56% of the national electorate in 2018.

FOR MORE INFORMATION:
- www.aarp.org/localvoters
- Webinar, 3 PM, Feb 13 (ET)
- Email localvoters@aarp.org to register
- Mike Watson, mwatson@aarp.org

61% have a favorable view of their mayor, highest among all elected officials.

73% want a leader who cares about the needs of everyone, no matter their age, race or income.

71% view their mayor more favorably if they work with businesses to create more jobs in the community.

49% view their mayor more favorably if they foster safe streets and 48% if they develop affordable housing options.

78% of them vote in every mayoral election.

64% plan to stay in their current communities the rest of their lives and will view their mayor more favorably if they invest in helping older adults live independently.

37% are involved in their communities beyond voting.

47% check Facebook a few times a week but only 11% check Twitter regularly.

73% have a favorable view of their mayor — that’s the highest ranking among all elected officials.

71% say the same about mayors who foster safe streets — 48% say the same about mayors who develop affordable housing options.