2019 AARP Age-Friendly Community Survey
Request Form

In order to receive your active survey link, this form must be completed and emailed to Bill Armbruster warmbruster@aarp.org

This form covers the initial survey details required for the AARP 2019 Age-Friendly Community Survey on community livability.

Community Contact:
Name: _________________________________________________________________
Title: _________________________________________________________________
Organization: _________________________________________________________________
Phone: _________________________________________________________________
E-mail: _________________________________________________________________

AARP Contact:
Name: _________________________________________________________________
E-mail: _________________________________________________________________

1. Identify the community in which the survey is to be conducted. This community can cover a geographic location such as a county, city, town, village and/or a specific set of zip codes. If you are unsure how to define the community, AARP Research can help with this.

   Community name: _________________________________________________________________

   Community total population: ______________________________________________________

   Specify the geographic type(s): (e.g. county, city, town, village):
   _______________________________________________________________________________

   List the zip codes to be included in the survey:
   _______________________________________________________________________________

2. Provide a list of sub-communities that survey respondents could potentially list to describe where they live. For example, if the community being surveyed is a county or there are multiple communities working together as a region then provide a list of communities that exist within that county.

   _______________________________________________________________________________
   _______________________________________________________________________________
   _______________________________________________________________________________

3. Do you have a known “need by” date for the survey results? AARP Research will try to accommodate your timing requests to the best of our ability. Keep in mind that online surveys are typically in the field for 4-6 weeks to obtain a usable sample.
Please specify and describe any timing requirements including dates. *Note: Surveys can be opened prior to July 31, 2019 and then again after October 15, 2019*

a) Survey open date: _________________________________________________________

b) Survey close date: _________________________________________________________

4. How would you like your community listed on survey (i.e. “Age-Friendly Community Name” “Name of Initiative”)

___________________________________________________________________________________________
_________________________________________________________________

a. Do you wish to include your Community/Initiative Seal Logo on the online survey? Please check ‘yes’ or ‘no’ (include attachment of Seal Logo)
   i. Yes ______
   ii. No ______

b. Do you wish to include your AARP State Seal logo on the online survey? Please check ‘yes’ or ‘no.’
   i. Yes ______
   ii. No ______

5. Is there a specific population (age-range) that you are looking to focus your survey outreach efforts on? Please check one. *(Note: it is recommended to obtain 500 complete surveys, communities with smaller populations (less than 25,000 residents) try to get at least 300 surveys and communities with a population of a few thousand or less work with AARP research to identify a goal for number of survey completes)*

a. 45+ ______

b. 50+ ______

c. 60+ ______

d. 65+ ______

e. Other ______

6. Would you like to set up a phone consultation with an AARP Researcher to discuss the survey process? Please check ‘yes’ or ‘no’

a. Yes ______

b. No ______