6th Annual
AARP Livable Communities
National Conference

November 12-14
Westin Charlotte
601 S. College Street, Charlotte, North Carolina

w: AARP.org/Livable2018
e: Livable@AARP.org
t: @AARPLivable
f: /AARPLivableCommunities
Dear 2018 AARP Livable Communities National Conference participant,

Welcome to Charlotte! We are so glad that you (and more than 500 of your fellow practitioners) are joining us to learn, network and reaffirm our collective commitment to creating communities that are great places to live for people of all ages.

This is a special year for AARP, as we celebrate 60 years working on behalf of older Americans. Together with partners like you from across the country, we have made a tremendous amount of progress. But, there is more work to do to ensure that America’s 50-plus and their families have the support and resources they need to live their best lives.

That is the thinking behind this year’s conference theme: Sustaining the Momentum: Engaging People, Partners and Policy Makers. Over the next few days, you’ll have the opportunity to hear from a range of guest speakers and panels about how to energize your communities for positive change. We’ve also scheduled a number of “mobile workshops,” so you can see first-hand how transit, parks and public spaces, sports venues and neighborhood revitalization (and more) are making our host city of Charlotte a place where people of all ages can thrive.

We hope that you enjoy yourself and come away with the connections and ideas that you need to sustain the “livability” momentum in your own communities. AARP is committed to working with each of you as you lead this important work.

Sincerely,

Nancy LeaMond
Executive Vice President, Chief Advocacy & Engagement Officer
The **2018 AARP Livable Communities National Conference** is an opportunity for elected officials, planning professionals, local leaders and community advocates to share ideas, best practices and solutions for making towns, cities and communities more livable for people of all ages. *We’re so glad you’re here!*

The conference’s main activities will take place on the **Grand Promenade** and in the **Grand Ballroom**.

### MONDAY, NOVEMBER 12

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:00 – 8:00 pm</td>
<td>CHECK-IN AND EXHIBITS ARE OPEN</td>
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<tr>
<td>6:00 – 7:30 pm</td>
<td>WELCOME DINNER</td>
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<tr>
<td>7:30 – 8:30 pm</td>
<td>DESSERT AND NETWORKING (See page 19 for locations.)</td>
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### TUESDAY, NOVEMBER 13

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<tr>
<td>6:30 – 7:15 am</td>
<td>FUN AND FITNESS RUN/WALK (Meet in the lobby.)</td>
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<tr>
<td>7:30 – 8:30 am</td>
<td>BREAKFAST BUFFET AND BREAKFAST SESSIONS (See page 19.)</td>
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<tr>
<td>8:30 – 8:45 am</td>
<td>WELCOME!</td>
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| 8:45 – 9:30 am | KEYNOTE: Transportation and Mobility  
Keith Benjamin, Director, Traffic and Transportation, Charleston, South Carolina  |
| 9:30 – 10:30 am* | PLENARY PANEL  
Engaging People: Building Livable Communities through Citizen Engagement |
| 10:45 – 11:45 am | BREAKOUT SESSIONS (See page 2 for locations.)                                                       |
| 11:45 am – Noon | LUNCH IS SERVED                                                                                 |
| Noon – 12:45 pm | PLENARY LUNCH  
Engaging Partners: Conversations with Anchor Institutions                                        |
| 1:00 – 2:00 pm | BREAKOUT SESSIONS                                                                                |
| 2:15 – 3:15 pm* | BREAKOUT SESSIONS                                                                               |
| 2:15 – 5:00 pm+ | MOBILE WORKSHOPS: 1st Departures                                                               |
| 3:30 – 4:30 pm | BREAKOUT SESSIONS                                                                                |
| 3:30 – 5:30 pm+ | MOBILE WORKSHOPS: 2nd Departure                                                                |
| 5:00 pm – Whenever! | MOBILE WORKSHOPS: 3rd Departure                                                                      |

### WEDNESDAY, NOVEMBER 14

<table>
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<tr>
<td>6:30 – 7:15 am</td>
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</tr>
<tr>
<td>8:30 – 8:45 am</td>
<td>WELCOME!</td>
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| 8:45 – 9:30 am | INNOVATION SHOWCASE: Hosted by LOR Foundation  
Rapid-Fire Presentations about Making Communities More Livable |
| 9:30 – 10:15 am* | PLENARY PANEL  
Looking Forward: The Issues that Matter for Cities                                      |
| 10:30 – 11:15 am | PLENARY PANEL  
Putting It All Together: A Focus on Age-Friendly States                                           |
| 11:30 am – 12:30 pm | BREAKOUT SESSIONS (See page 2 for locations.)                                                     |
| 12:30 – 12:45 pm | LUNCH IS SERVED                                                                                 |
| 12:45 – 1:30 pm | PLENARY LUNCH: Placemaking and Public Spaces  
Mitchell J. Silver, Commissioner, New York City Parks and Recreation |
| 1:30 – 1:45 pm | CLOSING REMARKS                                                                                 |
| 1:45 – 2:30 pm | OFFICE HOURS (The conference ends at 2:30 pm.)                                                   |
Breakout Sessions AT A GLANCE

TUESDAY
10:45 – 11:45 am
Changing Culture in Age-Friendly Communities  ❚ Providence II
How Cohousing Supports Livable Communities  ❚ Providence III
Lighter, Quicker, Cheaper: Changing the Built Environment to Increase Livability and Investment  ❚ Uptown I
Livable Communities and the Ethnic and Racial Disparities Intersection  ❚ Providence I
Livable Communities in Rural America: Challenges, Opportunities and Solutions  ❚ Uptown II
Strategic Partnerships: The Strength of Age-Friendly Communities and Universities  ❚ Uptown III
Transportation Momentum: How to Keep It Moving  ❚ Trade Room
Volunteers Can Put It All Together!  ❚ Tryon Room

TUESDAY
1:00 – 2:00 pm
Advancing an Age-Friendly Public Health System  ❚ Providence II
Creative Placemaking in Rural America  ❚ Providence III
Cultivating Entrepreneurship in Culturally Identified Commercial Districts  ❚ Uptown I
Home for a Lifetime: The Power of Collaboration in Promoting Universal Design  ❚ Uptown II
Hurricane Maria: Reflecting on Relationships and the Role of Community Nursing  ❚ Providence I
Leveraging Utilities and Livable Communities Advocacy  ❚ Uptown III
Rural Transportation: Engaging Philanthropy, Local Providers, Promising Partners  ❚ Trade Room
So You Need to Write an Action Plan?  ❚ Tryon Room

TUESDAY
2:15 – 3:15 pm
Are Communities Becoming More Livable? The 2018 Livability Index  ❚ Providence II
Complete Streets and Vision Zero: How Community Organizations are Working to Make Philadelphia a More Livable Community  ❚ Providence III
Cross-Sector Collaboration to Facilitate LGBT Culturally Competent Real Estate Services  ❚ Providence I
Engaging Your Local Planners: Lessons and Best Practices from Around the World  ❚ Uptown 1
Expand Your Reach and Impact: Tips for Finding and Developing Volunteer Leaders  ❚ Uptown II
Lean Livability: Making Lovable Places for $500 or Less (Part 1: Presentation)  ❚ Uptown III

Mobile Workshops *
1st Departures (Return: 5:00 pm+)
#1. Take the Train, Ride a Bike
#2. Fun for All Ages
#3. Explore the Tree Canopy
#4. Play Ball! Stadium Tours
#5. Missing Middle Housing
#6. Housing for All
TUESDAY
3:30 – 4:30 pm

Autonomous Vehicle Integration in the Community
谑 Providence 1

Collaborating with Nurses to Create a Culture of Health
谑 Providence II

Video Premiere: Lifelong Housing Across Generations
谑 Providence III

Lean Livability: Making Lovable Places for $500 or Less (Part 2: Project)
谑 Meet in the lobby to head outdoors and across the street.

Mobile Workshops *
2nd Departure (Return: 5:00 pm+)

#7. Arts and Parks Urban Tour

TUESDAY
5:00 pm –

Mobile Workshop *
3rd Departure (Return: Whenever!)

