



## Membership Application

To join the **AARP Network of Age-Friendly Communities** and the **World Health Organization Global Network of Age-Friendly Cities and Communities**

- If you have questions while completing this form, please email [livable@aarpp.org](mailto:livable@aarpp.org) or call 202-434-2430
- If you need additional space for answering the questions you may add an additional sheet of paper.

APPLICATION SUBMISSION DATE: 7/7/2016

### Section 1: COMMUNITY DETAILS

**NAME OF THE COMMUNITY:** City of Chula Vista

**STATE:** California

**POPULATION SIZE:** 265,070

**PERCENTAGE OF RESIDENTS ABOVE THE AGE OF 60:** 13%

**NAME AND TITLE OF THE ELECTED OFFICIAL SIGNING THE OFFICIAL COMMITMENT:** Mayor Mary Casillas-Salas

**OFFICE ADDRESS OF THE SIGNER:** Office of the Mayor, 276 Fourth Avenue, Building A, Chula Vista, CA 91910

### Section 2: COMMUNITY CONTACT FOR THE AARP NETWORK OF AGE-FRIENDLY COMMUNITIES

The community contact is the local staff member or volunteer who is primarily responsible for carrying out the community-level work — it is not the responsible AARP staff member.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**Please describe the named person's role in the city or community's age-friendly initiative:**

The City of Chula Vista has been a leader in building livable communities through policy and infrastructure planning efforts and further committed to building programs and partnerships to address community health through the adoption of the first Healthy Chula Vista Action Plan on January 5, 2016. The plan identifies seven focus areas and over 60 strategies to concentrate city efforts to Engage community and stakeholders partnerships, build stronger Land Use policies using a holistic health perspective, build better Transportation networks that encourage people to use alternative transportation and access assets, encourage better access to Healthy Food, increase Physical Activity of residents, address Health Care and Prevention inefficiencies, and raise awareness of Environment Quality inequities and conservation of our natural resources. Ms. Kurz is the coordinator for the Healthy Chula Vista Initiative ("Healthy CV") in the City's Development Services Department. She brings over twenty years of planning experience in transportation, housing and land use. In addition, Ms. Kurz has extensive experience working with communities on policy development and project entitlements including affordable housing.

### **Section 3: COMMUNITY ACTIVITIES, ENGAGEMENTS and COLLABORATIONS**

**1) Please provide a brief summary of the community policies, programs and services that are targeted toward older people and how the community plans to become more age-friendly.**

Through the Healthy Chula Vista Action Plan a number of strategies were identified to increase healthy options and improve livability in the community. The western portion of the City of Chula Vista is expected to see a higher increase in the 55-74 year old age group (9.9%) than the region (8.3%) and a higher increase in the 65-74 year old age group in the western portion of the City (4.6%) than the City as a whole (3.8%) over the next fifteen years. Entrance into the Age-Friendly Network will focus efforts to develop implementation measures and increase livability for all ages to address these shifts in population. The City of Chula Vista provides numerous recreational classes through the Department of Recreation and is involved in an array of senior services, most based out of the Norman Park Senior Center. In coordination with the Recreation Department the existing Commission on Aging, a group of community volunteers, provide a forum to discuss and make recommendations to City Council on matters that affect older residents.

**2) How will the community engage and involve older people in the process of becoming a more age-friendly?**

Utilizing existing boards and commissions consisting of Chula Vista residents such as the Commission on Aging mentioned above, the Healthy Chula Vista Advisory Commission, Cultural Arts Commission, Youth Action, Safety and Park and Recreation Commission, and the Promotores Program developed by the the Chula Vista Community Collaborative (CVCC), the City will build a network of resident champions to promote engagement in the development of the Age-Friendly Plan. Promotores are local Spanish-speaking resident leaders who serve as liaisons between their community and integrated health and family support programs. This network will assist in getting participation in walking audits and Community Cafés. The majority of walking audits would be conducted in the western portion of the city (west of Interstate 805) with select locations surrounding senior facilities in eastern Chula Vista. The walks will include at least one person age 60 or over and attempts to include youth and disabled persons will also be made for each walk to audit safety, services, repairs and amenities such as parks, transit, health care, etc. Notes will be directed appropriately to city departments. Community Cafés will bring residents and businesses to the table once a month, rotating between neighborhoods at local restaurants or other community gathering spots, including senior centers or housing complexes, relevant to the neighborhood. The purpose would be to provide an environment conducive to one-on-one interactions with neighbors and staff in an informal, warm and welcoming environment outside of the bureaucratic walls of City Hall. Each monthly café would identify at least one specific community topic related to the eight domains for City staff to hear and discuss with the community, as well as still providing an open mic to hear about other community priorities. As the plan progresses data, analysis and solutions will be discussed at the Cafés and input utilized to further the Age-Friendly Strategic Plan.

**3) Briefly describe the mechanisms the community has or is planning to put in place to facilitate collaborative planning and implementation between different agencies and departments.**

In addition to the Promotores Program, the Chula Vista Community Collaborative (CVCC) enhances community partnerships to develop and implement coordinated strategies and systems for future generations by serving as a clearinghouse for information sharing and collaboration, bringing together service providers for the south bay area. In August 2016, the city will reconvene and expand the Healthy Chula Vista Stakeholders Committee to assist with plan development and community outreach, bringing together members of the CVCC, senior advocates and additional service providers. At a regional level the City continues to participate in the County of San Diego LiveWell South Bay committee and is also coordinating with County HHSA staff working their designation as an Age-Friendly Community.

