in Old Orchard Beach, Maine, partnered with AARP Maine and Team Better Block to transform Washington Street, an area of the city that had seen better days. The team opened two 4-hour pop-up shops — one serving sweets, the other serving barbecue. More than 240 neighborhood residents attended. Learn about the partners the project engaged to make the pop-ups a success and hear how those partners are helping move the work forward.

Moving Forward: Using Transportation to Connect People to Places (HORACE TABOR ROOM)

**DRCOG’s Boomer Bond Assessment Tool**

- **PRESENTER:** Brad Calvert  
  Regional Planning and Development Director  
  Denver Regional Council of Governments (DRCOG)  
  @DRCOGorg

The Boomer Bond was created to prepare Denver area communities for the coming increases of the older adult population. The Boomer Bond Assessment Tool helps local governments identify challenges and gaps and equips them with strategies for supporting healthy, independent aging so older residents can safely and successfully remain in their homes and communities.

**Philly Free Streets: Piloting Placemaking in Car-Free Streets**

- **PRESENTER:** Charlotte Castle  
  Director of Special Projects  
  Office of the Managing Director, City of Philadelphia

- **PRESENTER:** Yocasta Lora  
  Associate State Director for Advocacy and Outreach  
  AARP Pennsylvania  
  @Ylora0211

Philly Free Streets is a people-powered city initiative that temporarily closes streets to cars, inviting people to walk, bike, roll and play. With AARP Pennsylvania’s support, Philly Free Streets has developed into a program that invites neighbors to pilot creative placemaking, igniting imaginations and possibility.

**Maplewood Re-Leaf**

- **PRESENTER:** Sheila Holm  
  Associate State Director for Community Outreach  
  AARP Missouri  
  @SheilaKH

Sheila Holm explains how a bus stop re-design turned the space into an interactive and fun space for people of all ages. A complex collaboration of partners, residents, elected officials and others led to great results.
Small Towns, Big Dreams, Huge Impact (MOLLY BROWN ROOM)

Learn how three Colorado communities put AARP Community Challenge grant funds to work.

**Age-Friendly Historic Polous Park**
- **PRESENTER:** Elaine Brett  
  Project Coordinator  
  Town of Paonia, Colorado

Paonia’s efforts to engage town elders and better serve residents of all ages include improvements to historic Polous Park, an underutilized pocket park near the center of town. Additional lighting and a conversation circle will provide a social space for all residents, including those with mobility differences.

**RKY MTN WALLS Mural Festival**
- **PRESENTER:** Ali Williams  
  Executive Director  
  Granby Chamber of Commerce

Drawing from the beauty of Colorado’s mountains, unique wildlife and colorful art scene, RKY MTN WALLS was the first ever street art festival in Grand County. Through the creation of permanent large-scale public murals, the project provided a platform for the community’s diverse art scene to contribute to the county’s cultural legacy for years to come.

**Mesa County Public Library: Discovery Gardens**
- **PRESENTER:** Nicole Fitzgerald  
  Volunteer and Outreach Coordinator  
  Mesa County Public Library  
  @mesacountylib

A permaculture-inspired garden was created to provide food and opportunities for the community to discover, learn, create and connect. Because the garden is surrounded by a senior center, a church, the central library, Meals on Wheels, individual homes and an apartment complex, it serves many needs in the center of town. Garden volunteers of all ages work with the schools and community to create educational programming and opportunities to plant and harvest foods and flowers.

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**Dinner and Reception**

апример:

6:00 - 8:00 pm

**Denver Milk Market**

1800 Wazee Street #100, Denver  
(Shuttle transportation will be provided from the hotel lobby.)

Workshop attendees are invited to explore a popular destination, eat good food and then socialize during an informal reception at the Denver Milk Market.

**STEP 1:** Stop by any of the 16 concept restaurants in the Denver Milk Market food hall for dinner — courtesy of AARP. Order any dinner entrée and one drink from any menu in the Milk Market. Tell the server you’re with the AARP Placemaking Workshop. AARP will pay the bill and gratuity.

