



**AARP  
COMMUNITY  
CHALLENGE**

Grants to make communities livable for people of all ages  
[aarp.org/CommunityChallenge](http://aarp.org/CommunityChallenge)

## ATTACHMENT E

## Examples of Application Social Impact Statement and Deliverables

### SAMPLE A

**Livability Improvement Statement:** This grant will improve COMMUNITY X by activating new public spaces for people of all ages to engage with each other by purchasing and installing tables and board games in a playground that is under construction to help engage all generations in social activity.

#### Deliverables

- The Organization will partner with the CITY DEPARTMENT to purchase and install at least two each fully accessible, stainless-steel or concrete tables at a playground of a suitable size for a group of at least two (2) people per table, located at xxxxxx, that is currently under construction in COMMUNITY X, to help engage all generations by November 5, 2018.
- The Organization will also conduct outreach to the community to communicate the new aspects of the playground. This outreach will include:
  - a. Sending out five (5) Twitter tweets about the project.
  - b. Placing one (1) announcement about the project in a local newspaper.
  - c. Posting at least three (3) announcements on your Facebook page.

### SAMPLE B

**Livability Improvement Statement:** This grant will improve COMMUNITY X's transportation options. Specifically, this project will contribute to the age-friendly agenda by creating a more accessible and more comfortable public transportation system, thereby helping to increase the livability of COMMUNITY X for those 50-plus or any age, especially in more rural areas.

#### Deliverables

- The Organization will purchase and install 10 bus-shelter seats suitable for two (2) or more adults to sit in at one time in bus stops frequented by older adults in COMMUNITY X.
- In addition to the bus-stop seats, the grantee will market the bus-stop improvements through at least two (2) print advertisements and distribute at least one hundred (100) flyers to older adults in COMMUNITY X so that they are aware of the available seating at local public bus stops.

## SAMPLE C

**Livability Improvement Statement:** This grant will help make COMMUNITY X a safer and more inviting gathering place for people of all ages, which will lead to increased engagement, interaction and livability for community members, especially those 50-plus. Specifically, this project will improve an alley in COMMUNITY X that connects Main Street to the park.

### Deliverables

- The Organization will improve the alley in COMMUNITY X, located at xxxx, that connects Main Street to the park and install three (3) benches, each six feet in length, and nine (9) UV sail-shade canopies, 11 feet by 12 feet by 17 feet, at the Main Street entrance to the alley.
- Display original intergenerational art completed in a professional manner at the alley.

## SAMPLE D

**Livability Improvement Statement:** This grant will help increase the connectivity between recreational opportunities by improving access to multiple modes of transportation for all ages and abilities, fostering healthy lifestyles in COMMUNITY X. Specifically, this project will deliver a Complete Streets demonstration project on Street 1 and Street 2 in COMMUNITY X, which will showcase short-term alterations to the street and sidewalk to increase pedestrian safety.

### Deliverables

- Create a Complete Streets demonstration project on Street 1 and Street 2 in COMMUNITY X as part of COMMUNITY X's Complete Streets program.
- Organization will make ADA improvements to the crossing where applicable.
- Organization will use paint and plastic reflector/delineator posts, along with plantings and other low-cost materials to mimic the look of pedestrian bump-outs.
- Organization will replace and/or increase the size/width of the crosswalks and other on-street markings in the designated area to make the pedestrian space larger.
- Organization will install bright, tactile warning strips at the curb ramps and add turning arrows and stop bars to more clearly delineate the car realm from the pedestrian realm.