AARP is Grand Sponsor of San Francisco Bay Area’s CAAMFest

AARP Members Receive Special Discount Ticket Prices

SAN FRANCISCO, February 21, 2017 – AARP is proud to be a Grand Sponsor of upcoming 35th Annual CAAMFest from Thursday, March 9 to Sunday, March 19 in San Francisco and Oakland. The film festival, presented by the Center for Asian America Media (CAAM), is the nation’s largest showcase for new Asian American and Asian movies. AARP members will receive a special discount on tickets to all CAAMFest programs using promotion code AARP17 online or showing their membership card at the box office. Learn more, watch trailers, and buy tickets at CAAMFest.com.

On Sunday, March 12 at 3:00pm at the Great Star Theater in San Francisco’s Chinatown, AARP will present Caregiving: The Circle of Love, a short film that tells the stories of three caregivers, including NBC and MSNBC News Anchor Richard Lui. Produced and directed by Toan Lam, the 14-minute documentary also follows former educator Elizabeth Chun and AARP Historian Emerita Lily Liu as they care for their families. The film will precede the premiere of The People’s Hospital, a documentary by Jim Choi and Chihiro Wimbush that tells the endearing story of the Chinese Hospital, the last independent hospital in San Francisco.

“We’re honored to be part of CAAMFest which will screen our film Caregiving: The Circle of Love,” said Daphne Kwok, AARP Vice President of Multicultural Leadership, Asian American and Pacific Islander Audience Strategy. “Families tend to avoid or tiptoe around uncomfortable issues like caregiving needs and long-term health needs. We produced this film to help start the difficult but vital conversation...
about caregiving now before an emergency happens. With CAAMFest’s multigenerational audience, and as each one of us will either be or will need a caregiver, we hope people will be empowered to take a step toward caring for their loved ones.”

“We are thrilled to have AARP as a partner for the past three years and for their ongoing commitment to supporting stories about Asian American history and diversity,” said CAAM Executive Director Stephen Gong. “Together, we hope to continue to showcase films that inform and engage audiences on important topics like caregiving.”

CAAMFest is an 11-day celebration of film, music, food and digital media from the world’s most innovative Asian American artists. For 35 years, the festival has been an important launching point for Asian American independent filmmakers as well as a vital source for new Asian cinema.

ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world’s largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow @aarp and our CEO @JoAnn_Jenkins on Twitter.

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