



**AARP  
COMMUNITY  
CHALLENGE**

Grants to make communities livable for people of all ages  
[aarp.org/CommunityChallenge](http://aarp.org/CommunityChallenge)

**ATTACHMENT B | After Action Sample**

# **AARP Community Challenge 2018**

*Grants to make communities more livable for people of all ages*

## **Sample After Action Report**



Please submit your After Action Report with visuals (photos and/or video) by **December 3, 2018**. Information on submitting the report to AARP will be shared with grantees once they are selected.

Please complete each section with **3,000 characters or fewer**.

- 1. What did you set out to accomplish?**
- 2. What were the results?**
- 3. What were the metrics you captured?** [NOTE: These should correspond with the metrics identified in the organization's application.]
- 4. What were the highlights of your project?**
- 5. What could have been better?**
- 6. What medium- to long-term impact do you expect?**
- 7. What are your next steps?**

**Please send any visual documentation of your project to help us showcase your good work!**

The organization is required to capture photos of the project. As the organization captures photos and video of the project, if an identifiable individual appears in the photos and/or videos, the organization is responsible for having him/her sign the AARP General Release (this document is provided to grantees with the MOU). In addition the organization should not include any element in photos or videos provided to AARP that may violate third party rights such as artwork and trademarks in text and logo other than those owned by the organization and AARP. The organization may be asked to send work-in-progress photos to AARP upon request. Following the grant period, grantees are required to respond to periodic requests for updates from AARP.

This report (with photos and/or video) must be delivered to AARP by December 3, 2018. Information on submitting the report to AARP will be shared with grantees once they are selected.

By sending AARP photos, videos, and/or any other types of recordings of your project ("Project Recording"), you grant AARP a license to use your Project Recording in perpetuity in its materials in whole or in part in all platforms and mediums and to make all necessary edits to use the Project Recording at AARP's sole discretion and you warrant and represent that use of your Project Recording by AARP or its affiliates or licensees shall not violate any third-party rights.

Learn more at [AARP.org/CommunityChallenge](http://AARP.org/CommunityChallenge) Questions? Email [Communitychallenge@aarp.org](mailto:Communitychallenge@aarp.org)