#8. See the South End

WEDNESDAY
11:30 am – 12:30 pm

Attitudes, Insights and Mindsets: Results from Recent Livable Communities Research
谑 Providence II

Creating a New Livable Neighborhood: Engaging New Partners, Influencers and the Public
谑 Providence I

Engaging Communities through Hands-On Design Collaboration with Mixopoly
谑 Uptown III

Financing Livable Communities by Ballot: Opportunities and Challenges
谑 Providence III

Less Is More: The Village Network Comes to North Carolina
谑 Uptown I

Rural Communities: Engaging People, Partners and Policy Makers through Regional Approaches
谑 Trade Room

Statewide Initiatives to Create Communities for All
谑 Uptown II

The Future of Transportation: Universal Mobility as a Service
谑 Tyron Room

* Mobile Workshop Tours will meet in the hotel lobby for departure. Look for the signs.

All of the workshops except for #4 and #6 will involve spending time outdoors, so check the weather and dress accordingly.

While some of the workshops might fit in a brief food and beverage break, others won’t. Feel free to bring a snack and drink with you.

CAN’T FIND A BREAKOUT SESSION ROOM?
Check out the maps on the back cover.
Keynote Speaker

❑ 8:45 - 9:30 am

Transportation and Mobility

Randall “Keith” Benjamin II
Director, Department of Traffic and Transportation
Charleston, South Carolina
Twitter @RKBtwo

Keith Benjamin has led the city of Charleston, South Carolina’s Department of Traffic and Transportation since April 2017. In this position, he oversees all transportation maintenance, planning and partnerships at the local, county and state level. Benjamin previously served in the Office of Policy Development, Strategic Planning and Performance as well as led the Office of Public Liaison at the U.S. Department of Transportation.

Prior to his federal service, Benjamin was the community partnership manager for the Voices for Healthy Kids Community Consortium with the Safe Routes to School National Partnership. At the national, regional and local level, he provided technical assistance to policy campaigns in underserved communities, built coalitions, increased leadership capacity, engaged elected officials, created advocacy resources and led the National Active Transportation Diversity Task Force.

Benjamin has also previously represented the Transport Workers Union of America, AFL-CIO, advocating on behalf of 200,000 members and retirees. He has also served on Capitol Hill, working for former Senator Carl Levin (Michigan), the Small Business and Entrepreneurship Committee, the Senate Committee on Homeland Security and Government Affairs, the Committee on House Administration, former Representative Kendrick Meek (Florida), and the late Representative Donald Payne Sr. (New Jersey).

A 2018 Next City Vanguard Fellow, Benjamin has served as a member of the National League of Cities Advisory Panel on Health Disparities, the Better Bike Share Partnership Equity Panel, the National Working Group on Healthy Food Access with the Food Trust and the National Urban League and the National Capital Region Transportation Planning Board, Citizens Advisory Committee. He is a graduate and deans awardee of Swarthmore College.

Plenary Panels and Panelists

❑ 9:30 - 10:30 am

Engaging People: Building Livable Communities through Citizen Engagement

Engaging citizens to enhance where they live through their skills and life experiences is essential to creating livable communities, and older adults — the “Experienced Class” — are leading the charge. People age 50-plus are involved in their communities and with causes they champion. In this session, city leaders will share how the contributions of “experienced” residents and people of all ages are helping to solve challenges and inspire change.

➤ Myung J. Lee
Executive Director, Cities of Service
Twitter @CitiesOfService, @MyungLee

The nonprofit Cities of Service helps mayors build stronger cities by changing the way local government and citizens work together. Myung J. Lee previously served as a deputy commissioner with the City of New York Administration for Children’s Services. She has extensive nonprofit management experience and has led organizations focused on homeless assistance, domestic violence and early childhood development.

➤ Byron W. Brown
Mayor, Buffalo, New York
Twitter @MayorByronBrown

The four-term mayor of New York’s second largest city, Byron W. Brown has directed and delivered on major projects in every section of the city, improving and strengthening neighborhoods throughout Buffalo. His goal is to make Buffalo a place “where no one is left out, and no one is left behind.”
Keynote and Plenaries: Tuesday

New This Year
Many conference sessions qualify for certification maintenance credits from the American Planning Association for its American Institute of Certified Planners designation. When credits are available, they’re noted at the end of the summaries. Look for tags like this: [CM.75]. Learn more at planning.org/cm.

Plenary Lunch and Panelists

❖ Noon - 12:45 pm
Engaging Partners: Conversations with Anchor Institutions
“Anchor institutions” can bring skills and resources that complement efforts to create and encourage livable communities for people of all ages. In this session, representatives from the philanthropic, nonprofit and public sectors talk about their experiences working with anchor institutions. [CM .75]

➤ Susan T. Mosey
Executive Director, Midtown Detroit, Inc.
Twitter @MidtownDetroit
Detroit’s University Cultural Center and New Center districts make up the city’s downtown, where the nonprofit Midtown Detroit, led by Susan T. Mosey, works on community improvement projects, real estate and small business development, arts programming and marketing.

➤ Nora Moreno Cargie
Vice President of Corporate Citizenship, Tufts Health Plan
President, Tufts Health Plan Foundation
Twitter @TuftsHealthPlan, @THPFoundation, @NCargie
Leveraging the resources of the Tufts Health Plan Foundation, Nora Moreno Cargie and her team build relationships with nonprofit organizations, businesses, municipal leaders, community members and older adults in support of stronger, vibrant communities that are great places to work, grow up and grow old.

➤ Alan DeLaTorre
Research Associate, Portland State University, Institute on Aging
Twitter @Portland_State, @akdelatorre
An urban gerontologist, Alan DeLaTorre has been involved in Portland’s age-friendly initiative since 2006. He also serves as coordinator of PSU’s Senior Adult Learning Center, chair of the Environmental Design Committee for the Academy for Gerontology in Higher Education and as an appointed volunteer with AARP Oregon.

➤ Patrick Pontius
Senior Community and Economic Development Advisor, Federal Reserve Bank of Atlanta
Twitter @AtlantaFed
Prior to recently joining the Federal Reserve, Patrick Pontius served as the executive director of the White House Council on Strong Cities, Strong Communities, where he led an interagency team that piloted an innovative model of federal-local collaboration.

➤ G.T. Bynum
Mayor, Tulsa, Oklahoma
Twitter @GTBynum, @CityOfTulsaGov
Prior to being elected mayor in 2016, G.T. Bynum served for eight years on the Tulsa City Council, becoming the council’s youngest chairman ever. Throughout his time in city government, Bynum’s focus has been on fiscal restraint, public safety and infrastructure.

➤ Karen Freeman-Wilson
Mayor, Gary, Indiana
Twitter @KarenAboutGary, @TeamGaryIndiana
As the mayor of her hometown since 2012, Karen Freeman-Wilson is the first woman to lead the city of Gary and the first African-American woman to be a mayor anywhere in the state. A former state attorney general and director of the Indiana Civil Rights Commission, Freeman-Wilson holds leadership roles with the United States Conference of Mayors and the National League of Cities, becoming president during its annual conference last week.

➤ Joe Micheli
Head of Commissioning
Early Intervention, Prevention and Community Development
City of York Council, United Kingdom
Twitter @JoeMicheli94, @CityOfYork
With a three-decade career in community development, Joe Micheli is a member of the Cities of Service coalition and has led the development of volunteering and social action strategies in York and Barnsley, where as the head of stronger communities, he developed the council’s award-winning community engagement programs.
Breakout Sessions

Sessions are listed in alphabetical order. The bracketed text indicates the conference track. Times are listed on pages 4-5.

