CREATING ‘GREAT PLACES FOR ALL AGES’

ENGAGING STAKEHOLDERS

AARP’s Age-Friendly Communities Network

Oct. 8-9, 2013
DES MOINES, IOWA

A GREAT PLACE FOR ALL AGES!
Look Who’s Talking - About Des Moines

• #1 Best Place for Business & Careers (Forbes, 2013)
• #1 Best City for Summer Jobs (Forbes, 2013)
• #1 Best Midwest City for Young Adults (The Business Journals, 2013)
• #1 Best City for Families (Kiplinger 2012)
• #1 Richest Metro in the Nation (US News & World Report, 2011)
• #1 Best Place for Young Professionals (Forbes, 2011)
• #2 Strongest Local Economy (Policom, 2013)
• #2 Best City to Start a Business (The Street, 2013)
• #3 Top US Cities-’Emerging Downtowns’ (Forbes 2013)
#1 Age Friendly City?

Why Not!!
The Silver Tsunami
2010 Census - Polk County, IA

• Polk County Population = 430,640
  – 60+ = 67,684
  – 50+ = 93,519

• 46,545 - 65 + individuals in Polk County, largest 65+ population in any Iowa county.

• 22,318 – 65+ individuals in City of Des Moines, largest 65+ population in any Iowa city
Collaborating Organizations
Regional Planning
Des Moines Neighbors

Engage as many leaders in Des Moines Neighborhoods as possible and build on the great visioning and planning they have already accomplished.
AARP Adds Value...

- Convene
- Engage
- Encourage
- Endorse
- Invest
What affects your ability to
LIVE YOUR BEST LIFE
in your community?
Participant Response Keypads

• You may vote any time the question is displayed
• Press the number that corresponds to your answer
• You may change your mind as long as voting is open
• Confirm your choice via the LED display
• Your last vote is the one that will be counted
• Please leave the keypad in the room
The Best Place to Live in Your State

1. In a Large City
2. In a Suburb
3. In a County Seat City
4. In a Small Rural City
5. In an Unincorporated Area

Each option represents 20%.
Physical Infrastructure

- Buildings and Outdoor Spaces
- Transportation
- Housing
Buildings & Outdoor Spaces

• Some Age-Friendly Criteria
  – Clean & pleasant
  – Ample open / green space
  – Ample Seating / Benches
  – Services are grouped and easily accessible
  – Safety is promoted by lighting & police or security presence
  – Buildings / Services are well signed - Way finding
  – Hazards like snow & ice are quickly removed
Buildings where services are provided to older residents are accessible, safe and free of hazard.

1. Strongly Agree
2. Agree
3. Neither Agree nor Disagree
4. Disagree
5. Strongly Disagree
Many services older residents use are grouped together and easily accessible.

1. Strongly Agree
2. Agree
3. Neither Agree no Disagree
4. Disagree
5. Strongly Disagree
Parks and outdoor spaces in my neighborhood meet most of the ‘Age-Friendly’ criteria.

1. Strongly Agree
2. Agree
3. Neither Agree no Disagree
4. Disagree
5. Strongly Disagree
How to make this park more ‘Age-Friendly’?
Transportation

• Some Age-Friendly Criteria
  – Drivers
    • Streets & Highways / Good Driving Condition / Well Regulated
    • Ample and Easy to Read Signage
    • Ample / Affordable Parking at Destinations
  – Public Transportation
    • Available & Affordable
    • Frequent & Reliable
    • Appropriate Destinations
    • Comfortable & Safe
  – Pedestrians
Housing

- Some Age-Friendly Criteria
  - Housing Options for All Abilities
  - Affordable / Maintenance Costs
  - Close to Services
  - Safe & Secure
  - Aging in Place
  - Housing for older residents is Integrated in Neighborhood
Housing - What most Iowans want
Social Environment & Social Capital

- Respect and social inclusion
- Social participation
- Civic participation and employment
Health Care & Communication

- Community support and health services
- Communication and Information
Which of the Age-Friendly Areas of Focus should be our first priority?

1. Outdoor Spaces & Buildings
2. Transportation
3. Housing
4. Social Participation
5. Social Inclusion
6. Civic Participation & Employment
7. Health Services
8. Communications
Age Friendly City
Eight Areas of Excellence

• Infrastructure
• Social Capital
• Health Services
DSM AFC Advisory Committee

- DSM AFC Executive Committee
- Community Presence AARP Leadership Planning Team

Infrastructure Work Group
- Open Spaces & Buildings
- Transportation
- Housing

Social Capital Work Group
- Social Participation
- Social Inclusion & Respect
- Civic Participation & Employment

Health Services and Communications Work Group
- Health Services & Community
- Communications & Information

AARP Leadership Planning Team

Des Moines University

Civic Participation & Employment

Social Inclusion & Respect

Real Possibilities
Tomorrow is today. Let's get started!

TPX
The Tomorrow Plan Exchange (TPX) is a community forum for discussing topics related to the plan. Every Wednesday, guest authors will introduce a train of thought related to sustainability, regionalism, or Greater Des Moines. It's up to you to take it from there!

DSMove Set for Sunday
Residents will have a chance to practice yoga, play soccer, and even dance down a portion of University Avenue this Sunday as Des Moines hosts its first Open Streets event on Sunday, Sept. 29th from noon to 4 p.m. The... Continue reading...
On-Line Tools

Find out why more than 400 organizations trust MindMixer with their online engagement efforts.

- **CIVIC** Cities are better when citizens are involved. Empower your citizens to become contributors in your community and create a two-way dialogue to find the best ideas and the best solutions.

- **EDUCATION** From the school calendar to the lunch menu, school districts across the country are utilizing MindMixer to involve parents in their children’s schools. Parents are making meaningful contributions to important topics every day.

- **HEALTH CARE** Better engagement leads to better care. MindMixer offers an affordable and convenient way to engage patients, physicians, and the broader community on a range of topics and initiatives.

- **ENTERPRISE** Employees are an organization’s greatest assets. Leverage the experience and ideas of your organization and invite your employees to help solve your most important challenges.
HELP IMPROVE DES MOINES

Welcome! Think of this site as an online conversation about making Des Moines’ neighborhoods even better places to live, work and play. Comments and ideas shared on this site will be incorporated into revitalization plans for the neighborhoods listed or to improve neighborhoods citywide. We want to hear from you!

Reviewed Ideas

PROJECT DETAILS

- How It Works
- Rewards Store
- About the Project
- What’s my neighborhood?
- City of Des Moines Website
- Neighborhood Planning Website

Neighborhood Revitalization in Capital East

Capitol East:

**What sorts of changes do you feel would make Capital East a better place to live, work, and play?**

- My idea is...

What would you most like to see done with vacant properties in Capitol East?

Capitol East:

**What would you most like to see done with vacant properties in Capitol East?**

- Tear down vacant houses
- Repair/rehabilitate houses as single family homes

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