Rural Transportation: Engaging Philanthropy and Local Programs

AARP Livable Communities Conference November 2018
To whom it may concern:

I use the Freedom Express. If it wasn’t for them, I would not be able to go to the store or pick up my meds and other other places.

I am thankful that this service is available to me.

Carrie is always very helpful and very helpful.

In all, this service is a blessing to people like me. This service is wonderful.

Thank you,

Carol O
Most Frequently Used Modes of Transportation - Current vs. Projected

One System Cannot Meet Need

Results based on survey of 1,034 people aged 55 years and older in Maricopa County in December 2011. The level of confidence is 95% with a margin of error of +/- 3.1%.
Partners for Change
The Birth of Freedom
The (Re)Birth of a City
Insights
• People move faster than programs or policy.
• Every project has a starting point and a turning point.
• Elected officials increase profile.

Challenges
• Money for new programs = less money for old programs.
• Each community proceeds at its own pace.
• This work is labor intensive and complex.

Applications
• Start small and grow big.
• Scale the work according to capacity and pace.
• Cultivate partnerships in unlikely places.
Choose Your Focus

How others see older adults

How older adults see themselves
For More Information

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