WASHINGTON, D.C., October 10, 2014 – AARP was proud to sponsor the 23rd Annual Festival of Philippine Arts & Culture (FPAC), a celebration of Filipino food, music, dance, crafts and culture, on October 4-5, 2014 at its new venue, Los Angeles County’s Grand Park during Filipino American History Month. Nearly 25,000 visitors from around the country attended Southern California’s largest and longest-running Filipino cultural celebration.

As the official sponsor of the FPAC Dance Floor at the Senior Pavilion, AARP hosted free dance performances, lessons, and social dancing for festival attendees. Dancing is a fun and easy way to keep active, get involved in your community, and enjoy longer and healthier lives.

“AARP is pleased to partner with FilAm Arts, a leading presenter of traditional and emerging Filipino American artists in the country,” said Daphne Kwok, AARP Vice President of Multicultural Markets and Engagement, Asian American and Pacific Islander Audience. “We are proud to sponsor a unique event like FPAC where multigenerational families have the opportunity to experience a variety of traditional and contemporary Filipino art and dance.”

FPAC is a community-led effort produced by volunteers in collaboration with community-based and civic organizations. There were more than 100 performances on eight stages and pavilions during the two-day event.
For more information about how AARP helps Asian American & Pacific Islander families get more out of life, visit www.AARP.org/AAPI, www.facebook.com/AARPAAPICommunity and www.twitter.com/AARPAAPI.

ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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