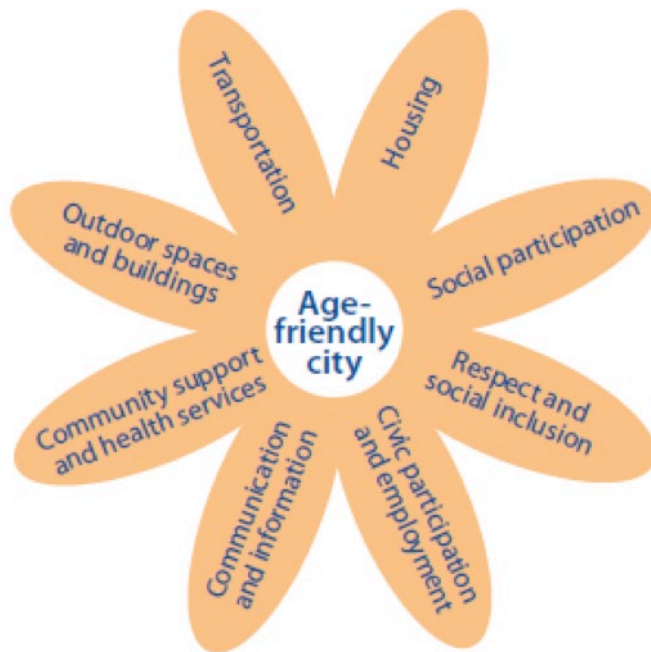


# CHANGING THE “CULTURE” IN ASHLAND, OREGON TO BECOME AN AGE-FRIENDLY CITY

CONNIE SALDANA, MIM, CAPS  
SENIOR & DISABILITY SERVICES OF ROGUE VALLEY COUNCIL OF GOVERNMENTS

# 8 DOMAINS OF AGE-FRIENDLY COMMUNITIES

(U.N. WORLD HEALTH ORGANIZATION)



Domain 1: Outdoor Spaces and Buildings

Domain 2: Transportation

Domain 3: Housing

Domain 4: Social Participation

Domain 5: Respect and Social Inclusion

Domain 6: Civic Participation and  
Employment

Domain 7: Communication and Information

Domain 8: Community Support and Health  
Services

# CHANGING A COMMUNITY'S CULTURE

## 2015 Process ~ Interested Parties

### *In Support*

AARP

SDS RVCOG

Ashland At Home

1 Individual City Council person

City of Ashland Housing Program  
Specialist

### *Neutral*

Mayor

Senior Center

### *In Opposition*

Chamber of Commerce

YMCA

Individual City Council person

## 2018 Interested Parties (Mid-Process)

### *In Support*

AARP

SDS RVCOG

RVCOG Senior Advisory Council Members

Ashland At Home

2 Individual City Council persons

City of Ashland Housing Program  
Specialist

Senior Services Superintendent

Senior Programs Advisory Council

Mayor

### *Neutral*

Rest of City Council

### *In Opposition*

No opposition so far

**THANK YOU.**

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**Senior & Disability Services of**

**Rogue Valley of Council of Governments**

**Central Point, Oregon**

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