



AARP NETWORK OF AGE-FRIENDLY CITIES AND COMMUNITIES:

District of Columbia Baseline Assessment

Washington, DC

October 8, 2013



Preparation



- Surveying other Age-Friendly Cities
- Engaging Internal partners
- Getting a quick pulse
- Establishing target for engagement/comment
- Setting goals for State Office



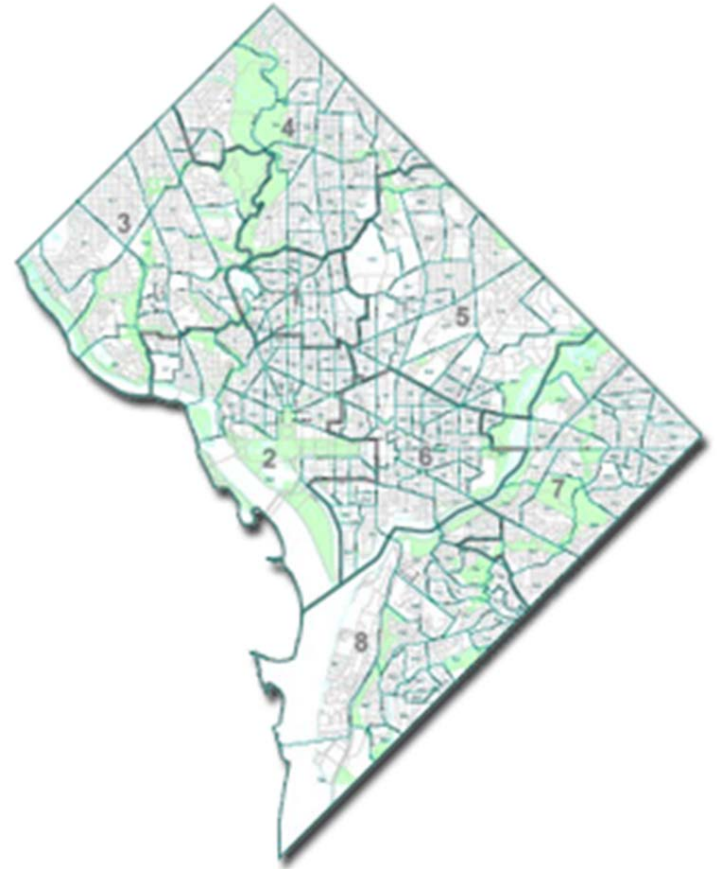


Building a baseline

- Discerning the District's plan for assessment
- AARP Data Collection
 - AARP Members
 - DC Residents
- Putting the two together



Age-Friendly DC



The District's commitment

- How will it use existing research?
- Where will it expand engagement?
- How will it collaborate with AARP DC and other partners?



AARP DC Members

Volunteer Mail Survey

- Built on Livable Communities Survey
- 181 responses
- Lifted out initial concerns from neighborhoods




AARP DC Members

Member Mailer

- Tear off postcard
- Two questions
 - #1 – What domains are important to you?
 - #2 – Open-ended

✂ Tear off and return the card below. AARP will make sure your voice is heard. ✂



The District of Columbia is where I have chosen to live, work, and play. I want to thrive in my neighborhood and easily share experiences with friends and family. Today, I am asking you to create an Age-Friendly Action Plan that can enable me to live and age well.

AARP
Real Possibilities

The following areas of urban life are important to me and should be made more age-friendly (please check all that apply):

<input type="checkbox"/> Public Space & Transportation	<input type="checkbox"/> Community and Civic Participation
<input type="checkbox"/> Housing	<input type="checkbox"/> Health and Social Services

My recommendations to make DC more age-friendly are . . .
(Examples: More police presence near [name] park; better lighting on [name] street; more funding for senior services such as home-delivered meals and neighborhood senior centers.)

Check here and include your email below if you want to get more involved in the Age-Friendly DC initiative.

(email) _____

You can call AARP DC at 202-434-7700 or go to www.aarp.org/dc for more information about making the District of Columbia more age-friendly.

- 1,400 comment cards received so far
- Over 400 persons want to engage more



District Residents

- *Online Survey* – 930 responses
- *Social Media Campaign* – Hundreds of new engagements
- *Palm cards* – 500 comments in a single event
- *Community Conversations* – 10 conducted or planned



DEVELOPING A PLAN

- Feeding data to the Age-Friendly DC Task Force
- Filling in the remaining gaps
- Further engagement

