AARP Sponsors 5th Annual Asian Cultural Festival of San Diego

SAN DIEGO, May 7, 2014 - In celebration of Asian Pacific American Heritage Month, AARP is proud to be a Gold Sponsor of the 5th Annual Asian Cultural Festival of San Diego on Saturday, May 10 at its new location in the heart of the Asian American district. This is the first time AARP has participated as a sponsor of this popular event presented by the National Asian American Coalition (NAAC).

“We’re delighted to support San Diego’s richly diverse Asian American and Pacific Islander communities and proud to sponsor one of the city’s premier AAPI events during its 5th anniversary,” said Katie Hirning, AARP California State Director.

“AARP’s generous support has allowed us to continue connecting San Diego’s Asian American and Pacific Islander communities and grow the event even larger than past years,” said Dennis-Michael Broussard, Director of the Asian Cultural Festival.

The Asian Cultural Festival is a free family event with food and cultural performances on Convoy Street between Clairemont Mesa Boulevard and Raytheon Road on Saturday, May 10 from 12 noon to 8pm. It is San Diego’s largest celebration for Asian American Heritage Month.

For more information about how AARP helps Asian American and Pacific Islander families get more out of life, visit www.AARP.org/AAPI, www.facebook.com/AARPAAPICommunity and www.twitter.com/AARPAAPI.

ABOUT AARP
AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world’s largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. AARP Foundation is an affiliated charity of AARP that is working to win back opportunity for struggling Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.

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