**STEP 2:** After dinner, join us for dessert and socializing at the Moo Bar Lounge.

**STEP 3:** (optional) Before or after dinner, walk two blocks to the corner of 17th and Wynkoop streets to explore Union Station, Denver’s hub for transportation and entertainment, and a catalyst for reinvestment in the city’s core. (See page 19 to learn more about Union Station.)

The Denver Milk Market is located in Lower Downtown Denver (commonly known as LoDo) in a micro-district called the Dairy Block in honor of its dairy industry history.
DAY 2 WEDNESDAY, NOVEMBER 13

Breakfast

▫ 7:30 - 9:00 am: Confluence Foyer
Feel free to bring your breakfast to a Morning Meet-Up.

Morning Meet-Ups

▫ 8:00 - 9:00 am
“Ask the Experts”
AARP Livable Communities SWAT Team
(AUGUSTA ROOM)

FACILITATOR: Rebecca Delphia
Advisor, AARP Livable Communities
@AARPLivable

• Andrew Howard
Co-founder and Director, Team Better Block
@TeamBetterBlock

• Matthew Dixit Moffa
Conservation Planning Project Manager
The Trust for Public Land
@tpl_org

• Amanda O’Rourke
Executive Director, 8 80 Cities
@880Cities

• Mitali Ganguly
Associate, Opticos Design
@OpticosDesign

Age-Friendly Community Collaborations (BLAKE ROOM)

FACILITATOR: Bill Armbruster
Senior Advisor, AARP Livable Communities
@AARPLivable

• Ellen Fennell
Chair, Age-Friendly Little Rock Commission

• Theresa Hoffman-Makar
Project Manager, Forsyth Futures
@ForsythFutures

• Niki Delson and Nicolette Toussaint
Co-Chairs
Carbondale Age-Friendly Community Initiative

Morning Welcome

▫ 9:00 - 9:30 am
Placemaking in Colorado
SPEAKER: Mark Falcone
CEO, Continuum Partners
Mark Falcone founded Continuum Partners in 1997 with the mission “to create human habitats of extraordinary character and enduring value.” Since its inception, Continuum has completed more than $2 billion of development and established itself as a leader in designing and building large-scale, mixed-use urban projects that support walkability and promote environmental sustainability.

Breakout Sessions #3

▫ 9:45 - 10:45 am
Partnerships in Action: Just For the Health of It! (AUGUSTA ROOM)

Livable 605: Creating Great Places With Great Faces

• PRESENTER: Mary Michaels
Public Health Prevention Coordinator
Sioux Falls Health Department
Communities in South Dakota imagine limitless ways to support health and well-being, but they’re not always sure where to start. Livable 605 builds partnerships, develops resources and implements strategies to enhance livability for all ages.

Market Days! for Older Adults

• PRESENTER: Sue Schneider
Extension Agent, Larimer County
Colorado State University Extension
The Market Days! program at the Larimer County Farmers Market in Fort Collins, Colorado, provides low-income older adults with produce vouchers; trains student interns to be personal shoppers and food advisers; and offers a space for participants to socialize.

Hike for Your Health!

• PRESENTER: Jeannie Tucker
Associate State Director for Outreach and Advocacy
AARP New Hampshire
@JTTucker7 | @AARPNH
AARP New Hampshire and the city of Concord teamed up to provide community-wide educational sessions about the city’s off-road trail system, offered guided hikes and created vibrant signage for better wayfinding along some of Concord’s more than two-dozen trails.
Breakout Sessions (Continued)

We Want More Options!
Creating Housing for Everyone
(LAWRENCE A ROOM)

Housing Through an Equity Lens
• PRESENTER: Sue Ballou
Housing Priority Group Co-chair
Partnership for Age-Friendly Communities

The housing stock in Larimer County, Colorado, doesn’t reflect its changing demographics. The Partnership for Age-Friendly Communities is working with local governments and residents to solve the “Missing Middle Housing” problem and determine how to create more housing that’s affordable and accessible for people of all ages.

Helping Florida’s Low-Income Populations Find the Right Housing
• PRESENTER: Laura Cantwell
Associate State Director for Advocacy and Outreach
AARP Florida
@L_Cantwell | @AARPFlorida

The aging population in the United States, and Florida specifically, has increased the attention being paid to housing accessibility and livability. Nationally and in Florida, older adults are struggling to find affordable housing. Millions are spending more than 50 percent of their income on housing.

