AARP Sponsors San Francisco’s 10th Annual Asian Pacific American Heritage Month Celebration

AARP partners with APA Heritage Foundation to honor extraordinary AAPI innovators

SAN FRANCISCO, May 6, 2014 – AARP is proud to sponsor the 10th annual Asian Pacific American Heritage Month Celebration in San Francisco during the month of May. This is the first time AARP has participated as a sponsor of this popular annual event.

Diosdado P. Banatao, Jr., Managing Partner of Tallwood Venture Capital, Jonathan Leong, founder of Asian American Donors Program, and Grand Master Seiichi Tanaka of San Francisco Taiko Dojo were honored at a special award ceremony on Monday, May 5 at San Francisco’s Metreon for exemplifying this year’s celebratory theme ‘Celebrating Innovations.’

“AARP congratulates Diosdado P. Banatao, Jr., Jonathan Leong, and Grand Master Seiichi Tanaka for being innovators in the fields of semiconductors, bone marrow donor programs, and the art of Taiko,” said Daphne Kwok, AARP Vice President of Multicultural Markets and Engagement for the Asian American and Pacific Islander Audience. “The awardees embody AARP’s belief in turning possibilities into realities.”

“The APA Heritage Celebration Committee is very much appreciative of the partnership and support of AARP for San Francisco’s 10th anniversary celebration of APA Heritage Month,” said Claudine Cheng, President of the APA Heritage Foundation. “Indeed, AARP's sponsorship of this civic celebration represents the organization’s longstanding commitment to outreach to and serving diverse communities in the country.”

For more information about how AARP helps Asian American & Pacific Islander families get more out of life, visit www.AARP.org/AAPI, www.facebook.com/AARPAPICommunity and www.twitter.com/AARPAAPI.

ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world’s largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. AARP Foundation is an affiliated charity of AARP that is working to win back opportunity for struggling
Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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