Advancing an Age-Friendly Public Health System

[Putting It All Together] The public health system implements and supports the community-wide conditions necessary to make the healthy behavior the easy behavior. Yet public health has not fully embraced the age-friendly movement, despite its focus on population health. In 2017, the Trust for America’s Health and The John A. Hartford Foundation convened key public health and aging experts to explore the potential contributions of public health in improving the health and well-being of older adults. Presenters will review the resulting framework in the context of the AARP Livable Communities initiative and weave together health care system, public health and community age-friendly efforts. Presenters will describe the emerging age-friendly models and show how the efforts can be integrated to maximize community assets and skills and accelerate the implementation of age-friendly communities. [CM 1.0]

➤ Megan Wolfe
Policy Development Manager
Trust for America’s Health

➤ Kathy Black
Professor of Aging Studies and Social Work
University of South Florida, Sarasota-Manatee

➤ Laura Cantwell
Associate State Director, AARP Florida

➤ Jane Carmody
Program Officer, The John A. Hartford Foundation

Are Communities Becoming More Livable? The 2018 Livability Index

[Putting It All Together] The AARP Livability Index measures the aspects of community life that best support people at any life stage. The index helps community leaders and key stakeholders identify where their strengths are and where gaps exist to create strategies that improve the quality of life for all community members. This interactive online tool, found at AARP.org/LivabilityIndex, is especially useful given the rapid growth of America’s age-65 or older population, which is expected to reach more than 20 percent by 2030 and surpass the number of individuals ages 18 or younger by 2035. With the majority of older adults wanting to remain in their homes and communities as they age, today’s decision makers have the opportunity to take action in order to meet needs of older adults and their families. In this session, experts from the AARP Public Policy Institute will present an analysis of the index’s new data and demonstrate its new features. Participants will use their mobile devices to try the AARP Livability Index for their own communities. [CM 1.0]

➤ Shannon Guzman
Policy Research Senior Analyst
AARP Public Policy Institute

➤ Rodney Harrell
Director, Livability Thought Leadership
AARP Public Policy Institute

➤ Brad Gudzinas
Senior Methods Advisor
AARP Public Policy Institute

Autonomous Vehicle Integration in the Community

[Putting It All Together] This session looks at recent autonomous vehicle pilots throughout the nation and the valuable insights gained from these deployments. [CM 1.0]

➤ Corey Ershow
Transportation Policy Manager
Lyft Inc.

➤ Mike Watson
Senior Advisor, AARP Livable Communities
Changing Culture in Age-Friendly Communities

[Engaging Policy Makers] Engaging elected officials, staff and community members in the work to plan and implement age-friendly policies requires that organizational cultures and community narratives evolve. The panelists will share their insights, strategies and experiences of putting words to action and building partnerships that support a culture of change. [CM 1.0]

➤ Jerry Cohen  
State Director Emeritus, AARP Oregon

➤ Kaarin Knudson  
Project Lead, Better Housing Together

➤ Connie Saldana  
Planner, Rogue Valley Council of Governments

➤ Carmel Snyder  
Director of Advocacy and Outreach, AARP Oregon

Collaborating with Nurses to Create a Culture of Health

[Putting It All Together] With more than 3.6 million nurses in the United States, there’s an opportunity to engage members of the profession in health promotion through livability activities and leadership. AARP and the North Carolina Future of Nursing Coalition are working together in seven communities committed to age-friendly initiatives. In addition to discussing the Future of Nursing Coalition network and the Robert Wood Johnson Foundation-inspired movement to create a culture of health, this session will explain how the North Carolina coalition is looking to utilize nurse volunteers. Working in small groups, attendees will talk about fostering a culture of health, setting goals that impact policy and practice and developing innovative strategies to recruit and deploy nurses as volunteers and leaders. [CM 1.0]

➤ Catherine Sevier  
Co-Chair, North Carolina Future of Nursing  
State President, AARP North Carolina

➤ Donna Lake  
Co-Chair, North Carolina Future of Nursing  
Clinical Associate Professor, East Carolina University

➤ Karen Kafantaris  
Associate State Director, AARP Michigan

➤ Lynn Mertz  
Senior Strategic Policy Advisor, AARP

Complete Streets and Vision Zero: How Community Organizations are Working to Make Philadelphia a More Livable Community

[Engaging Policy Makers] Since the inception of the Philadelphia Vision Zero Action Plan in 2016, a coalition of organizations, including the Bicycle Coalition of Greater Philadelphia and AARP Pennsylvania, has partnered with Philadelphia’s Complete Streets director to reduce traffic accidents and deaths. Learn how the coalition is working with state and local government officials, community leaders and advocacy groups to recommend improvements to the city’s road design, traffic safety education and enforcement and overall safety and accessibility to multimodal transportation. Speakers will share how volunteer and community engagement impacted local advocacy efforts that garnered state-level attention, culminating in the passage of legislation that would automate speed enforcement systems in active work zones and establish a pilot program for automated speed enforcement systems on designated highways. [CM 1.0]

➤ Sarah Clark Stuart  
Executive Director  
Bicycle Coalition of Greater Philadelphia

➤ Yocasta Lora  
Associate State Director of Community Outreach  
AARP Pennsylvania

➤ Marge Chance  
Volunteer, AARP Pennsylvania
Creative Placemaking in Rural America

[Putting It All Together] How can placemaking help grow strong economies; support healthy, active lifestyles; and strengthen rural communities in the midst of change? Rural communities face a range of issues that include a rapidly aging population, increased isolation and sprawl, a lack of transportation options, struggling local economies and a limited capacity for development. The long-term vitality of small towns depends on finding locally driven solutions to improve livability. This session explores how a small town in Vermont is doing just that “and sparking a wave of reinvestment,” thanks to a host of placemaking projects. Learn how Bethel, Vermont, is leveraging its existing assets through a recent Better Block project, pop-up shops, traffic-calming measures and public art installations. The town’s community-driven approach is helping to support local businesses, add local jobs and create a positive future. The Bethel experience is a model for how traditionally urban placemaking approaches can be scaled and adapted for rural communities nationwide. [CM 1.0]

➤ Kelly Stoddard-Poor
  Associate State Director, AARP Vermont

➤ Rebecca Stone
  Principal, Community Workshop LLC

➤ Andrew Howard
  Principal, Team Better Block

Cross-Sector Collaboration to Facilitate LGBT Culturally Competent Real Estate Services

[Engaging Partners] As more than seven million LGBT individuals reach older adulthood over the next 20 years, cross-sector collaboration will be necessary to provide LGBT-culturally competent aging-in-place strategies. In this session, participants will hear about innovative collaborations between the nonprofit, public policy and real estate industry sectors to ensure that communities are able to meet the growing needs of LGBT older adults. [CM 1.0]

➤ Elise Colomer-Cheadle
  Director of Institutional Partnerships, SAGE

➤ Jeff Berger
  Founder, National Association of Gay and Lesbian Real Estate Professionals

➤ Nii-Quartelai Quartey
  Senior Advisor and National LGBT Liaison, Multicultural Leadership, AARP

Cultivating Entrepreneurship in Culturally Identified Commercial Districts

[Engaging People] Small businesses and entrepreneurial enterprises play an important role in defining the fabric of communities, helping fuel local economies, leveraging walkable environments and inspiring innovation. The significant growth of the small business economy — particularly among women and people of color — has shown a significant impact on commercial districts nationwide. The concept of entrepreneurial ecosystems has emerged as a way of organizing the resources and support systems required to help entrepreneurs thrive. Place-based entrepreneurial ecosystems promote local business ownership by equitably engaging stakeholders and leveraging distinct cultural assets. In this session, the panelists will discuss trends in entrepreneurial ecosystems and present a case study about Danville, Virginia. [CM 1.0]

➤ Matt Wagner
  Vice President of Revitalization Programs
  National Main Street Center

➤ Dionne Baux
  Director of Urban Programs
  National Main Street Center

➤ Diana Schwartz
  Executive Director, Danville River District, Inc.

Engaging Local Planners: Lessons and Best Practices from Around the World

[Putting It All Together] The professionals who envision the form and future growth of communities are shifting their approach to planning in order to address the rapidly changing demographics in their communities. Yet age-friendly advocates in many places have difficulty engaging their local planners and helping them understand how to use the tools at their disposal (e.g., zoning codes, public planning processes) to better plan for these population shifts. This session will present findings from a survey of planners and share best practices. It will also highlight a case study documenting the journey of the city of York in the United Kingdom to become a genuine asset-based city. [CM 1.0]

➤ Stephanie Firestone
  Senior Strategic Policy Advisor, AARP

➤ Michael Amabile
  Senior Planner, ARUP

➤ Joe Micheli
  Head of Commissioning
  Early Intervention, Prevention and Community Development
  City of York Council, United Kingdom
Sessions: Tuesday

Expand Your Reach and Impact: Tips on Finding and Developing Volunteer Leaders

[Engaging People] Volunteers can be extensions of your team, increasing capacity and the ability to fulfill your organization’s mission. Get tips for recruiting volunteers of various skill levels and learn how to develop volunteers for future leadership roles. Case studies from AARP and select community partners will showcase how recruitment and development challenges were addressed to get the “right” volunteers. [CM 1.0]