Creating Space for Everyone
• PRESENTER: LaKeeshia Fox
Legislative Representative
AARP Government Affairs
@AARP

Housing choices that are affordable and appropriate for individuals and families at different life stages enable people of all ages to thrive in a community. Learn how AARP Government Affairs is advocating for better housing options and a more diverse housing stock.

From Pop-Ups to Permanent
(LAWRENCE B ROOM)

Street Lab DSM
• PRESENTER: Mike Armstrong
Director of Planning and Communications
Street Collective

Street Lab, a program of the Des Moines, Iowa-based Street Collective, provides a materials library, expertise and guidance for implementing temporary demonstration projects run by cities and community organizations.

Pop-Up Demonstrations: The Good, the Bad and the Ugly
• PRESENTER: Ben Ehreth
Community Development Director
City of Bismarck, North Dakota

Several North Dakota communities have hosted pop-up demonstrations to initiate conversations about how particular places could be reimagined. Ben Ehreth will provide a government planning practitioner’s perspective on the positive and negative aspects of demonstration projects.

Buffalo Better Block: Lessons Learned
• PRESENTER: Randy Hoak
Associate State Director of Community Outreach
AARP New York
@AARPNY

When it comes to engaging a community in a pop-up placemaking demonstration, having access to resources is just the beginning. Formal and informal space ownership, community outreach, and the support of local leaders are among the important factors to consider during the planning phases.
Colorado Main Streets: Equity Through Collaborations — Putting Ideas Into Action
(HORACE TABOR ROOM)

MODERATOR: Gayle Langley
Main Street Coordinator
Colorado Department of Local Affairs
@COLocalAffairs

The Montrose Model

- PRESENTER: Barbara Bynum
  Mayor Pro-Tem
  City of Montrose
  @BKBynum

- PRESENTER: Bill Bell
  City Manager
  City of Montrose

It all starts with an idea, but that’s often where it ends. Montrose, Colorado, is creating equity by taking action. Among the city’s successful projects: a state-of-the-art community recreation center, a senior housing project, a community health clinic, and a trail that connects the three locations.

For the Love of Winter: How Leadville is Reactivating a Public Park for All Users in All Seasons

- PRESENTER: Sarah Dallas
  Administrative Services Manager
  City of Leadville

- PRESENTER: Bethany Maher
  Main Street Manager
  Leadville Main Street

In 2019, Leadville, Colorado, was selected by 8 80 Cities as one of three communities to pilot a “Wintermission” plan to combat social isolation and the difficulties of winter living. Learn how Wintermission Leadville is working with the Leadville Main Street Program to reactivate an underutilized park and create an inclusive, healthy and connected space for all seasons.

Choice Aging: La Junta

- PRESENTER: Cynthia Nieb
  Director of Economic Development
  City of La Junta

La Junta, Colorado, is a small rural city on the Santa Fe Trail that loves all of its citizens. Through economic and community planning — as driven by Main Street concepts — the city is instituting safe, fun, innovative and economically-viable places for all residents.

Practitioners Love People, Too: Designing Places with People in Mind
(MOLLY BROWN ROOM)

Planning Parks for Health

PRESENTER: Matthew Dixit Moffa
Conservation Planning Project Manager
The Trust for Public Land
@tpl_org

Parks create opportunities for physical activity, bring communities together, help combat stress, improve air and water quality, cool developed areas and even reduce the risk of flooding. This session will discuss the range of health benefits provided by parks and how community leaders can make a plan for healthier parks.

Walkable Communities

PRESENTER: Mitali Ganguly
Associate
Opticos Design
@OpticosDesign

There’s a growing demand for communities that support an active lifestyle, where owning a car is a choice, not a necessity. Such communities are designed to be safe and accessible for people of all ages and abilities. This session discusses how the design of buildings, streets and public spaces influence walkability and help to create vibrant, healthy and inclusive communities.

Inclusive Engagement in Public Spaces

PRESENTER: Amanda O’Rourke
Executive Director
8 80 Cities
@880Cities

Placemaking is about employing a community’s strengths to create a presence in public spaces that reflects that community’s identity, health and well-being. Creating inclusive places means being intentional about engaging diverse audiences and reaching voices that are often underrepresented. Amanda O’Rourke will explain how 8 80 Cities’ public space projects reach and help elevate those voices in placemaking.

