

RESOLUTION
Support for Charlottesville Area Alliance

WHEREAS, the Charlottesville Area Alliance (CAA) is a collective of organizations who aim to lead the advancement of goals making the Region 10 an age friendly community, being mindful of the unique needs of those aging in this regional community and taking action when needed; and

WHEREAS, the Charlottesville Area Alliance (CAA) includes The Alzheimer's Association, Jefferson Area Board on Aging, The Senior Center, JAUNT Inc., Westminster Canterbury of the Blue Ridge, and Thomas Jefferson Planning District Commission as the initial lead organizations; and

WHEREAS, The CAA's primary purpose is to provide leadership for and to develop an age-friendly community through educating, advocating, engagement, planning, and evaluation, bringing organizations together to create an age-friendly community by developing a common understanding of the needs and issues, developing policy recommendations, and joining together to encourage the implementation by government, non-profit organizations, the general public and businesses; and

WHEREAS, the vision of the CAA is that the Greater Charlottesville area will be the most Age-Friendly community in the country; and

WHEREAS, the mission of the Charlottesville Area Alliance is to lead the advancement of an age friendly community; and

WHEREAS, the CAA has identified five goal areas of work: 1) Assessment/Monitoring; 2) Planning; 3) Advocacy; 4) Education & Public Relations; 5) Engagement; and

WHEREAS, the CAA will utilize the World Health Organization's measurement/indicators of Outdoor Spaces & Buildings, Transportation, Housing, Social Participation, Respect & Social Inclusion, Civil Participation & Employment, Communication & Information, and Community & Health Services; and

WHEREAS, the City of Charlottesville supports the participation of staff in efforts to improve our community for citizens of all ages;

WHEREAS, the city's strategic plan goal # 2 – a healthy and safe city – includes support for the World Health Organization's definition of an age-friendly city;

NOW THEREFORE, the City of Charlottesville hereby endorses the organization of the Charlottesville Area Alliance and its goals.

Approved by Council
March 6, 2017



Acting Clerk of Council