➤ Carole Ricks
Advisor, Service Engagement
AARP Office of Volunteer Engagement

➤ Patricia Oh
Age-Friendly Communities Consultant, AARP

➤ Helen Mack
Volunteer, AARP Volunteer Facilitation and Training Team

➤ Robert Hoffman
Volunteer, AARP Volunteer Facilitation and Training Team

➤ Will Stoner
Manager of Outreach, Training, Development and Innovation, AARP Office of Volunteer Engagement

How Cohousing Supports Livability

[Engaging People] Cohousing presents a unique, self-managed living arrangement that is intentionally designed to promote social participation and a sense of community. Neighborhoods typically comprise about two-dozen units that offer a mix of privacy and community. Residents have their own homes but share outside and inside spaces where they can gather. Although intergenerational cohousing has existed in the United States for a few decades now, senior cohousing is newer and represents a growing trend. [CM 1.0]

➤ Anne Glass
Professor and Gerontology Coordinator
University of North Carolina Wilmington

➤ Nancy Francis
Coordinator, The Center for Volunteer Caregiving

➤ Suzanne LaFollette-Black
Associate State Director, AARP North Carolina

Home for a Lifetime: The Power of Collaboration in Promoting Universal Design

[Putting It All Together] A collaboration between the University of Southern California and The Hartford led to a multi-year public education campaign, home insurance coverage innovations and an online program that equips home improvement contractors to introduce and implement solutions for aging in place. The Dakotas Aging in Place Study is a partnership between university extension programs in North and South Dakota to explore gaps in consumer knowledge, motivation and barriers to universal design implementation. The findings will inform the creation of programming to engage people, partners and policy makers for increasing the implementation of universally designed housing in rural communities. [CM 1.0]

➤ Cynthia Hellyar
Gerontologist and Director of Customer Engagement
The Hartford Center for Mature Market Excellence

➤ Emily Nabors
Program Manager, University of Southern California, Leonard Davis School of Gerontology

➤ Leacey Brown
Gerontology Field Specialist
South Dakota State University Extension

Hurricane Maria: Reflecting on Relationships and the Role of Community Nursing

[Putting It All Together] What happens to people when modern infrastructure collapses and the luxury of space and privacy transform into isolation and vulnerability? This was the case in Puerto Rico following Hurricane Maria, which hit the island in September 2017. Electricity and the internet went down. Propane for cooking was scarce, and there was no running water. This session will highlight the importance of building neighborhood connections and leveraging community nursing during an emergency. José Acarón, the state director of AARP Puerto Rico, and Gina Miranda-Diaz, a community nurse and public health director who led a relief delegation in Puerto Rico, will share their firsthand experiences and lessons learned. The panelists will discuss opportunities for incorporating community nursing strategies and nurse leadership so neighborhoods are better prepared to mobilize diverse partnerships, build trusted relationships and navigate a patchwork of local resources when a crisis strikes. [CM 1.0]

➤ Claudio Gualtieri
Advisor, AARP Public Policy Institute

➤ José Acarón
State Director, AARP Puerto Rico

➤ Gina Miranda-Diaz
Public Health Officer, DNP, MPH, APHN-BC
Lean Livability: Making Lovable Places for $500 or Less

[Putting It All Together] Making big changes doesn’t always require millions of dollars and years of work. This session presents more than 50 ways — each costing less than $500 — communities can inject “A Little Bit of Happy” and create places people love. (Attendees who want to help implement some lean livability solutions in Charlotte will be able to do so immediately after this session at a location near the hotel.) [CM 1.0]

➤ Isaac Kremer
Executive Director, Metuchen Downtown Alliance

➤ Seanette Corkill
Consultant, Frontdoor Back

➤ Christine Newman
Manager of Community Outreach and Volunteer Engagement, AARP New Jersey

➤ Scott Curry
Active Transportation Coordinator
Department of Transportation, Charlotte, North Carolina

Lighter, Quicker, Cheaper: Changing Your Built Environment to Increase Livability and Investment

[Putting It All Together] Tactical urbanism or pop-up demonstrations are great ways to test the viability of long-range plans and investments in a community. Bismarck, North Dakota, formed private/public partnerships (P3) to test elements of downtown master plans and transportation initiatives that increase community livability. Whether it’s a temporary bike lane, brightly painted crosswalks or road improvements with lane configurations, Bismarck is applying a tactical urbanism style of community development. (A Bismarck P3 received a 2017 AARP Community Challenge Grant for a pop-up pathway project.) This session will cover do’s and don’ts, best practices and ideas for how to transform a community on a budget. [CM 1.0]

➤ Kate Herzog
President, Downtown Bismarck Community Foundation

➤ Dawn Kopp
CEO, Downtown Business Association of Bismarck

➤ Josh Askvig
State Director, AARP North Dakota

➤ Tanya Jo Smith
Coordinator, GO! Bismarck-Mandan

Leveraging Utilities and Livable Communities Advocacy

[Engaging Policy Makers] AARP works nationwide to ensure that residential electric and natural gas utility rates are just and reasonable. AARP also advocates for access to reliable, high-quality telecommunications services, including broadband. Attendees will learn about the multi-state framework of AARP’s campaign for affordable utilities and how AARP state offices are leveraging their work in this important issue area. This session will help participants assess ways to incorporate utilities-related advocacy work into their livability efforts (and vice versa) to achieve successful advocacy outcomes. [CM 1.0]

➤ Coralette Hannon
Senior Legislative Representative, AARP

➤ Gerri Madrid-Davis
Director, Financial Security and Consumer Affairs, AARP

➤ Greg Marchildon
State Director, AARP Vermont

➤ Blanca Castro
Advocacy and Sacramento Metro Manager
AARP California

Livable Communities and the Ethnic and Racial Disparities Intersection

[Putting It All Together] The panel will discuss how AARP New York and AARP Michigan are drawing critical attention to key disparities affecting older adults, especially within communities of color. The session will take a deep dive into this work and policy recommendations. An audience Q and A will address how issues of racial and ethnic disparities can be incorporated into livability work in an ongoing effort to make communities of color more livable and age-friendly with livability features and access to critical services. [CM 1.0]

➤ Coralette Hannon
Senior Legislative Representative, AARP

➤ Gerri Madrid-Davis
Director, Financial Security and Consumer Affairs, AARP

➤ Paula Cunningham
State Director, AARP Michigan

➤ Beth Finkel
State Director, AARP New York
Livable Communities in Rural America: Challenges, Opportunities and Solutions

[Putting It All Together] Rural communities and small towns face unique challenges and opportunities when working to become more livable. In this session, AARP leaders and partners from Oklahoma and South Dakota explore rural issues and the practical solutions they’re developing in their communities. Come prepared to ask questions, share experiences and take home resources and ideas. [CM 1.0]

➤ James Brooks
Director, AARP Office of Community Engagement

➤ Sean Voskuhl
State Director, AARP Oklahoma

➤ Erik Gaikowski
State Director, AARP South Dakota

➤ Joe Bartmann
President, Dakota Resources

➤ Kelly Wismer
Public Relations Manager
NCTA-The Rural Broadband Association

Rural Transportation: Engaging Philanthropy, Local Providers and Promising Partners

[Engaging Partners] In rural America, which is home to one in four older Americans, access to health care and transportation can be difficult, and aging in place can be particularly challenging. Although local programs are working to provide necessary services, budgetary and regulatory challenges are paramount. Learn how Grantmakers in Aging, the Maricopa Association of Governments and the Center for Information Technology Research in the Interest of Society at the University of California Berkeley brought together stakeholders to learn from different perspectives, explore technology opportunities and forge new partnerships to strengthen rural transportation programs. [CM 1.0]

➤ John Feather
Chief Executive Officer, Grantmakers in Aging

➤ Amy St. Peter
Deputy Executive Director
Maricopa Association of Governments

So You Need to Write an Action Plan?