Please return to the Confluence Ballroom for the start of the plenary portion of the program.
Welcome Back!

11:00 - 11:10 am
PRESENTER: Bob Murphy
State Director
AARP Colorado
@AARPCOMurphy | @AARPCO

Panel Discussion

11:10 - 11:40 am

The Health Impacts of Placemaking

MODERATOR: Denise Bottcher
State Director
AARP Louisiana
@BottcherDenise | @AARPLouisiana

Denise Bottcher’s career spans more than 25 years in the private sector, government and nonprofit arena. She leads AARP Louisiana’s staff and volunteers in service of the state’s 500,000 AARP members, their families and communities.

- PANELIST: Cynthia Gibson
  Executive Director
  Idaho Walk Bike Alliance
  @IdahoWalkBike

  Cynthia Gibson is passionate about being outdoors. Working for the Idaho Walk Bike Alliance allows her to share her love of moving more, driving less and helping to make communities safer, healthier and more livable.

- PANELIST: Jared Hymowitz
  Director of the Mayor’s Healthy City Initiative
  City of Baton Rouge
  @jaredbrgov

  The Mayor’s Healthy City Initiative was created as a way to address health issues on a local level. Commonly known as HealthyBR, the initiative is a nonprofit with the mission to communicate, collaborate and coordinate the activities of more than 100 partner organizations to create a healthier Baton Rouge, Louisiana.

- PANELIST: Jennifer Berdugo
  Associate State Director for Community Outreach
  AARP California
  @AARPCA | @jcberdugo1

  Jennifer Berdugo serves as AARP California’s statewide lead for livable communities and is the issue lead for open spaces. Berdugo also leads AARP’s community presence efforts in Sacramento, working closely with local jurisdictions on livability and age-friendly issues.

Innovation Showcase #2

11:40 am - 12:10 pm

Each presenter has just three minutes to tell you about his or her innovative placemaking idea or effort.

MODERATOR: Stephanie Hunsinger
State Director
AARP New Jersey
@Hunsinger3 | @AARPNJ

Before leading AARP New Jersey, Stephanie Hunsinger led healthcare advocacy and outreach efforts, including for the New Jersey Chapter of the National Multiple Sclerosis Society and the State of New Jersey’s Multiple Sclerosis Task Force.

Ninety Minutes to Launch

- PRESENTER: Darrin Wasniewski
  Associate State Director for Community Outreach
  AARP Wisconsin
  @d_wasniewski | @aarpwi

Using Existing Assets to Create Novel Experiences

- PRESENTER: Elizabeth Brodek
  Executive Director
  The East Side Business Improvement District

Church is Just People

- PRESENTER: Dawaune Hayes
  President
  Parker Action Alliance

Local Advocacy, Big Impact

- PRESENTER: Maria Ramirez-Trillo
  Associate State Director
  AARP Arizona
  @MariaRamirezTri | @AZ_AARP

Lunch and Videos

12:10 - 12:30 pm

Make your lunch selections in the Confluence Foyer, then return to the ballroom to eat and watch videos (see page 6) featuring placemaking work from around the country.
Keynote Address  Trigger Long-Term Change: Start First In Your Imagination

 полуночный Ключ

_PANELIST: Odette MacLeish-White
Managing Director
TransFormation Alliance
@OdetteMacLeishW | @ATL_TFA

Odetta MacLeish-White’s work involves advocating for communities and residents to have greater impact and influence on the development processes that affect their neighborhoods. “Relationships, collaboration and a commitment to personal growth are fundamental to crafting placemaking strategies and interventions that will stand the test of time,” she explains.

Prior to joining TFA, MacLeish-White was a senior program director with Enterprise Community Partners, for which she worked in support of affordable housing and neighborhood stabilization goals.

Panel Discussion

 полуночный Ключ

 PANELIST: Dillon Goodson
Executive Director
Lakeview Chamber of Commerce

Dillon Goodson leads community and economic development efforts in Chicago. His work involves improving neighborhoods with initiatives that create stronger connections between people and places. He serves on the board of the International Downtown Association, which is a world leader and champion for vital and livable urban centers.

