



Membership Application

To join the **AARP Network of Age-Friendly States and Communities** and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email livable@aarp.org
- If you need additional space for answering the questions you may add an additional sheet of paper

Section 1: COMMUNITY DETAILS

APPLICATION SUBMISSION DATE: 02/10/2020

NAME OF THE COMMUNITY: *City of Scottsdale*

STATE: *Arizona*

POPULATION SIZE: *255,315*

PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60: *30%*

NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT: *Mayor W.J. "Jim" Lane*

OFFICE ADDRESS OF THE SIGNER: *3939 N. Drinkwater Blvd. Scottsdale, AZ 85251*

Section 2: COMMUNITY CONTACT for the AARP Network of Age-Friendly States and Communities

- The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Please describe the named person's role in the city or community's age-friendly initiative:

Jennifer Murphy, MSW, is a Human Services Center Supervisor for the city of Scottsdale and has over 16 years of serving the senior community. In her current role, Jennifer is a mentor for the senior center social services team and meets one-on-one with clients to assist with any needs they may have. In addition, she is the coordinator of the Scottsdale Age-Friendly Group which meets every other month to effect positive change and improve the lives of Scottsdale's senior community.

The person named above agrees to be subscribed to the [AARP Livable Communities Weekly e-Newsletter](#), which is one of the primary ways we share useful news and resources. To add additional subscribers, type their names and email addresses into below. Once this application is processed, a subscription confirmation message will be sent so the individual can confirm that they want to subscribe. To subscribe today, follow the link above or visit AARP.org/Livable-Subscribe.

Thomas Prior: TPrior@ScottsdaleAZ.gov
Eugenio Munoz-Villafane: EMunozvi@ScottsdaleAZ.gov

Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS

1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.

The City of Scottsdale has been proactive in its approach to being Age-Friendly. Scottsdale's Mayor proclaimed Sept. 23-29, 2018 as Active Aging Week and on Jan. 21, 2020 the City Council passed a resolution supporting the participation in AARP's Network of Age-Friendly Communities and Dementia Friendly America's Community Network. The services that are targeted toward older people are many. Scottsdale has two [senior centers](#) that are free and open to the public. Our senior centers are unique in the fact that they offer a holistic array of recreation, health, wellness, and community programs as well as social services all under the same roof. In addition, the City of Scottsdale hosts satellite programs at the libraries, parks and other city facilities. There are "Memory Cafe's in two of the Scottsdale Public Libraries, free trolley transportation that travels to both senior centers, discounted Cab program specifically for our senior and disabled community and congregate meals programs at both senior centers. The plans are underway to build an Adult Care Day Center on the property adjacent to the Granite Reef Senior Center to assist those senior residents that need supervised care during the day. Other future endeavors include the expansion of the Via Linda senior center and the addition of a satellite social services office in the far north part of Scottsdale.

2) How will the community engage and involve older people in the process of becoming a more age-friendly?

As recommended within Better Together: A Comparative Analysis of Age-Friendly and Dementia Friendly Communities, Scottsdale plans on integrating the two initiatives from the outset. One of the identified steps within both initiatives is to establish an action team composed of seniors, people with dementia, and their caregivers. This action team will help champion the effort, engage the community, and set priorities for the initiative. Other members of the action team will include people from a variety of community sectors including (but not limited to) the faith, nonprofit, business and health communities. In addition to the action team, we will involve and engage seniors in the process through education campaigns at both of our senior centers, city-wide events, and at our senior programs offered throughout the city. One event, Scottsdale's "All thing Senior" Expo, attracts over 2,000 attendees and brings together an extensive collection of exhibitors who provide products, resources, and valuable services to the 50+ community. By including seniors in our action team and regular community engagement, we hope to meaningfully involve seniors in our process of becoming more age-friendly.

3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.

Established in 2013, the Scottsdale Age-Friendly Group meets every other month to address the needs of the senior community and enhance their quality of life. The group is made up of representatives from the city's police, fire and human services departments, city council, human service commission in addition to multiple community partners. This group allows for cross-departmental collaboration and will aid in the planning and implementation of an age-friendly Scottsdale. In addition to the Age-Friendly Group, the steering team is convening an action team consisting of representatives from a variety of community sectors. The city also plans on educating staff on tactics for becoming more age and dementia friendly through a city-wide promotional campaign.

Section 4: NETWORK MEMBERSHIP

- Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

4) How do you hope to contribute to the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

Scottsdale's median age is more than nine years higher than the national average and the highest median age of the 100 largest cities in America. In addition, 96% of residents positively rated the overall quality of life in Scottsdale in the most recent National Citizens Survey. These statistics are no coincidence, Scottsdale offers a variety of services, innovative programs and award-winning facilities designed to enhance the quality of life for all our citizens, including our senior population. In 2012, Scottsdale's Granite Reef Senior Center received the Pinnacle Award, presented by the International Council on Active Aging, for our "outstanding efforts in advancing and supporting older adult wellness". As members of the AARP Network of Age-Friendly Communities, we hope to share what has (and hasn't) worked for our city and collaborate with other communities to develop a more age-friendly Arizona.

5) What motivated your community to join the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?

The City of Scottsdale has a long history of being a citizen driven community, dating back decades. City Manager Bill Donaldson gathered a group of community, business and civic leaders in 1969 and created the STEP Initiative. This group's visionary approach was rooted in the philosophy that the City could best prosper and develop wisely incorporating a partnership model of community development. Since then, the City has implemented hundreds of initiatives that have set the course of services and programs in Parks and Recreation, Public Safety, Development and Municipal Services, Economic Development and Human Services.

The visionary leaders of yesteryear allocated general funds to create not one but two senior centers and a community action program (CAP) office, all staffed by master level social workers and counselors. Even then, leaders recognized that the 76 million Baby Boomers would become a significant and monumental challenge for all sectors of society. Today, the Silver Tsunami represents a large contingent of older adults that wish to age in place. In doing so, communities must look to providing services and resources to address the spectrum of social determinants of health that impact quality of life throughout the aging process.

The AARP Age-Friendly and Dementia Friendly America models offer a unique opportunity for the City of Scottsdale to expand partnerships for the betterment of its older citizens. The models align with the Human Services Department Mission: Serve Scottsdale! The Human Services 5-year Consolidated Plan, currently under revision, specifically addresses unmet needs and gaps in services. As part of the Plan's revision, a survey is being offered on Scottsdale's webpage to garner feedback from this community pertinent to areas in need of improvement in arenas such as housing, planning and development, economic development, parks and recreation, and human services.

Scottsdale currently has mechanisms and service priorities that align with goals and objectives of AARP Age-Friendly and Dementia Friendly America. Residents recently passed a bond that will include expansions at both senior centers, with one incorporating a new Adult Care Day Center within the next few years. Additionally, Scottsdale received funding from Maricopa Association of Governments to form an Age-Friendly Scottsdale Initiative. This group has been meeting for seven years to effect change for seniors and will be an asset to the AARP Age-Friendly and Dementia Friendly efforts. Our annual CDBG and Tribal Gaming Grant funds award hundreds of thousands of dollars toward services that directly impact the aging Scottsdale population. Human Services is honored to join these nationwide efforts and appreciates the resources that each bring to help seniors enjoy the outstanding quality of life that makes Scottsdale a premier place to call home.

6) Provide a digital file or link of a logo or other image that represents your community and for which you have reprint rights. The image resolution should be at least 72 dpi. As an example of an image, here's ours:

Click here to add a link to where we can find your logo. Or, send a JPEG, PDF or PNG of your logo by email attachment to livable@aarp.org.

