Real Possibilities

Membership Application
To join the AARP Network of Age-Friendly States and Communities
and the World Health Organization Global Network of Age-Friendly Cities and Communities

• If you have questions while completing this form, please email livable@aarp.org
• If you need additional space for answering the questions you may add an additional sheet of paper

Section 1: COMMUNITY DETAILS

APPLICATION SUBMISSION DATE: Click here to enter a date.

NAME OF THE COMMUNITY: City of Miami Beach

STATE: Florida

POPULATION SIZE: 87,779

PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60: 11.69% (10,268)

NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT: Honorable Mayor Dan Gelber

OFFICE ADDRESS OF THE SIGNER: Office of the Mayor, 1700 Convention Center Drive, Miami Beach, Florida 33139

Section 2: COMMUNITY CONTACT for the AARP Network of Age-Friendly States and Communities

• The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work—it is not the responsible AARP staff member.

Please describe the named person’s role in the city or community’s age-friendly initiative:

As the department director overseeing elder services, Maria Ruiz will serve as the point person in all phases of the City’s effort to join the Age-Friendly State and Communities Network. She served as the contact to prepare the initial proposal to Commission and will be overseeing all aspects of the application process including administration of the community assessment and community-level outreach to ensure a broad spectrum of the community participates in the survey and drafting of the subsequent Action Plan. Once the community surveys have been collected and the City’s Action Plan is drafted, Maria will oversee the implementation and evaluation with help from various Municipal departments including: Office of the Mayor and Commission; Office of the City Manager, Office of Communications, Transportation Department, and Parks and Recreation Department, among others. Maria will be the chief drafter/writer of any documents produced through this initiative.

The person named above agrees to be subscribed to the AARP Livable Communities Weekly e-Newsletter, which is one of the primary ways we share useful news and resources. To add additional subscribers, type their names and email addresses into below. Once this application is processed, a subscription confirmation message will be sent so the individual can confirm that they want to subscribe. To subscribe today, follow the link above or visit AARP.org/Livable-Subscribe.
Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS

1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.

The City of Miami Beach has a variety of initiatives and programming that serve our elder community including, but not limited to:
- Robust year-round recreational programming that meets a broad variety of physical and social needs
- Grocery delivery program that delivers fresh produce, protein and shelf staples to food insecure citizens
- The Mayor and Commission routinely pursue free or reduced-price admission to City-sponsored cultural and entertainment events including Ticket Tuesdays
- The City actively promotes the Emergency and Evacuation Assistance Program (EEAP) prior to hurricane season to ensure that eligible seniors are enrolled proactively
- The City promotes healthy habits among its citizens through sponsorship of annual health fairs, the Prescription Drug Card for prescription savings, and free blood pressure checks at all fire stations
- The citywide free trolley operates 6am to midnight, Monday through Saturday and 8am to midnight on Sundays connecting residents throughout the City and freeing up the worry of parking and traffic

2) How will the community engage and involve older people in the process of becoming a more age-friendly?

The City will utilize a variety of vehicles to reach the greatest number of residents possible in both the completion of the citywide assessment and the drafting of the subsequent Action Plan. The City expects to use the following tools:
- Community outreach to the City’s elder-serving residential buildings and congregate meals programs to enable face-to-face engagement and the vetting of ideas and comments
- Social media including Twitter, Facebook and Instagram to elicit feedback and ideas
- City’s webpage to post surveys and draft documents enabling resident comment and suggestions
- MB Magazine which is a high-production quarterly magazine delivered to all addresses within the City and will include an article about the Age-Friendly States and Communities and encourage residents to become engaged in the assessment and Action Plan drafting efforts
- Utilizing the vast network of City boards and committees to present documents created and elicit comments and ideas from those who advocate to the Mayor and Commission via committee service

3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.

The City will encourage internal and external planning for the completion of the assessment and the subsequent implementation of the City’s Action Plan by:
- Engaging all departments within the City through a survey to senior management team members within each department for feedback from key stakeholders including management and frontline personnel within each department
- Surveying the members agencies of the Miami Beach Service Collaborative and the City’s provider networks that engage a variety of non-profit and for-profit human service agencies serving the community including the Housing Authority of the City of Miami Beach, Jewish Community Services, UNIDAD of Miami Beach, Little Havana Activities and Nutrition Center, AYUDA, Inc., among many others
- Ensuring inclusion of these efforts as part of the broader efforts under the 2019 Strategic Plan and Resilient 305 Plan
Section 4: NETWORK MEMBERSHIP

- Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

4) How do you hope to contribute to the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

First and foremost, we hope to clearly communicate the City’s commitment as a welcoming community that is a great place to live, work and play regardless of age. The City’s efforts will build upon its existing work across the municipality to be an inclusive community that ensures its policies, programming and services meet the current and evolving needs of all residents. This includes direct services offered by the City (parks and recreation programming, human services programming, etc.) as well as transportation services, cultural programming, infrastructure design and use, and policies that influence municipal assets and resources. The City will share data collected as well as progress made towards Action Plan goals as it builds upon the efforts and ideas of other communities to identify and implement ideas unique to this community. We would hope that the ideas, innovative approaches and creative uses/repurposing efforts we uncover will be shared with our partner communities throughout the globe to ensure that all communities become a great place to not only to grow older but, more importantly, to grow.

5) What motivated your community to join the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

Our community has always valued its residents and noted special attention to the evolving needs of our residents as they age. While it has taken steps to improve programming, reduce property taxes, and facilitate access to public resources, the City is always looking for innovative, practical and valued ways to improve the quality of life of its residents and has catered its programming to respond to evolving needs. Membership in the Network of Age-Friendly States and Communities and the World Health Organization’s Global Network of Age-Friendly Communities would allow us to draw from the tested ideas of others to explore additional ways that we can improve our efforts as well as anticipate opportunities in our fast-changing world. As a member of these networks, the City, in turn, will share its knowledge, tools and data to other communities. The collegial and positive-posting approach of the Network aligns with the affirmative philosophies of our community and reinforces the global visioning that balances our community’s existing reality with its fast-evolving concerns impacted by global warming, rising seas, the greying of America, and other significant concerns and social changes.

6) Provide a digital file or link of a logo or other image that represents your community and for which you have reprint rights. The image resolution should be at least 72 dpi. As an example of an image, here’s ours:

[Image: MIAMI BEACH]