2018 Home and Community Preferences Survey: A National Survey of Adults Age 18-Plus

November 2018
Background

AARP conducted a survey to better understand what is important to adults as they age in their community. AARP wants to raise awareness of the importance of making our communities “great places for all ages.”

- AARP partnered with the National Opinion Research Center (NORC) to conduct an online survey of adults age 18 and older.
- 1,947 interviews were completed.
- The survey includes oversamples of African American, Hispanic and LGBT adults.
- Data were weighted by age, gender, Census region, race/ethnicity, income and education as well as AARP membership to reflect the U.S. population of adults.
More than six in ten adults would like to remain in their community or current residence for as long as possible.

“What I’d really like to do is remain in my community for as long as possible.”

68% strongly/agree, 16% neither agree nor disagree, 16% strongly/disagree

“What I’d really like to do is stay in my current residence for as long as possible.”

63% strongly/agree, 13% neither agree nor disagree, 24% strongly/disagree

Q1: How strongly do you agree or disagree with the statement: What I’d really like to do is remain in my community for as long as possible? Q2: How strongly do you agree or disagree with the statement: What I’d really like to do is stay in my current residence for as long as possible?
Preference to remain in their community or current residence is stronger in older age groups.

Q1: How strongly do you agree or disagree with the statement: What I’d really like to do is remain in my community for as long as possible?
Q2: How strongly do you agree or disagree with the statement: What I’d really like to do is stay in my current residence for as long as possible?

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<td><strong>Strongly agree</strong></td>
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<td><strong>Somewhat agree</strong></td>
<td>59%</td>
<td>71%</td>
<td>45%</td>
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Q1: How strongly do you agree or disagree with the statement: What I’d really like to do is remain in my community for as long as possible? Q2: How strongly do you agree or disagree with the statement: What I’d really like to do is stay in my current residence for as long as possible?
Preference to stay in their community and residence is lower among LGBT adults.

“What I’d really like to do is remain in my community for as long as possible.”

“What I’d really like to do is stay in my current residence for as long as possible.”

Q1: How strongly do you agree or disagree with the statement: What I’d really like to do is remain in my community for as long as possible? Q2: How strongly do you agree or disagree with the statement: What I’d really like to do is stay in my current residence for as long as possible?
Approximately half of adults expect to stay in their home or community as they get older.

Q3: Thinking about your future years, are you more likely to…?

- Stay in your current residence and never move: 35%
- Move into a different residence within your current community: 32%
- Move to a different community: 15%
- Not sure: 18%
Likelihood of staying in their current residence and never moving increases with age.

Q3: Thinking about your future years, are you more likely to…?

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<td>Move to a different community</td>
<td>32%</td>
<td>38%</td>
<td>24%</td>
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<td>Move into a different residence within your current community</td>
<td>18%</td>
<td>22%</td>
<td>13%</td>
<td>12%</td>
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<td>Stay in your current residence and never move</td>
<td>35%</td>
<td>26%</td>
<td>46%</td>
<td>66%</td>
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<tr>
<td>Not sure</td>
<td>15%</td>
<td>14%</td>
<td>17%</td>
<td>9%</td>
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LGBT adults report being more likely to move to a different community in their future years.

Q3: Thinking about your future years, are you more likely to...

- Move to a different community: 32% All, 32% Non-LGBT, 44% LGBT
- Move into a different residence within your current community: 18% All, 17% Non-LGBT, 23% LGBT
- Stay in your current residence and never move: 35% All, 35% Non-LGBT, 21% LGBT
- Not sure: 15% All, 16% Non-LGBT, 13% LGBT
Half of adults are interested in joining a village in their area and are willing to pay an annual membership fee.

A "village" is a community-based, non-profit, member organization dedicated to doing what is needed for people to stay in their own homes independently as they age. For a fee, a village gives members access to social and educational activities, health and wellness programs, trustworthy businesses for outside services, medical services, volunteer services and transportation to help members stay in their home.

