



## Membership Application

To join the **AARP Network of Age-Friendly States and Communities** and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email [livable@aarp.org](mailto:livable@aarp.org)
- If you need additional space for answering the questions you may add an additional sheet of paper

### Section 1: COMMUNITY DETAILS

### APPLICATION SUBMISSION DATE:

**NAME OF THE COMMUNITY:** City of Carlsbad

**STATE:** California

**POPULATION SIZE:** 115,000

**PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60:** 24%

**NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT:** Mayor Matt Hall OFFICE

**ADDRESS OF THE SIGNER:** 1200 Carlsbad Village Drive, Carlsbad, CA 92008

### Section 2: COMMUNITY CONTACT for the AARP Network of Age-Friendly States and Communities

- The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.

[REDACTED]

[REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

**Please describe the named person's role in the city or community's age-friendly initiative:**

David Graham was the chief instigator and connector of the City of Carlsbad, CA desiring to join the age-friendly initiative. In coordination with the San Diego Foundation, the City aims to accelerate its work to be age-friendly. The City will have one of the higher concentrations of 55+ adults in the San Diego region by 2030. Reporting directly to the City Manager, David will coordinate the cross-departmental working group that will develop the action plan and will monitor its implementation.

The person named above agrees to be subscribed to the [AARP Livable Communities Weekly e-Newsletter](#), which is one of the primary ways we share useful news and resources. To add additional subscribers, type their names and email addresses into below. Once this application is processed, a subscription confirmation message will be sent so the individual can confirm that they want to subscribe. To subscribe today, follow the link above or visit [AARP.org/Livable-Subscribe](#).

[Mike.Pacheco@carlsbadca.gov](mailto:Mike.Pacheco@carlsbadca.gov)[Margaret.Hamer@carlsbadca.gov](mailto:Margaret.Hamer@carlsbadca.gov)

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### **Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS**

**1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.**

The city has a Senior Commission that advises staff and the City Council on policies, programs and services for 55+ adults. Both the Parks & Recreation Department and the Library have robust programming targeted toward seniors including dance, mind/body wellness, education, recreation, and arts & culture. We have a dedicated senior center where the community gathers. Additionally, there is a focus on housing seniors including an innovative program called ElderHelp which places people with housing needs, with seniors who have available space in their homes. The arrangement provides needed affordable housing while also matching up someone who can support the senior. With a growing aging population, the city aims to develop policies around the eight domains to ensure we have the polices and programs in place for this vital group of our residents. Additionally, by forming a cross-departmental working group we will instill age consideration in all of the city's activities.

**2) How will the community engage and involve older people in the process of becoming a more age-friendly?**

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The city has a robust community outreach program. Through surveys, focus groups, in-person interviews and a listening tour, the city will gain valuable insight into the current needs of this population and the future opportunities to enhance our age-friendly community. We will engage the current Senior Commission and augment it with a broader group of senior advisors. We believe that if you focus on making your city accessible for 55+ adults then you are creating a more accessible city for all.

**3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.**

The San Diego Foundation has committed grant funding for technical assistance to conduct the outreach. Our Communications Department will augment that outreach as well as bring in data from other community outreach efforts that may be relevant. We will design the outreach effort using best practices, but also relying on our Senior Commission and local AARP members to ensure maximum effectiveness. This information will be provided to the City's Executive Team, Leadership Team and a cross-departmental working group that will be overseen by the Chief Innovation Officer (ONO). This is important because the CINO reports directly to the City Manager so the highest level of coordination and authority will be provided. The city also has a close relationship with the County of San Diego and other bordering cities. The County's Live Well initiative will provide regional information to help guide the effort. We intend to have regular assessment meetings as a part of the program to ensure the collaboration amongst departments is meaningful and impactful.

#### Section 4: NETWORK MEMBERSHIP

- Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

#### 4) How do you hope to contribute to the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

The city intends to use the information from this initiative to inform the senior element of our Parks & Recreation Master Plan (Master Plan) a long-term strategy for the city. This will be the first time the Master Plan has included a senior element. Additionally, the Action Plan will serve as the guidepost for citywide age-friendly efforts as well as the regular measure of progress. We hope that the tools we develop during this process will be valuable to the Network and scalable across the State of California if not the nation.

#### 5) What motivated your community to join the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

**By 2030 the city will have one of the largest concentrations of 55+ adults in the region. The dynamism of our community and sense of belonging that people feel here will be enriched if we can ensure that this population lives well, is connected, and has opportunities to remain in the community. We are an intention city with a focus on being future-ready. Preparing and implementing age-friendly policies and programs now will ensure the vibrancy of our community**



6) Provide a digital file or link of a logo or other image that represents your community and for which you have reprint rights. The image resolution should be at least 72 dpi. As an example of an image, here's ours:

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fpublic.netfile.com%2Fpub2%2F>





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**NAME:** David Graham

**POSITION:** Chief Innovation Officer

**EMAIL ADDRESS:** [david.graham@carlsbadca.gov](mailto:david.graham@carlsbadca.gov)

**TELEPHONE NUMBER:** 619-885-1050

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