



**AARP
COMMUNITY
CHALLENGE**

Grants to make communities livable for people of all ages
aarp.org/CommunityChallenge

ATTACHMENT A: APPLICATION

AARP Community Challenge 2020

Grants to make communities more livable for people of all ages

Application deadline extended to May 15, 2020, 11:59 pm ET.

SAMPLE APPLICATION AND BUDGET OUTLINE

All applications must be submitted through the online application at www.aarp.org/communitychallenge by May 15, 2020, 11:59 p.m. ET

NOTE: All fields must be filled out completely in order for the application to be accepted. Please use "n/a" for "not applicable" where appropriate.

BASIC INFORMATION

1. Name of Applicant Organization: _____

2. Amount of this Grant Request: _____

NOTE: AARP reserves the right to award less funds than requested, so applicants should be prepared to discuss how they would scale down their proposals **if asked**.

3. Organization Profile (for non-governmental organizations only, governmental organizations enter n/a).

Brief history of the organization: _____

Has this organization been involved in work to make this a more livable community? If yes, briefly describe and include the issues. _____

4. Organization Address:

Address: _____

City: _____ State: _____ Zip: _____

5. Organization Tax Status: Please check the one that best applies:

- 501(c)(3) NONPROFIT
- 501(c)(4) NONPROFIT
- 501(c)(6) NONPROFIT
- A MUNICIPALITY
- ANOTHER UNIT OF GOVERNMENT
- OTHER (PLEASE DESCRIBE) _____

6. Organization Twitter Handle: _____
(if none, enter n/a)**7. Organization Facebook Name:** _____
(if none, enter n/a)**8. Did your organization apply for a grant in 2017, 2018 or 2019?**

- Yes – Selected more than once
- Yes – Selected once
- Yes – Not selected
- No – did not apply

9. How did you hear about this grant opportunity?

- The AARP State Office in my state
- The AARP Livable Communities e-newsletter
- An organizational newsletter or conference
 - 880 Cities
 - American Planning Association or State Association of Planners
 - American Society for Landscape Architects
 - America Walks
 - Congress for New Urbanism
 - Federal or State Government Agency
 - Land Trust Alliance
 - League of American Bicyclists or local bike/ped advocacy organization
 - LOR Foundation
 - Metrolab
 - National League of Cities or State League of Cities/State Municipal League
 - National or State Association of Counties
 - National Main Street Center or local Main Street Organization
 - Rails to Trails
 - Smart Growth America
 - Strong Towns

- Trust for Public Land
- Other
- A local event or newsletter
- Word of mouth in the community
- Social Media
- Other

POINTS OF CONTACT

10. Grant Application Contact:

Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

11. Project Implementation/Execution Point of Contact (if different from #10):

Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

COMMUNITY DETAILS

12. Name of Municipality Where Project Will Be Physically Located/Delivered:

13. Approximate Address Where this Project Will Be Delivered:

NOTE: This information is for AARP's analysis purposes only and will not be used in award information, etc.

Address: _____

City: _____ State: _____ Zip: _____

14. Approximate population for the city/town/area where this project will be delivered:

NOTE: Please do not enter population ranges.

15. Would you describe this community as:

- Rural
- Suburban
- Urban

PROJECT DETAILS

16. Project Summary:

Please provide a summary of your project in 2,000 characters or less.

NOTE: This grant may NOT be used for the following activities:

- Partisan, political or election related activities
- Planning activities and/or assessments and surveys
- Studies with no follow-up action
- Publication of books or reports
- The acquisition of land and/or buildings
- Solely to sponsor other organizations' events or activities
- Research and development for a nonprofit endeavor
- Research and development for a for-profit endeavor
- The promotion of a for-profit entity and/or its products and services

17. Project Livability Improvement Statement:

Please specify in 350 characters or less the social impact this grant will bring to the community, especially to individuals aged 50-plus.

For example: This grant will improve (COMMUNITY X) by enhancing public safety through improving the walkability of the area for older residents and all individuals by adding traffic calming elements.

Please see additional examples in Attachment D.

