NEW YORK, June 4, 2014 – For the second year in a row, AARP was a proud sponsor of the Philippine Independence Day Parade in New York on Sunday, June 1. Retired Major General Tony Taguba, an AARP Community Ambassador, led a group of Filipino American veterans, AARP volunteers, and community members down the parade route on Madison Avenue from 38th Street to 27th Street.

“On behalf of AARP, it was an honor to be a part of the largest celebration of Philippine Independence outside of the Philippines,” said General Tony Taguba. “AARP’s work to empower older Filipino Americans with information, tools, and tips to improve their lives—especially in caring for parents or other family members—is invaluable to our community.”

“We’re grateful for AARP’s continued support and commitment to the Pinoy community,” said Fe Martinez, President of the Philippine Independence Day Council, Inc. (PIDCI). “We thank AARP and General Taguba for helping make the parade an enormous success.”
Approximately 100,000 revelers and 150 organizations participated in the parade and all-day street fair and cultural festival to commemorate the 116th anniversary of the Declaration of Philippine Independence.

For more information about how AARP helps Asian American and Pacific Islander families get more out of life, visit [www.AARP.org/AAPI](http://www.AARP.org/AAPI), [www.facebook.com/AARPAAPICommunity](http://www.facebook.com/AARPAAPICommunity) and [www.twitter.com/AARPAAPI](http://www.twitter.com/AARPAAPI).

**ABOUT AARP**

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; [www.aarp.org](http://www.aarp.org); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](http://www.aarp.org).

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