



# Global Council on Brain Health<sup>SM</sup>

A COLLABORATIVE FROM AARP

## ● WHO WE ARE

The Global Council on Brain Health (GCBH) is an independent organization, created by AARP, in collaboration with Age UK, to provide trusted information on how all of us can maintain and improve our brain health. Clear and dependable recommendations generated by GCBH are based on the latest scientific evidence provided by scientists, doctors, scholars and policy experts from around the world.

As people live longer, the need for clear, trustworthy information on brain health is greater than ever. People want to know what will help them lead meaningful, engaged lives, and the GCBH and AARP want to help them understand how to achieve a brain-healthy lifestyle.

Brain health is vital to well-being across the life-span, so our work aims to have a major impact.

## ● WHAT WE DO

Scientists, academics, governments and journalists produce a stream of information, but it can lead in conflicting directions. AARP surveys have found, for example, that many people believe taking vitamins or supplements is important for their brain health, but the evidence on effectiveness is limited. The GCBH experts aim to evaluate the full range of brain health research to help people make informed decisions.

The GCBH debates the latest advancements in brain health scientific research to reach consensus on what works and what doesn't. Our overriding goal is to cut through the clutter and provide simple steps that people can take every day to boost their cognitive health and live life to the fullest.

## ● HOW WE DO IT

The GCBH operates as a hub-and-spoke collaborative to address the many factors that can impact brain health. A core group of approximately a dozen experts from around the world – the governance committee – comprise the hub. This group leads issue specialists – the “spokes” – in examining priority areas, including physical exercise, mental engagement, diet, sleep, stress levels, socialization and supplements.

Building on the Institute of Medicine's Cognitive Aging Report (April 2015), the GCBH focuses on priorities identified by scientists, the popular press and AARP surveys.

## ● GCBH REPORTS

The GCBH has published reports including:

- The Brain-Body Connection
- The Brain-Sleep Connection
- The Brain and Social Connectedness
- Engage Your Brain: Cognitively Stimulating Activities
- Brain Food: Nourishing Your Brain Health

**For more information, please go to [globalcouncilonbrainhealth.org](http://globalcouncilonbrainhealth.org). Or contact Dr. Lindsay Chura, Chief Scientific Officer for the Global Council on Brain Health, at [LChura@aarp.org](mailto:LChura@aarp.org).**

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**About Age UK:** AARP founded the Global Council on Brain Health in collaboration with Age UK, which is the United Kingdom's largest charity dedicated to helping everyone make the most of later life. AARP and Age UK have worked together on numerous public policy projects, and this new joint effort will help ensure the GCBH's engagement is global.

**About AARP:** AARP is a nonprofit, nonpartisan organization with a history of convening leading organizations and experts to address critical social issues to help people live their best lives. AARP launched the Global Council on Brain Health to partner with others throughout the world interested in the same goal—helping all people be healthy and live well.