AARP Community Challenge 2020
Examples of Potential Coronavirus Projects

Access to Food and Necessities
- Expanding access to fresh food through farmers’ markets or, via pre-order/tech solutions, grab-and-go options, and/or new home delivery programs.
- Building and stocking items like little free libraries or pop up pantries with books, supplies, etc.
- Starting programs for older residents to order (and pay for) groceries from a local grocery store or fill prescriptions which are picked up by volunteers.

Virtual Engagement
- Piloting innovative community solutions to share in arts and culture while social distancing, e.g. pop-up drive-in-movies or other art/performance events.
- Developing innovative techniques to engage people in assessing the pedestrian safety of their communities, and collecting input to shape community response as a part of economic recovery efforts.
- Implementing friendly voice caller programs that virtually engage volunteers to call residents who are isolated.
- Launching intergenerational programs to socially connect with other people Hosting virtual senior academies to connect seniors with information and learning opportunities.

Access to Connectivity, Services and Economic Activities
- Creating new bike match programs that connect people in need of low-cost transportation solutions with available, underused bicycles.
- Expanding Wi-Fi access through mobile hotspot programs, or hotspot loan programs, to help close the digital divide during this time.
- Offering new programs to foster local economic assets (e.g. activating makers’ spaces in homes, how-to programs on entrepreneurship, repurposing of existing commercial space to adapt to new needs/modes).