[Putting It All Together] Are you ready to take the leap and begin crafting an age-friendly action plan for your community? Great! Now what? In this session, directors from Age-Friendly Boston, Age-Friendly Columbus and Age-Friendly Greater Pittsburgh share tips and tricks about the process and lessons they’ve learned the hard way. The session will address the planning phase (how to engage residents, policy makers and other community partners) and the writing phase (where to start as you outline, write, edit, design and gather feedback). The discussion will address how to launch an action plan once it’s published. Learn what to do and what not to do from colleagues who’ve been there. Participants will be invited to ask questions, share unique challenges and brainstorm solutions. [CM 1.0]

➤ Laura Poskin
Director, Age-Friendly Greater Pittsburgh

➤ Andrea Burns
Director, Age-Friendly Boston
Commission on Affairs of the Elderly

➤ Katie White
Director, Age-Friendly Communities
Columbus and Franklin Counties
The Ohio State University, School of Social Work

Strategic Partnerships: The Strength of Age-Friendly Communities and Universities

[Engaging Partners] This session will explore the transition of Age-Friendly Columbus from the Mid-Ohio Regional Planning Commission to the Ohio State University College of Social Work. The decision process, influencing factors, major strengths and innovations in implementation will be outlined. Specific examples of student internships, research and interdisciplinary projects will be detailed. [CM 1.0]

➤ Katie White
Director, Age-Friendly Communities
Columbus and Franklin Counties
The Ohio State University, School of Social Work

➤ Marisa Sheldon
Assistant Director, Age-Friendly Communities
Columbus and Franklin Counties
The Ohio State University, School of Social Work

➤ Ernestine Jackson
Lead Volunteer, AARP Ohio
Transportation Momentum: How to Keep It Moving

[Putting It All Together] Representatives who engage in planning, designing and delivering innovative transportation solutions for older adults will discuss the successes, barriers and pitfalls involved in facilitating mobility solutions for older adults. Panelists represent private and nonprofit perspectives from three Colorado counties, each a member of the AARP Network of Age-Friendly States and Communities. Panelists will share their experiences in conducting a community needs assessment, effectively engaging older adults in designing transportation solutions and creatively providing safe, affordable transportation. [CM 1.0]

➤ Jim Becker
Executive Director, Partnership for Age-Friendly Communities in Larimer County

➤ Chad Federwitz
Manager, Senior Services, Pitkin County Senior Services

➤ Carly Rietmann
Healthy Aging Supervisor
Eagle County Public Health and Environment

➤ Bob Murphy
State Director, AARP Colorado

Video Premiere: Lifelong Housing Across Generations

[Putting It All Together] Mike Sylvester, who has physical disabilities; his wife, Beth; and her parents share a home. The lifelong housing amenities contained in their homes make it possible for Beth to work full-time while her parents assist with Mike's care. Interviews with the family, the home designer, the mayor of Fayetteville, Arkansas, and a representative of AARP Arkansas appear in the film and relate the family's story to the need for more lifelong housing throughout the United States. Breakout groups will focus on how best to use the video to educate individuals, community partners and policy makers about the need for lifelong housing. The groups will report back, and the results will be compiled into a guide for communities to use with the video. [CM 1.0]

➤ Beth Barham
Vice President
League of Women Voters of Washington County, Arkansas

➤ Lou Tobian
Associate State Director, AARP Arkansas

➤ Connie Saldana
Planner, Rogue Valley Council of Governments

Volunteers Can Put It All Together!

[Putting It All Together] The development of livable communities throughout the country often depends on the involvement of highly responsible and committed volunteers. Such individuals take on responsibilities that require the capacity to influence others to become involved and act with some degree of autonomy and flexibility. This session will share a guide AARP developed to illustrate four distinct volunteer roles in age-friendly activities: community volunteers who coordinate a variety of activities and participate in outreach and advocacy, experts, the community volunteer leaders who head planning efforts and statewide volunteer leaders. The roles of these volunteers often evolve. Six volunteers will discuss their work in these varying roles, their relevant prior experience, the ways they ensure a collaborative approach, the methods they use for completing their tasks, their time commitments and lessons learned. [CM 1.0]

➤ Jane King
Chair, Strategic Planning Committee
Alexandria, Virginia, Commission on Aging

➤ Jim Foulds
Chair, AARP Livability Council and Executive Council Member, AARP Tennessee

➤ Ken Reinhardt
Volunteer Leader, AARP Florida

➤ Elaine Friesen-Strang
State President, AARP Oregon

➤ Dee Ann Caudel
Volunteer Leader, AARP Alabama

➤ Bob Prath
Chair, Livable Communities Advisory Team
AARP California
Mobile Workshops

Mobile workshop registrations will take place during the conference check-in period on a first-come, first-served basis. These excursions are free, but space is limited.

1. Take the Train, Ride a Bike
   □ Departure: 2:15 pm (Duration: 2.5+ hours)

Learn about and ride the LYNX Light Rail to see the many transit-oriented developments (apartment buildings, mixed-use properties) and neighborhoods that have been popping up along the LYNX Blue Line. Accompanied by staff from the nonprofit Sustain Charlotte, participants will board the light rail at Stonewall Station, which is connected to the convention hotel, and take it to the Parkwood Station for a brief discussion about the area and Mecklenburg County’s greenway trails system. (Parkwood is the closest transit station to a trail.)

The return trip will pass the hotel for a departure at the East-West Boulevard Station, where field-trippers will pick up LimeBike bicycles for a two-mile ride along the Charlotte Rail Trail to Scaleybark Station (which happens to be just steps away from an eight-story Carvana car vending machine). Cyclists can choose to take the light rail back to the conference hotel, bicycle two miles back to the Sustain Charlotte offices or break off from the group in search of dinner (there are lots of restaurants) or to sightsee in the South End.

P.S. Riders who want to wear a bike helmet will need to bring their own. [CM 2.0]

2. Explore the Tree Canopy
   □ Departure: 2:15 pm (Duration: 2.5+ hours)

Charlotte’s tree canopy is the city’s signature natural resource. In 2011, the Charlotte City Council adopted a “50% Canopy by 2050” goal to preserve and enhance the presence of street trees.

This combination bus and walking tour is led by TreesCharlotte, a public/private nonprofit collaboration created in 2012 to “grow and diversify Charlotte’s urban forest by promoting tree stewardship, growing Charlotte’s tree canopy and educating how to plant and preserve trees.” Since partnerships are critical to the tree canopy’s creation and care, this mobile workshop goes behind the scenes of a project that brought together a government service, a house of worship, a nonprofit and 40 volunteers to plant a 35-tree orchard and a dozen canopy trees.

The outing includes a tour of the orchard in Charlotte’s West End and then (after a short drive) a visit to the city’s historic Elmwood Cemetery and arboretum. [CM 2.0]

3. Fun for People of All Ages
   □ Departure: 2:15 pm (Duration: 2.5+ hours)

Participants will travel by charter bus to visit the Marion Diehl Multigenerational Play Park. Provided to the community by Southminster, a senior housing and continuing care organization, the park features a cushioned surface, fun play structures for children, a track for walking laps and fitness equipment that is pre-calibrated to provide individualized weight-lifting exercises suitable for older adults. There’s even a stationary bicycle that will charge a cell phone as a user pedals. The park’s equipment consultant will be on-site to explain the play space’s many age-friendly features. En route to the play park, participants will watch a video about the project featuring placemaking and parks expert Gil Penalosa of 8 80 Cities.

The second stop will be the First Ward Park in Uptown Charlotte. Attendees will learn about the private-public partnership that succeeded in turning an unused area into a popular, multigenerational park and public space. As a bonus activity, Southminster, which runs the local chapter of the global Cycling Without Age program, will provide “trishaw” bicycle rides. (Through the program, trained volunteers — called “pilots” — take older adults and people with disabilities on trishaw rides to get them outdoors and, as Cycling Without Age’s founder says, let them “once again feel the wind in their hair.”)

Since the field trip ends in an active commercial and residential district, participants can choose to explore the area (including the popular 7th Street Public Market, an indoor collection of local shops and eateries) and then walk or take the light rail back to the convention hotel. [CM 2.0]

4. Play Ball!
   □ Departure: 2:15 pm (Duration: 2.5+ hours)

Sports teams and their arenas are prominent institutions and venues in center city Charlotte. This outing is an opportunity for conference attendees to visit the Spectrum Arena (Charlotte Hornets basketball), the BB&T Ballpark (home of the popular Charlotte Knights, a Triple-A minor league baseball team), and the Bank of America Stadium (Carolina Panthers football).

Parts of the behind-the-scenes tour will be led by Ron Kimble, who as Charlotte’s long-time but now retired deputy city manager was responsible for much of the city’s economic development and the public-private partnerships that turned the uptown area into a well-used, transit-friendly sports and entertainment hub.