 PANELIST: Emily Yetman
Co-founder and Executive Director
Living Streets Alliance
@LSATucson

The nonprofit Living Streets Alliance is working to transform Tucson, Arizona’s streets into public spaces for people. In less than a decade, LSA has grown its popular open streets event to engage 80,000 participants annually, implemented Tucson’s first tactical urbanism intersection transformations, established a thriving Safe Routes to School program, and celebrated a major advocacy win with the adoption of a strong, community-led Complete Streets policy in 2019.

Closing Remarks

 полуночный Ключ

 SPEAKER: Danielle Arigoni
Director
AARP Livable Communities
@DanielleArigoni | @AARPLivable

Danielle Arigoni manages the AARP Livable Communities national team and supports AARP’s 53 state offices — and the hundreds of localities enrolled in the AARP Network of Age-Friendly States and Communities. Arigoni is an urban planner by training and has nearly 20 years of experience contributing to federal, state and local sustainability and resiliency efforts. She has held leadership positions at the U.S. Environmental Protection Agency and U.S. Department of Housing and Urban Development. She serves on the board of the League of American Bicyclists.

Thank you for attending the AARP Livable Communities Placemaking Workshop! We hope you enjoy the mobile workshops and self-guided tours (see page 18), if you choose to participate. Safe travels home.
Mobile Workshops

**Wednesday, November 13**

- 2:15 - 5:15 pm

**Chicano Mural Tour**

*Meet at the signs in the hotel lobby. The bus will arrive at 1:45 pm and leave for the tour at 2:15. The bus will return to the hotel at approximately 5:15. There is a cap of 53 attendees for this tour. Advanced registration is required.*

Murals provide a forum for art to connect a community and create a stronger sense of place. From the La Alma-Lincoln Park neighborhood and beyond, this tour (led by guide Lucha Luna-Martinez) will explore murals created by Chicano artists that celebrate the vital role Chicano culture plays in Denver’s history and social fabric.

**DenverConnect Resource Van**

*The resource van will be parked outside the hotel. This tour is self-guided.*

Between 2011 and 2020, the number of older adults in Colorado is expected to increase by 54 percent. People age 65 or older are expected to account for nearly 20 percent of Denver’s population by 2050. DenverConnect is a mobile resource center that connects older adults — especially those in low-income and minority communities — with needed resources, information and services.

**Thursday, November 14**

- 8:30 am - Noon

**Five Points Walking Tour**

*Meet in the lobby at 8:30 am for a short walk to the light-rail, where we’ll take the RTD L Line for five stops to the 30th/Downing Station near the Black American West Museum. For the return trip we’ll travel from the 25th/Welton Station to the 16th/California Station and then walk back to the hotel. There is a cap of 30 attendees for this tour. Advanced registration is required.*

For nearly a century, the Five Points neighborhood was Denver’s center for African American culture. In fact, the area was often called the Harlem of the West because of regular visits by jazz legends including Duke Ellington, Billie Holiday, Louis Armstrong and Miles Davis.

While the spirit of Five Points’ rich cultural heritage remains, the neighborhood is undergoing rapid change.

Guide Terri Gentry is a long-time resident of Five Points. She operates the Black American West Museum and Heritage Center, where the tour will begin. The seven-block walk will include stops at the Rossonian Hotel and Rosenberg’s Deli and end with a brief discussion at the Blair-Caldwell branch of the Denver Public Library.

**SELF-GUIDED TOURS: Wednesday or Thursday**

**Historic Denver Walking Tour**

Do you love to walk and see new surroundings? Do you like history? Want to learn more about Denver? If so, there’s an app for that!

AARP Colorado, in collaboration with GeoTourist, developed a customized app that can be downloaded for free from iTunes or Google Play.

The app will guide you from site to site while providing a narration about what you’re seeing. The pace at which you take the tour, as well as what you see or skip, is completely up to you.

**STEP 1:** Download the GeoTourist app.

**STEP 2:** Scroll to AARP NeighborWalks Denver.

Our Suggestion: Begin the tour at Site #14, Union Square, and work backwards. The GPS automatically adjusts to where you are.

