

WHERE WE HAVE BEEN & WHERE WE ARE GOING 2016–2019

AARP Milestones in Brain Health

June 2016		Global Collaborations	AARP conducts Warwick/Edinburgh Mental Well-Being survey in the US.
July 2016		Surveys and Reports	GCBH issues “The Brain-Body Connection: Physical Activity and Brain Health” report and AARP survey.
Sept. 2016		Advocacy	GCBH participates in American Association for the Advancement of Science (AAAS) Capitol Hill event on brain health.
		Consumer Benefits	AARP launches Staying Sharp digital platform which promotes holistic brain health activities, recipes and games.
		Advocacy	AARP Foundation Litigation sues nursing facility for inappropriate use of anti-psychotic drugs on patient with dementia.
Jan. 2017		Surveys and Reports	GCBH issues “The Brain-Sleep Connection: Sleep and Brain Health” report and AARP survey.
Feb. 2017		Surveys and Reports	GCBH issues “The Brain-Social Connectedness: Social Engagement and Brain Health” report and AARP survey.
May 2017		Policy Education	AARP and Women’s Against Alzheimer’s host Voices of Action: Addressing Economic Disparities of Dementia for Women.
June 2017		Policy Education	GCBH presents at SLEEP conference to medical practitioners and sleep health specialists.
July 2017		Consumer Benefits	AARP pilots brain health community conversation at AARP Virginia state office.
		Surveys and Reports	GCBH issues “Engage Your Brain: Cognitively Stimulating Activities” report and AARP survey.
		Global Collaborations	AARP host interactive salon event at World Congress of Gerontology and Geriatrics (IAGG).
Aug. 2017		Global Collaborations	GCBH partners with Instituto de Neurolgia Cognitiva (INECO) to translate reports to Spanish.
Sept. 2017		Consumer Benefits	AARP presents on consumer insights gather from Staying Sharp and GCBH at Brain Futures Summit.
		Policy Education	AARP presents at Centers for Disease Control and Prevention (CDC) Grand Round on healthy aging and cognitive health.

Sept. 2017 cont.		Surveys and Reports	AARP PPI releases report “From Research to Standard Practice: Advancing Proven Programs to Support Family Caregivers of Persons Living with Dementia.”
Oct. 2017		Forums and Events	AARP serves on steering committee for NIH Research Summit on Dementia Care, Services, and Supports for Persons with Dementia and Their Caregivers.
Jan. 2018		Surveys and Reports	GCBH issues “Brain Food: Nourishing Your Brain Health” report and AARP survey.
		Global Collaborations	GCBH staff from AARP and Age UK publish article on bridging the gap between science and the public in AARP International’s The Journal.
Apr. 2018		Surveys and Reports	AARP PPI report highlights how antipsychotic drugs are misused to sedate persons with dementia in the community and in assisted living homes.
		Policy Education	AARP Foundation hosted a Symposium about the dangerous use of antipsychotic drugs with nursing facility residents who have dementia.
May 2018		Policy Education	AARP presents plenary at Cognitive Aging Conference on translating science for the public.
June 2018		Forums and Events	AARP partners with American Society of Anesthesiologists hosting Perioperative Brain Health Initiative Summit: Innovations to Promote Brain Health Before, During and After Surgery.
Aug. 2018		Global Collaborations	GCBH to host healthy aging workshop at International Federation on Ageing meeting.
Fall 2018		Surveys and Reports	GCBH to release new report and AARP survey on brain health and mental wellbeing.
		Consumer Benefits	Medical advisory panel to be established for Staying Sharp.
Winter 2019		Surveys and Reports	GCBH to release new report and AARP survey on brain health and supplements.

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