



CITY OF HEALDSBURG CITY MANAGER'S OFFICE

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Greetings World Health Organization,

With this action plan, the City of Healdsburg is on a trajectory to join the World Health Organization, AARP and Communities around the world in becoming an Age Friendly Community. By the year 2030 more than a quarter of our city's population will be over the age of 60. Healdsburg's natural beauty and ethnic and cultural diversity will be enhanced as our population ages. Acting now will enable Healdsburg to further benefit from the opportunity presented by our emerging demographic.

As an Age Friendly City, safety and quality of life will improve for all ages, from Memorial Beach to the Fitch Mountain Open Space Preserve and all places in between. Affordable housing built in mixed use neighborhoods along rail and transit access will allow our senior community to age in place and stay socially connected. Through improved transportation options, ADA Improvements, and access to the Russian River, Healdsburg is already on the way to creating a safer more connected City for the young and the old, cyclists, pedestrians and drivers.

Just as an Age Friendly Healdsburg will embrace all ages and walks of life, it will take such a broad coalition to move this effort forward. Becoming an Age Friendly City requires widespread community support and a shared mindset that must be incorporated into every phase of life - the way we design our parks, our streets, our neighborhoods, and more. Together we can lay the foundation for Healdsburg to thrive as an Age Friendly City for generations to come.

Sincerely,

Brigette Mansell
Mayor, City of Healdsburg