



## Membership Application

To join the **AARP Network of Age-Friendly States and Communities**  
and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email [livable@aarp.org](mailto:livable@aarp.org)
- If you need additional space for answering the questions you may add an additional sheet of paper

### Section 1: COMMUNITY DETAILS

**APPLICATION SUBMISSION DATE: 8/6/2019**

**NAME OF THE COMMUNITY: Madison**

**STATE: New Jersey**

**POPULATION SIZE: 16,033**

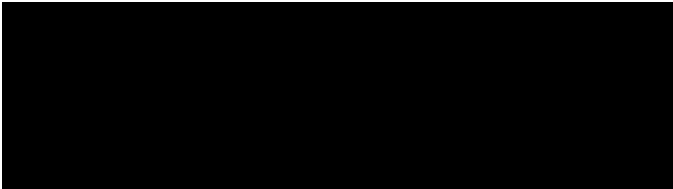
**PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60: 26.5%**

**NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT: Robert H. Conley, Mayor**

**OFFICE ADDRESS OF THE SIGNER: 50 Kings Road, Madison, NJ 07940**

### Section 2: COMMUNITY CONTACT for the AARP Network of Age-Friendly States and Communities

- The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.



**Please describe the named person's role in the city or community's age-friendly initiative:**

Under the leadership of the Executive Board, which includes Madison Town Councilman John Hoover as Board Vice President, the Executive Director/Coordinator facilitates the day to day efforts of Tri-Town 55+ Coalition. The ED/Coordinator provides communications, monitors and reports progress and guides the effort to ensure action plans are followed and goals accomplished. The ED/Coordinator works with the Executive Board in the development and implementation of communications strategies including website, Facebook, press releases and community outreach. In addition, the ED and Executive Board work with local partner organizations and representatives of the community to build awareness and support of age-friendly initiatives and encourages collaboration among partners to address the needs and provide services for older adults as well as identify and apply for appropriate grants and other sustainable funding. John F. Hoover is the liaison to Madison's municipal leadership regarding all aspects of the age-friendly efforts of Tri-Town 55+ Coalition. His email is [johnfhoover@msn.com](mailto:johnfhoover@msn.com), cell (914) 525-5771.

The person named above agrees to be subscribed to the [AARP Livable Communities Weekly e-Newsletter](#), which is one of the primary ways we share useful news and resources. To add additional subscribers, type their names and email addresses into below. Once this application is processed, a subscription confirmation message will be sent so the individual can confirm that they want to subscribe. To subscribe today, follow the link above or visit [AARP.org/Livable-Subscribe](http://AARP.org/Livable-Subscribe).

John F. Hoover: [johnfhoover@msn.com](mailto:johnfhoover@msn.com); Tom Honohan: [thonohan@mac.com](mailto:thonohan@mac.com); John Crouthamel: [jwcrouthamel@tritown55plus.org](mailto:jwcrouthamel@tritown55plus.org); Igsostak@tritown55plus.org

### Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS

**1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.**

Tri-Town 55+ Coalition was formed in 2016 to serve the age-friendly needs of residents living in Madison, Chatham Borough and Chatham Township. In April 2017, Tri-Town 55+ Coalition launched the Rides for Seniors program, an on-demand car service without the need of a smartphone. In October 2017, in partnership with the Madison Area Chamber of Commerce and the Downtown Development Commission, Tri-Town launched the Age-Friendly business initiative to create welcoming and desirable destinations in the downtown area for older adults. The Coalition has also met with local municipal leaders, stakeholders and organizations within the community to educate and raise awareness on age-friendly issues and garner support. Tri-Town has established a website and FaceBook page to communicate age-friendly initiatives and direct older adults to existing programs and services. In 2019, the Coalition worked with the New Jersey Healthcare Quality Institute to introduce the "Conversation of Your Life" programming to the community and plans to host a Housing Forum. The Coalition also serves Chatham Borough and Chatham Township in the same capacity, bridging age-friendly efforts across all three communities. Plans are underway to collaborate with TransOptions and its Street Smart Campaign in September for pedestrian, biker and driver safety.

**2) How will the community engage and involve older people in the process of becoming a more age-friendly?**

In 2016, Tri-Town 55+ Coalition conducted a Needs Assessment Survey to measure the concerns of older adults in the community. Since that time, Tri-Town 55+ Coalition has worked with local municipal leaders, organizations and agencies to formulate action plans to address top concerns identified in the survey. Outreach to the community is ongoing through participation in community events such as the Madison Farmers Market, Bottle Hill Day, the local resident homes, senior center and library. Madison has re-invigorated its' Senior Citizens Advisory Committee to serve as a conduit for information among the Mayor and Council, the senior center and relevant community-based groups. A similar committee is being formed to serve the residents of the Chathams. In addition, Madison is revising our Masterplan to ensure the needs of older adults are included.

**3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.**

Our age-friendly initiatives have been spearheaded by Tri-Town 55+ Coalition. The Coalition collaborates with our municipal leaders, community agencies and organizations to identify, implement and support programs and services for older adults. The Coalition also serves Chatham Borough and Chatham Township in the same capacity, bridging age-friendly efforts across all three communities. Monthly Coalition meetings with community partners and town leadership are held to ensure goals and objectives are established and accomplished. In addition, Tri-Town 55 + Coalition to look at housing for seniors.....barriers, zoning rules, and options, and coordinate with state and county resources.

**Section 4: NETWORK MEMBERSHIP**

- Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

**4) How do you hope to contribute to the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?**

Sharing experiences, best practices and even failures within our communities can benefit us all to successfully establish the framework for lifelong living. Tri-Town 55+ Coalition has led Madison’s age-friendly initiatives and will be an ongoing active participant in the Network, participating in workshops, conferences, webinars, etc.

**5) What motivated your community to join the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities?**

We want to create a life-long living community for all our residents. Joining the AARP Network of Age-Friendly States and Communities and the World Health Organization Global Network of Age-Friendly Communities will enable us to be on the forefront of establishing public and aging policies, increasing accessibility and affordability of transportation and housing, and implementing programs and services that will enable older adults to stay healthy and age in place.

**6) Provide a digital file or link of a logo or other image that represents your community and for which you have reprint rights. The image resolution should be at least 72 dpi. As an example of an image, here's ours:**

*Please visit our website at [www.tritown55plus.org](http://www.tritown55plus.org) and [www.rosenet.org](http://www.rosenet.org). We will also send jpeg under separate cover.*