18. Project Category:

Please select the category below that best describes your project, along with the *primary* corresponding sub-category.

- Create vibrant public places** in the community through permanent or temporary solutions that improve open spaces, parks and access to other amenities.
- Public space activation (e.g., public plaza improvements, parklets, street trees, alleyway activation, seating and games in public spaces, seating along Main Street corridors, signage in neighborhoods)
 - Public art installations that make a space more inviting (e.g. murals and sculptures that are connected to a broader plan for the public space)
 - Park enhancements (e.g., park equipment improvements, new structures, dog parks)
 - Playgrounds (e.g., intergenerational play spaces)
 - Community gardens (e.g., building accessible community garden beds)
 - Activities to engage people in vibrant public places (e.g., open streets events)
 - Accessibility of amenities (e.g., increasing accessibility features of park equipment)
 - Public safety interventions (e.g., proper lighting, landscaping, block revitalization/maintenance)
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-
- Deliver a range of transportation and mobility options** through permanent or temporary solutions that increase connectivity, walkability, bikeability and access to public and private transit and safety.
- Roadway/sidewalks/crosswalk improvement and beautification (e.g., markings for crosswalks, traffic calming pop-ups at intersections)
 - Micro-mobility enhancements/management (e.g., parking and training on scooters, e-bikes, etc.)
 - Bikeability (e.g., bike sharing options, temporary bike lanes)
 - Expansion and enhancement of existing transportation options (e.g., adding volunteer-led transportation programs, enhanced coordination of existing transportation resources)

- Public or private transit access and safety (e.g., transit shelters, activating and improving transit stops)
 - Improved wayfinding (e.g., signage and markings)
 - Trails (e.g., completing and connecting trails, signage)
 - Accessibility of transportation amenities (e.g., increasing accessibility features of transportation options for people of all abilities, including ADA compliance, etc.)
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-

- Support the availability of a range of housing** in the community through permanent or temporary solutions that increase accessible and affordable housing options.
- Accessory dwelling units and tiny homes
 - Co-housing programming and resources
 - Resources about housing options and available services
 - Innovative or new home maintenance, repair and support services
 - Lifelong housing and accessibility
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-

- Increase civic engagement with innovative and tangible projects** that bring residents and local leaders together to address challenges and facilitate a greater sense of community inclusion and diversity.
- Developing projects based on residents' priorities (e.g., participatory budgeting efforts)
 - Bringing resident insight and volunteer power into local government (e.g., citizen academies, local volunteers supporting City Hall efforts)
 - Engaging residents alongside thought leaders in problem solving (e.g., hackathons)
 - Other ideas that improve civic engagement in the community (please only select if your project does not fit into one of the above categories and please describe in detail)

Note to Nonprofits: While this new category is targeted to local governments, nonprofits can still apply for and receive a grant in this category, but they must demonstrate that they are working with local governments to solicit and include citizen expertise on the project or to help solve a pressing community challenge.

- Demonstrate the tangible value of “Smart Cities”** by developing and implementing innovative programs that involve residents in accessing, understanding and using data to engage in decision-making that increases quality of life for all.
 - Tools and programming to capture data and resident feedback
 - Activities that highlight the use of data to improve decision-making in local government
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)

- Other**
 - Connectivity improvements, including broadband access.
 - Activities that increase access to healthcare services
 - Activities that support family caregivers
 - Activities to support entrepreneurship and economic development
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)

19. Project Deliverables:

Please specify the individual deliverables. Provide as much detail as you can about any **physical structures** (such as benches, lighting, signage, etc.), **dates, addresses** and **communications** within 300 characters for each deliverable. See examples in Attachment D.

Deliverable 1: _____

Deliverable 2: _____

Deliverable 3: _____

Deliverable 4: _____

Deliverable 5: _____

Add more as necessary

For example:

- I. Provide suitable lighting in the public space located at (ADDRESS) between Street X and Street Y.
- II. Commission and install ten (10) structures with LED lighting at (ADDRESS) with custom side panels.
- III. Install four (4) benches at (ADDRESS).
- IV. Install signage at (ADDRESS)
- V. Conduct outreach to the community through local media and social platforms owned by the City, Main Street Organization and the Chamber of Commerce and will include at least three (3) published communications promoting the public space improvements.

