



Membership Application

To join the **AARP Network of Age-Friendly Communities** and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email livable@aarpp.org.
- If you need additional space for answering the questions you may add an additional sheet of paper.

APPLICATION SUBMISSION DATE: 8/30/2018

Section 1: COMMUNITY DETAILS

NAME OF THE COMMUNITY: City of Crossville

STATE: Tennessee

POPULATION SIZE: 11,564

PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60: 26%

NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT: James Mayberry, Mayor

OFFICE ADDRESS OF THE SIGNER: 392 N. Main St., Crossville, TN 38555

Section 2: COMMUNITY CONTACT FOR THE AARP NETWORK OF AGE-FRIENDLY COMMUNITIES

The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.

[Redacted contact information]

Please describe the named person’s role in the city or community’s age-friendly initiative:

The City Manager is responsible for the day to day operations of the city. Functions as a corporate Chief Operating Officer answering to the City Council who function like a corporation’s Board of Directors. All the City Departments answer to the Manager therefore he oversees functions like Parks and Recreation, Police, Fire, etc. He also interfaces with local nonprofits, county, state, and federal governments.

Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS

1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.

The City of Crossville has focused on retiree recruitment for over 20 years. As the “Golf Capital of Tennessee” it has offered age friendly activities for decades. We are a host city to the Senior Olympics, PGA Men’s Senior Open and have many senior sports teams. The community also has many lakes and streams for fishing, parks with walking trails, a dog park, an aggressive trail building network with an annual hiking marathon where participants can walk a combination of trails to total 26.2 or 13.1 miles. The area has a strong healthcare community which includes a medical center, numerous assisted living facilities, wellness centers, and private practitioners. The City assists in Senior Health Days and is part of the Healthy Tennessee Program. The city also has two senior community centers. Veterans are well represented with an American Legion and DAV in the City.

2) How will the community engage and involve older people in the process of becoming a more age-friendly?

The City of Crossville in cooperation with the Crossville – Cumberland County Chamber of Commerce has already completed the engagement and collaborative planning process with a project called the Horizon Initiative (<http://thehorizoninitiative.org/Index>) which emphasizes six key focus areas: Social, Identity, Infrastructure, Economic, Leadership, and Organizational Excellence. This project was funded by City, County and private donations channeled through the Chamber of Commerce. The community engagement aspect consisted of 17 community meetings including Uplands Retirement Village and Fairpark Senior Center, but also spanned all age groups including high school students. The City has also completed a review of all its recreation facilities and has a long term plan of improvements completed by Lose and Associates. One of the outcomes of that planning process was the Garrison Park project which will provide family activities for all ages including the opportunity for all age groups to interact. Another project is upgrades to our K-9 Cain, Memorial Dog Park where citizens of all ages backed the improvements and where dogs provide the opportunity for common ground for all ages.

3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.

As described in Section 3, 2 the community has already undertaken a sweeping analysis with the Horizon Initiative which is now carried forward by the Horizon Steering Committee made up key community and government leaders. Additionally, the Initiatives’ work is used as a basis for ongoing projects. In recent years the City and County have forged a more cooperative relationship including cooperation on economic development projects and funding capital items for the Fairpark Senior Center. The City Manager has instituted a quarterly retreat for the City Council to participate in strategic planning which will begin in January following the seating of new Council Members.

Section 4: NETWORK MEMBERSHIP

Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

4) How do you hope to contribute to the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

Since Crossville has long emphasized retiree recruitment, we would like to think we have gotten a few things right. We are looking forward to sharing our experience and successes in areas like the Senior Olympics, senior baseball leagues, hosting Senior PGA tournaments as well as insights from going through the process of the Horizon Initiative.

5) What motivated your community to join the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

The Tennessee Director made a presentation at the most recent Tennessee Municipal League which was attended by members of our City Council. Since we have been a retirement oriented community for decades, we felt like we needed to be part of the network to tell our story while concurrently finding better ways to serve our community.

6) Please provide a digital (JPG, PNG or PDF) file or link of a logo or other image that represents your community.

The image resolution should be at least 72 dpi. As an example of an image, here's ours >



<https://www.dropbox.com/s/c8ekn3xdfbnxf74/City%20Seal%20-%20Vector.jpg?dl=0>