Q28: How interested would you be in joining a village in your area? Q29: How willing would you be to pay an annual fee based on income for access to services offered through a village organization?
Interest in living in a village and willingness to pay a fee is similar between age groups.

“How interested would you be in joining a village in your area?”

- Extremely
- Very
- Somewhat

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<th>18-49 Years</th>
<th>50+ Years</th>
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<td>56%</td>
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<td>34%</td>
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<tr>
<td>15%</td>
<td>13%</td>
<td>17%</td>
<td>15%</td>
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<tr>
<td>7%</td>
<td>9%</td>
<td>5%</td>
<td>6%</td>
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“How willing would you be to pay an annual fee based on income for access to services offered through a village organization?”

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<th>18-49 Years</th>
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<td>52%</td>
<td>49%</td>
<td>54%</td>
<td>51%</td>
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<td>37%</td>
<td>35%</td>
<td>38%</td>
<td>33%</td>
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<tr>
<td>11%</td>
<td>10%</td>
<td>13%</td>
<td>14%</td>
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<tr>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>4%</td>
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Interest in joining a village and willingness to pay a fee is highest among African Americans and Hispanics.

“How interested would you be in joining a village in your area?”

“How willing would you be to pay an annual fee based on income for access to services offered through a village organization?”

Q28: How interested would you be in joining a village in your area? Q29: How willing would you be to pay an annual fee based on income for access to services offered through a village organization?
Few currently have accessory dwelling units; however, a third would consider building one.

An Accessory Dwelling Unit, or ADU, is a residential unit built on the same lot as an existing single family home and may be attached or detached to the home. It can be commonly referred to as a “granny flat” or “in-law quarters.” ADUs provide complete separate living quarters, including a kitchen and bathroom, that can allow older adults to age in their existing home with live-in care, make it possible for adults to assist their aging parents, other relatives and loved ones, or be used for rental income.

7% Have an Accessory Dwelling Unit

1 in 3 would consider building an ADU on their property

Q9: Do you currently have an ADU on your property? Q10: [Respondents who do not have an ADU on their property.] If you had the space to create an ADU within your home or on your property, would you consider doing that?
Adults who have or would consider building an ADU are most willing to build to provide space for those they care about.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Major reason</th>
<th>Minor reason</th>
<th>Not a reason</th>
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<tr>
<td>To have a place for a loved one to stay who needs care</td>
<td>68%</td>
<td>16%</td>
<td>16%</td>
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<tr>
<td>To provide a home for family members or friends</td>
<td>57%</td>
<td>26%</td>
<td>15%</td>
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<tr>
<td>To have someone living close by and feel more secure</td>
<td>35%</td>
<td>29%</td>
<td>36%</td>
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<tr>
<td>To have a place for guests to stay</td>
<td>35%</td>
<td>44%</td>
<td>21%</td>
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<tr>
<td>To increase the value of your home</td>
<td>32%</td>
<td>35%</td>
<td>32%</td>
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<tr>
<td>To earn extra income from rent</td>
<td>27%</td>
<td>26%</td>
<td>46%</td>
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<tr>
<td>To have a place for a caregiver to stay</td>
<td>26%</td>
<td>34%</td>
<td>39%</td>
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<tr>
<td>To provide affordable housing in your community</td>
<td>13%</td>
<td>26%</td>
<td>61%</td>
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Q11: [Respondents who have an ADU on their property or would consider building an ADU on their property.] For each of the following reasons choose whether each one is a major reason, a minor reason, or not a reason for building an ADU on your property.
Regardless of age the most compelling reason adults would consider living in an ADU is to live near others but still have their own space. Younger adults are more likely to consider ADU living for financial reasons.

Q13: Would you consider living in an ADU...? To lower your housing costs; If you needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office; To live close by to someone but still live in your own separate space.

