



Identifying Priorities and Establishing SMART Goals

One way that some core teams divide the work of their committee is by assigning domains to the member of the core team who is most interested in that area of livability (**see worksheet: Building Your Age-Friendly Committee**). If your core team has divided the work by domain interest, you may want to ask each member to fill out this worksheet and bring it to each team meeting to get feedback from other core team members.

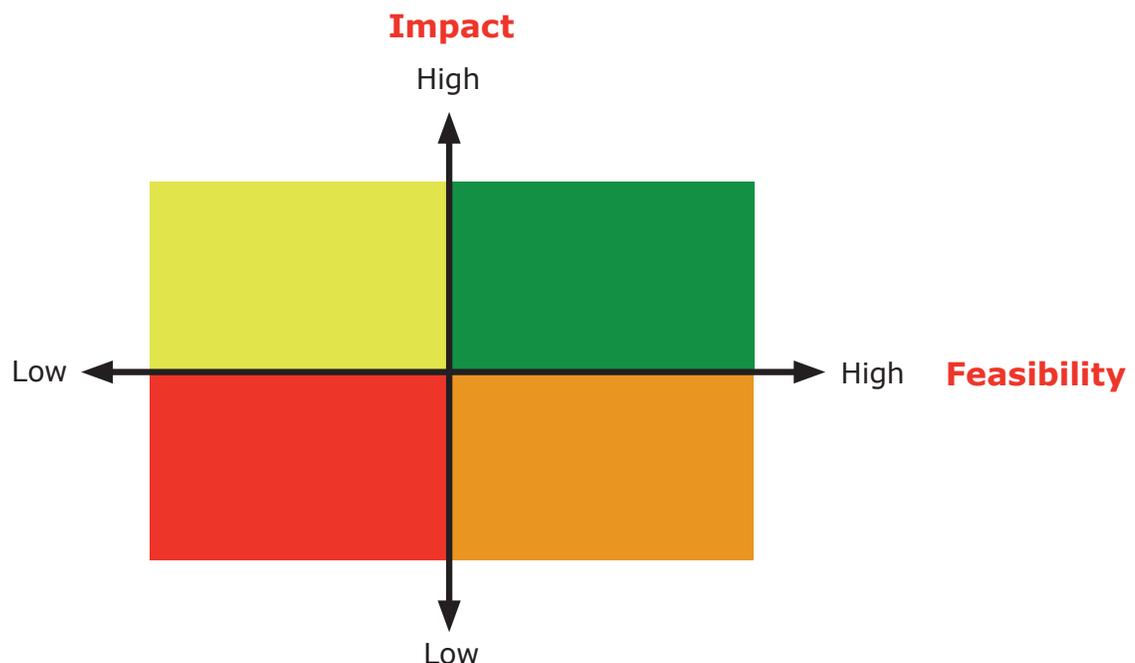
Domain: _____

What services, policies and initiatives does your community have in place that are working well?

What services, policies and initiatives are not working well?

What environmental factors may affect the outcome(s)?

If there are services, policies or initiatives your community lacks that were identified in the age-friendly assessment, what challenges will there be implementing each one? What would the impact be on the livability of your community? Place them on the chart according to impact and feasibility.



Green: Age-friendly changes that have high feasibility and high impact are relatively easy to implement and will have a significant impact on the livability of your community. These types of changes make the most impact on your community with a relatively little effort. These will typically be your first-priority issues.

Yellow: Age-friendly changes that have low feasibility but high impact may require raising money or developing strong partnerships with other organizations. However, they may be worth the effort because they will have a significant impact on the livability in your community. Despite the long-term effort needed to make the change, your effort will have a significant impact on livability.

Orange: Age-friendly changes that have high feasibility but low impact are relatively easy to implement but may not have a big impact on livability or will only affect a few people. Any change that has low impact should only be approached if it can result in a quick and public success that will increase support for your initiative in the community.

Red: Age-friendly changes that have low impact and low feasibility will be hard to implement and may not have a significant impact on livability. A great deal of effort will be required without the possibility of a significant impact on livability, and the implementation may ultimately not be worth the work.

Now, in reviewing your graph, determine if there a pattern to the needs that you identified. Are most in the high impact and high feasibility category? Low impact and low feasibility? If either extreme is the case, it is easy to determine if this is a priority domain. High feasibility and high impact initiatives are high priorities because they are easy to accomplish and have a high impact.

What is the overall feasibility of addressing gaps in services in this domain?

High Low

What is the overall effect of changes that are feasible for your age-friendly initiative?

High Low

Are multiple needs identified in the age-friendly assessment in the green box? If so, then this may be a priority domain. On the other hand, if more of the needs are located in the red or orange boxes, this may not be a priority domain.

Is this a priority domain?

Yes No

SMART Goal Worksheet

Today's Date: _____ **Target Date:** _____

Domain(s): _____

Goal: _____

Verify that your goal is SMART

Specific: *What will you accomplish?*

Measurable: *How will you know when you have reached this goal?*

Achievable: *Is achieving this goal realistic with effort and commitment? Do you have the resources to achieve this goal? If not, how can the Age-Friendly team in your community get them? How?*

Relevant: *Why is this goal significant to the Age-Friendly work in your community?*

Timely: *When will you achieve this goal?*

This goal is important because:

The benefits of achieving this goal will be:

Take action using Bryson's Five-Part Process!

What are some strategies the age-friendly team can use to reach this goal?

Potential Obstacles

Potential Solutions

Which organizations and programs can the age-friendly team approach for partnerships or help?

What specific steps need to be taken to get you to your goal?

<i>Description</i>	<i>Start Date</i>	<i>Target End</i>