20. Project Type:

PLEASE NOTE: Proposals for the project types described below will be prioritized over those that support ongoing programming or events.

- Permanent physical fixtures in the community
- Temporary demonstrations that lead to long-term change
- New, innovative programming or services

PROJECT NARRATIVE AND BUDGET

Please complete each section with 2,000 characters or fewer (excluding Question 27)

21. Livable Communities Activities. Please provide a brief summary of the ongoing efforts to make this community more livable for all ages and share how the Community Challenge project will support that effort and have a lasting impact.

22. Community engagement. Please describe how residents and local organizations have been engaged in the area’s livable communities activities to date. How will you engage the community and involve older adults in the process as you execute this grant?

23. Role of Volunteers. Please describe how residents and local organizations have been engaged in the area’s livable communities activities to date. How will you engage the community and involve older adults in the process as you execute this grant?

a. Do you anticipate volunteers age 50 and older playing a role in the implementation of the Community Challenge project?

Yes

No

b. Please describe the role that volunteers (particularly those 50+) will play in implementing the Community Challenge project.

24. Multicultural Population. If the primary beneficiaries of this project are from a multicultural population, please select the one or two populations who are primarily served below (Please note: This does not carry weight in the scoring criteria).

African American/Black

Hispanic/Latino

Asian American Pacific Islander

Native American

LGBT

Other, please describe: _____

25. Metrics. Fill in the table with the estimated metrics you will be able to capture over the course of this grant activity and beyond, and include goals for each metric. *For example: number of people served, number of certifications issued, structures achieving ADA-compliance, etc.*

Metric	Goal
<i>Example: Number of People Served</i>	<i>Example: 50 Individuals Served</i>
(text)	
(text)	
(text)	
(text)	
(text)	
(text)	

26. Matching Funds and In-Kind Support. Matching funds are not required. However, please detail any matching funds or in-kind support the organization will receive to contribute toward this project.

	Matching Funds (\$)	In-Kind Support
Nonprofit		
Private		
Public		

27. Project Budget. Please specify what expenses will be covered by the grant. Itemize anticipated expenses and income (if any) for this proposal. Include in-kind services, such as donated materials and/or labor. Add explanations if necessary.

	Expense	Additional information
Contracted services costs		
Staff costs, if any		
Office materials & supplies, if any		
Travel expenses, if any		
TOTAL REQUESTED		
Are there matching funds or services planned? What is their value?		

28. How will you use AARP branding?

29. Other Funding: AARP might be contacted by other potential funders that could be interested in funding projects that were not granted through the AARP Community Challenge. The potential funders may have additional process steps and funding requirements than those of the AARP Community Challenge. If requested, AARP would like to send your contact information, organization name and a short description of your proposal, including the community where the project would take place (“Project Information”). Please note that these projects will be subject to any potential funder’s own terms, conditions and review. Please indicate in your application whether or not you give permission to AARP to share your contact information and a description of your proposal. If you select “yes,” you agree on behalf of yourself and your organization to release AARP from all liability associated with sharing the Project Information with potential funders. We will alert you before this information is given to potential funders. **Do you give AARP permission to share this information with other organizations that might be interested in funding your project?**

YES

NO

An Opportunity for Other Possible AARP Funding: Please note that by submitting a proposal for the AARP Community Challenge initiative, you and your organization give AARP permission to reach out to you and others at your organization about other possible AARP funding opportunities that your proposal may be eligible for based on the AARP Community Challenge criteria. However, please note that AARP is not obligated in any way to consider your proposal for any additional AARP funding.

NOTIFICATION

Successful applicants will be notified by email. In order to receive funding, selected applicants must execute and return a binding Memorandum of Understanding and completed financial forms to the AARP National office to communitychallenge@aarp.org by 11:59 p.m. August 17, 2020. Noncompliance with this time period may result in disqualification.