MEDIA ALERT: Google+ Hangout with Guy Kawasaki and AARP

Join Guy Kawasaki and author Peg Fitzpatrick, co-authors of “The Art of Social Media,” as they talk about technology and social media with Gil Asakawa at a Google+ Hangout on Monday, February 23.

Technology entrepreneur and writer Guy Kawasaki teamed up with AARP for a new web series about how people who are 50-plus can embrace technology. Hosted by Gil Asakawa, AARP/Asian American Journalists Association Social Media Fellow, “Technology: It’s Not Just a Guy Thing” focuses on the art of innovation, social media, the fundamentals of graphic design, and how digital media is changing the way we consume information. Watch new episodes and archived videos at www.aarp.org/guykawasakivideos.

During the Hangout, Guy, Peg and Gil will cover platforms including Facebook, Twitter and Google+ and focus on why people who are 50-plus should embrace social media.

DATE: Monday, February 23, 2015
TIME: 10:00am – 11:00am PT / 1:00pm – 2:00pm ET
GOOGLE+ HANGOUT: bit.ly/16N0PDu
or https://plus.google.com/u/0/events/coktj963sprpumsrbvijl31578

ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.