Application for the WHO Global Network of Age-friendly Cities and Communities

Thank you for your interest in joining the WHO Global Network of Age-friendly Cities and Communities. If your application is successful, the information you provide in this form will be used to create a profile page for your city or community published on Age-friendly World. This website will help you to increase the visibility of your work, enable you to inspire change by showing what you have done and how you have done it. It will connect you to cities and communities worldwide to facilitate the exchange of information and experience, and support cities and communities to find solutions through innovative and evidence-based technical guidance.

1) City/Community details

Name of city/community
Cupertino

Region or state
California

Country
United States of America

Your city/community's population size
58,300

% of residents above the age of 60
12.50%

Are you applying through one of the Network's Affiliated Programmes?
We are not a member of any of these affiliated programmes

2) Commitment towards becoming an age-friendly city/community

Letter of commitment from the Mayor
City of Cupertino-Mayor letter coming.docx

Mayor's name and title
Mayor Savita Vaidhyanathan
Address of the Mayor’s office
City Hall
10300 Torre Ave
Cupertino, CA 95014

3) Designation of contact person for the Global Network

Title
Chair, Cupertino Age Friendly Task Force
Name
Richard Adler
E-mail address
radler@digiplaces.com
Telephone number (including international dialling code)
011-650-968-9975

4) Description of your age-friendly activities to date
Please note that the information you provide will be published on your profile page on Age-friendly World.

Please provide a brief summary (250-300 words) of your city/community’s policies, programmes and services targeted at older people and how you are planning to make it more age-friendly.

Senior programs are currently provided mainly through the Cupertino Senior Center that is operated by the city. In 2016, an Age Friendly Cupertino Task Force that included a diverse group of older residents of the community was created to guide the process of making the city more age-friendly. We worked directly with city leadership and other stakeholders to identify strategies and initiatives to make the community more age-friendly, including reconstituting a city-wide Senior Commission. We conducted focus groups with residents and professionals in aging to develop a set of specific recommendations for action.

Please provide a picture (skyline or logo) to illustrate your age-friendly activities. Cupertino senior softball.jpg

If you have a dedicated web page on your age-friendly activities.
http://www.agefriendlysiliconvalley.org

If you have already conducted an age-friendly baseline assessment of your city/community, please upload it.
Cupertino Focus Group-Seniors_12.19.16 REPORT.pdf
If you have already developed a strategy or action plan to make your city/community more age-friendly, please upload it.

Age Friendly Cupertino Recommendations.docx

5) Engagement of older people

How are you engaging and involving older people in the process of becoming a more age-friendly city/community?
All members of the Task Force are older people and a focus group with older community residents was held as part of our application process.

6) Cross-sectoral collaboration

What mechanisms have you/are you planning to put in place to facilitate collaborative planning and implementation between different departments of the local administration and across sectors?

* We have recommended the creation of a city-wide Senior Commission to oversee and implement the action agenda developed by the Age Friendly Cupertino Task Force. We have developed a strong relationship with the Cupertino Senior Center and its director and will continue to use its facilities as a base for our activities. We will continue to participate with the Santa Clara County Age Friendly Cities initiative that will allow us to share best practices with other cities in our county. We will continue to work with the Center for Age Friendly Excellence that has provided support to our Task Force throughout the application process.

7) Participation in the WHO Global Network of Age-friendly Cities and Communities

What motivated your city/community to become a member of the Global Network?

* As we studied our demographics and reviewed city policies related to our older population, we realized the value of a new initiative that would focus specifically on the needs and interests of this key group. Cupertino was happy to join with other cities in the county on a joint project to make the entire county age friendly.

How do you hope to contribute to the Global Network?

* Cupertino is located in the heart of Silicon Valley and is the home of Apple Computer and other high-tech companies. We hope to focus particularly on the potential of technology to support active, independent aging. In addition, Cupertino is a highly multi-cultural community (a majority of residents are of Asian origin) and we intend to work hard on developing inclusive programs that support this unique population.