- To live close by someone but still live in your own separate place:
  - All: 67%
  - Age 18-49: 68%
  - Age 50+: 67%
  - Age 65+: 63%

- If you needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office:
  - All: 63%
  - Age 18-49: 62%
  - Age 50+: 64%
  - Age 65+: 65%

- To lower your housing costs:
  - All: 54%
  - Age 18-49: 57%
  - Age 50+: 51%
  - Age 65+: 42%
Half already share or would consider sharing their homes as they age; among those uninterested or less certain about the idea, a majority would consider home sharing if they needed help with everyday activities.

**Reasons Would Consider Sharing Home**

<table>
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<th>Reason</th>
<th>Percentage</th>
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<tr>
<td>Help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office</td>
<td>58%</td>
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<tr>
<td>Not wanting to live alone and wanting companionship</td>
<td>50%</td>
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<tr>
<td>Extra income</td>
<td>49%</td>
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Q14: As you grow older would you consider sharing your home with another person? Q15: [Respondents who are unsure or indicate they would not consider sharing their home] Would sharing your home with another person be something you would consider if...? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office; You found yourself not wanting to live alone and wanting companionship.
Consideration for home sharing in general is similar across age groups; however, younger adults give more it consideration for financial reasons.

Q14: As you grow older would you consider sharing your home with another person? Q15: Would sharing your home with another person be something you would consider if…? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office; You found yourself not wanting to live alone and wanting companionship.

Adults 18-49 report needing extra income as a greater consideration for sharing a home more so than adults age 50 and older and 65 and older.
LGBT adults are more likely to consider home sharing as they age, citing companionship as the most compelling reason.

Q14: As you grow older would you consider sharing your home with another person? Q15: Would sharing your home with another person be something you would consider if…? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office; You found yourself not wanting to live alone and wanting companionship.

60% of LGBT adults report that companionship is a reason that they would consider sharing a home.
From 2014 to 2018, considerations for home sharing have changed.

Adults age 50 and older today are much more willing to consider home sharing for **extra income** or if they need **help with daily activities**.

Q14: As you grow older would you consider sharing your home with another person? Q15: Would sharing your home with another person be something you would consider if...? You needed extra income; You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office; You found yourself not wanting to live alone and wanting companionship. Note: Data collection methodologies and sample changed between 2014 and 2018 from phone interview to self-administered online surveys and adults age 45-plus to adults age 18-plus. Comparisons of common questions are made for adults age 50-plus to accommodate for sample changes and the consistency of this report.
Most adults drive to get around their community.

Q23: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?

- Drive themselves: 84%
- Walk: 38%
- Have others drive you: 27%
- Use public transportation: 15%
- Ride a bike: 13%
- Use a ride-share: 9%
- Take a taxi: 6%
- Use a special transportation service: 3%
- Some other way: 3%
Transportation modes differ by age and disability status.

- Adults age 50 and older and 65 and older report greater frequencies of **driving**; while adults age 18-49 report greater frequencies of almost all other forms of transportation.

- Adults with a **disability are less likely to walk**, more likely to have others drive them, and are **more likely to use other forms of transportation**.

Q23: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?
Among those who have heard of ride share, fewer have ever used and the majority are not likely to use in the next year.

93% Have heard of ride-share companies

43% Have ever used a ride-share company

55% Are not likely to use ride-share in the next year

Q16: Have you ever heard of ride share companies such as Uber or Lyft? Q17: [Respondents who have heard of ride share companies.] Have you ever used a ride share company such as Uber or Lyft? Q21: How likely are you to use ride-share companies such as Uber or Lyft in the next year?
Previous use and likelihood of future use of ride-share services differ by demographics.

