Hello!

“I am here because all voices must be heard in creating age & ability friendly—"just"-cities.”

Sharon Baggett, PhD
Building a Trained Advocacy Corps

Lessons from Urban Social Movements
WHAT IF WE
EMPOWER CITIZEN
ADVOCATES?

Imagine
Urban Theory
Debates in Urban Theory and Practice

THE “JUST” CITY
RIGHT TO THE CITY
COMMUNITY CHANGE
Great Examples

SUCCESSFUL URBAN SOCIAL MOVEMENTS

1. Industrial Areas Foundation

2. The Alliance
Industrial Areas Foundation

http://www.industrialareasfoundation.org/content/history
Engage new citizens

Identify & address local issues

Give language and tools of planning

Build relational capacity

Broaden the “movement” for age & ability friendly planning
Advocates & Leaders
WORKING TOGETHER FOR CHANGE

Preparing advocates to engage
Training Approach - 5 Days

1. Older Adults
2. People With Disabilities
3. Community Partners
4. Age & ability “livability content”
5. Skills content
Livable for All

Housing
Mobility
Health & Support Services

Recreation
Education, Employment & Civic Engagement
Social & Cultural Opportunities
Livable for All

Advocate
Educate
Unite

Engage
Speak Out
Serve
Application

ACTIVE LEARNING
Practice

ACTIVE LEARNING
10 Minute Activity

00:10:00

HOURS MINUTES SECONDS

Ready, Set, CLICK... GO!
Engagement

LOCAL LEADERS
Commitment To Action

PLEDGE  Transition Plan  Technical Assistance
Results

Park Re-Design
“It’s about perspectives, skills, and local actions. I’m 84 years old and I’m excited about working with this group; my eyes are open and my voice is confident.”

-Advocate
“More citizens have been informed, which has increased the volume and inclusiveness of people advocating livability. I now have more information to lean on.”

- Mayor
Process & Participants

Project Summit 5x5 Competition
Evaluation

SUCCESSFUL RESULTS

1. KNOWLEDGE
   - Mastery of livability & advocacy skills

2. CONFIDENCE
   - Ready to take action

3. DELIVERY
   - Content & learning activities
Essential Supports

ACHIEVING SUCCESS

1. CHAMPIONS
   - Recruit New Activists

2. ACCOMMODATION
   - Time Technology Assistance

3. SUSTAINABILITY
   - Ongoing group support for success!
Let's Review

1. Empower

**Empowerment**
Give non-elite groups resources, such as access to expertise and prepare them to take structural positions that allow them influence.

2. Capacity

**Capacity**
Build collaborative capacity, to enhance relational capacity among citizen advocates ready to work from shared perspective on community needs.

3. Local Leaders

**Local Leaders**
Ensure advocates and local leaders understand the common benefit of engagement.
Practice
Provide advocates opportunities to build confidence and leaders opportunity to explore how livability can be enhanced by engaging trained advocates.

Group Support
Sustain action through an initial project and ongoing technical support to help newly trained advocates focus and maintain efforts. Provide accommodation to ensure inclusion.

Just City!
Bring all citizens into the planning of cities. It is a key strategy to creating our most inclusive and just urban future.
A Call to Action

A Nationwide Advocate Corps
Thank You!
S h a r o n  B a g g e t t ,  P h D
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