Although the venues are within walkable distance of one another, for efficiency’s sake, participants will be transported by charter bus. [CM 2.0]
5. Missing Middle Housing Walking Tour
☐ Departure: 2:15 pm (Duration: 2+ hours)

After decades during which new housing construction was dominated by either large-scale structures (apartment buildings) or single-family homes, the housing options in the middle — such as duplexes, triplexes and bungalows in walkable communities — went missing.

Architect Daniel Parolek of Opticos Design refers to this loss as “Missing Middle Housing.” An associate from Opticos will lead a one-mile walking tour of the Elizabeth neighborhood where these homes still exist. Participants will travel together by public transit to and from the tour location near Independence Park. [CM 2.0]

6. Housing for All
☐ Departure: 2:15 pm (Duration: 2+ hours)

Learn how the Double Oaks neighborhood has been transformed from a blighted, high-crime community into a 98-acre, mixed-use, mixed-income neighborhood with affordable rental apartments and market rate single-family houses and townhomes.

Now called Brightwalk, the North End neighborhood was developed by The Housing Partnership (also called the Charlotte-Mecklenburg Housing Partnership), a private, nonprofit housing development and finance corporation with a mission to develop affordable housing, create vibrant communities and provide the opportunity for strong futures. The Brightwalk community is LEED certified, and the area’s redevelopment included the cleanup and closure of an unregulated landfill site that has been transformed into a community green space.

Participants in this mobile workshop will take a bus tour of Brightwalk and meet with Fred Dodson, Jr., CEO and executive vice president of The Housing Partnership, to hear about the neighborhood’s past, present and future and learn how the partnership’s housing model works and is being replicated. [CM 2.0]

7. Arts and Parks Urban Tour
☐ Departure: 3:30 pm (Duration: 1.5 hours)

Charlotte-Mecklenburg’s public art program was initiated in 1981. Two decades later, the Mecklenburg County Board of Commissioners and the Charlotte City Council adopted ordinances that allocate one percent of eligible capital investment funds for public art.

This guided walking tour of Charlotte’s Avenue of the Arts will leave from the convention hotel and do a roughly two-mile loop of the Uptown Charlotte area to see and learn about the local urban parks (The Green and the Romare Bearden Park are stops), iconic sculptures and public art installations. The workshop is a great way to see and explore Charlotte’s cultural arts neighborhood, which in addition to museums and creative outdoor spaces, features many shops and restaurants. [CM 1.0]

8. See the South End
☐ Departure: 5:00 pm (Duration: 1 hour or several)

The Charlotte Rail Trail (a walk-bike trail) and the LYNX Light Rail have helped to inspire development and lots of placemaking in Charlotte’s South End. This outing is designed for conference attendees who want to attend a session every time one is offered but also want to see at least some of the surrounding area.

The excursion will involve a two-stop light rail ride to visit the neighborhood around the Bland Street Station, which in addition to shops and diverse restaurant options, has a swing set and seesaw (for people of all ages), a “hexpong” play table (think ping-pong playable by six people) and a “Before I die …” chalkboard — inspired by the work of New Orleans artist Cindy Chang — where passersby can write a sentence about a goal they want to achieve. After a brief sightseeing sampler, the tour will disband so participants can head to dinner and then take the light-rail back to Stonewall Station, which is directly connected to the convention hotel.

Another Activity Option: Get hands-on experience by implementing a Lean Livability demonstration project right outside the conference hotel at 3:30 p.m. See the session description on page 10 for details.
Keynote Speaker

확 12:45 - 1:30 pm

Placemaking and Public Spaces

Mitchell J. Silver, FAICP, PP, Commissioner
New York City Department of Parks and Recreation
Twitter @Mitchell_Silver, @NYCParks

An internationally recognized planner, Mitchell J. Silver specializes in comprehensive planning, placemaking and implementation strategies.

As New York City’s parks commissioner since May 2014, he oversees the management, planning and operations of nearly 30,000 acres of parkland, which include parks, playgrounds, beaches, marinas, recreation centers and wilderness areas.

Prior to returning to his native New York City for the position, Silver served as the chief planning and development officer and planning director for Raleigh, North Carolina, where he led the comprehensive plan update process and a rewriting of the development code to create a vibrant 21st-century city. His career has included roles as a policy and planning director for New York City's Department of Planning, a principal of a new planning firm, a town manager in New Jersey, and deputy planning director in Washington, D.C. He is a past president of the American Planning Association.

Silver is a contributing author and editor of the International City/County Management Association’s (ICMA) latest edition of Local Planning: Contemporary Principles and Practice. He's been elected to Planetizen's list of the 100 Most Influential Urbanists and named an honorary member of the American Society of Landscape Architects, a fellow of the Academy of the Social Sciences, an honorary fellow of the Planning Institute of Australia and an honorary lifetime member of the Royal Town Planning Institute. He has been honored as one of the top 100 City Innovators in the world by UBM Future Cities. In 2012, the Urban Times named Silver one of the top international thought leaders of the built environment.

Silver has taught graduate planning at Hunter College, Brooklyn College, Pratt Institute and North Carolina State University and is the Dunlop Lecturer in Housing and Urbanization at Harvard University. He holds a bachelor’s degree in architecture from Pratt Institute and a master’s in urban planning from Hunter College.

Innovation Showcase

확 8:45 - 9:30 am

Rapid-Fire Presentations about Making Communities More Livable

During this LOR Foundation-hosted session, conference attendees will deliver rapid-fire presentations about ways their communities are becoming more livable.

LaMonte Guillory, Chief Communications Officer, LOR Foundation
Twitter @LaMonteG, @LORFoundation

LaMonte Guillory drives the LOR Foundation’s external presence within the philanthropic and rural communities by ensuring that LOR represents the people who make up the vibrant, growing and culturally significant rural towns of the American West. He advances important discussions about the future of rural livability and the need for community-driven solutions to leaders, policy makers, the media, funders, nonprofits and national associations.

Plenary Panel and Panelists

확 9:30 - 10:15 am

Looking Forward: The Issues that Matter for Cities

Nancy LeaMond of AARP and Bryan K. Barnett — mayor of Rochester Hills, Michigan, and vice president of the United States Conference of Mayors (USCM) — discuss several of the key issues being faced by city leaders and how local governments and residents are working together on solutions.

Nancy LeaMond
Executive Vice President
Chief Advocacy and Engagement Officer, AARP
Twitter @NancyLeaMond

Read about Nancy LeaMond on page 4.

Bryan K. Barnett
Mayor, Rochester Hills, Michigan
Twitter @MayorBarnett @RochesterHills

When he won a historic third term in 2015, Bryan K. Barnett became Rochester Hills’ longest-serving mayor. His administration has been nationally recognized for innovation, fiscal responsibility and environmental leadership. Barnett will become the president of the USCM in June 2019.
Plenary Panel and Panelists

10:30 - 11:15 am

Putting It All Together: A Focus on Age-Friendly States

Three states have enrolled in the AARP Network of Age-Friendly States and Communities. Representatives from (in order of joining) New York, Massachusetts and Colorado explain how they’re working to make their states livable for residents of all ages, life stages and abilities. [CM .75]

➤ Mike Festa
State Director, AARP Massachusetts
Twitter @MichaelEFesta, @AARPma

Mike Festa leads AARP’s programs, advocacy and outreach to his state’s more than 800,000 AARP members. From 2007 to 2009, Festa served in Governor Deval Patrick’s cabinet as the Secretary of Elder Affairs. An elected legislator in the Massachusetts House of Representatives from 1999 to 2007, Festa began his career as an assistant district attorney in Middlesex County and served in local Melrose government for 12 years as an alderman-at-large and school committeeman.

➤ Wade Buchanan
Senior Advisor on Aging, State of Colorado

As an advisor to Governor John Hickenlooper, Wade Buchanan takes a holistic, visionary and cross-departmental approach to tackling aging issues within the state government and collaborating with private, public and nonprofit partners. Buchanan played a critical role in bringing Colorado to age-friendly state status. He previously served as the executive director of the Bell Policy Institute, AARP Colorado’s key partner in work-and-save legislation.

➤ Robin Lipson
Chief of Staff and Chief Strategy Officer
Commonwealth of Massachusetts Executive Office of Elder Affairs
Twitter @Mass_EOEA

Along with Secretary of Elder Affairs Alice Bonner, Robin Lipson works on initiatives to help older people remain in their communities. Lipson has been the lead staff person supporting Governor Charlie Baker’s Council to Address Aging and serves on the Executive Committee of the Massachusetts Healthy Aging Collaborative.