**Union Station Tour**

The original Union Station was built in 1881, and burned down 13 years later when a ladies’ restroom chandelier sparked an electrical fire. The landmark building that stands today was built in 1914.

Union Station was a bustling railroad terminal for several decades, but was underused for much of the late 20th century. A major renovation, completed in 2014, reimagined and revitalized both the building and its LoDo neighborhood.

The new Union Station is a multi-modal transportation hub for Amtrak as well as local and regional buses and light-rail. The main building houses a luxury hotel and several restaurants and shops. The station’s Great Hall serves as the hotel lobby and a public space.

An FYI: According to the Regional Transportation District of Denver, Union Station is home to several ghosts.
The AARP Livable Communities initiative has an extensive collection of free, award-winning resources for community influencers — elected officials, planners, municipal staff, local leaders, placemaking pros, policy makers, citizen activists and residents.

Website URLs

- AARP Livable Communities: AARP.org/Livable
- AARP Network of Age-Friendly States and Communities: AARP.org/AgeFriendly

AARP Livable Communities e-Newsletter

Created for community influencers, the multi-award-winning AARP Livable Communities weekly e-newsletter contains a mix of best practices, research, resources, slideshows, interviews, how-to’s, news and information about age-friendly efforts from places near and far: AARP.org/LivableSubscribe or text the word LIVABLE to 50757.

AARP Community Challenge Grants

Since its debut in 2017, this “quick action” grant program has awarded $3.6 million in funding to 376 projects nationwide. AARP Community Challenge grants help towns, cities, counties and neighborhoods make immediate improvements and jumpstart long-term change: AARP.org/CommunityChallenge

AARP Livable Library

Free publications from AARP Livable Communities help community leaders and residents make where they live more livable for people of all ages. Check out our library of resources about housing, placemaking, community engagement, parks and more: AARP.org/LivableLibrary

AARP Roadmap to Livability

This six-booklet series for community leaders explains how to take the first steps toward making a community great for people of all ages. Accompanying the main guide is a tool kit for conducting a community-listening session and four workbooks about leading efforts to benefit an area’s transportation, housing, economic development, and health and community services: AARP.org/LivabilityRoadmap

AARP Livability Index

A free, interactive, data-driven tool developed by the AARP Public Policy Institute, the AARP Livability Index tracks dozens of policies and indicators to calculate the livability of a state, county, town, city or street. Find a score by entering an address, zip code, municipality or location name: AARP.org/LivabilityIndex

AARP A-Z Archive

The AARP Livable Communities website contains articles, slideshows, interviews, publications, reports, action plans and resources about housing, transportation, placemaking, walkability and community engagement — to name just a few livability topics. Find content lists and links by using our subject-based archives: AARP.org/Livable-Archives

AARP LIVABLE COMMUNITIES PLACEMAKING WORKSHOP: Planning and Events Committee Members

AARP Livable Communities: Danielle Arigoni (Director), Bill Armbruster, Rebecca Delphia, Jack Montrose, Melissa Stanton

AARP Colorado: Bob Murphy (Director), Roberto Rey, Alan Walker

Planning Committee: Tricia Barry (AARP Brand, Events Strategy and Services), Connie Benjamin (AARP Nebraska), James Brooks (AARP Office of Community Engagement), Coralette Hannon (AARP State Advocacy and Strategy Integration), Jennifer Hopson (AARP Multicultural Leadership), Thomas Houston (AARP Studios), Gerri Madrid-Davis (AARP State Advocacy and Strategy Integration), Hope Newton (AARP Turnkey Programs), Mona Martinac (AARP Office of Community Engagement), Christine Newman (AARP New Jersey), Kelly Stoddard Poor (AARP Vermont), Tina Tran (AARP Texas), Tawanna Wright (AARP Alabama)

Consultants: Geoff Alexander, Sarah Dale, Jessica Ludwig, Patricia Oh | Intern: Carlos Pazmino
The workshop’s main activities will occur in the Confluence Ballroom on the mezzanine level. Breakout session meeting rooms are located on both the lobby and mezzanine levels.

The speakers, presentations and panels occurring in the ballroom will be broadcast live via webcast on Tuesday from 11:00 am to 3:00 pm (MST) and on Wednesday from 11:00 am to 2:00 pm (MST).