



Membership Application

To join the **AARP Network of Age-Friendly Communities** and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email livable@aarpp.org or call 202-434-2430
- If you need additional space for answering the questions you may add an additional sheet of paper.

APPLICATION SUBMISSION DATE: 6/22/2016

Section 1: COMMUNITY DETAILS

NAME OF THE COMMUNITY: St. Petersburg

STATE: Florida

POPULATION SIZE: 253,700 (2014)

PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60: 15.7% (45-54); 14.3% (55-64); 16.1% (65+) – (2014 ACS 5-year estimates – stpete.org)

NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT: Mayor Rick Kriseman

OFFICE ADDRESS OF THE SIGNER: St. Petersburg City Hall, 175 Fifth St. N., St. Petersburg, FL 33701

Section 2: COMMUNITY CONTACT FOR THE AARP NETWORK OF AGE-FRIENDLY COMMUNITIES

The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Please describe the named person's role in the city or community's age-friendly initiative:

David Klement will serve as the lead of the St. Petersburg Age-Friendly Initiative and he is the Executive Director for The Institute for Strategic Policy Solutions. As a community convener and facilitator, the Institute for Policy Solutions at St. Petersburg College is primed to lead this project. The Institute's mission is to advance academic excellence, community engagement, economic vitality and public understanding through solutions-directed public policy programs. In his role, Klement will manage the overall facilitation of the Network of Age-Friendly Communities designation process. The initiative will draw input from an Age-Friendly St. Petersburg Advisory Board made up of stakeholder representatives and citizens. AARP Florida will be a primary partner on the Advisory Board, and has committed to providing in-kind services such as development of community surveys and data analysis. Additional partners on this project include Reunion Care Inc. of St. Petersburg, a family-based care management organization, and Encore Tampa Bay, which assists older citizens in pursuing employment and creating age-friendly awareness among employers.

Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS

1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.

In St. Petersburg, AARP Florida has more than a year convening various stakeholders and interested parties as well as conducting informal listening posts and sessions to gauge community interest and needs. Community input has shown a wide range of community concerns, from cheaper parking to more public transportation to additional green space, which affect residents of all ages.

2) How will the community engage and involve older people in the process of becoming a more age-friendly?

The Age-Friendly St. Petersburg approach will begin by assessing the community – soliciting feedback from residents, community organizations, and local government agencies, as well as cataloging and mapping existing assets and gaps in the eight Age-Friendly domains. During the first phase of the initiative, a minimum of 20 listening sessions will be conducted at events and community group meetings, with at least 500 participants providing input. The Advisory Board and partner agencies will distribute mailed and online surveys to community residents. A minimum of 500 responses will be gleaned and data analyzed to develop community reports. From that inquiry, an Advisory Board will identify opportunities to improve the community that have the greatest potential impact on seniors, and will engage relevant partners to determine an action plan and next steps. A final report of community survey and listening session results, and the subsequent three-year city-wide action plan based on those results, will be distributed at the conclusion of the two-year time frame.

3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.

This project will increase community engagement in and knowledge of criteria for best practices in age-friendly communities. A minimum of 10 community representatives from local government, non-profits, community, and business will be recruited and participate in monthly meetings of the Advisory Board. Aging-Friendly marketing materials, a website, and toolkits will be developed and disseminated to community organizations, agencies, and residents. A minimum of 100 toolkits will be distributed. In addition, workshops on civic engagement and workplace skills for seniors and caregivers will serve a minimum of 650 participants.

Section 4: NETWORK MEMBERSHIP

Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

4) How do you hope to contribute to the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

As of the 2014 census estimate, St. Petersburg is the 5th most populous city in the state of Florida and the largest city in Florida that is not a county seat. St. Petersburg is also receiving accolades for attracting both millennials and boomers. The St. Petersburg Age-Friendly Initiative has the opportunity to provide best practice examples of how communities can continue to improve in order to make themselves attractive and accessible to not only older adults, but also to people of all ages. Due to its large size, St. Petersburg has the opportunity to showcase the value of a livable and age-friendly community to the rest of the state. This will potentially serve as a catalyst to further the age-friendly communities momentum in Florida.

5) What motivated your community to join the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

Aging and urbanization are two critical factors for communities in the 21st century. Cities must be able to adapt to effectively meet the needs of older residents, helping them to live easily and comfortably in their communities as they age. Florida leads the country in the percentage of its population age 65 and older, and will continue to lead in the 65+ population for decades to come. St. Petersburg is at the forefront of this demographic shift, with a population of 253,700 in 2014, and a median age of 43.4 years, slightly higher than the state median age of 41.5. However, roughly 30 percent of the city's population is age 55 and over, or just over 76,000 city residents (www.stpete.org). Please see attached article, "For Florida, the graying of America presents both promises and pitfalls". This article outlines the benefits of attracting older adults to Florida and to St. Petersburg, as older adults that relocate to Florida are typically better off economically and are a boon to our economy.

6) Please provide a digital file or link of a logo or other image that represents your community.

The image resolution should be at least 72 dpi. As an example of an image, here's ours >



Under development.