➤ Greg Olsen
Acting Director, New York State Office for the Aging
Twitter @NYSaging

Greg Olsen oversees the Office for the Aging’s day-to-day operations and the administration of federal and state-funded programs that assist the state’s more than 3.7 million older adults and their families.

Breakout Sessions

Sessions are listed in alphabetical order. The bracketed text indicates the conference track. Times are listed on pages 4-5.

Attitudes, Insights and Mindsets: Results from Recent Livable Communities Research

[Putting It All Together] Research is key to building communities that support older residents and promote their quality of life, independence, wellness and active participation in the community. Human-centered design work from Project Catalyst and IDEO provides insights about four mindsets representing older adults at risk of isolation. Key points to be covered are:

1. How marketing to seniors goes unanswered
2. How decline is more terrifying than death
3. How healthy aging is grounded in skillful improvisation
4. How technology and professional caregivers are for operational tasks, while loved ones are for emotional ones

New research from the 2018 AARP Home and Community Preferences Survey (a national survey of adults age 18 or older, including multicultural samples among African-Americans, Hispanic-Latino/as and LGBT) provides useful insights about the wants and needs of adults as they age. These insights can help communities become places that can positively influence residents’ overall health and well-being and keep them actively engaged and involved in their community. [CM 1.0]

➤ Joanne Binette
Senior Research Advisor, AARP

➤ Teresa Keenan
Research Director, AARP
Sessions: Wednesday

Creating a Livable Neighborhood: Engaging New Partners, Influencers and the Public

[Putting It All Together] As communities grow, neighborhoods are being developed in environmentally impacted areas. New partnerships, engagement strategies and conversations must be initiated and sustained with many stakeholders. Hear from the team that’s developing Gray’s Station, a 75-acre downtown neighborhood in Des Moines, Iowa. Learn how this livable and age-friendly neighborhood came to be designed for all ages. See how the mixed-use neighborhood design encourages mobility by incorporating greenways, walking trails, cycle tracks and a walking bridge connection to an adjacent 167-acre city park and 100-acre lake. The development is also sensitive to environmental needs through a transformation of wet and dry storm water basins into a wetland park system. To engage residents, the team used the community-listening strategies featured in Book 2 of the AARP Roadmap to Livability series (see page 20). [CM 1.0]

➤ Kris Saddoris
Vice President, Development
Hubbell Realty Company

➤ Joe Pietruszynski
Vice President, Land Development
Hubbell Realty Company

➤ Laura Kessel
Planner, RDG Planning and Design

➤ Connie Eastman
Associate State Director, AARP Iowa

Engaging Communities: Hands-On Design Collaboration with Mixopoly

[Engaging People] This session provides a how-to for designing in physical form neighborhoods that are mixed-density, sustainable, supportive, age-friendly and safe. Mixopoly is an evolution of successful historical models, and its neighborhood design patterns incorporate an assortment of housing types as well as parks and open spaces. With Mixopoly, housing ranges from economical rentals to high-value owner-occupied homes, providing a broad choice of price points that are both market rate and affordable. When incorporated into a block, a true mix of occupant incomes is present. From a regional perspective, Mixopoly provides a full range of mixed density, from rural to urban conditions, forming a sustainable region of city neighborhoods, towns, villages and rural hamlets. [CM 1.0]

➤ Tom Low
Director, Civic By Design

Financing Livable Communities by Ballot: Opportunities and Challenges

[Engaging Policy Makers] State and local governments are using ballot measures to raise taxes or issue bonds for financing livability-related community projects. But public support for these measures is not always a given, particularly when the project is complex and the opposition is mobilized. This session will offer insights for gauging when the time is right to support a ballot measure, to successfully manage working with a broad-based coalition and to realistically evaluate and counter opposition. Case studies, research results and direct action organizing techniques will be discussed. [CM 1.0]

➤ Barrie Tabin Berger
Senior Legislative Representative, AARP

➤ Steve Carter
Senior Advisor, AARP

➤ Mandla Moyo
Associate State Director, AARP Indiana

➤ Tim Summers
State Director, AARP Montana

Less Is More: The Village Network Comes to North Carolina

[Putting It All Together] Traditional care models cannot fully meet the needs of older adults. This session, moderated by the Village to Village Network, shares information in three tracks: key characteristics of a village, success stories and the opportunity for each village to be unique. Attendees will learn about the Charlotte Village Network, which began as a group exploring aging solutions in the LGBT community and has grown to serve much of Charlotte, with a current focus on ethnic diversity. The discussion will also address the value of including nursing services in this work and the need for older adult services in a North Carolina college town. [CM 1.0]

➤ Barbara Hughes Sullivan
Executive Director, Village to Village Network

➤ Mandy Summerson
President, Village to Village Network

➤ Jim Kimbler
Immediate Past President, Charlotte Village Network

➤ Karen Metzguer
Executive Director, Fearrington Cares

➤ Mary Sherrill
Board of Directors, Davidson Village Network
Rural Communities: Engaging People, Partners and Policy Makers through Regional Approaches

[Putting It All Together] Age-friendly communities share many traits, but urban and rural environments require different approaches. The residents of rural communities tend to be older than people in urban areas and they have fewer financial resources, higher poverty rates and longer travel distances. Consequently, it’s imperative for rural communities to leverage community assets and engage various groups to meet the needs of an aging population. Regional approaches help alleviate some of these challenges by pooling resources and bringing people together. This session is geared toward regional approaches to rural, age-friendly work. A successful age-friendly campaign involves buy-in from residents, local businesses, community organizations and elected leaders. Panelists from rural communities will share how they are effectively engaging residents, building partnerships and advocating for age-friendly communities. [CM 1.0]

➤ George Man
Age-Friendly Carbon County VISTA
Red Lodge Area Community Foundation

➤ Therese Picasso-Edwards
Resilient Community Program Director
Red Lodge Area Community Foundation

➤ Nancy Davis
Vice Chair, Communications
Age-Friendly Community Initiative

➤ Anne Schroth
Healthy Aging Program Coordinator
Healthy Peninsula Carolina

➤ Patricia Oh
Age-Friendly Communities Consultant, AARP

Statewide Initiatives to Create Communities for All

[Putting It All Together] The Department of Elder Affairs (DOEA) is Florida’s state unit on aging, and its mission is to keep older Floridians healthy, safe and independent. In partnership with 11 Area Agencies on Aging, 16 memory disorder clinics and AARP, two statewide Initiatives were created to build livable communities for all: Communities for a Lifetime (CFAL) and Dementia Care and Cure Initiative (DCCI). The Massachusetts Healthy Aging Collaborative is a broad-based coalition of more than 100 organizations supporting and leading a range of efforts to advance inclusive Age- and Dementia-Friendly Community efforts as well as an Age-Friendly State designation. Learn about and discuss the partnerships created and steps taken to build diverse, engaging and accessible communities for all. [CM 1.0]

➤ Laura Cantwell
Associate State Director, AARP Florida

➤ Linda Schotthoefer
Senior Director of Community Initiatives
United Way of Miami-Dade

➤ James Fuccione
Senior Director, Massachusetts Healthy Aging Collaborative

The Future of Transportation: Universal Mobility as a Service

[Engaging Partners] Emerging technologies present an unprecedented opportunity to vastly expand mobility for the nation’s 100 million non-drivers. While driverless cars have received the most media attention, the impending disruption is much larger and could involve a shift in the entire ecosystem of transportation, from personally owning vehicles to accessing transportation from a menu of options. Jana Lynott of the AARP Public Policy Institute offers a vision for a future centered around a concept she calls “Universal Mobility as a Service,” where everyone in the community is served, regardless of age, disability, race/ethnicity, income or geographic location. A discussion among attendees, panelists and the moderator will explore tools for “Universal MaaS” implementation and the roles local stakeholders can play to make this once-in-a-lifetime opportunity a reality. [CM 1.0]

➤ Jana Lynott
Senior Strategic Policy Advisor, AARP Public Policy Institute

➤ Roger Teal
President, DemandTrans Solutions, Inc.

➤ Kevin Chambers
Founder and Principal, Full Path Transit Technology
Networking Groups

 рядом Monday, 4:00 - 5:30 pm
Leaders in Lifelong Housing

Join this organizational meeting, hosted by the Oregon-based Rogue Valley Council of Governments, to build a national coalition that promotes the use of universal design in residential construction and creates standards for certifying homes that are livable or “visitable” for people with mobility differences or challenges. (Uptown II)

 рядом Monday, 7:30 - 8:30 pm
Meet Colleagues — and Eat Dessert!

