

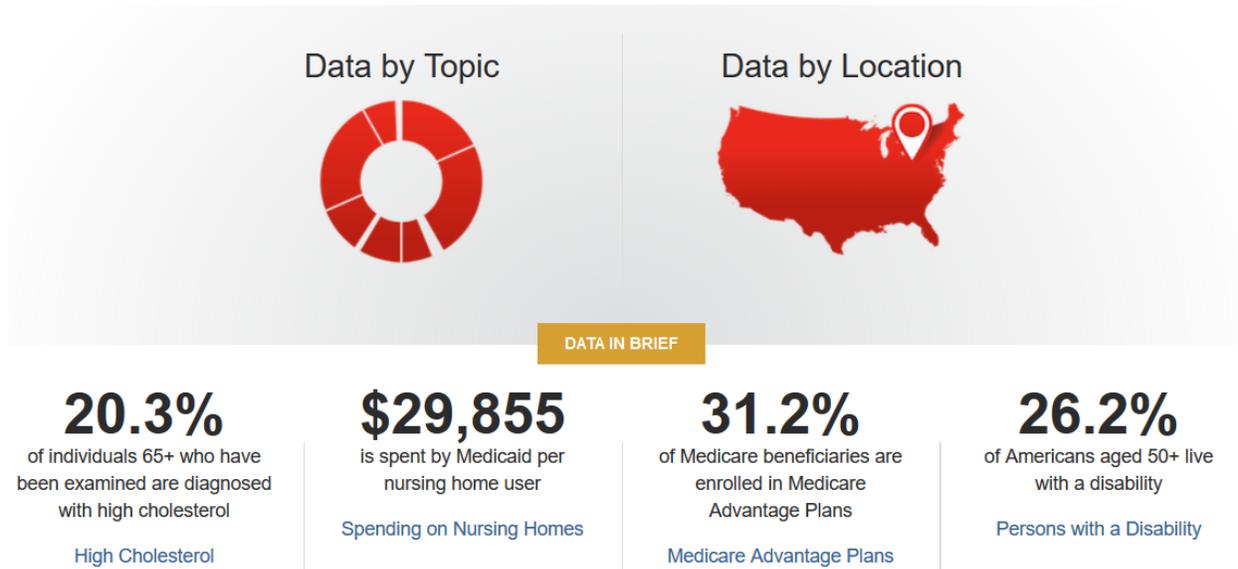


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AARP Provides Free Interactive Tool to Search and Visualize Data

A Customizable Tool to Find AAPI Data on Issues Relevant to Older Populations



WASHINGTON, D.C., September 27, 2016 – The AARP Public Policy Institute launched [AARP DataExplorer](#), its free interactive search and visualization tool for data on the 50-plus population. AARP DataExplorer allows users to browse and search for data on issues like demographics, health, financial security, housing and transportation by indicators including age, race/ethnicity, sex, state, income, health status, and languages spoken.

"Data is critical to understanding the issues and needs of Asian American and Pacific Islander communities," said Daphne Kwok, AARP Vice President of Multicultural Leadership, Asian American and Pacific Islander Audience Strategy. "AARP DataExplorer is an easy tool for those looking for data on AAPI older adults to find relevant facts and figures which can be customized to fit their needs—whether it's researching trends or patterns at the state or federal level, or driving policy solutions."

Users can create their own, customized visualizations of the data that can be turned into PDFs or PowerPoint slides and downloaded as images to use in reports or projects. The AARP DataExplorer site also offers a "Storybooks" feature that provides context for some of the data and helps users understand the story behind the data.

AARP DataExplorer presents the most current data and indicators and add new ones as soon as new data are available. No data programming skills are needed. To use AARP DataExplorer and watch a video tutorial to learn how to customize the data and visuals, visit dataexplorer.aarp.org.



About AARP

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million that helps people turn their goals and dreams into 'Real Possibilities' by changing the way America defines aging. With staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and promote the issues that matter most to families such as healthcare security, financial security and personal fulfillment. AARP also advocates for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name. As a trusted source for news and information, AARP produces the world's largest circulation magazine, AARP The Magazine and AARP Bulletin. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. To learn more, visit www.aarp.org or follow [@aarp](https://twitter.com/aarp) and our CEO [@JoAnn_Jenkins](https://twitter.com/JoAnn_Jenkins) on Twitter.

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