



**State:** Iowa  
**Community Name:** Stanton  
**Population Size:** 687  
**Percentage of Residents Above Age 60:** 23  
**Community Structure:** City  
**Other:**  
**Community Type:** Small Town, Rural

**Elected Official Signing the Letter of Commitment**

**Name:** Jeff Magneson  
**Title:** Mayor

**Office Mailing Address:** 415 Broad Ave, Stanton, Iowa 51573

[Redacted]

**Role:** The director of community development position is responsible for planning and organizing the implementation of Creative Placemaking projects, administering community development activities, and coordinating the implementation of public facility improvements, public services and other related programs. Functions Work with Montgomery County Development Corporation Director Manage the development and implementation of goals, and short and long-range growth and development plans and programs. Interact with community organizations, businesses and citizens. Communicate on a wide-variety of CP initiatives Confer with developers, other agencies as needed. Participate on and provide assistance to a variety of boards, committees. Prepare and administer CP budget. Review project development plans for compliance. Maintain communication with key community contacts. Coordinate activities with other city contacts. Implement a marketing campaign to include logo, website, social media, photo stock, print materials, email, testimonials, blogs and internet reviews

**Older Adult Involvement:** Currently, many older adults are active leaders and a part of what we are doing. We look to increase that as we move forward and grow. The following are some of the leaders 65 and over on our committees: David Abercrombie, Stanton Advisory Council Dr. Eric

Paulson, Stanton City Councilman Dick Lovitt, Stanton Trail Committee Chair for many years Carroll Peterson, Swedish Heritage & Cultural Center Board Chair Pastor Eric Kutzli, Stanton Child Resource Center Board Marilyn Rubel, City of Stanton Clerk Jerry Gilliland, Stanton Library Director As we hope to move forward with AARP, we would like to form a separate committee with some older residents in our community to provide input and lead the way with the community in this visioning process. Another way to get older adults more active is a community garden. There is some interest but never been pursued to have a community garden and greenspace next to our Swedish Coffee pot. Planting flowers and gardening would get some additional residents involved. We feel in getting older residents involved and active, it will help them be healthier. Studies show older adults who volunteer are less likely to have high blood pressure or cardiovascular disease, they face a lower risk of cognitive impairment. Forming social connections might be particularly helpful in combatting social isolation and loneliness, which is more important now than ever during the COVID-19 pandemic. This is another reason we feel the timing is right and AARP is a great opportunity for the Stanton community.

**Increasing  
Collaboration and  
Coordination:**

The Stanton community looks to increase collaboration and coordination in many ways: Grow the relationship and to work with and help Accura Healthcare and residents in the nursing home. The community has helped through the pandemic by having children color pictures, sending cards, etc. but would like to expand this. An assisted living is needed for the community. Work with the Stanton Senior Center. The Stanton Senior has a building that could be cleaned up and working on a partnership with the senior center would be a great opportunity. Currently, the senior center gets together once a month and provides Meals on Wheels to Stanton residents. Expand the relationship with Hy-Vee. Hy-Vee is located in Red Oak 7 miles away. A few years ago, a community survey was done and better access to groceries was one of the recommendations. We have been working with Hy-Vee to be able to provide grocery delivery to the elderly in our community but the pandemic put it at a screeching halt. Continue Give Back Stanton. GBS is a group formed in 2020 of younger people that help elderly people as needed. They have cleaned up outside homes and also ran errands for older people during the pandemic. This program could be expanded to additional projects and more volunteers. Working with the older population on these ideas would be great! Expand Downtown-Fika Coffee Hus is set to open in 2021. One idea is working with local older talent to have a pop up space to sell crafts and things they make in the space.

**AARP Team  
Member Contact  
Info:  
Most Instructive  
Area of Work:**

AARP, Iowa State Director, [banderson@aarp.org](mailto:banderson@aarp.org) Also, we talked with Connie Eastman and John Peterson.

The Stanton community has wonderful outdoor amenities. This includes two parks, two baseball fields, and a 1.8 mile Greenbelt Walking Trail. This year a 2yr-5yr old playground was added to

the trail. We are also working to expand the trail to make it a full loop around the City of Stanton. We continue to honor our Swedish Heritage and the Swedish Heritage & Cultural Center hosts events for all ages (except during a pandemic). We are proud of our 5-Star daycare and Stanton Community Schools K-12 school. The Stanton Viking Center is a non-profit wellness center that has a gymnasium, fitness center, locker rooms, a walking track, library, and preschool. Additionally, the Viking Center has a storm shelter/community room which is constructed to FEMA 361 guidance to withstand 250 MPH winds.

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Resolution:**

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**Logo or Image:**

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**Website:**

[www.stantoniowa.com](http://www.stantoniowa.com)

**Twitter 2:**

**Facebook 1:**

City of Stanton

**Facebook 2:**

Stanton Friends

**Additional Social  
Media:**