Enjoy dessert with your regional “neighbors” by selecting one of the following after-dinner gatherings.

- Central Region (Providence III)
  AR, IA, IL, IN, KS, MI, MN, MO, NE, ND, OH, OK, SD, WI
- Southern Region (Uptown I)
  AL, DC, FL, GA, KY, LA, MD, MS, NC, SC, TN, TX, VA, WV
- Eastern Region (Uptown II)
  CT, DE, ME, MA, NH, NJ, NY, PA, PR, RI, VT, USVI
- Western Region (Providence II)
  AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY

Office Hours

 рядом Wednesday, 1:45 - 2:30 pm
State-based AARP delegations are encouraged to gather and “convert inspiration to action.” Others are welcome to form impromptu groups to determine next steps about advancing livability. Instructions will be provided in the closing session about where to gather.

After-Event Roundtable

 рядом Wednesday, 2:30 - 5:00 pm
Picking Up the Pace of Change: The Impact of Housing and Transportation in Long-Term Services and Supports

(Registration for this event occurred prior to the conference and is now closed. The meeting will be in Providence III.)

Housing and transportation options are key components of high-performing long-term services and supports (LTSS) systems. Some 10,000 people are turning age 65 every day, and an increasing number of adults with disabilities are seeking greater independence in their communities. However, the lack of access to affordable and accessible housing and transportation options can be a major barrier. The AARP Public Policy Institute and Centene are hosting a forum to discuss housing and transportation measures that were included, for the first time, in the LTSS State Scorecard. This forum will explore how attendees can use the scorecard to drive innovative solutions that promote independence among older adults and people with disabilities. For more information, contact the long-term care team at longtermscorecard@aarp.org or Kathleen Ujvari, senior strategic policy advisor (kujvari@aarp.org). [CM 2.5]

Breakfast Session Meet-Ups

Grab a bite from the buffet and then join a chat.

 рядом Tuesday, 7:30 - 8:30 am
- Publications Meet-Up featuring staff from 880 Cities, the National Building Museum, AARP Foundation and AARP Livable Communities. See page 20 for a list of livability resources and publications. (Providence I)
- North Carolina Delegation Meet-Up (Uptown I)
- Technical Assistance Partners Meet-Up featuring staff from LOCUS, Opticos Design, Orange Splot, Team Better Block, Transportation for America and The Trust for Public Land. (Providence II)
- Volunteer Meet-Up (Providence III)

 рядом Wednesday, 7:30 - 8:30 am
- AARP Network of Age-Friendly States and Communities Learning Network Meet-Ups
  Small Cities (Providence II)
  Counties and Large Cities (Providence III)
  Rural (Uptown I, featuring the LOR Foundation) *
- Disaster Response and Recovery Meet-Up (Uptown III)
- Evictions and Homelessness Meet-Up (Uptown II)
- Public Safety Meet-Up (Providence I)

* By invitation only
The AARP Livable Communities initiative offers many free, award-winning resources for community “influencers” — elected officials, planners, municipal staff, placemaking pros, local leaders, policy makers, citizen activists and residents.

**WEBSITE URLS**
- AARP Livable Communities — [AARP.org/Livable](http://AARP.org/Livable)
- AARP Network of Age-Friendly States and Communities — [AARP.org/AgeFriendly](http://AARP.org/AgeFriendly)

**AARP Community Challenge Grants**
Since its debut in 2017, this “quick action” grant program has awarded $2.1 million in funding to 218 projects nationwide. AARP Community Challenge grants help towns, cities, counties and neighborhoods make immediate improvements and jumpstart long-term change. The application period for the third AARP Community Challenge will be announced in spring 2019. [AARP.org/CommunityChallenge](http://AARP.org/CommunityChallenge)

**Where We Live: Communities for All Ages | 100+ Inspiring Examples from America’s Local Leaders**
This free, annual, photograph- and information-filled publication celebrates livability-related projects, programs and places throughout the United States. The third edition in the series, released in June 2018, also includes examples of the many ways older adults — the Experienced Class — enhance communities through their skills and life lessons, influence and involvement. [AARP.org/WhereWeLive](http://AARP.org/WhereWeLive)

**AARP Livable Communities E-Newsletter**
Created for community “influencers” — elected officials, planners, municipal staff, placemaking pros, local leaders, policy makers, citizen activists and residents — the multi-award-winning AARP Livable Communities weekly e-newsletter contains a mix of best practices, research, resources, slideshows, interviews, how-to’s, news and information about age-friendly efforts from places near and far. [AARP.org/Livable-Subscribe](http://AARP.org/Livable-Subscribe)

**AARP Roadmap to Livability**
This six-part series for community leaders explains how to take the first steps toward making a community great for people of all ages. Accompanying the main booklet is a tool kit for conducting a community-listening session and four guides about leading efforts to benefit an area’s transportation, housing, economic development and health and community services. [AARP.org/LivabilityRoadmap](http://AARP.org/LivabilityRoadmap)

**Creating Parks and Public Places for People of All Ages: A Step-by-Step Guide**
AARP Livable Communities, 8 80 Cities and The Trust for Public Land have come together to highlight the importance of parks – and give community leaders (and park advocates from all corners) tools they can use to create and improve green spaces and public places for people of all ages. [AARP.org/LivableParks](http://AARP.org/LivableParks)

**Making Room: Housing for a Changing America**
The National Building Museum and AARP teamed up to create this publication, which is based on an exhibition of the same name, so the information, ideas, examples and housing solutions explored by the Washington, D.C.-based museum could be seen, shared and enjoyed by people of all ages nationwide. [AARP.org/MakingRoom](http://AARP.org/MakingRoom)

**AARP Livability Index**
A free, interactive, data-driven tool developed by the AARP Public Policy Institute, the AARP Livability Index tracks dozens of policies and indicators to calculate the livability of a state, county, town, city or street. Find a score by entering an address, zip code, municipality or location name. [AARP.org/LivabilityIndex](http://AARP.org/LivabilityIndex)

**CONTACT US** Livable@AARP.org or CommunityChallenge@AARP.org
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The annual AARP Livable Communities National Conference is a joint effort of the following AARP teams, staff members and volunteers who are working on livability efforts nationwide:

**AARP Livable Communities | Community, States and National Affairs**
Nancy LeaMond: Executive Vice President, Community, States and National Affairs | Chief Advocacy and Engagement Officer
Jean Setzfand: Senior Vice President, Programs
Danielle Arigon: Director, Livable Communities
Bill Armbruster, Melissa Stanton (editor), Mike Watson: Senior Advisors
Rebecca Delphia: Advisor
Jeff Abramo: Interim Communications Strategist
Jack Montrose: Analyst
And a special thanks to consultants Geoff Alexander, Alysha Davis, Shoshana Preuss

**Conference Planning Committee**
Misty Bahr: Event Planner
Dean Brodhag: Volunteer Team Lead for Livable Communities, AARP North Carolina
James Brooks: Director of Community and Field Support, AARP
Lara Cole: Associate State Director for Advocacy and Outreach, AARP North Carolina
LaKeeshia Fox: Legislative Representative, AARP
Shannon Guzman: Senior Strategic Policy Advisor, AARP Public Policy Institute
Myrtle Habersham: Executive Council Member, AARP Georgia
Randy Hoak: Associate State Director for Community Outreach, AARP New York
Patricia Oh: Livable Communities Consultant, AARP
Mike Olender: Manager of Outreach and Advocacy, AARP North Carolina
Bob Prath: Chair, Livable Communities Advisory Team, AARP California

AARP appreciates the LOR Foundation’s support of the 2018 AARP Livable Communities National Conference.

LOR Foundation works to increase prosperity in the rural mountain West, while preserving the character that defines these iconic places. It provides expertise, makes connections and supports projects that allow towns to thrive. Together with communities, LOR revitalizes main streets, protects clean water supplies, preserves agricultural land and open space and improves access to the outdoors and recreation. The LOR Foundation believes a healthy economy and a healthy environment can exist in balance.

**WEBSITE: LORfoundation.org**  **TWITTER: @LORfoundation**
AARP is a nonprofit, nonpartisan organization that empowers people to choose how they live as they age.

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