Grantees often publish press releases, create outreach flyers, or design other promotional materials to share the work they are doing. The Foundation should be acknowledged on all public communications by the Grantee of activities directly made possible by the grant. AARP Foundation must review any advertisements, press releases and other uses of the AARP Foundation name by the Grantee and approve how the AARP Foundation name is to be used. Please send any communications to your grant officer for approval.

See the below guidance on how to speak about your work with AARP Foundation, as well as appropriate logo use.
Logo Minimum Size Versions

**MINIMUM SIZE**

Our logo must be sized large enough to be legible in every application.

The minimum size for digital use is 225 pixels wide.

The minimum size for print use is 2.25 inches wide or .2" tall.

Whenever possible, the logo should appear larger than the minimum size.
Sponsorships, Partnerships and Allied Organizations

SPONSORSHIPS AND GRANT RECOGNITION

Sponsorships, partnerships, and grants allow AARP Foundation to continue to help transform the lives of older low-income adults. Given this, appropriate recognition is essential.

To recognize these relationships, the following language can be used:

• “In collaboration with”
• “With the generous support of”
• “Supported by”
• “Presented by”
• “Powered by”

* For recognition of two or more partners, please contact the AARP Foundation Communications and Marketing team.
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For a future without senior poverty.