#### Section 4: NETWORK MEMBERSHIP

Your answers to the following questions will help us complete your membership in the global age-friendly network and better enable us to understand how to support the network.

#### 4) How do you hope to contribute to the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

As the 14th largest city by population among the approximately 496 cities in California, and the second largest city in San Diego County, Chula Vista serves as the crossroads of the San Diego/Baja, Mexico region. Located seven miles from downtown San Diego and seven miles from the busiest international border crossing in the world, the population is highly diverse culturally, linguistically, and economically. In addition, the city has great untapped resources in the undeveloped lands along the Bayfront and in the eastern portion of the city, providing development opportunities to incorporate healthy living concepts and ensuring livability for all ages. These challenges can serve as great learning opportunities for other city's looking to enter the Age-Friendly Community Network.

#### 5) What motivated your community to join the AARP Network of Age-Friendly Communities and the World Health Organization Global Network of Age-Friendly Communities?

The opportunity to join the Age-Friendly Communities Network was a natural complement to the work being conducted through the Healthy Chula Vista efforts and provides additional resources and connections to take the strategies developed over the past several years to allow the city to create baseline metrics and develop an implementation plan through a senior lens to create a livable community. The resources will allow great intergenerational work and coordination to occur across the community truly developing a strategic plan to serve all ages.

#### 6) Please provide a digital file or link of a logo or other image that represents your community.

The image resolution should be at least 72 dpi. As an example of an image, here's ours >



[Click here to paste the JPEG image or the link to one.](#)

RESOLUTION NO. 2016-068

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA AUTHORIZING THE MAYOR TO EXECUTE A LETTER OF COMMITMENT AND DIRECTING STAFF TO COMPLETE ALL DOCUMENTS NECESSARY TO ENTER THE AARP NETWORK OF AGE-FRIENDLY COMMUNITIES, APPROVING AN AWARD AGREEMENT WITH THE SAN DIEGO FOUNDATION FOR THE AGE-FRIENDLY COMMUNITIES PROJECT OF \$50,000 FOR FISCAL YEAR 2016/2017, AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT AND ALL OTHER DOCUMENTS NECESSARY TO IMPLEMENT THE AGREEMENT, AND APPROVING \$50,000 TO THE HEALTHY COMMUNITIES FISCAL YEAR 2016/2017 BUDGET AS MATCHING FUNDS

WHEREAS, jurisdictions are becoming increasingly aware that cities play a critical role in supporting the health and well-being of their communities; and

WHEREAS, the City has also been implementing its multi-department *Healthy Chula Vista* ("Healthy CV") initiative, which focuses on integrating public health considerations across municipal capital projects, plans, and services; and

WHEREAS, the World Health Organization (WHO) and American Association of Retired Persons (AARP) have partnered to create a Network of Age-Friendly Communities across the nation and world to educate, encourage, promote and recognize improvements that can help make communities supportive for older adults and persons of all ages; and

WHEREAS, the San Diego Foundation is a champion of age-friendly communities and encourages all jurisdictions in the San Diego Region to enter the AARP Network of Age-Friendly Communities; and


WHEREAS, acceptance of \$50,000 in grant funds from the San Diego Foundation and approval of \$50,000 in matching funds will enable staff to conduct necessary outreach activities and data collection to meet year one objectives of the AARP Network of Age-Friendly Communities and further Healthy CV strategies and objectives.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it:

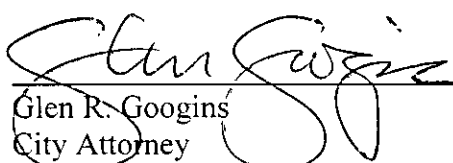
1. Approves an Award Agreement with San Diego Foundation for the Age-Friendly project in the form presented, with such minor modifications as may be required or approved by the City Attorney, a copy of which is on file in the office of the City Clerk;

- 2. Authorizes and directs the Mayor to execute the Agreement and the City Manager to execute all other documents necessary to implement the Agreement; and
- 3. Approves \$50,000 in grant funds and approves \$50,000 in matching funds for Fiscal Year 2017 to the Healthy Communities budget.

Presented by

  
 \_\_\_\_\_  
 Kelly G. Broughton, FASLA  
 Director of Development Services

Approved as to form by


  
 \_\_\_\_\_  
 Glen R. Googins  
 City Attorney

PASSED, APPROVED, and ADOPTED by the City Council of the City of Chula Vista, California, this 10th day of May 2016 by the following vote:

AYES: Councilmembers: Aguilar, Bensoussan, Miesen, and Salas

NAYS: Councilmembers: None

ABSENT: Councilmembers: McCann

  
 \_\_\_\_\_  
 Mary Salas, Mayor


ATTEST:

  
 \_\_\_\_\_  
 Donna R. Norris, CMC, City Clerk

STATE OF CALIFORNIA     )  
 COUNTY OF SAN DIEGO    )  
 CITY OF CHULA VISTA     )

I, Donna R. Norris, City Clerk of Chula Vista, California, do hereby certify that the foregoing Resolution No. 2016-068 was duly passed, approved, and adopted by the City Council at a regular meeting of the Chula Vista City Council held on the 10th day of May 2016.

Executed this 10th day of May 2016.

  
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 Donna R. Norris, CMC, City Clerk