

Utilities and Age Friendly Domains



**Tell State Lawmakers: No blank
check for utility companies.**

Don't let them use wildfires to
shift costs to consumers.

AARP® Real
Possibilities
California

1-844-266-7967

Age Friendly Domains and Utilities

- **Communication & Information**
- **Civic Participation/Employment**
- **Community Support & Health**


Ladder of Engagement

- Convio – e-Activists
- Operator- Assisted Calls to Legislators
- Letters to the Editor
- Press Statements
- Paid Media with Call to Action
- AARP Volunteers – District and Capitol Lobbying
- Petitions
- Social Media

Social Media as a Tool for Engaging the Public and AARP Members

AARP California
Published by Sprinklr [?] · August 29 · ⚙

UTILITY COMPANIES DON'T DESERVE A BLANK CHECK: SB 901 is a BAD BILL being rushed to a vote this Friday, August 31st. TAKE ACTION NOW to help stop this bad bill: <http://spr.ly/6181Dxs3W>



13,431 People Reached

1,304 Reactions, Comments & Shares

746 Like	716 On Post	30 On Shares
5 Love	4 On Post	1 On Shares
2 Haha	1 On Post	1 On Shares
92 Wow	89 On Post	3 On Shares
20 Sad	18 On Post	2 On Shares
182 Angry	175 On Post	7 On Shares
58 Comments	40 On Post	18 On Shares
201 Shares	199 On Post	2 On Shares

514 Post Clicks

126 Photo Views	119 Link Clicks	269 Other Clicks
---------------------------	---------------------------	----------------------------

NEGATIVE FEEDBACK

10 Hide Post	0 Hide All Posts
1 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

13,431 People Reached

1,818 Engagements

Boosted on Aug 29, 2018 By Mark Beach Completed

People Reached	9.2K	Post Engagement	1.3K
----------------	-------------	-----------------	-------------

[View Results](#)

Boost Again

👍👎😬 974

28 Comments 199 Shares