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<th>Previous Usage of Ride-Share</th>
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<td>Higher</td>
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<td>Adults 18-49 years</td>
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<td>Hispanic</td>
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<td>LGBT</td>
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<td>Lower</td>
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<td>Adults with disabilities</td>
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<td>Gender</td>
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<th>Likelihood of Use in the Next Year</th>
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<tr>
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Q16: Have you ever heard of ride-share companies such as Uber or Lyft? Q17: Have you ever used a ride-share company such as Uber or Lyft? Q21: How likely are you to use ride-share companies such as Uber or Lyft in the next year?
A lack of need and concerns about privacy and safety are the top reasons for not using a ride-share among those who are non-users or infrequent users.

I have no need for these types of services

- Major reason: 55%
- Minor reason: 21%
- Not a reason: 23%

I don’t trust the privacy or security of my financial information

- Major reason: 28%
- Minor reason: 27%
- Not a reason: 44%

I don’t trust the privacy or security of my personal information

- Major reason: 27%
- Minor reason: 28%
- Not a reason: 44%

I am concerned about my personal safety or being physically hurt

- Major reason: 25%
- Minor reason: 25%
- Not a reason: 49%

I don’t trust the driver will be a safe driver

- Major reason: 23%
- Minor reason: 34%
- Not a reason: 42%

I live in a rural area and do not think it is available where I live

- Major reason: 19%
- Minor reason: 14%
- Not a reason: 65%

I don’t know enough about these services

- Major reason: 14%
- Minor reason: 26%
- Not a reason: 60%

I don’t have the technology needed to get these services

- Major reason: 10%
- Minor reason: 11%
- Not a reason: 78%

I don’t understand how to use these services

- Major reason: 10%
- Minor reason: 20%
- Not a reason: 69%

I am disabled and do not think the driver will be able to assist me

- Major reason: 8%
- Minor reason: 9%
- Not a reason: 81%
Of adults who have heard of self-driving cars, more than half of adults say they are familiar with them; however, most are not willing to ride in them.

“How familiar would you say you are with driverless or self-driving cars?”

- Very/Somewhat familiar: 54%
- Not too familiar/Not at all familiar: 46%

“If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?”

- Very willing/Somewhat willing: 36%
- Not very willing/Not at all willing: 63%

Q24: Have you ever heard of driverless or self-driving cars? Q25: [Respondents who have heard of self-driving cars] How familiar would you say you are with driverless or self-driving cars?
Q26: If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?
Willingness to use driverless cars is higher among younger adults and those with a disability.

• Adults age 18-49 are more willing to ride in a driverless car.

• Adults indicating a disability are more willing to ride in a driverless or self-driving car than those without a disability.

Q26: If driverless or self-driving cars were available in your area today, how willing would you be to ride in a driverless or self-driving car?
Q27: How important it is it to you personally to have the following in your community right now?

- **88%** Streets & Sidewalks: Well-maintained streets
- **87%** Outdoor Spaces & Buildings: Well-maintained hospitals and health care facilities
- **83%** Outdoor Spaces & Buildings: Safe parks
- **82%** Outdoor Spaces & Buildings: Conveniently located hospitals and health care facilities
- **82%** Streets & Sidewalks: Easy to read traffic signs
SOCIAL ISOLATION
Three in ten adults report lacking companionship, feeling left out, and feeling isolated from others.

90% of adults have either family or friends they could call on day or night if they were in trouble.

These findings are similar to previous AARP research* on loneliness, which found 43% of adults age 45 and older feel they lack companionship, 36% feel left out, and 30% feel isolated from others.

Q9D: How often do you feel the following? I lack companionship; I feel left out; I feel isolated from others; QD10: If you were in trouble, do you have friends or family who can help you at any time of the day or night?

Adults age 18-49 are more likely to report feeling left out and isolated from others.

QD9: How often do you feel the following? I lack companionship; I feel left out; I feel isolated from others; QD10: If you were in trouble, do you have friends or family who can help you at any time of the day or night?
Joanne Binette, AARP Research
jbinette@aarp.org

For media inquiries, please contact media@aarp.org

This deck, annotated survey, infographics and methodology report can be accessed at www.aarp.org/livablesurvey2018.