AARP Congratulates Gary V. on Turning 50

WASHINGTON, D.C., September 23, 2014 – AARP celebrated Gary V., turning 50 and his three decades in show business by sponsoring the Filipino American singer and songwriter’s 30th Anniversary Concert this past weekend in Atlantic City, New Jersey. Three thousand concert-goers from around the country attended the show where AARP members received a 35% discount on ticket prices.

“AARP congratulates Gary V. on turning 50. Welcome to the club!” said Daphne Kwok, AARP Vice President of Multicultural Markets and Engagement, Asian American and Pacific Islander Audience. “Gary shows us all how strong and vibrant 50 looks today. We’re proud to have ‘Mr. Pure Energy’ in our ranks and know he’ll continue to inspire others with his performances and philanthropic work.”

Last month, Gary V. celebrated his 50th birthday, the age of eligibility for AARP membership. AARP provides value to its nearly 38 million members and their families by focusing on issues that reflect their concerns and interests like economic security, caregiving, and health. The organization also offers savings on quality products and services, like Gary V.’s one-night-only concert.

Presenting Sponsor AARP partnered with ABS-CBN Foundation International, the Filipino American Community Athletic Association of Greater Philadelphia, the Filipino Executive Council of Philadelphia, the Philippine Community of Southern New Jersey, Inc. (PCSNJ), the Philippine Independence Day Council, Inc. (PIDCI) in New York, and media partners Asian Journal, Filipino Express, and TFC (The Filipino Channel) to promote the concert.

Gary V. has released 28 albums in the U.S. and Asia and has been awarded five Platinum albums, four double Platinum albums, three triple Platinum albums, and two sextuple Platinum albums. He has won 11 Amit Awards for Best Male Recording Artist and has appeared in many films and television series. In 1998, he became a UNICEF Philippines’ first National Ambassador.

For more information about how AARP helps Asian American & Pacific Islander families get more out of life, visit www.AARP.org/AAPI, www.facebook.com/AARPAAPICommunity and www.twitter.com/AARPAAPI.
ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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